



parade application

SATURDAY, JUNE 25, 2022
Application due by June 17th, 2022

Sandusky Pride is devoted to bringing our community together to do our part for a better tomorrow through celebrating love, pride, equality and diversity. We believe in making our community inclusive and united and we hope you'll stand with us. PRIDE is not just a festival, it's a movement. A movement that brings us together under the ultimate understanding that we are ALL human. Through Sandusky Pride, we give our community the opportunity to unite, strengthen, and become closer. The success of our festival is so important to our community. We work very hard and are dedicated to make sure this event is family friendly.

Our theme this year, "Be You" will encompass people from all walks of life celebrating being proud and the journey each and every one of us goes through on our quest for love and happiness.

Please refer to the PRIDE Parade Polices & Procedures as you prepare for this event as all entries and persons must adhere to the parade guidelines.

Award Categories: Float, Commercial/Business, Community Groups, Grand Marshall's Choice

CONTACT INFORMATION

Company Name/Organization: _____

Contact Name: _____ Phone: _____

Email: _____

Company/Org. Address: _____

City: _____ State: _____ Zip: _____

Website: _____

I am interested in being a Sponsor Vendor Volunteer

SUBMIT APPLICATION

Please complete the parade application packet and return it with the appropriate payment by 5PM Friday, June 17th, 2022.

Email to: sanduskyprideparade@gmail.com

or Mail to: Hotel Kilbourne

ATTN: Sandusky Pride Parade

223 W Water St, Sandusky, OH 44870

Please make check payable to: Sandusky State Theater
Add 'Sandusky Pride Parade' to check memo

Submission of application does not guarantee acceptance. Applicants will be notified of status by June 17th, 2022. All decisions by Sandusky Pride Parade Committee are final.

Send questions by email to SanduskyPrideParade@gmail.com or
Parade Contacts: Caroline Gatsch 614-620-2676 or George Ruta 419-871-1111

ENTRY FEE

- Corporate, Political \$100
- Small Business \$50
- Non-Profit, Civic Group \$30
- Marching & Entertainment Unit \$30
- Single Registrants, Vehicle \$5 suggested donation
- Sponsor, Contracted Included

ENTRY CATEGORY

EVERYONE is welcome in our parade!

The Sandusky Pride Parade Committee has parade-sponsored units that are for specific groups:

- Teens ages 13-17 walking with "The Mother of Sandusky Pride"
- Pride Parade Giant Rainbow Flag Holder/Walker. Must be 18 or older.
- Parade Banner Holders. Must be 16 or older.
- Non-motorized Decorated 'Cycle Group (anything you can ride that IS NOT motorized). All ages!
- PRIDE PEP'ers. Hype the Parade crowd and let's get this party started! Must be 16 or older.

SINGLE REGISTRANT/WALKING GROUP

VEHICLE

If Celebrity in Car, Name of Celebrity: _____

FLOAT

Please provide description: _____

If Celebrity on Float, Name of Celebrity: _____

*must include estimated size (length, width, diameter) and diagram or drawing

MARCHING & ENTERTAINMENT UNITS

Entertainment (walking - performing artists)

Walking Unit (i.e., dancers, cheerleaders, twirlers, drum & bugle, etc.)

SCHOOL, COMMUNITY, PROFESSIONAL MARCHING BAND

POLITICAL GROUP

MISCELLANEOUS UNIT

Animal Units (dogs of the Humane Society), Equestrian Units are encouraged to participate

ADDITIONAL INFORMATION

Will you have music? Live Recorded No

Estimated length (in feet): _____ Estimated number of participants: _____

Number of vehicles (if applicable): _____

Please provide any additional information or details specific to your application (use back if necessary): _____

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sandusky pride parade policies & procedures

GENERAL PARADE RULES & PROCEDURES

- Sandusky Pride Parade is FAMILY FRIENDLY!
- All parade participants must be appropriately dressed and costumes coincide with the theme of unit.
- All parade participants must be capable of maintaining a forward parade pace.
- Parade participants are not permitted to draw spectators from viewing area into to parade route.
- Motorized vehicles (cars, floats, wagons, etc.) are permitted with an approved application.
- Drivers must be able to control their vehicles. If adequate sight-lines are not available, the entry must provide Safety Personnel who have adequate communications with the driver in order to insure the safety of both participants and spectators. Precautions should be taken to ensure the safety of all riders.
- Special consideration will be given to floats or entries which include music or entertainment.
- No child under the age of 5 will be permitted to walk in the parade.
- Children under the age of 5 must have supervision if sitting on a float or vehicle.
- Political candidates, campaign vehicles or registered political groups will be permitted in the parade.
- Marching units and walking units are permitted to have one support vehicle. You must describe your support vehicle in the application.
- A banner preceding your group is permissible. If your banner is being carried, the carrier must be able to maintain a parade pace.
- All parade participants must adhere to the Ohio Concealed Weapons Laws.
- Materials in all entries must be fire retardant.
- An onboard fire extinguisher is highly recommended and mandatory if portable generators are to be used on any float.
- Smoking is not allowed near floats, in the staging areas or throughout parade route.
- Walking units connected to or accompanying a float entry must stay with their float and have an entertainment value such as balloon man, stiltman, or creative costumes.
- Adherence to the City's "Exotic Animal Ordinance" is required.
- Consumption of alcohol by parade participants during staging or on the parade route is prohibited.
- All animals must be restrained and under control both in the staging area and on the parade route.
- No person or entry may throw or toss candy or other items from the parade route.
- Handing out candy is permitted. If handing out candy, it must be wrapped and can only be handed out by walkers along the route. Those handing out candy must keep up with their parade entry. These participants must be in costume or clearly a part of that entry.
- Water balloons and water guns are strictly prohibited.
- The PRIDE Committee reserves the right to determine what constitutes an appropriate entry to the parade based on the theme and the number of entries.
- A logo or business name may be used on floats or on an entry for story telling or theme purposes. Direct advertising messages will not be accepted.

