

# MARLENE GIACOMAZZO

## FASHION DESIGNER | TECHNICAL SPECIALIST

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Creative Technical Designer and Founder of upcycling brand MG2183, with 8+ years of experience across garment construction, pattern-making, and styling, translating creative concepts into high-quality, sustainable garments. Graduated from Fashion School in Paris, I bring a sharp eye for fit, precision in CAD development, and a passion for storytelling through design. I specialize in denim, activewear, outerwear, and jersey, blending traditional technique with cultural edge.

Summary

### Founder | Designer | Technical Lead

MG 2183 | Los Angeles, CA

May 2023 – Present

- Handcraft original, upcycled garments from *repurposed materials*, balancing raw streetwear energy with couture-level technique
- Develop detailed **CADs** and **tech packs** that bridge deconstructed aesthetics with production-ready precision (*including reconstructed denim puffers, and hybrid shirts*)
- Lead fittings and execute pattern corrections to ensure optimal fit and silhouette integrity
- Hands-on sampling and 1-of-1 development

### Chief Product Officer | Technical Designer

OYA Femtech Apparel | Los Angeles, CA

May 2022 – November 2024

- **Innovative Product Design:** Created and led the development of health-focused apparel with patented technology that increased sales by 65%
- **Technical Expertise:** Developed **CADs**, **patterns**, and **tech packs** with precision, supporting efficient sample-making and production processes, reduced production time by 50%. Developed 7+ tech packs per season with 97% first-fit approval
- **Production Manager:** Provided strategic oversight in **production scheduling**, quality control, and inventory management, ensuring creative vision aligns with production capacity
- **Key Cross-functional Partner:** Served as a vital collaborator across creative, marketing, design and production
- **Trend Analysis & Market Insight:** Applied trend forecasting to align products with emerging market demands, positioning the brand at the forefront of innovation in the femtech space

### Freelance Designer | Technical Specialist | Upcycling Consultant

Pattern Making | Sustainable Product Development

Los Angeles, CA | August 2013 – Present

- Collaborative Development with artists, creatives and designers (*Prayingg, Equilibre, Lisa LeStrange* ...) to deliver full technical design packages (*Sketches, CAD, pattern-making, and build detailed tech pack*)
- Lead **fit sessions** and advise on **garment construction** adjustments (*Oversee sampling, fitting, sourcing, and vendor communication from prototype to delivery*)
- Consult on grading and block development for production runs

EXPERIENCE

# EXPERIENCE

## Fashion Designer | Stylist | Chief Product

Bobo House | Los Angeles, CA

August 2013 – December 2015

- **Vendors and Production Liaison:** maintained clear communication to ensure timely, quality production, balancing creative design with practical logistics. Maintained **sampling calendars** and PO systems
- **Technical Expertise:** built detailed tech packs and ensured accuracy through pre-production QC checks
- **Conducted fittings** with creative director and patternmakers, adjusting specs for consistency
- **Brand Stylist:** cross-functional team collaboration to execute photoshoots and promotional campaigns, elevating brand imagery and product visibility

## Style Director | Fashion Stylist

Freelance | Los Angeles, US | Paris, FR | London, UK | New York, US

2008 – Present

- **Directed the Creative Development** of visually striking editorial spreads, e-commerce catalogs, campaigns, lookbooks, videos, and press events, ensuring alignment with brand identity and storytelling
- **Led large-scale editorial shoots** and runway productions, expertly managing planning, logistics, and **on-set art direction** to achieve flawless execution and impactful results
- **Collaborated** with renowned photographers and creative team to transform visionary concepts into **impactful advertising campaigns** that resonated with target audiences
- **Streamlined sample coordination** and cultivated strong relationships with PR teams and designer showrooms, ensuring access to exclusive pieces and **fostering seamless collaboration**
- **Main Clients :** *Dazed&Confused Magazine, WAD, Paul&Joe, Chris Habana*

## Community & Leadership

Bee A Little Better | Board Member | Los Angeles, CA

December 2023 – Present

- Serve on the board of a nonprofit dedicated to weekly outreach and meal distribution to **150+ Skid Row residents** in Los Angeles
- **Coordinate** and **train volunteers** and logistics for hygiene kits and food distribution

- Illustrator | Photoshop | Indesign
- Excel | Google Sheets | PLM
- Sketches | CAD | Tech pack development
- Pattern-making | Grading | Pattern alterations
- Garment Construction | BOM | Fitting | Fit notes
- Fabric behavior | Material sourcing

- English | *fluent*
- French | *native*

# Skills

# Education

- **B.A in FASHION DESIGN** 2005 L'Institut Supérieur des Arts Appliqués, Paris, France  
*Specialized in Fashion Design & Pattern-making*
- **B.A of FINE ARTS PREPARATORY DEGREE** 2003 L.I.S.A.A, Paris, France
- **Baccalauréat** with Honors 2002, Dourdan, France