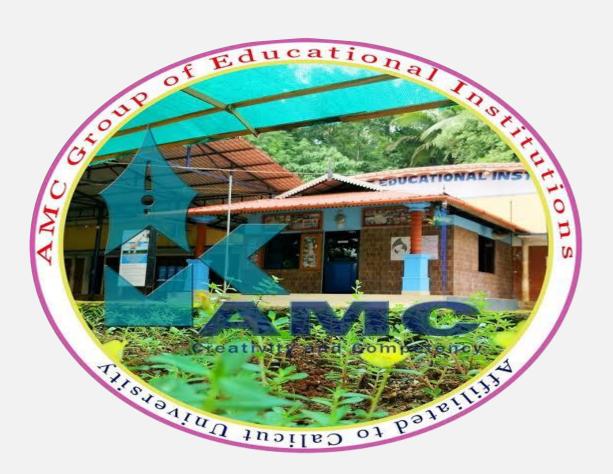
Creativity and Competency

(Affiliated to University of Calicut)
Ottapalam, Palakkad District, Kerala State - Pin 679521
EMAIL: amcottapalam@gmail.com Website: www.amc-college.com





Annual Report of Career Guidance and Placement Cell for the year 2017-18

ANNUAL REPORT OF THE PLACEMENT CELL

31st March 2018

Respected Directors, Principal, Vice principal, Manager, General HOD, HODs and all teachers and non-teaching staff of AMC Group of Educational Institutions,

I ,with much pleasure, hereby submit the annual report of the Placement Cell for the year 2018-19. The main aim of the Placement Cell is to enable the students, especially the senior students, about the different job opportunities and how to get prepared to start a career. The following activities were organized by the cell during the academic year 2017-18.

Pathway to Success

The Career and Guidance Cell decided to launch a programme called "Pathway to Success" in order to motivate the students and inculcate skills in the students. The programme will be open to all students. The programme enabled students to improve their communication and soft skills.



The students actively participated in the interactive session.



Pathway to success

On15th June, 2017@3.30pm Venue: AV Hall

All students can participate

The Program aims at:

- Enhancing confidence in communication
- Improving soft skills
- ❖ Development of personality

Organized by CAREER GUIDANCE & PLACEMENT CELL

Update Your GK

The Career Guidance and Placement Cell conducted coaching classes especially for updating general knowledge of the students for competitive examination. More questions are coming from general knowledge sections in competitive examinations. Thus the main objective of the programme is to update the general knowledge of the students.



The programme also helped the students to improve their academic performances.



Update Your General Knowledge

- □ Coaching will commence from 3st July, 2017
- ☐Wednesday and Friday @ 3.30 pm to 4.30 pm
- ☐ Attend the classes regularly for best result.

Organized by:

Career Guidance & Placement Cell

English & Mathematics Coaching for Competitive Examinations

The Career Guidance and Placement Cell planned to conduct English & Mathematics coaching classes for all competitive examinations like PSC, Bank Probationary exams, etc. Students generally find difficult to score in English and Numerical ability part of the examination. Thus, the main objective of the programme is to enhance numerical ability and English knowledge of the students.



The programme also helped the students to improve their academic performances.



Maths & English Coaching for **Competitive Exams**

- □ Coaching will commence from 3st July, 2017
- ■Wednesday and Friday @ 3.30 pm to 4.30 pm
- ☐ Attend the classes regularly for best result.

Organized by:

Career Guidance & Placement Cell

Career Guidance Programme

The Career and Guidance Cell decided to launch a programme called "Career Guidance Programme" in order to motivate the students and inculcate skills in the students. The programme will be open to all students. The counselling programme motivated the students to enhance the skill for improving their employability.





The students actively participated in the interactive session.



Career Guidance Trogram

On 12th September, 2017@3.30pm Venue: AV Hall

The Program enable students in:

- Improving confidence in communication
- Improving soft skills
- Development of personality

All students can participate

Organized by **CAREER GUIDANCE & PLACEMENT CELL**

Skill Enhancement & Improving Employability

Career Guidance and Placement Cell organized Skill Enhancement & Improving Employability in order to improve students' confidence in communication, soft skills and development of personality. 74 students from different classes participated in the programme. The interactive session of the programme helped the students to enhance their communication skill and develop personality.



The programme benefitted the students to develop their personality for career development



Skill Enhancement & Improving Employability

On 11th December, 2017@3.30pm Venue: AV Hall

The Program enable students in:

- Improving confidence in communication
- Improving soft skills
- Development of personality

All students can participate

Organized by **CAREER GUIDANCE & PLACEMENT CELL**

The Career Guidance and Placement Cell also cooperated with Economics Department and Commerce Department for organizing coaching classes for the PSC examination.

The coordinator Career Guidance and Placement Cell