PARADE STAGING AND PARKING

- Specific staging information will be provided June 17th. Staging location: 701 E. Water Street
- Only registered parade vehicles will be allowed in the staging areas. Vehicle driver must be at least 18 years old with a valid driver's license.
- Other vehicles will need to park outside the staging area.
- There will be an assigned order to the parade line-up.
- Parade volunteers will be available throughout the staging period and will identified wearing specific attire.

CHECK-IN

- All units must check-in at the Check-In Booth.
- Please send no more than 2 representatives of your unit to the Check-In Booth.
- Time: 9:30 am – 10:30am
- Location: 701 E. Water St., Sandusky, OH 44870

ALL UNITS PARTICIPATING IN THE PARADE MUST BE IN THEIR PARADE LINE-UP PLACEMENT LOCATION BY 10:30AM

- Registration the day of the parade is available but extremely limited and will be provided on a first come, first served basis. Day of registration is available at the Check-In Booth from 9:30am to 10:30am
- All units must be in their assigned Line Placement no later than 10:30 am for judging.
- Any unit that is not lined up in time risks being told they can not participate.
- Parade Placement has thoughtfully planned. Units are not permitted to change location or switch without the authorization of the Parade Committee.

SCHOOL & COMMUNITY BANDS

- ~ All bands must check-in at the Check-In Booth prior to 9:30 a.m. the day of the parade

MUNICIPAL, MILITARY, SHRINE UNITS

- ~ Use of emergency sirens during the parade is prohibited (sirens signal an emergency)

MARCHING & ENTERTAINMENT UNITS

- Majorette Corps, Drill Teams, Dance Troupes, Clowns, Stilt Walkers, Jugglers, TV Characters and Celebrities, Unicycle Groups, etc.
- ~ All marching units must perform during the entire parade

FLOATS

- Minimum size of a float is 4'W X 6'L and should be on a trailer, long bed truck, flat bed tow truck, boat, entire vehicle when decorated in "float" style. Decorated in a specific theme and can include sound/music, lights, live performers, celebrities, group of people, etc and provide a high entertainment value.
- ~ Floats must be checked in AND in line by 10:30 am for preliminary judging.

sandusky pride parade policies & procedures (page 2)

ALL VEHICLES

ALL "wheeled" (2, 3, 4, 8, etc) vehicles are permitted to register. Vehicles could include antique cars, trucks, fire and safety vehicles, work and farm equipment, exotic/sports vehicles, unique vehicles (like "art cars"), golf carts, etc. Vehicle must fit the purpose and theme of the parade which is at the discretion of the Sandusky Pride Parade Committee.

- Vehicle clubs and groups who wish to have all their members in line together, must register as a group.
- Vehicles may include a banner or sign with information about the vehicle (ie "1968 Corvette owned by Sandee Bay) or one that supports Sandusky Pride.
- Vehicle drivers and passengers are encouraged to "dress up" with a theme that reflects the festival or type of vehicle.
- Vehicle drivers or passengers are not permitted to throw anything from the vehicle during the parade.
- If a vehicle owner/driver is interesting in hosting a Parade VIP in their vehicle, please indicate it on the Parade Application.
- Vehicles entered will receive a participation ribbon/certificate (hosted VIP will also be listed on the certificate)

MISCELLANEOUS UNITS

Animal Units (dogs of the Humane Society), Equestrian Units, etc., are encouraged to participate in the Parade.

- All animals must be restrained and under control both in the staging area and on the parade route.
- Equestrian units must supply their own clean-up.

BUSINESSES

-Themes are developed so that float builders will be able to employ their own tag lines and visualizations that relate their business or organization to the theme. We hope to see very original and creative ideas that display the interests and concepts of your organization and how it supports the PRIDE community in Sandusky.

- Businesses must submit a Parade Entry Form no later than 5pm Friday, June 10th.
- Day-of Registration is not available.

POLITICAL UNITS

- Elected Officials/Political Candidates must submit a Parade Entry Form no later than 5pm Friday, June 10th.
- Political Units are not eligible for parade awards, but will receive a certificate of participation.
- Day-of Registration is not available.

***Sandusky Pride Parade and Festival is nonpartisan and supports no candidates or elected officials of any party.

JUDGING CRITERIA

Judged entries are broken into four categories: Floats, Commercial/Business, Community Groups, and Grand Marshall's Choice. Judging takes place from 10am to 11:30am in Parade Line Up location and during the parade at the Grandstand on Washington. Judging criteria is as follows:

Number	Name	TOTAL POINTS
Judging Criteria	Possible Points/Score	Judges Notes
Workmanship		
A. Originality	10	
B. Quality of Work	10	
Design		
A. Originality	10	
B. Quality of Work	10	
Costumes	10	
Entertainment Value	10	
(Sound/Music, Lights, Movement)	10	
Theme	10	

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