

# IMAGE IS EVERYTHING



Professional Property Photography  
and Visual Marketing



# Best-in-Class Property Photography

With our unrivaled network of top professional architectural photographers, we are dedicated to providing exceptional photography and world-class service that meets and exceeds clients' expectations. With almost twenty years' experience, our work is beyond compare. When you see for yourself, you will understand why clients say our offerings are unequalled and in a class all our own.

## VHT<sup>®</sup> Studios Silver Series

- Our basic package featuring high-quality professional images created using a single exposure
- The most economical and quickest option
- Perfect for apartments, studios, townhomes, condos, and small homes

## VHT<sup>®</sup> Studios Gold Series

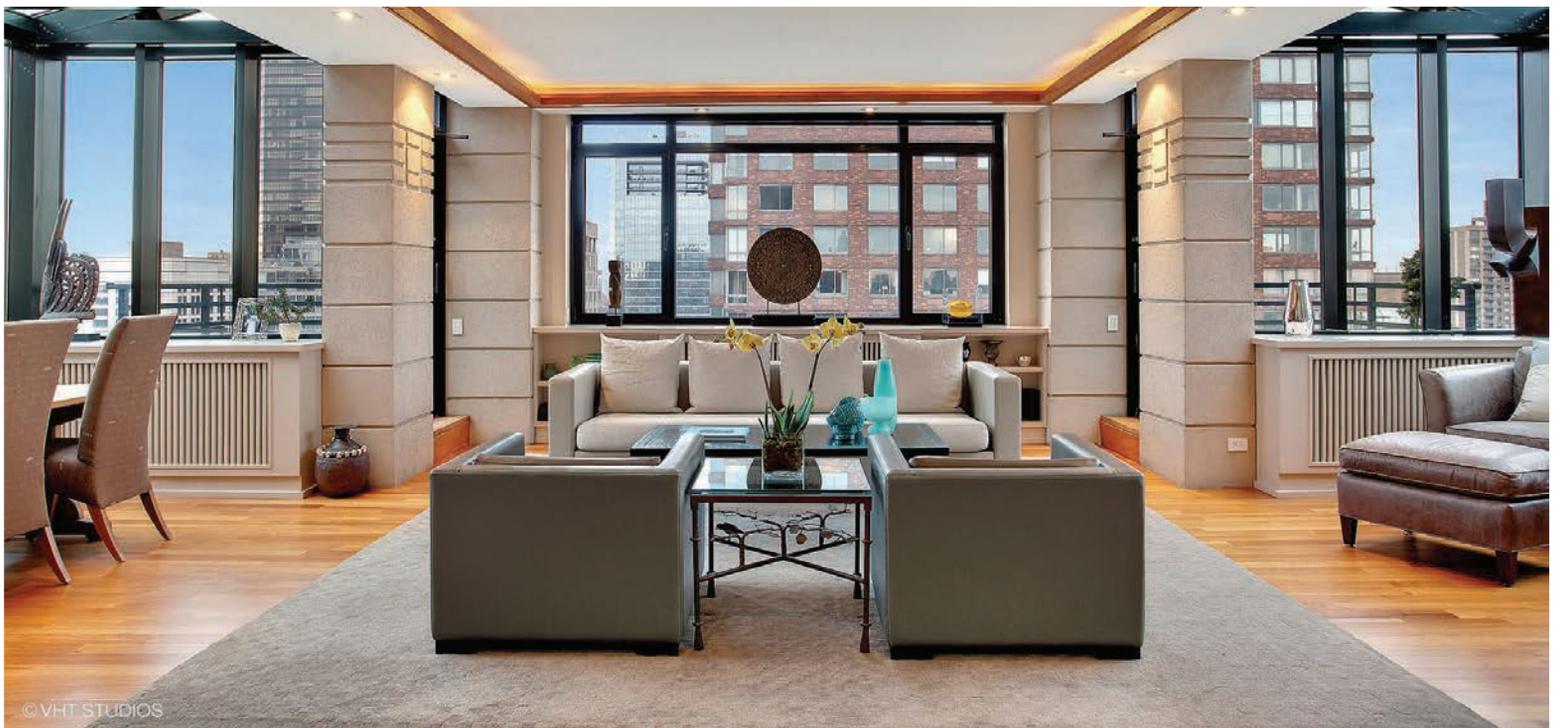
- Our most popular package, featuring ultra-sharp photographs created with multiple exposures
- For the most brilliant and crystal clear details, every image is enhanced and refined using our proprietary CLEARSHOT™ Technology
- Our Blue Sky add-on is included to enhance your exterior photographs
- Well-suited for homes with fine architectural details, beautiful views and eye-catching outdoor spaces

