

## COMPANY PROFILE

# IDEA NETWORK.

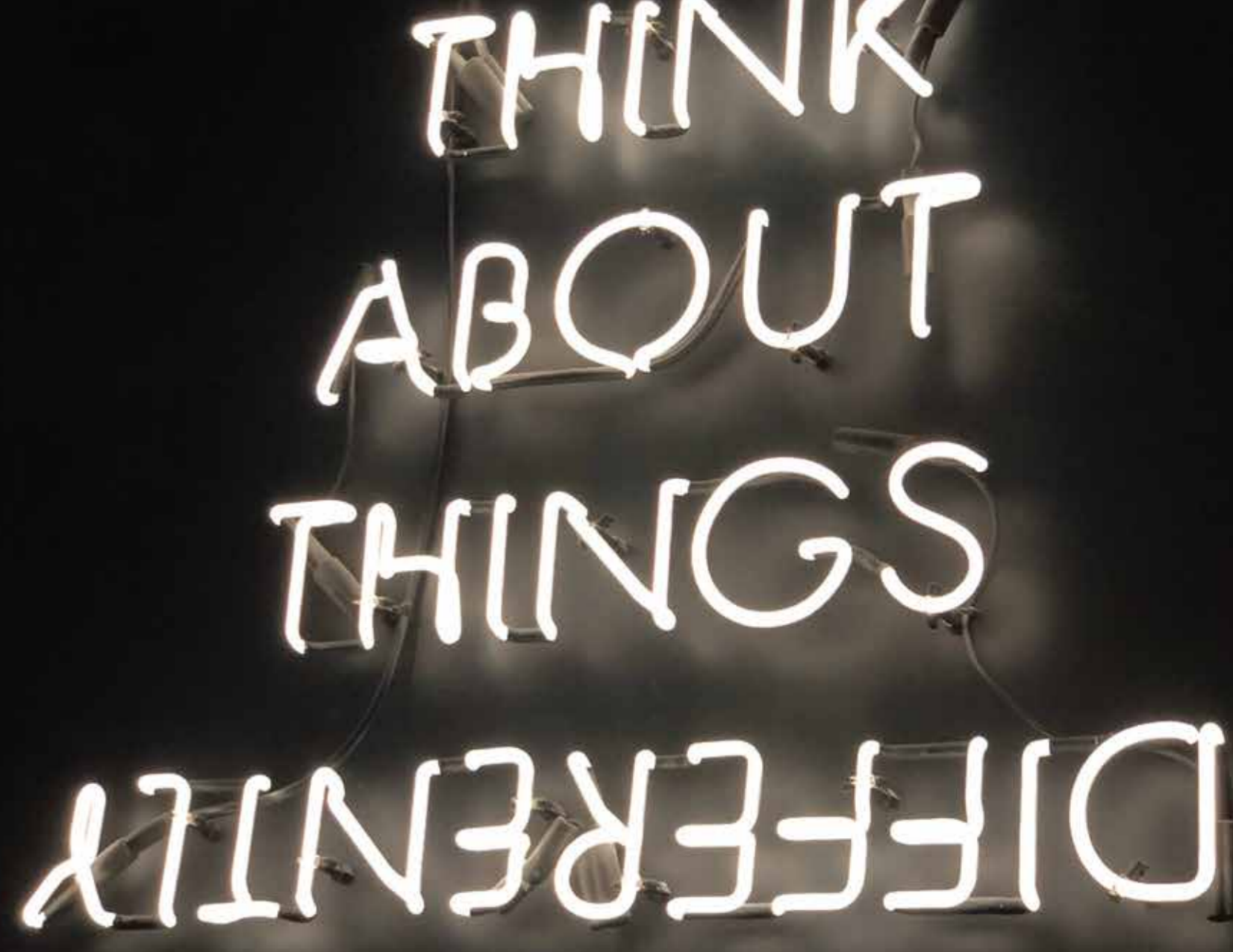
A FULL SERVICE STRATEGY & BRANDING AGENCY

## About Us

Telling your favourite brand's stories since 2015, Idea Network is a creative agency specialized in strategic planning, social media and branding.

With client satisfaction at the root of every endeavor we partake in, we help write our client's success stories through innovation, strategic planning and continual growth and development.

Since our establishment, we've worked on 40+ branding projects and over 60 social media retainer accounts ranging from F&B to Industrial Businesses and for both B2B and B2C clients. We pride ourselves in integrity, passion and hard-work - with a team dedicated to ensuring that our clients are happy from the first meeting to receiving their end product.



## Services

- Branding
- Social Media Management
- Programmatic Advertising
- Digital Media Strategy
- Media Production
- Graphic Design
- Content Marketing
- Professional Photography

## Our Core Values

We honor business ethics, fairness and honesty in all our dealings.

We honor our commitments and take personal responsibility for our actions.

We aspire to deliver success to our clients through awareness, increased sales and creative innovation on a day-to-day basis. We view our clients as partners and are dedicated and invested in their success.



## How We Do It



## Why Us

- We have over 6 years of experience in the market.
- A proven successful track record.
- A team of experts ranging from creative directors, designers, account managers, social media specialists and media buying specialists.
- A family-like work culture that fosters creativity and innovation in everything we do.
- Our production partners are the best in the industry.
- Our clients are our priority - and we're with you every step of the way to provide support and ensure your optimal success.



## We Have Worked In



# THANK YOU

## Contact Us

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