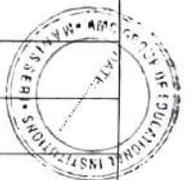


The following outgoing students has completed their project work as per curriculum, during the academic year 2018-19. The list includes students of all the programmes – BCom Finance, BCom Co-operation, BCom Computer Applications, BBA finance and BA Economics

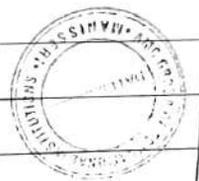
Program code	Name of the Course that include experiential learning through project work/field work/internship	Course code	Name of the student studied course on experiential learning through project work/field work/internship
BCM	PROJECT WORK	BC6B16	Adithya Sankar M T
BCM	PROJECT WORK	BC6B16	Ajay Madhav A
BCM	PROJECT WORK	BC6B16	Akhil M
BCM	PROJECT WORK	BC6B16	Akhila K R
BCM	PROJECT WORK	BC6B16	Amritha K
BCM	PROJECT WORK	BC6B16	Anoop K Madhav
BCM	PROJECT WORK	BC6B16	Arjun V P
BCM	PROJECT WORK	BC6B16	Arya V
BCM	PROJECT WORK	BC6B16	Aswathy V H
BCM	PROJECT WORK	BC6B16	Athira P
BCM	PROJECT WORK	BC6B16	Chithra K
BCM	PROJECT WORK	BC6B16	Haritha C C
BCM	PROJECT WORK	BC6B16	Haritha V P
BCM	PROJECT WORK	BC6B16	Jenson T Abraham
BCM	PROJECT WORK	BC6B16	Midhilaj K A
BCM	PROJECT WORK	BC6B16	Mohammed Ali
BCM	PROJECT WORK	BC6B16	Mohammed Anshad K
BCM	PROJECT WORK	BC6B16	Mohammed Faheem V A
BCM	PROJECT WORK	BC6B16	Mohammed Musthafa
BCM	PROJECT WORK	BC6B16	Muhammed Shameer V P
BCM	PROJECT WORK	BC6B16	Muhammed Shuhaib C P
BCM	PROJECT WORK	BC6B16	Naveen N



BCM	PROJECT WORK	BC6B16	Noufal K H
BCM	PROJECT WORK	BC6B16	Prajeesh N
BCM	PROJECT WORK	BC6B16	Praveen K U
BCM	PROJECT WORK	BC6B16	R Abhiraj
BCM	PROJECT WORK	BC6B16	Raveena K V
BCM	PROJECT WORK	BC6B16	Reshma T P
BCM	PROJECT WORK	BC6B16	Reshmi R
BCM	PROJECT WORK	BC6B16	Sachidanandan C
BCM	PROJECT WORK	BC6B16	Sanjay A K
BCM	PROJECT WORK	BC6B16	Sanjay K
BCM	PROJECT WORK	BC6B16	Sarathkrishnan K C
BCM	PROJECT WORK	BC6B16	Sreeragesh T
BCM	PROJECT WORK	BC6B16	Subin K B
BCM	PROJECT WORK	BC6B16	Syam P
BCM	PROJECT WORK	BC6B16	T Aneesh
BCM	PROJECT WORK	BC6B16	Vandana K V
BCM	PROJECT WORK	BC6B16	Varsha Das N
BCM	PROJECT WORK	BC6B16	Vibisha Unni
BCM	PROJECT WORK	BC6B16	Vidhya M
BCM	PROJECT WORK	BC6B16	Vijay Dev
BCM	PROJECT WORK	BC6B16	Vinisha A P
BCM	PROJECT WORK	BC6B16	Vishnuprasad P A
BCM	PROJECT WORK	BC6B16	Abdul Hakeem K P
BCM	PROJECT WORK	BC6B16	Akhil P
BCM	PROJECT WORK	BC6B16	Akhilesh P R
BCM	PROJECT WORK	BC6B16	Anjana K L
BCM	PROJECT WORK	BC6B16	Anupama E V
BCM	PROJECT WORK	BC6B16	Aparna N
BCM	PROJECT WORK	BC6B16	Archana K
BCM	PROJECT WORK	BC6B16	Arun K V
BCM	PROJECT WORK	BC6B16	Aswathy A
BCM	PROJECT WORK	BC6B16	Faris A A
BCM	PROJECT WORK	BC6B16	Gokul N
BCM	PROJECT WORK	BC6B16	Gopika P S
BCM	PROJECT WORK	BC6B16	



BCM	PROJECT WORK	BC6B16	Jishnu K T
BCM	PROJECT WORK	BC6B16	Jishnu M P
BCM	PROJECT WORK	BC6B16	Megha M N
BCM	PROJECT WORK	BC6B16	Neethu K S
BCM	PROJECT WORK	BC6B16	Praveena K
BCM	PROJECT WORK	BC6B16	Rahul P
BCM	PROJECT WORK	BC6B16	Rahulkrishna P
BCM	PROJECT WORK	BC6B16	Ramadas P
BCM	PROJECT WORK	BC6B16	Ranjith N C
BCM	PROJECT WORK	BC6B16	Reshma P
BCM	PROJECT WORK	BC6B16	Rohith V
BCM	PROJECT WORK	BC6B16	Rosemin P S
BCM	PROJECT WORK	BC6B16	Sajith K
BCM	PROJECT WORK	BC6B16	Saliha P S
BCM	PROJECT WORK	BC6B16	Sarish P
BCM	PROJECT WORK	BC6B16	Sivaprasad A S
BCM	PROJECT WORK	BC6B16	Soumya K R
BCM	PROJECT WORK	BC6B16	Vaishnavi K M
BCM	PROJECT WORK	BC6B16	Varsha K
BCM	PROJECT WORK	BC6B16	Vijisha V V
BCM	PROJECT WORK	BC6B16	Vineetha K
BCM	PROJECT WORK	BC6B16	Vinu A
BCM	PROJECT WORK	BC6B16	Vishnu Das V G
BCM	PROJECT WORK	BC6B16	Vishnu V
BCM	PROJECT WORK	BC6B16	Vishnu V U
BCM	PROJECT WORK	BC6B16	Vivek T B
BCM	PROJECT WORK	BC6B16	Abhishek K
BCM	PROJECT WORK	BC6B16	Abubacker Sidheeq P
BCM	PROJECT WORK	BC6B16	Ajeesh K
BCM	PROJECT WORK	BC6B16	Akhila P
BCM	PROJECT WORK	BC6B16	Akshay T V
BCM	PROJECT WORK	BC6B16	Anju Vijayan M
BCM	PROJECT WORK	BC6B16	Arjun M
BCM	PROJECT WORK	BC6B16	Hafis K A



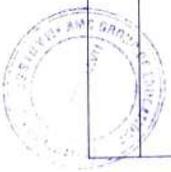
BCM	PROJECT WORK	BC6B16	Jithin K
BCM	PROJECT WORK	BC6B16	Kiran M
BCM	PROJECT WORK	BC6B16	Krishnapriya C
BCM	PROJECT WORK	BC6B16	Mahesh B
BCM	PROJECT WORK	BC6B16	Manjula P S
BCM	PROJECT WORK	BC6B16	Midhun K
BCM	PROJECT WORK	BC6B16	Monisha K M
BCM	PROJECT WORK	BC6B16	Muhammed Anas E A
BCM	PROJECT WORK	BC6B16	Muhammed Anas V
BCM	PROJECT WORK	BC6B16	Muhammed Faizal
BCM	PROJECT WORK	BC6B16	Muhammed Haris E A
BCM	PROJECT WORK	BC6B16	Muhammed Maharroof P K
BCM	PROJECT WORK	BC6B16	Muhammed Musthafa A Y
BCM	PROJECT WORK	BC6B16	Muhammed Navas C U
BCM	PROJECT WORK	BC6B16	Muhammedali M
BCM	PROJECT WORK	BC6B16	Musammil P A
BCM	PROJECT WORK	BC6B16	Nithinraj K T
BCM	PROJECT WORK	BC6B16	Prajith P T
BCM	PROJECT WORK	BC6B16	Praveena M R
BCM	PROJECT WORK	BC6B16	Ranjith P
BCM	PROJECT WORK	BC6B16	Remya V
BCM	PROJECT WORK	BC6B16	Rimosh M V
BCM	PROJECT WORK	BC6B16	Sanjitha M
BCM	PROJECT WORK	BC6B16	Sarath Krishnan P K
BCM	PROJECT WORK	BC6B16	Sreerag C
BCM	PROJECT WORK	BC6B16	Sruthi P M
BCM	PROJECT WORK	BC6B16	Sujila O
BCM	PROJECT WORK	BC6B16	Sujitha V K
BCM	PROJECT WORK	BC6B16	Varsha P S
BCM	PROJECT WORK	BC6B16	Vipjith P R
BBA	PROJECT WORK	BBVIB17	Ajisha C
BBA	PROJECT WORK	BBVIB17	Akshay V
BBA	PROJECT WORK	BBVIB17	Anaswara K S
BBA	PROJECT WORK	BBVIB17	Anil C



BBA	PROJECT WORK	BBV/B17	Arya K S
BBA	PROJECT WORK	BBV/B17	Aswin M D
BBA	PROJECT WORK	BBV/B17	Athika Thasneem CA
BBA	PROJECT WORK	BBV/B17	Harikrishnan P
BBA	PROJECT WORK	BBV/B17	Jestin Shaji George
BBA	PROJECT WORK	BBV/B17	Lavanya U
BBA	PROJECT WORK	BBV/B17	Linto Thomas
BBA	PROJECT WORK	BBV/B17	Mohammed Faisal C U
BBA	PROJECT WORK	BBV/B17	Mohammed Firoz
BBA	PROJECT WORK	BBV/B17	Mohammed Rashid K
BBA	PROJECT WORK	BBV/B17	Muhammed Faisal K
BBA	PROJECT WORK	BBV/B17	Muhammed Salih P K
BBA	PROJECT WORK	BBV/B17	Muhammed Shanif P V
BBA	PROJECT WORK	BBV/B17	Nisamul Fezin
BBA	PROJECT WORK	BBV/B17	Radhika Radhakrishnan
BBA	PROJECT WORK	BBV/B17	Rahitha C R
BBA	PROJECT WORK	BBV/B17	Rahul V
BBA	PROJECT WORK	BBV/B17	Reshma M
BBA	PROJECT WORK	BBV/B17	Reshma Rajesh
BBA	PROJECT WORK	BBV/B17	Rohith K K
BBA	PROJECT WORK	BBV/B17	Sabareesh S
BBA	PROJECT WORK	BBV/B17	Sameer Babu M
BBA	PROJECT WORK	BBV/B17	Sarath K S
BBA	PROJECT WORK	BBV/B17	Suhaib V
BBA	PROJECT WORK	BBV/B17	Vignesh K V
BBA	PROJECT WORK	BBV/B17	Vipin P
BBA	PROJECT WORK	BBV/B17	Vishnu V
BBA	PROJECT WORK	BBV/B17	Yahiya V P
BA	PROJECT WORK	ECO6B15	Abhishek P U
BA	PROJECT WORK	ECO6B15	Akhila K
BA	PROJECT WORK	ECO6B15	Akhila T K
BA	PROJECT WORK	ECO6B15	Amrutha M
BA	PROJECT WORK	ECO6B15	Athira M
BA	PROJECT WORK	ECO6B15	Darsana V P



BA	PROJECT WORK	ECO6B15	Gopika K
BA	PROJECT WORK	ECO6B15	Jisha K
BA	PROJECT WORK	ECO6B15	Mridhula P M
BA	PROJECT WORK	ECO6B15	Namitha V
BA	PROJECT WORK	ECO6B15	Rahimsha M U
BA	PROJECT WORK	ECO6B15	Ratheesh K
BA	PROJECT WORK	ECO6B15	Saleekha V
BA	PROJECT WORK	ECO6B15	Sandra K
BA	PROJECT WORK	ECO6B15	Shahala V
BA	PROJECT WORK	ECO6B15	Shuhaib A
BA	PROJECT WORK	ECO6B15	Sreeja C
BA	PROJECT WORK	ECO6B15	Sreena M J
BA	PROJECT WORK	ECO6B15	Subinbal E K
BA	PROJECT WORK	ECO6B15	Sumithra P
BA	PROJECT WORK	ECO6B15	Surya K
BA	PROJECT WORK	ECO6B15	Varsha S
BA	PROJECT WORK	ECO6B15	Varsha S C





**Department of Commerce**  
AMC Group of Educational institutions Manissery-679521

15/02/2019

**Certificate**

This is to certify that the project report entitled "A Study on Customer Satisfaction on Patanjali Products, Special Reference to Pattambi Area" is an authentic record of work done by Mr. Vijay Dev; under the guidance of Mr. Jagadeesh.C and that no part of the project has been presented before any other purpose.

