

From: Friends of Derry, Inc
Date: January 2, 2025



To: Potential Partner

Dear Potential Partner,

We're thrilled to invite your organization to become a key partner in supporting Derry's Food Truck Fridays, a growing series of community gatherings that celebrate local food, live music, and community spirit. After the success of our inaugural event in October 2024, we are excited to expand the series in 2025 with five scheduled dates: April 25, May 30, June 20, August 8, and October 24. These are free, family-friendly events open to everyone, fostering a sense of connection and camaraderie in Derry Borough, and hosted in our scenic downtown Mossback Park.

To make these events successful, accessible, and sustainable for the community, we're seeking the support of local organizations that share our vision for a vibrant Derry. By becoming a sponsor, your organization can gain visibility, engage with attendees directly, and be recognized as a vital partner in bringing these events to life.

Below are the sponsorship levels we are offering for our Food Truck Fridays:

-Whole Season Sponsor: \$2500

Each event will be named after your organization - Food Truck Fridays presented by: [your organization's logo] will appear in all material all season long. A banner will be placed at the park for each event recognizing your organization as the Season Sponsor. Each band at each event will thank your organization for being the season sponsor.

-Total Event Sponsor – \$500

As the exclusive sponsor for a specific event date, your organization will receive prominent recognition with a sign reading "Tonight's Event Sponsored by: [your Organization] with your organization's logo, in addition to featured branding on all promotional media. You are welcome to set up an information booth to promote your organization and may sell food, tickets, or hold raffles. The bands performing will express their gratitude to your organization during their set, and we'll ensure your logo receives top placement in our outreach.

-Entertainment Sponsor – \$300

Help us bring outstanding entertainment to Food Truck Fridays! Your organization will be acknowledged on all event media and thanked by the bands during their performance. A sign near the gazebo will display "Tonight's Entertainment Provided by: [Your Organization's Logo]"

-Facilities Sponsor – \$200

Your sponsorship will directly support the cost of necessary facilities, including the rental of port-a-johns. A sign in the park will read, “Tonight’s Facilities Sponsored by: [your organization’s logo],” and your logo will be included in all media as the facilities sponsor.

-Contributing Partner – \$100

Your organization’s logo will be displayed on all promotional media, and you will be thanked in a Facebook post as a Contributing Partner for the night’s event.

-Special Sponsor – \$50

Special Sponsors will receive a thank-you in a Facebook post as a supporter of the evening’s activities.

Your sponsorship will help us build a stronger community, support local businesses, and keep Derry Borough vibrant and welcoming. To partner with us for Food Truck Fridays, or for more details, please feel free to contact us at 724.217.2332 or njrb27@gmail.com.

Thank you for considering this opportunity to invest in Derry. We look forward to the possibility of working together to make Food Truck Fridays a memorable experience for all in 2025 and beyond.

If interested, please submit payment with a note for your sponsorship level to Friends of Derry, PO Box 10, Derry, PA 15627 using the provided return letter.

Warm regards,

Nathan Bundy
Friends of Derry

