



ENS MARKETING DIRECTIONS

Get your business headed in the right direction!

619-278-8635 | info@ensmd.com | www.ensmd.com

Advertising	Direct Mail	Newsletters
Banners	EDDM	Notecards
Brochures	Fliers	Photo Edit/Repair
Business Cards	Letterhead	Postcards/Direct Mail
Calendars	Logos	Signs

PRICE LIST

Design Service Fees:

Postcard- 1st time, creating a template:	\$75
Flyer/Postcard - using existing template:	\$25
Business Card - New design - 2 sided full color cards: includes printing of 500 cards:	\$75
Logo/Branding Design:	\$100
Newsletter/Flyer(8.5" x 11") Two sided. 1st time, creating template:	\$100
Newsletter/Flyer - using existing template:	\$30-\$50
Bro/Newsletter (11" x 17")Two sided 1st time, creating template:	\$125
(11"X 17") Brochure/Newsletter - using existing template:	\$50
Large Sign / Sign Riders / Banner Design:	\$75
Monthly Calendar of events -1st time set up	\$25
(or \$15 if you pay 6 or more months in advance)	\$20/mo

QUANTITY	100	250	500	1,000	2,500	5,000	10,000	15,000	20,000	25,000
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PRINT ONLY	100	250	500	1,000	2,500	5,000	10,000	15,000	20,000	25,000
BUSINESS CARDS	\$25	\$35	\$40	\$50	\$70	\$140	\$250	\$400	\$500	\$600
POSTCARD 4.25 X 5.5	\$40	\$55	\$65	\$70	\$130	\$225	\$425	\$600	\$800	\$1000
POSTCARD 5.5 X 8.5	\$60	\$85	\$115	\$135	\$250	\$400	\$800	\$1,200	\$1,600	\$2,000
POSTCARD 6.5 X 9	\$70	\$120	\$135	\$160	\$270	\$500	\$900	\$1,500	\$1,900	\$2,500
POSTCARD 6 X 11	\$80	\$130	\$150	\$180	\$325	\$575	\$1,050	\$1,600	\$2,100	\$2,800
POSTCARD 8.5 X 11	\$100	\$175	\$200	\$250	\$475	\$750	\$1,550	\$2,300	\$3,100	\$4,000
SMALL FLYERS 5.5 X 8.5 (2 sided)	\$45	\$70	\$100	\$125	\$150	(EFQ - EMAIL FOR QUOTE)				
FLYERS 8.5 X 11 GLOSS BOOK (2 sided)	\$75	\$140	\$185	\$200	\$325	(EFQ - EMAIL FOR QUOTE)				
BROCH/NEWSLETTER/ FLYER 8.5 X 11 HALF FOLD FLYER WEIGHT	\$80	\$160	\$185	\$245	\$350	\$500	EFQ	EFQ	EFQ	EFQ
BROCH/NEWSLETTER/ FLYER 8.5 X 11 HALF FOLD CARD WEIGHT	\$100	\$175	\$200	\$270	\$400	\$575	EFQ	EFQ	EFQ	EFQ
BROCH/CALENDAR 8.5 X 11 HALF FOLD FLYER WEIGHT	\$80	\$150	\$175	\$225	\$350	\$500	EFQ	EFQ	EFQ	EFQ
BROCH/CALENDAR 8.5 X 11 HALF FOLD CARD WEIGHT	\$100	\$175	\$200	\$250	\$400	\$575	EFQ	EFQ	EFQ	EFQ
BROCH/NEWSLETTER 11 X 17 FOLD TO 8.5 X 11 FLYER WEIGHT	\$180	\$300	\$400	\$500	\$700	\$1,000	EFQ	EFQ	EFQ	EFQ
BROCH/NEWSLETTER 11 X 17 FOLD TO 8.5 X 11 CARD WEIGHT	\$225	\$350	\$450	\$550	\$800	\$1,200	EFQ	EFQ	EFQ	EFQ
TENT CARD -Note Cards (8.5" x 11 folded) lg full page folded	\$100	\$150	\$200	\$250	\$425	\$725	EFQ	EFQ	EFQ	EFQ
TENT CARD -Note Cards (8.5" x 5.5 folded) sm half page folded	N/A	\$100	\$120	\$135	\$230	\$400	EFQ	EFQ	EFQ	EFQ
LETTERHEAD (8.5 X 11)	\$55	\$100	\$125	\$150	\$200	\$275	EFQ	EFQ	EFQ	EFQ
BUSINESS ENVELOPES (4.125 X 9.5)	\$45	\$65	\$95	\$150	(EFQ - EMAIL FOR QUOTE)					
DOOR HANGER (4.25 X 11)	N/A	\$125	\$150	\$190	\$325	\$450	EFQ	EFQ	EFQ	EFQ
RACK CARD/COUNTER CARD (4 X 9)	\$50	\$75	\$85	\$100	\$180	\$325	EFQ	EFQ	EFQ	EFQ
MAIL MERG LETTERS, MULTIPAGE CATALOGUES VINYL BANNERS, SPECIALITY ITEMS, AND MORE!	E-MAIL FOR A QUOTE - EFQ									