## VHT<sup>®</sup> Studios Platinum Series

- The premier offering for those with extremely selective tastes and a meticulous eye for design and detail
- A highly consultative appointment with one of VHT Studios' Platinum-certified photographers who specialize in luxury properties
- Ideal for spaces with architectural details that call for a discerning approach and proprietary, advanced techniques, this series also includes all add-on enhancements available from our Studio Services

## VHT<sup>®</sup> Studios Custom

- The sky is the limit on what we can provide and create for the most extraordinary properties on the market
- Satisfies even the most discriminating client needs
- Tailor-made and designed exclusively for the property's individual, unique features and amenities
- During a consultative phone call, our experts will work with you to select the perfect strategic combination of products to best present your unique and most premier listings



# The VHT Studios Advantage

Our expert team of Image Specialists optimize your photographs and visual marketing media to make them not just great, but unforgettable! We make it easy, as we manage your media assets for you through your own personalized viewer page and by sending media wherever you need it sent, so you are free to capture more business.

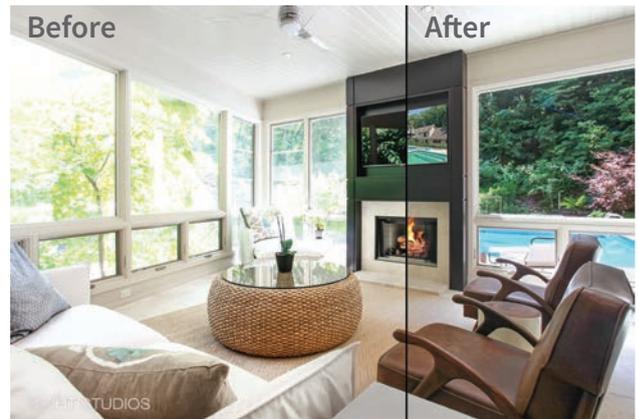


## Studio Services

- VHT Studios proprietary CLEARSHOT™ Technology ensures brilliant, bright colors, so you can see clearly through all windows with sharp, crisp detail, minimizing shadows and bright spots (only included with our Gold and Platinum Series)
- We make sure your photographs pop with a variety of add-on enhancements. No matter the season or weather on the day of your shoot, our Blue Sky and Green Grass options will make your property shine! We can even add fire to a fireplace or remove leaves and hoses from a swimming pool
- Other available enhancements include: blur personal photos/artwork, add pool water, add images to TV screens and more



Blue Sky, Green Grass and Pool Enhancements



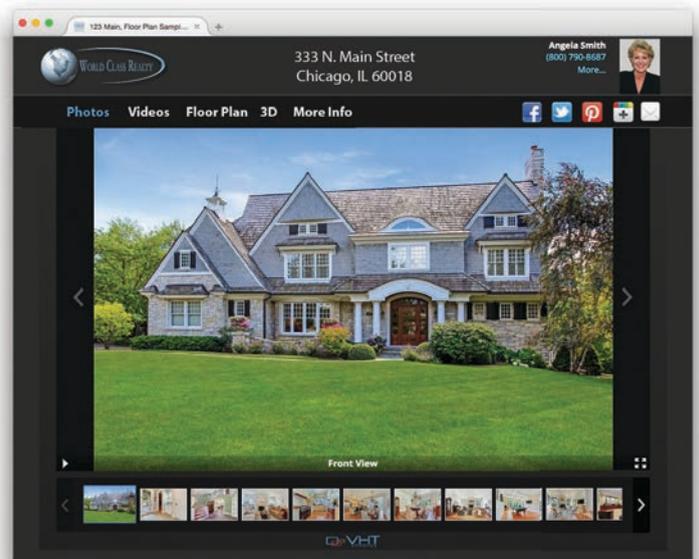
CLEARSHOT™ Technology, Fire Added and TV Enhancements



## Media Management

We do the work for you by managing your photographs and media, sending it where it needs to go. From the MLS, to your personal and third-party websites, to social media and beyond. Each property has its own gallery page where you access photos, videos, floor plans and more, all in one place. We personalize each gallery page with the agent headshot, logo, contact info, and social media links to make sharing properties across all channels a breeze!

- We size, name, and deliver your media directly to your desired distribution points in the required formats
- We organize and store your visual marketing media in your very own, private MyVHT™ account for easy accessibility 24-7, 365 days a year



Customized Media Gallery

# Additional Visual Marketing Products and Services

We provide a wide selection of value-add, visual marketing tools designed to complement every property's unique features. Using cutting-edge technology and proprietary methods, we create winning solutions for our clients' needs. When paired with vivid, stunning photographs, one or several of these additional options are sure to make your property stand out even more.