Mr. Jagadeesh.C, Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
**HOD, COMMERCE**

**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Head,  
Department of Commerce

Examiner:

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

(Affiliated to University of Calicut)

MARCH 2019



Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A comparative study about the staff perception of the effectiveness of marketing strategies of SBI & SIB " is an authentic record of work done by MONISHA K M, under the guidance of Mrs. SARALA K.T and that no part of the project has been presented before any other purpose.

Mrs. SARALA K.T, Assistant Professor,  
Department of Commerce  
Counter signed by:

Head,  
Department of Commerce

Verified by External Examiner:

MARCH 2019



# Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "A Study on customer perception towards multiplex theater, with special reference to ottapalam city" is an authentic record of work done by Varsha P.S, under the guidance of Mrs. Sabitha . R and that no part of the project has been presented before any other purpose.

Mrs Sabitha . R, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

**DR. MUGESH . P**  
H.O.D, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



# Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "A study on customer satisfaction towards Honda two wheelers with special reference to Ottapalam" is an authentic record of work done by Mr. Arun.kv, under the guidance of Mrs. Sheeja.V and that no part of the project has been presented before any other purpose.

Mrs. Sheeja.V, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**DR. MUGESH. P**  
HOD, COMMERCE

Head,

Department of Commerce

AMC Group of Educational Institutions  
Affiliated to University of Calicut



**Department of Commerce**  
AMC Group of Educational institutions Manissery-679521

15/02/2019

**Certificate**

This is to certify that the project report entitled "A study on the effectiveness and awareness of ESI scheme among employees with special reference to Shoranur" is an authentic record of work done by RAVEENA K V, QMAQBCM075, under the guidance of NISHA SASIKUMAR and that no part of the project has been presented before any other purpose.

NISHA SASIKUMAR, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,  
Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "CUSTOMER PERCEPTION ON HANDLOOM PRODUCTS WITH SPECIAL REFERENCE TO KUTHAMPULLY HANDLOOM INDUSTRIAL CO OPERATIVE SOCIETY" is an authentic record of work done by Mr. SARATH KRISHNAN.KC, under the guidance of Mr. JAGADEESH.C and that no part of the project has been presented before any other purpose.

  
Mr. JAGADEESH. C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:



**Dr. MUGESH. P**  
**HOD, COMMERCE**

**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Head,  
Department of Commerce

Verified by External Examiner:





# Department of Commerce

AMC Group of Educational Institutions, Manissery – 679 521

15/02/2019

## CERTIFICATE

This is to certify that the project report entitled “Celebrity Endorsement in Spices Manufacturing Industry: A Study on Consumer Perception in Ottapalam Municipality” is an authentic record of work done by Ms. Athira P, under the guidance of Mrs. Siji. C and that no part of the project has been presented before any other purpose.

Mrs. Siji. C, Assistant Professor,  
Department of Commerce

Countersigned by:

Head, Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Verified by External Examiner:



# Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "students attitude towards entrepreneurship" is an authentic record of work done by Muhammed Ali .M, under the guidance of Mrs. siji and that no part of the project has been presented before any other purpose.

Mrs. Siji Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

enter signed by:

d,  
artment of Commerce

*Handwritten stamp:*  
Mrs. Siji, Asst. Prof.,  
Dept. of Commerce,  
AMC Group of Educational Institutions,  
Manissery (P.O) - 679521.

ed by External Examiner:



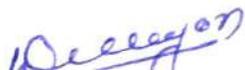
Department of Management  
AMC Group of Educational Institutions, Manissery -679521

20/02/2019

### Certificate

This is to certify that the project report entitled "a study advertising effectiveness of Samsung Mobiles with reference to Ottapalam" is an authentic record of work done by Miss Reshma M; under the guidance of Sheeja . V Assistant Professor and that no part of the project has been presented before any other purpose.

  
Sheeja . V Assistant Professor.  
Department of Commerce  
(Research Supervisor)



DURGA.N . HOD . Management

AMC Group of Educational Institutions

15/02/2019

## CERTIFICATE

This is to certify that the project report entitled "A study on Digital Divide in Ottapalam Municipality" is an authentic record of work done by Ms. Remya V, under the guidance of Dr. Mugesh.P and that no part of the project has been presented before any other purpose.



Dr. Mugesh.P, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:



Head, Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Verified by External Examiner:



11/4/19



Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "a study on customer satisfaction in online marketing – a sample study on amazon.com" is an authentic record of work done by **Mr. MUHAMMED ANAS V** under the guidance of **Mrs. ANITHA K M** and that no part of the project has been presented before any other purpose.

**Mrs. ANITHA K M**

**Assistant Professor,**

**Department of**

**(Research Supervisor)**

Counter signed by:

**Head, Department of Commerce**

**Commerce**

**DR. MUGESH. P**

**HOD, COMMERCE**

**AMC Group of Educational Institutions**

**Affiliated to University of Calicut**

**Manissery (P.O) 679521**

**Verified by External Examiner:**



(Affiliated to University of Calicut)

MARCH 2019

# Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled: "A Study on wages and salary administration with reference to Suraj foods Kanniyampuram, Ottapalam" is an authentic record of work done by Mr. Linto Thomas, under the guidance of Sabitha and that no part of the project has been presented before any other purpose.

Sabitha, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by: Durga N. P. D.

DURGA N. P. D.  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery, P.O. Manissery, Taluk Manjeri, Dist. Malappuram

Head,  
Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

### Certificate

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION OF BSNL SERVICE " is an authentic record of work done by Mr. ARJUN. M, under the guidance of JAGADEESH.C and that no part of the project has been presented before any other purpose.

JAGADEESH.C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
**HOD, COMMERCE**

AMC Group of Educational Institutions  
Affiliated to University of Calicut

enter signed by:

d,  
artment of Commerce



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "A Study on Passengers Satisfaction of Indian Railways with Special Reference to Shoranur Railway Station" is an authentic record of work done by Mr. R. Abhiraj, under the guidance of Reshma. P and that no part of the project has been presented before any other purpose.

Reshma. P, Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**

AMC Group of Educational Institutions  
Affiliated to University of Calicut



# Department of Commerce

AMC Group of Educational institutions Manissery-679521

15 02 2019

## Certificate

This is to certify that the project report entitled "A study on customer buying behaviour in shopping mall with special reference to lulu super market, kochi" is an authentic record of work done by Ms. Sruthi pm. under the guidance of Mrs. Sheeja V and that no part of the project has been presented before any other purpose.

Mrs. Sheeja V, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

**DR. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:

11/4/2019



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

---

15 02 2019

### Certificate

This is to certify that the project report entitled "A STUDY ON CONSUMER'S BUYING BEHAVIOUR TOWARDS ROYAL ENFIELD BIKE WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT" is an authentic record of work done by **Muhammed Navas C L**, under the guidance of Durga. N and that no part of the project has been presented before any other purpose.

Durga.N, Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by:

ad,

Department of Commerce  
Certified by External Examiner:

15/02/19



## Department of Commerce

AMC Group of Educational Institutions, Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A Study of tourists satisfaction in Vazhani Dam" is an authentic record of work done by Mr. Subin.k.b, under the guidance of Mrs. Siji. C and that no part of the project has been presented before any other purpose.

  
Mrs. Siji. C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**

**HOD, COMMERCE**

**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

### Certificate

This is to certify that the project report entitled "A STUDY ON USE OF INTERNET BANKING AFTER DEMONETISATION" is an authentic record of work done by Mr. MAHESH B, under the guidance of DEEPAK K S and that no part of the project has been presented before any other purpose.

Mr. Deepak K S, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on Customer's Satisfaction Towards LG Products with special reference to Kadampazhipuram" is an authentic record of work done by Mr. Syam. P, under the guidance of Sheeja.V and that no part of the project has been presented before any other purpose.

Sheeja .V, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



20022013

### CERTIFICATE

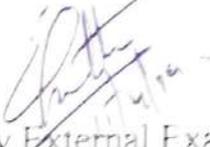
This is to certify that the project report entitled "A Study on Attitude of College Students towards Entrepreneurship" is an authentic record of work done by Mr. Anil P. under the guidance of Sarala K J and that no part of the project has been presented before any other purpose.

  
Sarala K J, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Countersigned by:

Head, Department of Commerce

Verified by External Examiner:





Dr. M. SUDHAR  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Manassery - 679 551

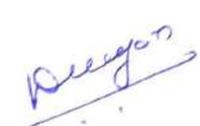


20/02/2019

**CERTIFICATE**

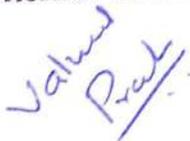
This is to certify that the project report entitled "A STUDY ON ONLINE ADVERTISING AND ITS IMPACTS ON CONSUMER BEHAVIOUR WITH SPECIAL PREFERENCE TO PALAKKAD DISTRICT" is an authentic record of work done by **ROHITH .K .K;** under the guidance of **MRS. SIJI** Assistant Professor and that no part of the project has been presented before any other purpose.

  
MRS .SIJI Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by: 

Head, Department of Management

Verified by External Examiner:



DUNDA.A - MOD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (PO) - 679 521



# Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

## CERTIFICATE

This is to certify that the project report entitled "COMPARATIVE ANALYSIS OF CAPITAL STRUCTURE: A STUDY ON AIRTEL AND VODAFONE" is an authentic record of work done by AKHILA K.R under the guidance of Mrs. ANITHA K M and that no part of the project has been presented before any other purpose.

Mrs Anitha K M, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Dr. MUGESH. P  
HOD, COMMERCE

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

ANITHA. K.M - Asst. Prof  
Nodal Officer  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS AIRTEL SERVICE" is an authentic record of work done by Mr. VISHNU V. under the guidance of SJI C, and that no part of the project has been presented before any other purpose

  
SJI C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

Verified by External Examiner:

  
  
12/24/19



**Department of Commerce**  
AMC Group of Educational Institutions Manissery-679521

15/02/2019

**Certificate**

This is to certify that the project report entitled "A study on the problems and prospects of pottery industry with reference to shoranur municipality" is an authentic record of work done by Vandana K.V, under the guidance of Mr. Deepak K.S and that no part of the project has been presented before any other purpose.

Deepak K.S,  
Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

**DR. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

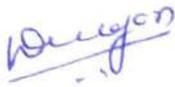
### Certificate

This is to certify that the project report entitled "Subscribers Response To Mobile Number Portability" is an authentic record of work done by Mr. Sarath K S, under the guidance of Reshma .P, Assistant professor Department of Commerce and that no part of the project has been presented before any other purpose.



Reshma. P

Assistant Professor  
Department of Commerce



Counter signed by:  
Head,  
Department of BBA

DURGA.N - HOD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (F O) - 679 521

Verified by External Examiner:





# Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "Study on customer satisfaction of vodafone services with special reference to shoranur" is an authentic record of work done by VISHNU V U, under the guidance of SABITHA R and that no part of the project has been presented before any other purpose.

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

SABITHA R, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

Verified by External Examiner:

## CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PROBLEMS FACED BY HANDLOOM INDUSTRIES WITH SPECIAL REFERENCE TO KUTHAMPULLY" is an authentic record of work done by RAHIMSHA M U under the guidance of Miss. AMBIKA K K and that no part of the project has been presented before any other purpose.