All items above are professionally printed, full color both sides (unless otherwise specified), Gloss or Matte stock available for most items.
PRICE INCLUDES SHIPPING FEES. Either to you directly or to my office to process for mailout and delivery.

QUANTITY	100	250	500	1,000	2,500	5,000	10,000	15,000	20,000	25,000
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EDDM(USPS-EVERY DOOR DIRECT)	(Price below includes printing, processing and postage, price is per card SENT EDDM)									
POSTCARD 6.5 X 9 (EDDM)	N/A	N/A	\$0.67	\$0.49	\$0.42	\$0.40	\$0.38	\$0.385	\$0.375	\$0.37
POSTCARDS 6 X 11 (EDDM)	N/A	N/A	\$0.70	\$0.51	\$0.44	\$0.415	\$0.395	\$0.39	\$0.385	\$0.38
POSTCARD 8.5 X 11 (EDDM)	N/A	N/A	\$0.80	\$0.58	\$0.50	\$0.45	\$0.445	\$0.438	\$0.435	\$0.43
BROCH/NEWSLETTER 11 X 17 FOLD TO 8.5 X 11 FLYER WEIGHT (EDDM)	N/A	N/A	\$1.20	\$0.83	\$0.59	\$0.50	EFQ	EFQ	EFQ	EFQ
BROCH/NEWSLETTER 11 X 17 FOLD TO 8.5 X 11 CARD WEIGHT (EDDM)	N/A	N/A	\$1.30	\$0.88	\$0.63	\$0.54	EFQ	EFQ	EFQ	EFQ

STANDARD & BULK MAIL	(Price below includes printing, addressing and postage, price is per card SENT BULK MAIL)									
POSTCARD 4.25 X 5.5	\$1.34	\$1.15	\$0.80	\$0.74	\$0.62	\$0.55	\$0.50	\$0.495	\$0.49	EFQ
POSTCARD 5.5 X 8.5	\$1.76	\$1.30	\$0.85	\$0.79	\$0.67	\$0.585	\$0.545	\$0.54	\$0.525	EFQ
POSTCARD 6 X 11	\$1.90	\$1.46	\$0.95	\$0.82	\$0.70	\$0.62	\$0.56	\$0.55	\$0.545	EFQ
POSTCARD 8.5 X 11	\$2.68	\$2.38	\$1.34	\$1.13	\$1.01	\$0.925	EFQ	EFQ	EFQ	EFQ
BROCH/NEWSLETTER 11 X 17 FOLD TO 8.5 X 5.5 FLYER WEIGHT	\$3.30	\$2.50	\$1.54	\$1.20	\$0.89	\$0.73	EFQ	EFQ	EFQ	EFQ
BROCH/COE 8.5 x 11 tri-folded FLYER WEIGHT	\$2.10	\$1.88	\$1.11	\$0.95	\$0.76	\$0.63	EFQ	EFQ	EFQ	EFQ
BROCH/COE 8.5 x 11 tri-folded CARD WEIGHT	\$2.25	\$2.00	\$1.14	\$0.97	\$0.79	\$0.645	EFQ	EFQ	EFQ	EFQ
BROCH/NEWSLETTER/FLYER 8.5 X 11 HALF FOLD FLYER WEIGHT	\$2.10	\$1.88	\$1.11	\$0.95	\$0.76	\$0.63	EFQ	EFQ	EFQ	EFQ
BROCH/NEWSLETTER/FLYER 8.5 X 11 HALF FOLD CARD WEIGHT	\$2.25	\$2.00	\$1.14	\$0.97	\$0.79	\$0.645	EFQ	EFQ	EFQ	EFQ

FOR QUANTITIES NOT LISTED ABOVE PLEASE EMAIL FOR A QUOTE

LABELLED AND PRINTED WITH 1ST CLASS POSTAGE OR MAILED BULK THROUGH ONLINE PRINT COMPANY DEPENDING ON QTY.

*Prices subject to change, always confirm price quote before ordering. **Proofing is your responsibility, please proof carefully.** PRICING AS OF 7/15/24