## Virtual Tour Videos

Our skilled editors use photography and music to produce alluring presentations. These tours are designed to be the perfect property preview, flowing through each room with dramatic and compelling movement.

- Video files make online viewing via YouTube® a breeze
- Descriptive voiceover increases memorability (an optional add-on)



## Floor Plans

Present the layout of your property through a realistic illustration. Our Floor Plan Specialists measure each room on-site with accuracy and precision. Next, our Image Specialists compose the floor plan of your property.

- Restorative Floor Plans are available for existing architectural drawings
- Combine our property photos & floor plan to create an interactive element that pinpoints locations in the illustration for the very best floor plan experience



## Virtual Staging

Bring first impressions to life with a realistic depiction of how spaces can be furnished and decorated. Turn vacant properties into homes or remove clutter and redecorate less desirable home interiors.

- Modify paint colors, flooring, & finishes – anything short of structural changes
- Our large library of furniture styles will satisfy any décor preference
- Costs only a fraction of the price of traditional staging



## Drone Photography & Video



Make an impact and take your listings higher with captivating, dramatic, high-altitude property perspectives. The hottest tool in real estate marketing guarantees unsurpassed views and impresses buyers seeking a home and a particular lifestyle.

- Flown by our FAA-certified pilots and directed by their talented eye
- Professional, high-quality video and photography is shot while gently gliding over and around the property, surrounding area, and acreage
- Edited and enhanced video and photography delivered within 2-3 days of flight



## Video Home Tours

Your choice of professional video options that will set your listings apart. An experienced cinematographer will compose a moving tour that is simply only achievable with video. From a basic home tour to an exclusive Hollywood-like movie treatment, the only limitation will be our imagination!

- A powerful and highly impressive tool that ensures your property stands out
- A truly engaging and dynamic way for buyers to tour a home online



## Broker/Agent Profile Videos

Your own professional story, sure to build client's trust, and help you win more listings. Whether marketing yourself or brokerage, our profile will enhance your brand. Video editing, music, photos and graphics come together to create a biography to assure your clients remember and refer you.

- Your unique story and an overview of your experience and background
- Creates immediate rapport and expresses why clients should hire you



## 3D Home Tours

Captivate your clients with extraordinary technology where buyers go on a virtual walkthrough of a property without even being on-site. With the click of a mouse, buyers take a self-guided tour featuring full 360-degree views of each room, or they can view the property as a whole with our "dollhouse" imagery.

- Totally immersive experience enables property tours no matter where prospects are located
- A wonderful marketing tool for out-of-town buyers

After

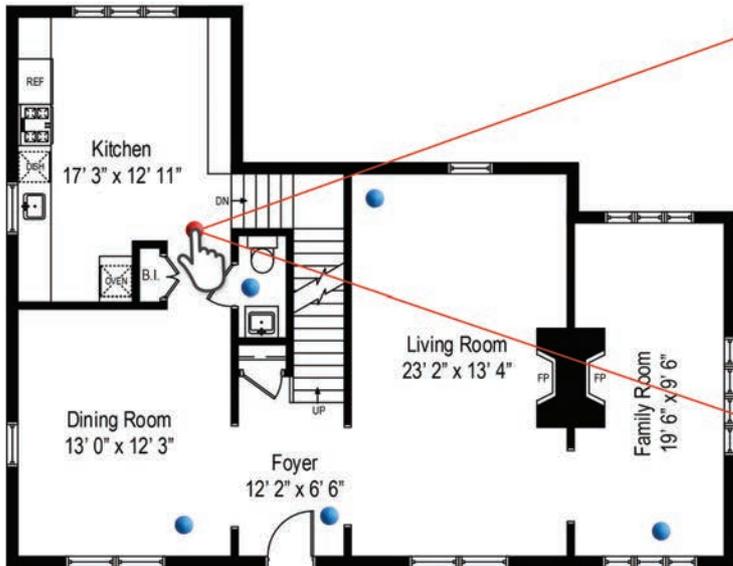
Before



Broker/Agent Profile Videos



3D Home Tours



Interactive Floor Plans

# Put Us to Work as a Part of Your Team

A full-service partner to you and your team, VHT Studios delivers your most powerful selling tool, high-quality photography and visual marketing services, from creation to display. This gives you more time to focus on taking care of your clients. Since our founding in 1998, we have photographed more than 10,000,000 rooms, and helped more than 200,000 real estate and business professionals market and sell more than \$200 billion in properties.



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