

## **\*\*Privacy Policy\*\***

**\*\*Last Updated:\*\*** 17<sup>th</sup> Sep 2024

### **\*\*1. Introduction\*\***

Welcome to ECT Collaborative (hereinafter referred to as "we," "us," or "our"). We are committed to protecting and respecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our website, ectcollaborative.co.uk (the "Site").

By using our Site, you agree to the collection and use of information in accordance with this policy.

### **\*\*2. Information We Collect\*\***

We may collect and process the following types of personal information:

- **\*\*Personal Identification Information:\*\*** Name, email address, phone number, and other information you provide when you fill out forms on our Site.
- **\*\*Usage Data:\*\*** Information about how you use our Site, such as your IP address, browser type, operating system, and pages you visit.
- **\*\*Cookies:\*\*** We use cookies and similar tracking technologies to enhance your experience on our Site. Please refer to our Cookie Policy for more details.

### **\*\*3. How We Use Your Information\*\***

We may use the information we collect for the following purposes:

- **\*\*To Provide and Improve Our Services:\*\*** We may use your information to respond to your inquiries, provide customer support, and improve our Site and services.
- **\*\*To Communicate With You:\*\*** We may use your contact information to send you updates, newsletters, and other communications that may be of interest to you.
- **\*\*To Analyze and Improve Our Site:\*\*** We may use data analytics to monitor and analyze the use of our Site to improve its functionality and user experience.
- **\*\*To Comply with Legal Obligations:\*\*** We may use your information to comply with applicable laws, regulations, and legal processes.

### **\*\*4. Disclosure of Your Information\*\***

We do not sell, trade, or otherwise transfer your personal information to third parties, except in the following circumstances:

- **\*\*Service Providers:\*\*** We may share your information with trusted third-party service providers who assist us in operating our Site, conducting our business, or providing services to you.

- **Legal Requirements:** We may disclose your information if required by law or in response to a valid legal request from a governmental authority.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred to the acquiring entity.

#### **5. Data Security**

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. However, please note that no method of transmission over the internet or method of electronic storage is 100% secure.

#### **6. Your Rights**

You have the following rights regarding your personal information:

- **Access:** You have the right to request access to the personal information we hold about you.
- **Rectification:** You have the right to request the correction of inaccurate or incomplete information.
- **Erasure:** You have the right to request the deletion of your personal information, subject to legal and contractual obligations.
- **Objection:** You have the right to object to the processing of your personal information for certain purposes.
- **Data Portability:** You have the right to request the transfer of your personal information to another organization or directly to you, where technically feasible.

To exercise these rights, please contact us using the contact details provided below.

#### **7. Third-Party Links**

Our Site may contain links to third-party websites that are not operated by us. We are not responsible for the privacy practices of these third-party sites, and we encourage you to review their privacy policies.

#### **8. Children's Privacy**

Our Site is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take steps to delete such information.

#### **9. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically.

**\*\*10. Contact Us\*\***

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

Email: [sian@ectcollaborative.co.uk](mailto:sian@ectcollaborative.co.uk)

Phone: 0203 4884722

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**\*\*Disclaimer:\*\*** This privacy policy is provided for informational purposes only and does not constitute legal advice. You should consult with a qualified legal professional to ensure that your privacy policy complies with all applicable laws and regulations.