Miss. AMBIKA K.K, Asst. Professor  
Dept. of Economics

*Ambika k*  
**AMBIKA.K.K - Asst. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679 521**

Counter signed by  
Head of the Department of Economics

*Vasanthi P*  
**VASANTHI. P - HOD Economics**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679521**

Verified by External Examiner

*Vasanthi P*  
*Do. Prasad. M. G. - 21.3.19.*



15/02/2019

**Certificate**

This is to certify that the project report entitled "The impact of Computerized Accounting in retail shops with special reference to palakkad District" is an authentic record of work done by Mr. Ranjith.P, under the guidance of Ms. Sarala.K.T and that no part of the project has been presented before any other purpose.

Ms. Sarala.K.T, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

**SARALA. K.T - HOD General**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Verified by External Examiner:



Department of Commerce  
AMC Group of Educational institutions Manissery-679521

15/02/2019

**Certificate**

This is to certify that the project report entitled "A study on investment pattern of middle income group with special reference to Ottapalam" is an authentic record of work done by VIBISHA UNNI, QMAQBCM058, under the guidance of NISHA SASIKUMAR and that no part of the project has been presented before any other purpose.

NISHA SASIKUMAR, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,

Department of Commerce

Verified by External Examiner:

**CERTIFICATE**

This is to certify that the project report entitled "INFLUENCE OF ADVERTISEMENT IN CHILD FOOD HABIT WITH SPECIAL REFERENCE TO LAYS" is an authentic record of work done by SANJITHA. M, under the guidance of MRS. DHANYA.K and that no part of the project has been presented before any other purpose.

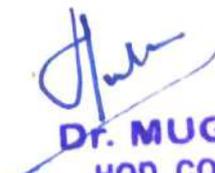


MRS. DHANYA.K Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

DHANYA.K - Asst. Professor  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,  
Department of Commerce



**DR. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



11/4/19

## CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PROBLEMS FACED BY HANDLOOM INDUSTRIES WITH SPECIAL REFERENCE TO KUTHAMPULLY" is an authentic record of work done by DARSANA V.P under the guidance of Miss. AMBIKA K.K and that no part of the project has been presented before any other purpose.

Miss. AMBIKA K.K, Asst. Professor  
Dept. of Economics

*Ambika K.K.*  
**AMBIKA.K.K - Asst. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679 521**

Counter signed by  
Head of the Department of Economics

*Vasanthi P.*  
**VASANTHI. P - HOD Economics**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679521**

Verified by External Examiner

*Vasanthi P.*  
*Dr. Darsana M.G.B*  
*21.3.19*



# Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "STUDY ON A CUSTOMER SATISFACTION OF BSNI SIMS" is an authentic record of work done by Mrs Manjula P.S. under the guidance of Mrs. Reshma and that no part of the project has been presented before any other purpose.

Mrs. Reshma,  
Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**DR. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Counter signed by:

Head,  
Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled to "**customer perception towards fast food: A study in shoranur**" is an authentic record of work done by Ms. APARNA, under the guidance of **Mrs. SARANYA. A**, and that no part of the project has been presented before any other purpose.

**SARANYA. A - Asst. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) -679521**

**Mrs. SARANYA. A ,**  
Assistant Professor  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner.



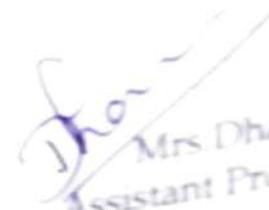
# Department of Commerce

AMC Group of Educational Institutions, Manissery-678521

15/02/2019

## Certificate

This is to certify that the project report entitled "A STUDY ON INVESTMENT MADE BY NRIS IN CHERUPULASSERY MUNICIPALITY" is an authentic record of work done by Mr. Muhammed Faizal, under the guidance of Mrs. Dhanya K and that no part of the project has been presented before any other purpose.

  
Mrs. Dhanya K  
Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce



Verified by External Examiner:

  
11/4/19



# Department of Commerce

AMC Group of Educational Institutions, Manjeri - 696217

## Certificate

This is to certify that the project report entitled "Study on customer perception and satisfaction towards mobile banking with special reference to SBI" is an authentic record of work done by Praveena M F QMACHR MBW under the guidance of Nisha Sankumar and that no part of the project has been presented before any other purpose.

Nisha Sankumar, Assistant Professor  
Department of Commerce  
Research Supervisor

Counter signed by

**DR. MUGESHA P**  
HOD, COMMERCE

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manjeri (P.O) - 696217

Head,

Department of Commerce

Verified by External Examiner

Handwritten signature and date: 12/11/23



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled 'CUSTOMER SATISFACTION TOWARDS BSNL WITH SPECIAL REFERENCE TO SHOKANUR MUNICIPALITY' is an authentic record of work done by HAFIS K A, under the guidance of SHEEJA V and that no part of the project has been presented before any other purpose.

Sheeja V., Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:

16/2/19



Department of Commerce  
AMC Group of Educational institutions Manissery-679521

Certificate

This is to certify that the project report entitled "AWARENESS AND ACCEPTANCE OF E-GOVERNANCE SERVICE PROVIDE THROUGH AKSHAYA CENTRES: A STUDY IN ANAGANADI GRAMAPANCHAYATH" is an authentic record of work done by Mr.MIDHUN. K, under the guidance of RESHMA.P and that no part of the project has been presented before any other purpose.

RESHMA.P, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,

Department of Commerce

Verified by External Examiner:



15/02/2019

## CERTIFICATE

This is to certify that this project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF CO-OPERATIVE BANK WITH SPECIAL REFERANCE TO KADAMPAZHIPURAM BRANCH" is an authentic record of work done by AMRITHA. K, under the guidance of Mrs. Dhanya and that no part of the project has been presented before any other purpose.

  
**Mrs. Dhanya, Assistant Professor**  
Department of Commerce  
(Research Supervisor)

**Dr. Sona M Asst. Professor**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Counter signed by:  
Head,  
Department of Commerce

  
**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner



15/02/2019

## CERTIFICATE

This is to certify that the project report entitled "CONSUMERSS ATTITUDE TOWARDS THE EFFECTIVENESS OF ONLINE BANKING WITH SPECIAL REFERENCE TO PATTAMBI MUNICIPALITY" is an authentic record of work done by MR. AKHIL M, under the guidance of MrS. SIJI C and that no part of the project has been presented before any other purpose.

  
MRS. SIJI C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

Verified by External Examiner:





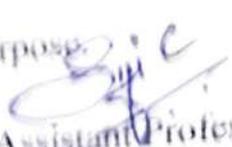
Department of Commerce

UIN Ar-Raniry Educational Institution, Bandung 40132

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "CONSUMER'S ATTITUDE TOWARDS THE EFFECTIVENESS OF ONLINE BANKING WITH SPECIAL REFERENCE TO PATTAMBI MUNICIPALITY" is an authentic record of work done by MR. ANHIL M. under the guidance of Mrs. SIDI C. and that no part of the project has been presented before any other purpose.

  
MRS. SIDI C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by  
Head, Department of Commerce

Verified by External Examiner:  




Department of Commerce  
AMC Group of Educational Institutions, Manjeri 679571

15/02/2019

### Certificate

This is to certify that the project report entitled "A STUDY ON IMPACT OF TELEVISION ADVERTISEMENT ON CONSUMER BUYING BEHAVIOR WITH SPECIAL REFERENCE TO TIRUMITTACODE PANCHAYATH" is an authentic record of work done by Mr. AJEESH K, under the guidance of Dr. MUKHESH P and that no part of the project has been presented before any other purpose.

DR. MUKHESH P, Assistant Professor,  
Department of Commerce & Management  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:

15/02/2019

**CERTIFICATE**

This is to certify that the project report entitled "A STUDY ON BRAND PREFERENE OF SOFT DRINKS AMONG YOUTH WITH SPECIAL REFERENCE TO CHERUTHURUTHY" is an authentic record of work done by **MOHAMMED ANSHAD K** under the guidance of **Mrs. ANITHA K M** and that no part of the project has been presented before any other purpose.



**MrsAnitha K M, Assistant Professor,  
Department of Commerce  
(Research Supervisor)**

**Counter signed by:**

**ANITHA. K.M - Asst. Professor  
Nodal Officer  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521**

**Head,  
Department of Commerce**



**Dr. MUGESH. P  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521**

**Verified by External Examiner:**





## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Impact of demonetization in rural people with special to Pattambi panchayath" is an authentic record of work done by Miss Reshma T P, under the guidance of Mrs. Sarala K T and that no part of the project has been presented before any other purpose.

Sarala K T, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

SARALA, K.T. HOD  
AMC



## Department of Management

AMC Group of Educational Institutions, Manissery - 679521

20/02/2019

### CERTIFICATE

This is to certify that the project report entitled "A study on brand preference among college students towards mobile phone with special reference to Ambalapara in Ottapalam" is an authentic record of work done by **Mr. Aswin.M.D**, under the guidance of **Mrs. DHANYA.K** and that no part of the project has been presented before any other purpose.

Dhanya. K

Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Management

DURGA N-302 Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P. O.) - 679521



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on consumer perception towards lending practice of commercial bank with special reference to SBI in vallappuzha" is an authentic record of work done by ARYA V, under the guidance of SHEEJA V, and that no part of the project has been presented before any other purpose

SHEEJA V, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head, Department of Commerce

Verified by External Examiner:



AMC Group of Educational Institutions Manissery-679521

Department of Commerce

15/02/2019

### Certificate

This is to certify that the project report entitled "INFLUENCE OF SOCIAL MEDIA ON CONSUMER BUYING BEHAVIOUR" is an authentic record of work done by KRISHNAPRIYA.C under the guidance of SABITHA. R and that no part of the project has been presented before any other purpose.

**SABITHA. R,**  
Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



## Department of Management

AMC Group of Educational institutions Manissery -679521

28.02.2019

### Certificate

This is to certify that the project report entitled "A Study on job satisfaction of college teachers palakkad" is an authentic record of work done by Mr. Muhammed Salih P K. under the guidance of Sarala K T, Assistant professor Department of Commerce and that no part of the project has been presented before any other purpose.

Sarala K T

Assistant Professor

Department of Commerce

*Accepted*

Counter signed by:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on customer satisfaction among tele shoppers in Ottapalam town" is an authentic record of work done by Mr. Vipijith.P.R. under the guidance of Deepak.K.S and that no part of the project has been presented before any other purpose.

Deepak.K.S, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Counter signed by:

Head,

Department of Commerce

ified by External Examiner:



Department of Commerce  
AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on Consumer's Buying Behavior Towards Royal Enfield Bike's With Special Reference to Palakkad District" is an authentic record of work done by Mr. Mohammed Faheem. VA, under the guidance of Mrs. Dhanya. K and that no part of the project has been presented before any other purpose.

Mrs. Dhanya.K, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

DHANYA.K  
AMC Group of Educational Institutions  
Affiliated to University of Calicut,  
Manissery (P.O) - 679 521

Verified by External Examiner:

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O). 679521



15/02/2019

**Certificate**

This is to certify that the project report entitled "Customer preference towards Maruti Suzuki cars" is an authentic record of work done by Mr. Jenson T Abraham, under the guidance of Reshma P and that no part of the project has been presented before any other purpose



Reshma P

(Research Supervisor)

Counter signed by:

Head,

Department of Commerce



**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Verified by External Examiner:





Department of Commerce

AMC Group of Educational Institutions, Bangalore, India

CERTIFICATE

This is to certify that the project report entitled "A STUDY ABOUT JOB SATISFACTION AND EMPLOYEES MORALE AT NELLARA FOOD INDUSTRIES, NELLISSERY" is an authentic record of work done by Mr. JITHIN.K; under the guidance of Mrs. DURGA.N and that no part of the project has been presented before any other purpose.

Mrs.DURGA N., Assistant Professor  
Department of Commerce & Management  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:

  
11/4/19



Department of Management  
AMC Group of Educational Institutions, Manissery-679521

20/02/2019

### Certificate

This is to certify that the project report entitled "a comparative study on savings and investment behaviour of college teachers and bank employees with special reference to Ottapalam Taluk" is an authentic record of work done by Mr. Shuhaib.V; under the guidance of Reshma Assistant Professor and that no part of the project has been presented before any other purpose.

