

IDEA NETWORK.

A FULL SERVICE STRATEGY & BRANDING AGENCY.

GARNELL

SUSHI & POKE

On the rise to take over the sushi market, Garnell was launched in 2018 and quickly became sushi lover's favourite spot to go.

With Idea Network's management of their social media platforms and creative content creation, they now have 6 branches, 48k+ followers on Instagram and a community of loyal customers.

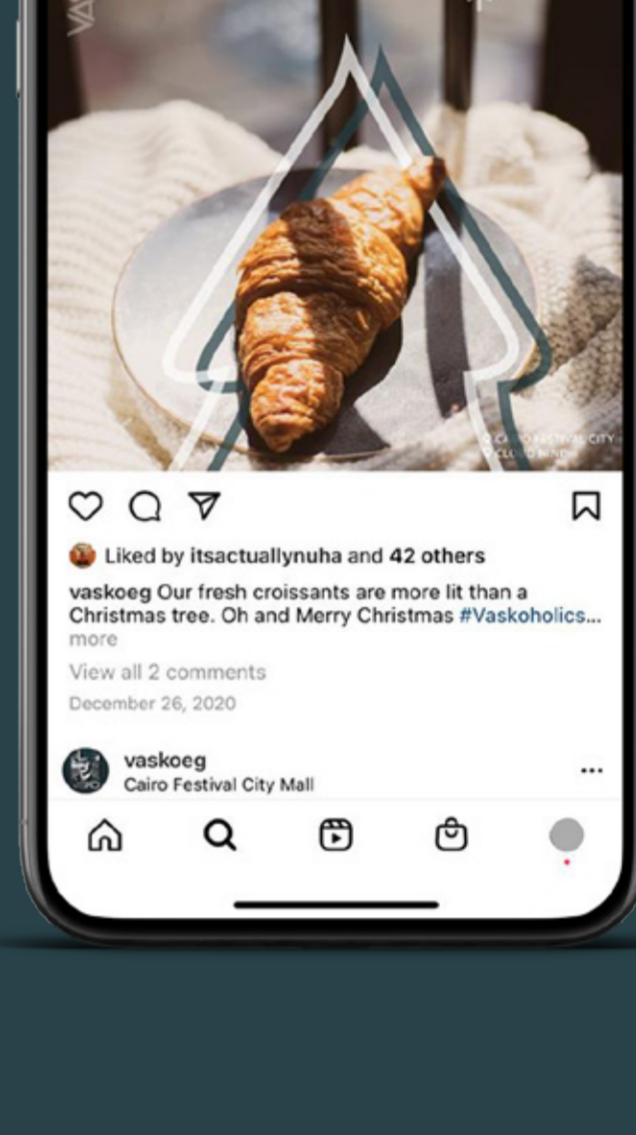
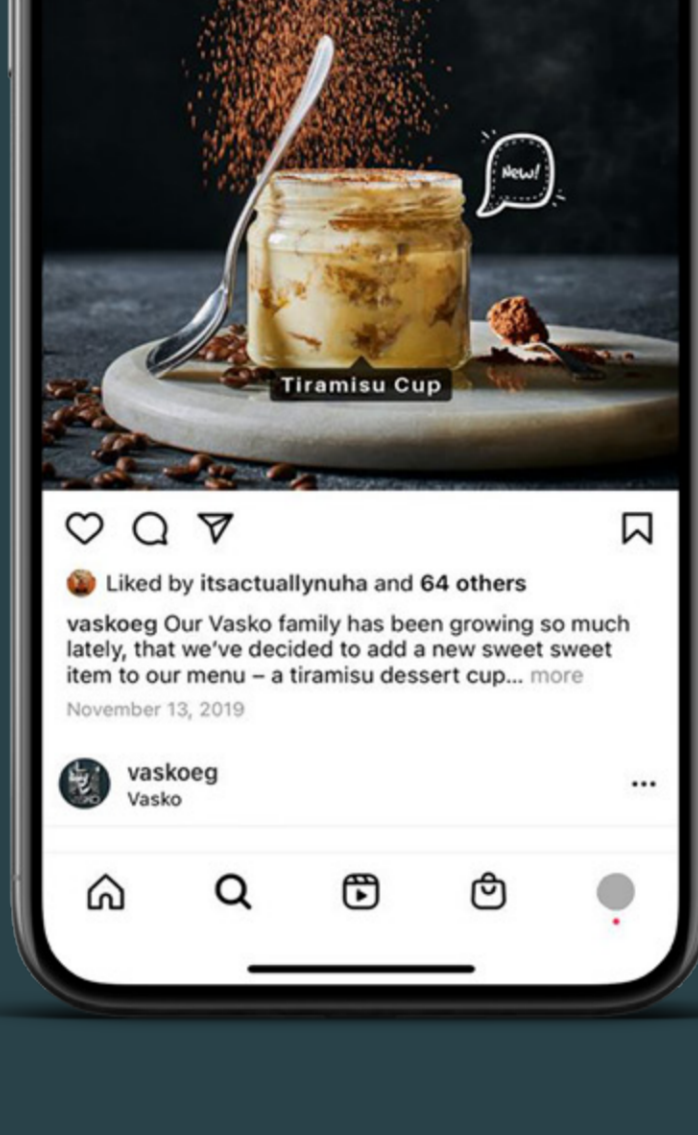
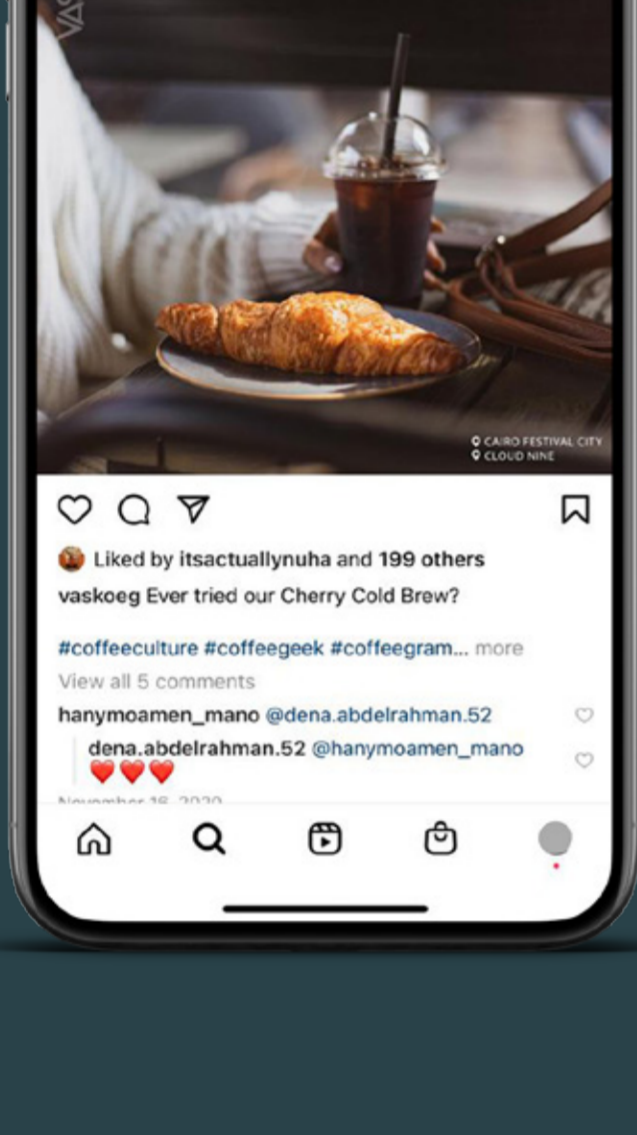
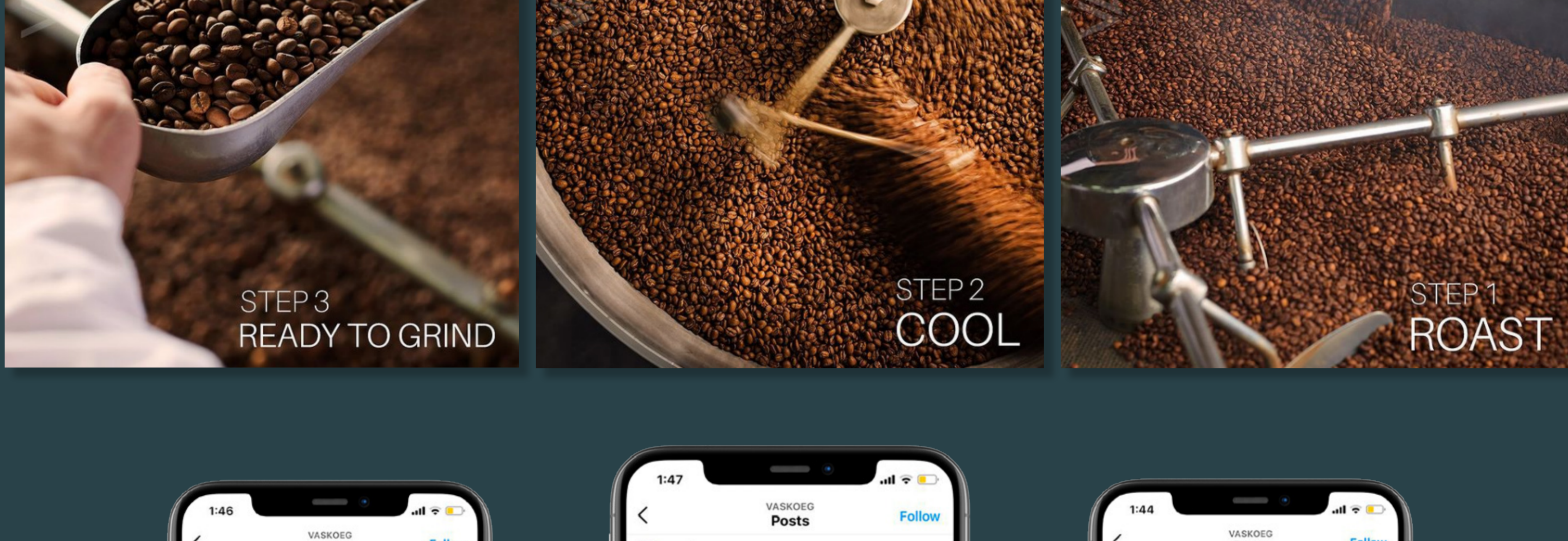


A full Idea Network project from brand creation to social media content. Total 25k followers on Instagram and Facebook

#2 Social media presence in comparison with other specialty coffee brands.

With only 2 branches in comparison to Espresso lab's 6, vasko's social media grew and almost reached Espresso lab's social media in just one year.

Organic content and influence/ user generated content plays a major role in it's growth.



DADDY'S

A full Idea Network project from brand creation to social media content. Total 397k followers on Instagram and Facebook

#2 Social media presence amongst burger resaturants after Buffalo burger.

Daddy's burger entered the market despite the saturation of burger restaurants in the market and managed to become the second best in Cairo.



ابن الشام IBN ALSHAM

Ibn AlSham is a Syrian restaurant growing in popularity among tons of syrian restaurants.

With Idea Network's management of their social media platforms and creative content creation, they now reached a total of 142k+ followers on Instagram and Facebook.