Reshma  
Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by:

Head, Department of Management

Verified by External Examiner:

DURGA.N - HOD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521



## Department of Management

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on industrial democracy and workers participation in management (With special reference to Ottapalam region)" is an authentic record of work done by ATHIKA THASNEEM CA under the guidance of Mrs. SARANYA and that no part of the project has been presented before any other purpose.

Mrs. SARANYA, Assistant Professor,  
Department of management  
(Research Supervisor)

Counter signed by:

DURGA.N - HOD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Head,  
Department of Management

Valued  
Prat



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/03/2019

### Certificate

This is to certify that the project report entitled "A study on Employee morale of Makam Building Products" is an authentic record of work done by Mr. Naveen N under the guidance of Mrs. Durga.N and that no part of the project has been presented before any other purpose.

Mrs. Durga.N, Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

### Certificate

This is to certify that the project report entitled "A STUDY ON IMPACT OF USAGE OF PLASTIC MONEY WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT" is an authentic record of work done by Mr. NITHINRAJ.K.T, under the guidance of DEEPAK.K.S and that no part of the project has been presented before any other purpose.

Mr. Deepak K S, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:

15/02/2019

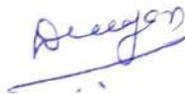
Certificate

This is to certify that the project report entitled "Service quality and customer satisfaction - with special focus on the online Uber Taxi: A Study in Ernakulam" is an authentic record of work done by Mr. Mohammed Faisal C.U, under the guidance of Deepak and that no part of the project has been presented before any other purpose.



Dr. Deepak K.S., Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:



Head,  
Department of Management

**DURGA.N - HOD - Management**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (PO) - 679 521**

Valued  
Prof.

Verified by External Examiner:



**Certificate**

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION OF BSNL SERVICE IN SHORNINUR REGION" is an authentic record of work done by Vishnu v , under the guidance of Durga.N and that no part of the project has been presented before any other purpose.

Durga.N, Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by:

**DURGA.N - HOD - Management**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P O) - 679 521**

Head,

Department of Management

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manjeri - 679521

15/07/2022

### Certificate

This is to certify that the project report entitled "The effective factors of advertisement on consumer brand preference on durable goods" is an authentic record of work done by Mr. Ajay Madhav.A, under the guidance of Sarala KT and that no part of the project has been presented before any other purpose.

Sarala KT, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

**SARALA, K.T - HOD General**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
Manjeri (P.O.) - 679521



## Department of Management

AMC Group of Educational Institutions, Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "A STUDY OF BRAND PREFERENCE OF MOBILE PHONES AMONG THE USERS AT VALLAPPUZHA GRAMAPANCHAYATH" is an authentic record of work done by Mr. Mohammed Firoz, under the guidance of Mr. JAGADEESH .C and that no part of the project has been presented before any other purpose.

Mr. JAGADEESH .C,

Assistant Professor,

Department of Commerce

(Research Supervisor)

JAGADEESH C - Asst. Professor  
AMC Group of Educational Institutions  
Attal, Manissery, Calicut  
Manissery (P.O) - 679521

Counter signed by:

Head,

Department of Management

Verified by External Examiner:



15-02-2019

**CERTIFICATE**

This is to certify that the project report entitled "A STUDY OF CONSUMER SATISFACTION TOWARDS SAMSUNG MOBILE PHONE WITH SPECIAL REFERANCE TO OTTAPALAM" is an authentic record of work done by Mr. Vinu .A, under the guidance of Mrs. Sheeja.V and that no part of the project has been presented before any other purpose.

Mrs. Sheeja.V, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Dr. MUGESH. P  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,  
Department of Commerce

Verified by External Examiner:



Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "SPENDING AND SAVING HABIT OF YOUTH IN POOKKOTTUKAVU LOCALITY" is an authentic record of work done by Ms.ROSEMIN.P.S, under the guidance of Mrs.SABITHA.R and that no part of the project has been presented before any other purpose.

Mrs. Sabitha R, Assistant Professor  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Counter signed by:

Head, Department of Commerce

Verified by External Examiner:



Department of Management  
AMC Group of Educational Institutions, Manissery-679521

15.02.2019

**Certificate**

This is to certify that the project report entitled "A STUDY ON THE POPULARITY OF CASHLESS PAYMENT METHODS WITH SPECIAL REFERANCE TO SHORANUR MUNCIPALITY" is an authentic record of work done by Mr. Yahiya V.P under the guidance of Sheeja Assistant Professor and that no part of the project has been presented before any other purpose.

SHEEJA

Assistant Professor,

Department of Commerce

(Research Supervisor)

Counter signed by:

DURGAN HOD, Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (PO)-679521

Head, Department of Management

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "ON CUSTOMER SATISFACTION LEVEL TOWARDS RELIANCE JIO IN PATTAMBI TALUK" is an authentic record of work done by Mr. MUHAMMED FAISAL.K, under the guidance of Reshma . P, Assistant professor Department of Commerce and that no part of the project has been presented before any other purpose.

  
Reshma. P

Assistant Professor  
Department of Commerce



Counter signed by:

Head,

Department of BBA

DURGA.N - HOD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Verified by External Examiner:



**CERTIFICATE**

This is to certify that the project report entitled "A STUDY ON ECONOMIC AND SOCIAL IMPACT OF GULF MIGRATION: WITH SPECIAL REFERANCE TO AMBALAPPARA AND NELLAYA PANCHAYATH" is an authentic record of work done by **MRIDHULA .P.M** under the guidance of **VASANTHI .P** and that no part of the project has been presented before any other purpose.

**VASANTHI .P - HOD Economics**  
**AMC Group of Educational Institutions**  
Affiliated to University of Calicut  
Manissery (P.O) - 679321

Mrs.Vasanthi. P, HOD

Department of Economics

unter signed by:

d of the Department of Economics

*Vasanthi P*  
*Dr. Ponsel .M .G* *21.3.19*

ed by External Examiner:

**C E R T I F I C A T E**

I hereby certify that the project report titled  
**EFFECT OF COVID-19 ON EMPLOYMENT WITH SPECIAL REFERENCE TO  
TEACHERS IN THE AREA** is an authentic record of work done by  
**RATANK** under the guidance of **RAJANK** and that no part of the  
project has been presented before any other person.

**MR. RATANK, ASST PROFESSOR**  
Department of Economics

  
**RAJANK - Asst Professor**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manassery (P.O) - 679 521

Counter signed by:  
Head of the Department of Economics

  
**VASANTHI P - HOD Economics**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manassery (P.O) - 679521

Verified by External Examiner:

  
Dr. [Signature] (for [Signature])  
21/3/19

MARCH 2019



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON EFFECTIVENESS OF INVENTORY MANAGEMENT WITH REFERENCE TO SRI NARAYANA ENGINEERING INDUSTRIES" is an authentic record of work done by Anupama .e.v. under the guidance of Mrs. Dhanya and that no part of the project has been presented before any other purpose.

Mrs. Dhanya, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**DR. MUGESH. P**  
**HOD, COMMERCE**

**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

ad,

Department of Commerce

Counter signed by External Examiner:

**DHANYA K - Asst. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679 521**

## CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON PROBLEMS FACED BY HANDLOOM INDUSTRIES WITH SPECIAL REFERENCE TO KUTHAMPULLY**" is an authentic record of work done by SURYA K under the guidance of Miss. AMBIKA K K and that no part of the project has been presented before any other purpose.

Miss. AMBIKA K.K, Asst. Professor  
Dept. of Economics

*Ambika K.K.*  
**AMBIKA.K.K - Assl. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut ,**  
**Manissery (P.O) - 679 521**

Counter signed by

*[Signature]*  
**VASANTHI B. M**

MARCH 2019



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on the impact of Online Shopping on Retailers with special reference to Ottapalam" is an authentic record of work done by Mr. Abhishek K, under the guidance of Nisha Sasikumar, AMC College Manissery and that no part of the project has been presented before any other purpose.

Nisha Sasikumar,  
Vice Principal  
AMC College Manissery  
(Research Supervisor)

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery, P.O.S. 679521

Counter signed by:

Head,  
Department of Commerce

Verified by External Examiner:

14/2/2019



## Department of Commerce

AMC Group of Educational Institutions Manissery #78924

19.03.2019

### CERTIFICATE

This is to certify that the project report entitled "A Study on Customer Buying Behaviour Towards Branded Mobile Phone in Rural Area With Special Preference to Desamangalam Panchayath" is an authentic record of work done by Ms. Aswathy V.H, under the guidance of Durga.N and that no part of the project has been presented before any other purpose.

**Durga.N**

Assistant Professor,

Department of Management

(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 879621

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Consumer Acceptance Of Decathlon Products In Palakkad District " is an authentic record of work done by Mr. Sanjay.A.K. under the guidance of Mrs.Dhanya.K and that no part of the project has been presented before any other purpose.

Mrs.Dhanya.K, Assistant Professor  
Department of Commerce  
(Research Supervisor)

DHANYA K  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Verified by External Examiner:

17/02/2019

**Certificate**

This is to certify that the project report entitled "Exim Policy And Attitude Of Public Towards Imported Chinese Products" is an authentic record of work done by Mrs. Archana.K, under the guidance of Jagadeesh.C and that no part of the project has been presented before any other purpose.



Jagadeesh.C, Assistant Professor  
Department of Commerce  
(Research Supervisor)

JAGADEESH.C, Assistant Professor  
AMC Group of Educational Institutions  
Manissery (P.O) - 679521

Counter signed by:

Head,  
Department of Commerce



**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

  
Verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15 02 2019

### Certificate

This is to certify that the project report entitled "A study on customer buying behaviour in shopping mall with special reference to lulu super market, kochi" is an authentic record of work done by Ms. Sruthi pm. under the guidance of Mrs. Sheeja V and that no part of the project has been presented before any other purpose.

Mrs. Sheeja V, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**DR. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:

11/4/2019



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

---

15 02 2019

### Certificate

This is to certify that the project report entitled "A STUDY ON CONSUMER'S BUYING BEHAVIOUR TOWARDS ROYAL ENFIELD BIKE WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT" is an authentic record of work done by **Muhammed Navas C L**, under the guidance of Durga. N and that no part of the project has been presented before any other purpose.

Durga.N, Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by:

ad,

Department of Commerce  
Certified by External Examiner:

15/02/19



## Department of Commerce

AMC Group of Educational Institutions, Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A Study of tourists satisfaction in Vazhani Dam" is an authentic record of work done by Mr. Subin.k.b, under the guidance of Mrs. Siji. C and that no part of the project has been presented before any other purpose.

Mrs. Siji. C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**

**HOD, COMMERCE**

**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

### Certificate

This is to certify that the project report entitled "A STUDY ON USE OF INTERNET BANKING AFTER DEMONETISATION" is an authentic record of work done by Mr. MAHESH B, under the guidance of DEEPAK K S and that no part of the project has been presented before any other purpose.

Mr. Deepak K S, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:

  
11/4/19



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on Customer's Satisfaction Towards LG Products with special reference to Kadampazhipuram" is an authentic record of work done by Mr. Syam. P, under the guidance of Sheeja.V and that no part of the project has been presented before any other purpose.

Sheeja .V, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



20022013

CERTIFICATE

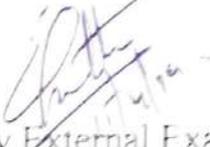
This is to certify that the project report entitled "A Study on Attitude of College Students towards Entrepreneurship" is an authentic record of work done by Mr. Anil P under the guidance of Sarala K J and that no part of the project has been presented before any other purpose.

  
Sarala K J, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Countersigned by:

Head, Department of Commerce

Verified by External Examiner:





Dr. M. SUDHAR  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Manassery - 679 551

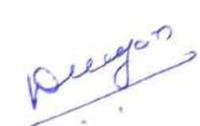


20/02/2019

**CERTIFICATE**

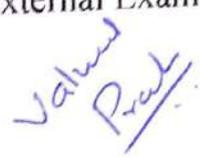
This is to certify that the project report entitled "A STUDY ON ONLINE ADVERTISING AND ITS IMPACTS ON CONSUMER BEHAVIOUR WITH SPECIAL PREFERENCE TO PALAKKAD DISTRICT" is an authentic record of work done by **ROHITH .K .K;** under the guidance of **MRS. SIJI** Assistant Professor and that no part of the project has been presented before any other purpose.

  
MRS .SIJI Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by: 

Head, Department of Management

Verified by External Examiner:



DUNDA.A - MUD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (PO) - 679 521



# Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

## CERTIFICATE

This is to certify that the project report entitled "COMPARATIVE ANALYSIS OF CAPITAL STRUCTURE: A STUDY ON AIRTEL AND VODAFONE" is an authentic record of work done by AKHILA K.R under the guidance of Mrs. ANITHA K M and that no part of the project has been presented before any other purpose.

Mrs Anitha K M, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Dr. MUGESH. P  
HOD, COMMERCE

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

ANITHA. K.M - Asst. Prof  
Nodal Officer  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS AIRTEL SERVICE" is an authentic record of work done by Mr. VISHNU V. under the guidance of S.J.J. C. and that no part of the project has been presented before any other purpose

  
S.J.J. C. Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

Verified by External Examiner:

  
  
12/24/19



**Department of Commerce**  
AMC Group of Educational institutions Manissery-679521

15/02/2019

**Certificate**

This is to certify that the project report entitled "A study on the problems and prospects of pottery industry with reference to shoranur municipality" is an authentic record of work done by Vandana K.V, under the guidance of Mr. Deepak K.S and that no part of the project has been presented before any other purpose.

Deepak K.S,  
Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

**DR. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



15/02/2019

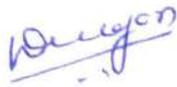
**Certificate**

This is to certify that the project report entitled "Subscribers Response To Mobile Number Portability" is an authentic record of work done by Mr. Sarath K S, under the guidance of Reshma .P, Assistant professor Department of Commerce and that no part of the project has been presented before any other purpose.



Reshma. P

Assistant Professor  
Department of Commerce



Counter signed by:  
Head,  
Department of BBA

DURGA.N - HOD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (F O) - 679 521

Verified by External Examiner:





## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Study on customer satisfaction of vodafone services with special reference to shoranur" is an authentic record of work done by VISHNU V U, under the guidance of SABITHA R and that no part of the project has been presented before any other purpose.

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

SABITHA R, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

Verified by External Examiner:

## CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PROBLEMS FACED BY HANDLOOM INDUSTRIES WITH SPECIAL REFERENCE TO KUTHAMPULLY" is an authentic record of work done by RAHIMSHA M U under the guidance of Miss. AMBIKA K K and that no part of the project has been presented before any other purpose.

Miss. AMBIKA K.K, Asst. Professor  
Dept. of Economics

*Ambika k*  
**AMBIKA.K.K - Asst. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679 521**

Counter signed by  
Head of the Department of Economics

*V. S.*  
**VASANTHI. P - HOD Economics**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679521**

*V. S.*  
*Do. Prasad. M. G. - 21.3.19.*

Verified by External Examiner



15/02/2019

**Certificate**

This is to certify that the project report entitled "The impact of Computerized Accounting in retail shops with special reference to palakkad District" is an authentic record of work done by Mr. Ranjith.P, under the guidance of Ms. Sarala.K.T and that no part of the project has been presented before any other purpose.

Ms. Sarala.K.T, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

**SARALA. K.T - HOD General**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Verified by External Examiner:



Department of Commerce  
AMC Group of Educational institutions Manissery-679521

15/02/2019

**Certificate**

This is to certify that the project report entitled "A study on investment pattern of middle income group with special reference to Ottapalam" is an authentic record of work done by VIBISHA UNNI, QMAQBCM058, under the guidance of NISHA SASIKUMAR and that no part of the project has been presented before any other purpose.

NISHA SASIKUMAR, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:

**CERTIFICATE**

This is to certify that the project report entitled "INFLUENCE OF ADVERTISEMENT IN CHILD FOOD HABIT WITH SPECIAL REFERENCE TO LAYS" is an authentic record of work done by SANJITHA. M, under the guidance of MRS. DHANYA.K and that no part of the project has been presented before any other purpose.

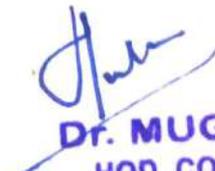


MRS. DHANYA.K Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

DHANYA.K - Asst. Professor  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,  
Department of Commerce



**DR. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



11/4/19

## CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PROBLEMS FACED BY HANDLOOM INDUSTRIES WITH SPECIAL REFERENCE TO KUTHAMPULLY" is an authentic record of work done by DARSANA V.P under the guidance of Miss. AMBIKA K.K and that no part of the project has been presented before any other purpose.

Miss. AMBIKA K.K, Asst. Professor  
Dept. of Economics

*Ambika K.K.*  
**AMBIKA.K.K - Asst. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679 521**

Counter signed by  
Head of the Department of Economics

*Vasanthi P.*  
**VASANTHI. P - HOD Economics**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679521**

Verified by External Examiner

*Vasanthi P.*  
*Dr. Darsana M.G.B*  
*21.3.19*



# Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "STUDY ON A CUSTOMER SATISFACTION OF BSNI SIMS" is an authentic record of work done by Mrs Manjula P.S. under the guidance of Mrs. Reshma and that no part of the project has been presented before any other purpose.

Mrs. Reshma,  
Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**DR. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Counter signed by:

Head,  
Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled to "**customer perception towards fast food: A study in shoranur**" is an authentic record of work done by Ms. APARNA, under the guidance of **Mrs. SARANYA. A**, and that no part of the project has been presented before any other purpose.

**SARANYA. A - Asst. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) -679521**

**Mrs. SARANYA. A ,**  
Assistant Professor  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner.



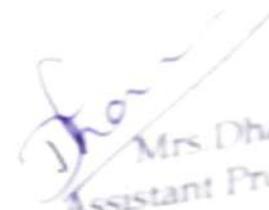
# Department of Commerce

AMC Group of Educational Institutions, Manissery-678521

15/02/2019

## Certificate

This is to certify that the project report entitled "A STUDY ON INVESTMENT MADE BY NRIS IN CHERUPULASSERY MUNICIPALITY" is an authentic record of work done by Mr. Muhammed Faizal, under the guidance of Mrs. Dhanya K and that no part of the project has been presented before any other purpose.

  
Mrs. Dhanya K  
Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce



Verified by External Examiner:

  
11/4/19



# Department of Commerce

AMC Group of Educational Institutions, Manjeri - 696217

## Certificate

This is to certify that the project report entitled "Study on customer perception and satisfaction towards mobile banking with special reference to SBI" is an authentic record of work done by Praveena M F QMACH MBBW under the guidance of Nisha Sankumar and that no part of the project has been presented before any other purpose.

Nisha Sankumar, Assistant Professor  
Department of Commerce  
Research Supervisor

Counter signed by

**DR. MUGESHA P**  
HOD, COMMERCE

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manjeri (P.O) - 696217

Head,

Department of Commerce

Verified by External Examiner

Handwritten signature and date: 12/11/23



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled 'CUSTOMER SATISFACTION TOWARDS BSNL WITH SPECIAL REFERENCE TO SHOKANUR MUNICIPALITY' is an authentic record of work done by HAFIS K A, under the guidance of SHEEJA V and that no part of the project has been presented before any other purpose.

Sheeja V., Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:

A handwritten signature in blue ink, followed by the date '16/2/19' written below it.



Department of Commerce  
AMC Group of Educational institutions Manissery-679521

Certificate

This is to certify that the project report entitled "AWARENESS AND ACCEPTANCE OF E-GOVERNANCE SERVICE PROVIDE THROUGH AKSHAYA CENTRES: A STUDY IN ANAGANADI GRAMAPANCHAYATH" is an authentic record of work done by Mr.MIDHUN. K, under the guidance of RESHMA.P and that no part of the project has been presented before any other purpose.

RESHMA.P, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,

Department of Commerce

Verified by External Examiner:



15/02/2019

## CERTIFICATE

This is to certify that this project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF CO-OPERATIVE BANK WITH SPECIAL REFERANCE TO KADAMPAZHIPURAM BRANCH" is an authentic record of work done by AMRITHA. K, under the guidance of Mrs. Dhanya and that no part of the project has been presented before any other purpose.

  
**Mrs. Dhanya, Assistant Professor**  
Department of Commerce  
(Research Supervisor)

**Dr. Sona M Asst. Professor**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Counter signed by:  
Head,  
Department of Commerce

  
**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner



15/02/2019

## CERTIFICATE

This is to certify that the project report entitled "CONSUMERSS ATTITUDE TOWARDS THE EFFECTIVENESS OF ONLINE BANKING WITH SPECIAL REFERENCE TO PATTAMBI MUNICIPALITY" is an authentic record of work done by MR. AKHIL M, under the guidance of MrS. SIJI C and that no part of the project has been presented before any other purpose.

  
MRS. SIJI C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

Verified by External Examiner:





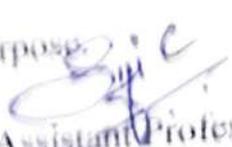
Department of Commerce

UIN Ar-Raniry of Education and Social Institutions, Bandung 40132

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "CONSUMER'S ATTITUDE TOWARDS THE EFFECTIVENESS OF ONLINE BANKING WITH SPECIAL REFERENCE TO PATTAMBI MUNICIPALITY" is an authentic record of work done by MR. ANHI M. under the guidance of Mrs. SIDI C. and that no part of the project has been presented before any other purpose.

  
MRS. SIDI C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by  
Head, Department of Commerce

Verified by External Examiner:  




Department of Commerce  
AMC Group of Educational Institutions, Manjeri 679571

15/02/2019

### Certificate

This is to certify that the project report entitled "A STUDY ON IMPACT OF TELEVISION ADVERTISEMENT ON CONSUMER BUYING BEHAVIOR WITH SPECIAL REFERENCE TO TIRUMITTACODE PANCHAYATH" is an authentic record of work done by Mr. AJEESH K, under the guidance of Dr. MUKHESH P and that no part of the project has been presented before any other purpose.

A handwritten signature in black ink, appearing to be 'Dr. Mukhesh P', written over a horizontal line.

DR. MUKHESH P, Assistant Professor,  
Department of Commerce & Management  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

A handwritten signature in black ink, written over a horizontal line.

Verified by External Examiner:

A handwritten signature in blue ink, written over a horizontal line, with the date '11/4/19' written below it.

15/02/2019

**CERTIFICATE**

This is to certify that the project report entitled "A STUDY ON BRAND PREFERENE OF SOFT DRINKS AMONG YOUTH WITH SPECIAL REFERENCE TO CHERUTHURUTHY" is an authentic record of work done by **MOHAMMED ANSHAD K** under the guidance of **Mrs. ANITHA K M** and that no part of the project has been presented before any other purpose.



**MrsAnitha K M, Assistant Professor,  
Department of Commerce  
(Research Supervisor)**

**Counter signed by:**

**ANITHA. K.M - Asst. Professor  
Nodal Officer  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521**

**Head,  
Department of Commerce**



**Dr. MUGESH. P  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521**

**Verified by External Examiner:**





## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Impact of demonetization in rural people with special to Pattambi panchayath" is an authentic record of work done by Miss Reshma T P, under the guidance of Mrs. Sarala K T and that no part of the project has been presented before any other purpose.

Sarala K T, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

SARALA, K.T. HOD  
AMC



## Department of Management

AMC Group of Educational Institutions, Manissery - 679521

20/02/2019

### CERTIFICATE

This is to certify that the project report entitled "A study on brand preference among college students towards mobile phone with special reference to Ambalapara in Ottapalam" is an authentic record of work done by **Mr. Aswin.M.D**, under the guidance of **Mrs. DHANYA.K** and that no part of the project has been presented before any other purpose.

Dhanya. K

Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Management

DURGA N-302 Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P. O.) - 679521



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on consumer perception towards lending practice of commercial bank with special reference to SBI in vallappuzha" is an authentic record of work done by ARYA V, under the guidance of SHEEJA V, and that no part of the project has been presented before any other purpose

SHEEJA V, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head, Department of Commerce

Verified by External Examiner:



AMC Group of Educational Institutions Manissery-679521

Department of Commerce

15/02/2019

### Certificate

This is to certify that the project report entitled "INFLUENCE OF SOCIAL MEDIA ON CONSUMER BUYING BEHAVIOUR" is an authentic record of work done by KRISHNAPRIYA.C under the guidance of SABITHA. R and that no part of the project has been presented before any other purpose.

**SABITHA. R,**  
Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



## Department of Management

AMC Group of Educational institutions Manissery -679521

28.02.2019

### Certificate

This is to certify that the project report entitled "A Study on job satisfaction of college teachers palakkad" is an authentic record of work done by Mr. Muhammed Salih P K. under the guidance of Sarala K T, Assistant professor Department of Commerce and that no part of the project has been presented before any other purpose.

Sarala K T

Assistant Professor

Department of Commerce

*Accepted*

Counter signed by:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on customer satisfaction among tele shoppers in Ottapalam town" is an authentic record of work done by Mr. Vipijith.P.R. under the guidance of Deepak.K.S and that no part of the project has been presented before any other purpose.

Deepak.K.S, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,

Department of Commerce

ified by External Examiner:



Department of Commerce  
AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on Consumer's Buying Behavior Towards Royal Enfield Bike's With Special Reference to Palakkad District" is an authentic record of work done by Mr. Mohammed Faheem. VA, under the guidance of Mrs. Dhanya. K and that no part of the project has been presented before any other purpose.

Mrs. Dhanya.K, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

DHANYA.K  
AMC Group of Educational Institutions  
Affiliated to University of Calicut,  
Manissery (P.O) - 679 521

Verified by External Examiner:

Dr. MUGESH. P  
HOD, COMMERCE

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O). 679521



Department of Commerce  
AMC Group of Educational Institutions Manissery 679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Customer preference towards Maruti Suzuki cars" is an authentic record of work done by Mr. Jenson T Abraham, under the guidance of Reshma P and that no part of the project has been presented before any other purpose



Reshma P

(Research Supervisor)

Counter signed by:

Head,

Department of Commerce



**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Verified by External Examiner:





Department of Commerce

AMC Group of Educational Institutions, Bangalore, India

CERTIFICATE

This is to certify that the project report entitled "A STUDY ABOUT JOB SATISFACTION AND EMPLOYEES MORALE AT NELLARA FOOD INDUSTRIES, NELLISSERY" is an authentic record of work done by Mr. JITHIN.K; under the guidance of Mrs. DURGA.N and that no part of the project has been presented before any other purpose.

Mrs.DURGA N., Assistant Professor  
Department of Commerce & Management  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:

  
11/4/19



Department of Management  
AMC Group of Educational Institutions, Manissery-679521

20/02/2019

### Certificate

This is to certify that the project report entitled "a comparative study on savings and investment behaviour of college teachers and bank employees with special reference to Ottapalam Taluk" is an authentic record of work done by Mr. Shuhaib.V; under the guidance of Reshma Assistant Professor and that no part of the project has been presented before any other purpose.

Reshma  
Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by:

Head, Department of Management

Verified by External Examiner:

DURGA.N - HOD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521



## Department of Management

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on industrial democracy and workers participation in management (With special reference to Ottapalam region)" is an authentic record of work done by ATHIKA THASNEEM CA under the guidance of Mrs. SARANYA and that no part of the project has been presented before any other purpose.

Mrs. SARANYA, Assistant Professor,  
Department of management  
(Research Supervisor)

Counter signed by:

DURGA.N - HOD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Head,  
Department of Management

Valued  
Prat



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/03/2019

### Certificate

This is to certify that the project report entitled "A study on Employee morale of Makam Building Products" is an authentic record of work done by Mr. Naveen N under the guidance of Mrs. Durga.N and that no part of the project has been presented before any other purpose.

Mrs. Durga.N, Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

### Certificate

This is to certify that the project report entitled "A STUDY ON IMPACT OF USAGE OF PLASTIC MONEY WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT" is an authentic record of work done by Mr. NITHINRAJ.K.T, under the guidance of DEEPAK.K.S and that no part of the project has been presented before any other purpose.

Mr. Deepak K S, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:

15/02/2019

Certificate

This is to certify that the project report entitled "Service quality and customer satisfaction - with special focus on the online Uber Taxi: A Study in Ernakulam" is an authentic record of work done by Mr. Mohammed Faisal C.U, under the guidance of Deepak and that no part of the project has been presented before any other purpose.

  
Dr. Deepak K.S., Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:



Head,  
Department of Management

**DURGA.N - HOD - Management**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (PO) - 679 521

Validated by External Examiner:  




**Certificate**

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION OF BSNL SERVICE IN SHORNINUR REGION" is an authentic record of work done by Vishnu v , under the guidance of Durga.N and that no part of the project has been presented before any other purpose.

Durga.N, Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by:

**DURGA.N - HOD - Management**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P O) - 679 521**

Head,

Department of Management

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manjeri - 679521

15/07/2022

### Certificate

This is to certify that the project report entitled "The effective factors of advertisement on consumer brand preference on durable goods" is an authentic record of work done by Mr. Ajay Madhav.A, under the guidance of Sarala KT and that no part of the project has been presented before any other purpose.

Sarala KT, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

**SARALA, K.T - HOD General**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
Manjeri (P.O.) - 679521



## Department of Management

AMC Group of Educational Institutions, Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "A STUDY OF BRAND PREFERENCE OF MOBILE PHONES AMONG THE USERS AT VALLAPPUZHA GRAMAPANCHAYATH" is an authentic record of work done by Mr. Mohammed Firoz, under the guidance of Mr. JAGADEESH .C and that no part of the project has been presented before any other purpose.

Mr. JAGADEESH .C,

Assistant Professor,

Department of Commerce

(Research Supervisor)

JAGADEESH C - Asst. Professor  
AMC Group of Educational Institutions  
Attended: Vallappuzha, Manissery, Calicut  
Manissery (P.O) - 679521

Counter signed by:

Head,

Department of Management

Verified by External Examiner:



**Department of Commerce**  
AMC Group of Educational Institutions Manisseri - 679521

15-02-2019

**CERTIFICATE**

This is to certify that the project report entitled "A STUDY OF CONSUMER SATISFACTION TOWARDS SAMSUNG MOBILE PHONE WITH SPECIAL REFERANCE TO OTTAPALAM" is an authentic record of work done by Mr. Vinu .A, under the guidance of Mrs. Sheeja.V and that no part of the project has been presented before any other purpose.

Mrs. Sheeja.V, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Dr. MUGESH. P  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,  
Department of Commerce

Verified by External Examiner:



Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "SPENDING AND SAVING HABIT OF YOUTH IN POOKKOTTUKAVU LOCALITY" is an authentic record of work done by Ms.ROSEMIN.P.S, under the guidance of Mrs.SABITHA.R and that no part of the project has been presented before any other purpose.

Mrs. Sabitha R, Assistant Professor  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
HOD, COMMERCE

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Counter signed by:

Head, Department of Commerce

Verified by External Examiner:



Department of Management  
AMC Group of Educational Institutions, Manissery-679521

15.02.2019

**Certificate**

This is to certify that the project report entitled "A STUDY ON THE POPULARITY OF CASHLESS PAYMENT METHODS WITH SPECIAL REFERANCE TO SHORANUR MUNCIPALITY" is an authentic record of work done by Mr. Yahiya V.P under the guidance of Sheeja Assistant Professor and that no part of the project has been presented before any other purpose.

SHEEJA

Assistant Professor,

Department of Commerce

(Research Supervisor)

Counter signed by:

DURGAN HOD, Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (PO)-679521

Head, Department of Management

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "ON CUSTOMER SATISFACTION LEVEL TOWARDS RELIANCE JIO IN PATTAMBI TALUK" is an authentic record of work done by Mr. MUHAMMED FAISAL.K , under the guidance of Reshma . P, Assistant professor Department of Commerce and that no part of the project has been presented before any other purpose.

  
Reshma. P

Assistant Professor  
Department of Commerce



Counter signed by:

Head,

Department of BBA

DURGA.N - HOD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Verified by External Examiner:



**CERTIFICATE**

This is to certify that the project report entitled "A STUDY ON ECONOMIC AND SOCIAL IMPACT OF GULF MIGRATION: WITH SPECIAL REFERANCE TO AMBALAPPARA AND NELLAYA PANCHAYATH" is an authentic record of work done by **MRIDHULA .P.M** under the guidance of **VASANTHI .P** and that no part of the project has been presented before any other purpose.

**VASANTHI. P - HOD Economics**  
**AMC Group of Educational Institutions**  
Affiliated to University of Calicut  
Manissery (P.O) - 679321

Mrs.Vasanthi. P, HOD

Department of Economics

unter signed by:

d of the Department of Economics

*Vasanthi P*  
*Dr. Ponsel .M . GA - 21.3.19*

ed by External Examiner:

**C E R T I F I C A T E**

I hereby certify that the project report titled  
**EFFECT OF COVID-19 ON EMPLOYMENT: WITH SPECIAL REFERENCE TO  
TEACHERS IN THE AREA** is an authentic record of work done by  
**RATANK** under the guidance of **RAJANK** and that no part of the  
project has been presented before any other person.

**MR. RATANK, ASST PROFESSOR**  
Department of Economics

  
**RAJANK - Asst Professor**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manassery (P.O) - 679 521

Counter signed by:  
Head of the Department of Economics

  
**VASANTHI P - HOD Economics**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manassery (P.O) - 679521

Verified by External Examiner:

  
Dr. [Signature] (for [Signature])  
21/3/19

MARCH 2019



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON EFFECTIVENESS OF INVENTORY MANAGEMENT WITH REFERENCE TO SRI NARAYANA ENGINEERING INDUSTRIES" is an authentic record of work done by Anupama .e.v. under the guidance of Mrs. Dhanya and that no part of the project has been presented before any other purpose.

Mrs. Dhanya, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**DR. MUGESH. P**  
**HOD, COMMERCE**

**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

ad,

Department of Commerce

Counter signed by External Examiner:

**DHANYA K - Asst. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679 521**

## CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON PROBLEMS FACED BY HANDLOOM INDUSTRIES WITH SPECIAL REFERENCE TO KUTHAMPULLY**" is an authentic record of work done by SURYA K under the guidance of Miss. AMBIKA K K and that no part of the project has been presented before any other purpose.

Miss. AMBIKA K.K, Asst. Professor  
Dept. of Economics

*Ambika K.K.*  
**AMBIKA.K.K - Assl. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut ,**  
**Manissery (P.O) - 679 521**

Counter signed by

*[Signature]*  
**VASANTHI B.**

MARCH 2019



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A study on the impact of Online Shopping on Retailers with special reference to Ottapalam" is an authentic record of work done by Mr. Abhishek K, under the guidance of Nisha Sasikumar, AMC College Manissery and that no part of the project has been presented before any other purpose.

Nisha Sasikumar,  
Vice Principal  
AMC College Manissery  
(Research Supervisor)

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery, P.O.S. 679521

Counter signed by:

Head,  
Department of Commerce

Verified by External Examiner:

14/2/2019



## Department of Commerce

AMC Group of Educational Institutions Manissery #78924

19.03.2019

### CERTIFICATE

This is to certify that the project report entitled "A Study on Customer Buying Behaviour Towards Branded Mobile Phone in Rural Area With Special Preference to Desamangalam Panchayath" is an authentic record of work done by Ms. Aswathy V.H, under the guidance of Durga.N and that no part of the project has been presented before any other purpose.

**Durga.N**

Assistant Professor,

Department of Management

(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 879621

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Consumer Acceptance Of Decathlon Products In Palakkad District " is an authentic record of work done by Mr. Sanjay.A.K under the guidance of Mrs.Dhanya.K and that no part of the project has been presented before any other purpose.

Mrs.Dhanya.K, Assistant Professor  
Department of Commerce  
(Research Supervisor)

DHANYA K  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Verified by External Examiner:

17/02/2019

**Certificate**

This is to certify that the project report entitled "Exim Policy And Attitude Of Public Towards Imported Chinese Products" is an authentic record of work done by Mrs. Archana.K, under the guidance of Jagadeesh.C and that no part of the project has been presented before any other purpose.



Jagadeesh.C, Assistant Professor  
Department of Commerce  
(Research Supervisor)

JAGADEESH.C, Assistant Professor  
AMC Group of Educational Institutions  
Manissery (P.O) 679521

Counter signed by:  
Head,  
Department of Commerce



**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:  




**Department of Commerce**  
AMC Group of Educational institutions Manissery-679521

15/02/2019

**Certificate**

This is to certify that the project report entitled "A Study on Customer Satisfaction on Patanjali Products, Special Reference to Pattambi Area" is an authentic record of work done by Mr. Vijay Dev; under the guidance of Mr. Jagadeesh.C and that no part of the project has been presented before any other purpose.

Mr. Jagadeesh.C, Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
**HOD, COMMERCE**

**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Head,  
Department of Commerce

Examiner:

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

(Affiliated to University of Calicut)

MARCH 2019



Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A comparative study about the staff perception of the effectiveness of marketing strategies of SBI & SIB " is an authentic record of work done by MONISHA K M, under the guidance of Mrs. SARALA K.T and that no part of the project has been presented before any other purpose.

Mrs. SARALA K.T, Assistant Professor,  
Department of Commerce  
Counter signed by:

Head,  
Department of Commerce

Verified by External Examiner:

MARCH 2019



# Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "A Study on customer perception towards multiplex theater, with special reference to ottapalam city" is an authentic record of work done by Varsha P.S, under the guidance of Mrs. Sabitha . R and that no part of the project has been presented before any other purpose.

Mrs Sabitha . R, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**DR. MUGESH . P**  
H.O.D, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



# Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "A study on customer satisfaction towards Honda two wheelers with special reference to Ottapalam" is an authentic record of work done by Mr. Arun.kv, under the guidance of Mrs. Sheeja.V and that no part of the project has been presented before any other purpose.

Mrs. Sheeja.V, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**DR. MUGESH. P**  
HOD, COMMERCE

Department of Commerce

AMC Group of Educational Institutions  
Affiliated to University of Calicut



**Department of Commerce**  
AMC Group of Educational institutions Manissery-679521

15/02/2019

**Certificate**

This is to certify that the project report entitled "A study on the effectiveness and awareness of ESI scheme among employees with special reference to Shoranur" is an authentic record of work done by RAVEENA K V, QMAQBCM075, under the guidance of NISHA SASIKUMAR and that no part of the project has been presented before any other purpose.

NISHA SASIKUMAR, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,  
Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "CUSTOMER PERCEPTION ON HANDLOOM PRODUCTS WITH SPECIAL REFERENCE TO KUTHAMPULLY HANDLOOM INDUSTRIAL CO OPERATIVE SOCIETY" is an authentic record of work done by Mr. SARATH KRISHNAN.KC, under the guidance of Mr. JAGADEESH.C and that no part of the project has been presented before any other purpose.

  
Mr. JAGADEESH. C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:



**Dr. MUGESH. P**  
**HOD, COMMERCE**

**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Head,  
Department of Commerce

Verified by External Examiner:





# Department of Commerce

AMC Group of Educational Institutions, Manissery – 679 521

15/02/2019

## CERTIFICATE

This is to certify that the project report entitled “Celebrity Endorsement in Spices Manufacturing Industry: A Study on Consumer Perception in Ottapalam Municipality” is an authentic record of work done by Ms. Athira P, under the guidance of Mrs. Siji. C and that no part of the project has been presented before any other purpose.

Mrs. Siji. C, Assistant Professor,  
Department of Commerce

Countersigned by:

Head, Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Verified by External Examiner:



# Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "students attitude towards entrepreneurship" is an authentic record of work done by Muhammed Ali .M, under the guidance of Mrs. siji and that no part of the project has been presented before any other purpose.

Mrs. Siji Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

enter signed by:

d,  
artment of Commerce

Handwritten stamp: Mrs. Siji, Asst. Prof., AMC Group of Educational Institutions, Manissery (P.O) - 679521.

ed by External Examiner:



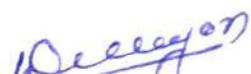
Department of Management  
AMC Group of Educational Institutions, Manissery -679521

20/02/2019

### Certificate

This is to certify that the project report entitled "a study advertising effectiveness of Samsung Mobiles with reference to Ottapalam" is an authentic record of work done by Miss Reshma M; under the guidance of Sheeja . V Assistant Professor and that no part of the project has been presented before any other purpose.

  
Sheeja . V Assistant Professor.  
Department of Commerce  
(Research Supervisor)



DURGA.N . HOD . Management  
AMC Group of Educational Institutions

15/02/2019

## CERTIFICATE

This is to certify that the project report entitled "A study on Digital Divide in Ottapalam Municipality" is an authentic record of work done by Ms. Remya V, under the guidance of Dr. Mugesh.P and that no part of the project has been presented before any other purpose.



Dr. Mugesh.P, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:



Head, Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Verified by External Examiner:



11/4/19



Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "a study on customer satisfaction in online marketing – a sample study on amazon.com" is an authentic record of work done by **Mr. MUHAMMED ANAS V** under the guidance of **Mrs. ANITHA K M** and that no part of the project has been presented before any other purpose.

**Mrs. ANITHA K M**

**Assistant Professor,**

**Department of**

**(Research Supervisor)**

Counter signed by:

**Head, Department of Commerce**

**Commerce**

**DR. MUGESH. P**

**HOD, COMMERCE**

**AMC Group of Educational Institutions**

**Affiliated to University of Calicut**

**Manissery (P.O) 679521**

**Verified by External Examiner:**



(Affiliated to University of Calicut)

MARCH 2019

# Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled: "A Study on wages and salary administration with reference to Suraj foods Kanniyampuram, Ottapalam" is an authentic record of work done by Mr. Linto Thomas, under the guidance of Sabitha and that no part of the project has been presented before any other purpose.

Sabitha, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by: Durga N. P. D.

DURGA N. P. D.  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery, P.O. Manissery, Taluk Manjeri, Dist. Malappuram

Head,  
Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

### Certificate

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION OF BSNL SERVICE " is an authentic record of work done by Mr. ARJUN. M, under the guidance of JAGADEESH.C and that no part of the project has been presented before any other purpose.

JAGADEESH.C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
**HOD, COMMERCE**

AMC Group of Educational Institutions  
Affiliated to University of Calicut

enter signed by:

d,  
artment of Commerce



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "A Study on Passengers Satisfaction of Indian Railways with Special Reference to Shoranur Railway Station" is an authentic record of work done by Mr. R. Abhiraj, under the guidance of Reshma. P and that no part of the project has been presented before any other purpose.

Reshma. P, Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**

**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**

**Mrs. NISHA SASIKUMAR.**

Assistant Professor of Commerce

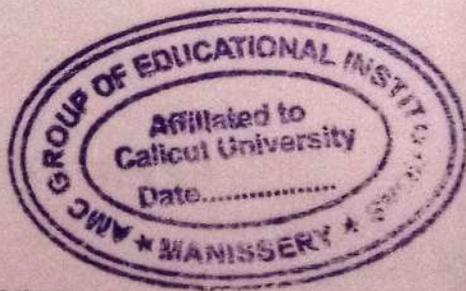
AMC group of educational institutions

Manisseri, Ottapalam

## CERTIFICATE

This is to certify that the project report entitled "A STUDY ON INFLUENCE OF CURRENCY DEMONETIZATION ON E-COMMERCE AND RETAIL SECTOR AT XIAN INFOTECH" in, Perinthalmanna, Malapuram" submitted by Miss PRAJITHA P NAIR. is an authentic record of the study done by her under my guidance and supervision in partial fulfillment of the requirement for the award of Degree of Bachelor of commerce of the University of Calicut.

He is permitted to submit the same for evaluation. Also certified that this is an independent work done by him purely based on the primary data.



College campus

Date:

External Examiner:

*P. Nisha*

*1/12/17*

*N. Nisha*  
5/4  
Mrs. NISHA SASIKUMAR

NISHA SASIKUMAR

**CERTIFICATE FROM SUPEVISING TEACHER**

**CERTIFICATE**

This is to certify that this project entitled "A STUDY ON EMPLOYEE ABSENTEEISM ON STEEL INDUSTRIAL KERALA LIMITED" is a bonafide work done by ARCHANA C (Reg. No.QMAOBBAR11) partial fulfillment of the Degree of Bachelor of Business Administration in the University of Calicut during the period 2014 – 2017 under my guidance and supervision.

**Mrs. SARANYA .A.**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF MANAGEMENT**

**AMC GROUP OF EDUCATIONAL INSTITUTION**

PLACE: MANISSERY

DATE: 5/4/17



**SARANYA. A - Asst. Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) -679521**

EXTERNAL EXAMINAR:   
04/05/2017

INTERNAL EXAMINAR:

## CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PROBLEMS FACED BY HANDLOOM INDUSTRIES WITH SPECIAL REFERENCE TO KUTTHAMPULLY" is an authentic record of work done by ABHISHEK P U under the guidance of Miss AMBIKA K K and that no part of the project has been presented before any other purpose

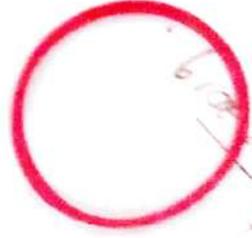
Miss AMBIKA K K, Asst. Professor  
Dept of Economics

AMBIKA K K - Asst. Prof.  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manassery (P.O) - 679 521



Counter signed by  
Head of the Department of Economics

VASANTHI P - HOD Economics  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manassery (P.O) - 679521



Verified by External Examiner

Handwritten signature and text, possibly including the name of the external examiner and a date.



Department of Economics

AMC Group of Educational Institutions, Maniserry – 679 521

28.02.2019

### CERTIFICATE

This is to certify that the project report entitled “**A STUDY ON ECONOMIC AND SOCIAL IMPACT OF GULF MIGRATION: WITH SPECIAL REFERANCE TO AMBALAPPARA AND NELLAYA PANCHAYATH**” is an authentic record of work done by **SANDRA .K** under the guidance of **VASANTHI .P** and that no part of the project has been presented before any other purpose.

MRS. VASANTHI .P, HOD  
Department of Economics  
AMC Group of Educational Institutions  
Maniserry

Counter signed by:

Mrs. Vasanthi. P, HOD

Department of Economics

Head of the Department of Economics

28.02.2019

Verified by External Examiner:

## CERTIFICATE

This is to certify that the project report entitled  
**"EFFECT OF FLOOD ON FARMERS; WITH SPECIAL REFERENCE  
TO CHERUTHURUTHY AREA"** is an authentic record of work done by  
**AKHILA.K** under the guidance of **RAJAN.K** and that no part of the project  
has been presented before any other purpose.

Mr. RAJAN K. ASST.PROFESSOR



Department of Economics

**RAJAN.K - Asst. Professor**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Counter signed by:



**VASANTHI. P. - HOD Economics**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Head of the Department of Economics

Verified by External Examiner:

*6/11/2014*  
*J. W. M. Prasad*  
*P. Jayaram*



Department of Economics  
AMC Group of Educational Institutions, Manisseri -679 521

**CERTIFICATE**

28-02-2019

This is to certify that the project report entitled "**A STUDY ON THE EFFECTIVENESS OF PDS THROUGH RATIONSHOPS WITH SPECIAL REFERENCE TO SHORANUR MUNICIPALITY**" is an authentic record of work done by **NAMITHA V** under the guidance of **AMBIKA K K** and that no part of the project has been presented before any other purpose.

Counter signed by: **VASANTHI. P - HOD Economics**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manisseri (P.O) - 679521

Head of the Department of Economics

Verified by External Examiner

*Ambika*  
**AMBIKA K K - Asst. Professor**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manisseri (P.O) - 679 521  
Mrs. **AMBIKA K K**  
(Ass. Professor)  
Department of Economics

*Verified*  
*Prof. V. Vasanthi*  
*Prof. P. P. Prasad*



Department of Management  
AMC Group of Educational Institutions, Manissery-679521

20/02/2019

### Certificate

This is to certify that the project report entitled "a study on customer satisfaction of LIC service at shoranur" is an authentic record of work done by Miss Rahitha.C.r; under the guidance of Saranya.A Assistant Professor and that no part of the project has been presented before any other purpose.

  
SARANYA. A - Asst. Professor  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O)  
Saranya.A Assistant Professor,

Department of Management  
(Research Supervisor)

  
DURGA.N - HOD - Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Counter signed by:

Head, Department of Management

Verified by External Examiner:

  
Valued  
Prad



# Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "Brand preference of mobile phones among students: A Study in Ottapalam Municipality" is an authentic record of work done by Mr. Vivek. T.B, under the guidance of Mr. Deepak. K.S and that no part of the project has been presented before any other purpose.

Deepak. K.S, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**DR. MUGESH. P**

**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled " Role of co-operative milk society to improve quality life of members with reference of Thrissur district " is an authentic record of work done by Mr. Sivaprasad A.S. under the guidance of Mrs. Sarala K T and that no part of the project has been presented before any other purpose

Mrs. Sarala.K.T, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**SARALA. K. T - HOD General**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Counter signed by

**DR. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Head,

Department of Commerce

Verified by Internal Examiner



## Department of Education

Office of the Secretary of Education

### Secretary

I have the honor to certify that the person named in the enclosed certificate is a member of the Department of Education, and that the person named in the enclosed certificate is a member of the Department of Education, and that the person named in the enclosed certificate is a member of the Department of Education.

Very respectfully,  
Secretary of Education

I certify that

I have

Department of Education

*[Handwritten signature]*

Secretary of Education



## Department of Commerce

AMC Group of Educational Institutions, Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled " An analysis of customer perception and desirable awards Royal Enfield with special reference to Pattambi Municipality " is an authentic record of work done by Mr. Sajith K. under the guidance of Mr. Deepak K S. Funds that no part of the project has been presented before any other purpose.

Mr. Deepak K S, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Customer signed by:

Place,

Department of Commerce

Verified by External Examiner



# Department of Commerce

AMC Group of Institutions | Institutions - Bangalore

670952

2020/11/13

## CERTIFICATE

This is to certify the in from your office. In SULTAN TO  
PASSENGERS PREFERENCE TOWARDS VISIT WITH SPECIAL  
REFERENCE TO PALAKKAT DISTRICT. In addition, this is done  
done by M. SRIKRISHNAN under the guidance of M. SRIKRISHNAN  
TO PART OF THE PROJECT HAS BEEN PRESENTED TO THE OFFICE.

M. SRIKRISHNAN



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "**A STUDY ON CUSTOMER AWARENESS ABOUT ECO-FRIENDLY PRODUCTS**" is an authentic record of work done by Mr. Faisal K, under the guidance of MRS. DHANYA and that no part of the project has been presented before any other purpose.

A handwritten signature in blue ink, appearing to read 'Dhanya', is written over a horizontal line.

MRS. DHANYA, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

A handwritten signature in blue ink, appearing to read 'The Manager', is written over a horizontal line.

Verified by External Examiner

A handwritten signature in blue ink, appearing to read 'The Manager', is written over a horizontal line.

12/2/19

DHANYA Assistant Professor  
AMC Group of Educational Institutions Manissery-679521  
Affiliated to AMU, Alwayar



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Flipkart- performance and satisfaction among customers" is an authentic record of work done by Mr. Vishnu Das V G, under the guidance of Reshma and that no part of the project has been presented before any other purpose.

A handwritten signature in blue ink, appearing to be 'Reshma', written over a horizontal line.

Reshma, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce **Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:

A handwritten signature in blue ink, dated 15/2/19, written over a horizontal line.



MARCH 2019

## Department of Commerce

AMC Group of Educational Institutions, Manissery - 679521

15.02.2019

### Certificate

This is to certify that the project report entitled "Effectiveness Of Advertisements Through Social Media: A Study in DesamangalamPanchayat" is an authentic record of work done by Mr. Praveen KU, under the guidance of Mr. Deepak KS and that no part of the project has been presented before any other purpose.

Counter signed by:

Head,

Department of Commerce

*[Signature]*  
**Dr. MUGESH. P**

HOD, COMMERCE

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Verified by External Examiner,  
*[Signature]*

*[Signature]*  
Deepak KS, Assistant Professor,  
Department of Commerce  
Research Supervisor



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15-02-2019

### Certificate

This is to certify that the project report entitled "A study on retailer's satisfaction towards ajmi food product with respect to Pattambi Town" is an authentic record of work done by Mr. Ramadas.P, under the guidance of Mr. Jagadeesh. C and that no part of the project has been presented before any other purpose.

  
Mr. Jagadeesh C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**JAGADEESH.C - Asst. Professor**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Counter signed by:

Head,

Department of Commerce

  
**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by:  External Examiner.



## Department of Management

Maniserry-679521

AMC Group of Educational Institutions

15/02/2019

### Certificate

This is to certify that the project report entitled "STUDY OF CUSTOMER SATISFACTION ON KSFE CHITTY CHELAKKARA BRANCH, THRISSUR" is an authentic record of work done by Mr. Sabareesh S. under the guidance of Mrs. Sabitha.R. Assistant professor Department of Commerce and that no part of the project has been presented before any other purpose.

Mrs SABITHA.R  
Assistant Professor

Department of Commerce

Counter signed by: *[Signature]*

Head,

Department of BBA

*[Signature]*  
External Examiner

*[Signature]*  
Sabitha R

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Maniserry (P.O) - 679 521



Department of Economics

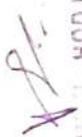
AMC Group of Educational Institutions, Manissery – 679 521

28.02.2019

### CERTIFICATE

This is to certify that the project report entitled **“A STUDY ON ECONOMIC AND SOCIAL IMPACT OF GULF MIGRATION: WITH SPECIAL REFERANCE TO AMBALAPPARA AND NELLAYA PANCHAYATH”** is an authentic record of work done by **SUBINBAL .E.K** under the guidance of **VASANTHI .P** and that no part of the project has been presented before any other purpose.

Mrs.Vasanthi. P, HOD

  
VASANTHI .P, HOD Economics  
AMC Group of Educational Institutions  
Affiliated to the University of Calicut  
Manissery, P.O., 679521

Department of Economics

Head of the Department of Economics

Verified by External Examiner:

  
Dr. Prasad M. G. R. Iyer



# Department of Commerce

AMC Group of Educational institutions Manissery-679521

15.02.2019

## Certificate

This is to certify that the project report entitled "DEALER'S SATISFACTION LEVEL WITH AR TEX,SALEM" is an authentic record of work done by Mr. Adhithya Sankar M T under the guidance of Mrs.Nisha Sasikumar and that no part of the project has been presented before any other purpose.

Mrs NISHA SASIKUMAR,  
Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

Verified by External Examiner.

**CERTIFICATE**

This is to certify that the project report entitled "STUDY ON THE IMPACT OF GST ON CONSUMERS AND RETAILERS WITH SPECIAL REFERENCE TO OTTAPALM MUNICIPALITY" is an authentic record of work done by SALEEKHA V. QMAQAECR16 under the guidance of DIVYA A and that no part of the project has been presented before any other purpose

  
DIVYA A. ASST PROFESSOR

**DIVYA A. Asst. Professor**  
ABC Group of Educational Institutions  
Affiliated to University of Calicut  
Manjeri (P.O) - 879621

Department of Economics

Counter signed by

  
VASAN  
ABC Group of Educational Institutions

Head of the Department of Economics

Verified by External Examiner





# Department of Management

AMC Group of Educational Institutions Manissery-679521

28/02/2019

## Certificate

This is to certify that the project report entitled "**A STUDY ON CUSTOMER SATISFACTION OF FLIPKART ONLINE SHOPPING WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT**" is an authentic record of work done by Mr. Harikrishnan. P, under the guidance of Mr. Jagadeesh.C and that no part of the project has been presented before any other purpose.

  
Mr. Jagadeesh.C,  
Assistant Professor.



DURGAJI - BBA - III  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Counter signed by:

Head,

Department of Management

  
Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A Study About Satisfaction Of ATM Service Rendered By Commercial Banks With Special Reference to Ottapalam Area" is an authentic record of work done by Mr. Vishnuprasad. P. A, under the guidance of Mrs. Dhanya K and that no part of the project has been presented before any other purpose.

Mrs. Dhanya. K, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**

**HOD, COMMERCE**

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner.

DHANYA K. K. P  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Affiliated to University of Calicut

MAAM II 2019



## Department of Management

AMC Group of Educational Institutions, Manjeri-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "An analytical study on problems and satisfaction level of nurses in ottappalam" is an authentic record of work done by Ms.Arya K S under the guidance of Mr. Anitha K M and that no part of the project has been presented before any other purpose.

Anitha.K.M, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

PURVA K. (Research Assistant)  
AMC Group of Educational Institutions,  
Manjeri (P.O) - 679521

ANITHA. K.M - Asst. Professor  
Nodal Officer  
AMC Group of Educational Institutions,  
Affiliated to University of Calicut,  
Manjeri (P.O) - 679521

Head

Department of Management

Verified by Internal Examiner



## Department of Commerce

AMC Group of Educational Institutions Manisseri-679521

15.02.2019

### Certificate

This is to certify that the project report entitled 'Satisfaction and problems of sales women: A Study in ottapalam' is an authentic record of work done by Aswathy A under the guidance of Durga N Assistant professor and that is part of the project has been presented before any other purpose.

  
Durga N Assistant Professor  
Department of Management  
(Research supervisor)

Counter signed by:

Head, Department of Commerce **Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manisseri (P.O) 679521



Verified by External Examiner:



15/02/2019

## CERTIFICATE

This is to certify that this project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF CO-OPERATIVE BANK WITH SPECIAL REFERANCE TO KADAMPAZHIPURAM BRANCH" is an authentic record of work done by AMRITHA. K, under the guidance of MRS. DHANYA and that no part of the project has been presented before any other purpose.

MRS. DHANYA,  
Assistant Professor  
Department of Commerce  
(Research Supervisor)

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Counter signed by:  
Head of the Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner



Department of Commerce  
AMC Group of Educational Institutions, Manissery - 679521

15/02/2019

## CERTIFICATE

This is to certify that this project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF CO-OPERATIVE BANK WITH SPECIAL REFERANCE TO KADAMPAZHIPURAM BRANCH" is an authentic record of work done by AMRITHA. K. under the guidance of MRS. DHANYA and that no part of the project has been presented before any other purpose.

MRS. DHANYA,  
Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head of the Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner



# Department of Commerce

AMC Group of Educational Institutions Manissery  
679521

15/02/2019

## CERTIFICATE

This is to certify that the project report entitled "STUDY ON CUSTOMER SATISFACTION BETWEEN BSNL AND JIO SIM WITH SPECIAL REFERENCE TO PATTAMBI" is an authentic record of work done by **ABDUL HAKEEM K P** under the guidance of **NISHA SASIKUMAR** and that no part of the project has been presented before any other purpose.

Nisha Sasikumar,  
Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by

External Examiner

CERTIFICATE

This is to certify that the project report entitled "EFFECT OF FLOOD ON FARMERS WITH SPECIAL REFERENCE TO CHERUTHURUTHY AREA" is an authentic record of work done by SREEJAC under the guidance of RAJANK and that no part of the same has been presented before any other person.

M. RAJANK, ASST. PROFESSOR  
Department of Education

RAJANK - Asst. Professor  
ABC Group of Educational Institutions  
Affiliated to University of Calicut  
Bannary (P.O) - 679 621

Number signed by  
Head of the Department of Education

VISANT  
ABC Group of Educational Institutions  
Affiliated to University of Calicut  
Bannary (P.O) - 679 621

Signature of external Examiner

Handwritten signature and stamp area at the bottom right of the page.



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON BUYING BEHAVIOUR OF CONSUMERS FOR DIFFERENT BRANDS OF CHOCOLATES WITH SPECIAL REFERENCE TO CHERPULASSERY" is an authentic record of work done by Mr. AKSHAY .T.V, under the guidance of DHANYA .K and that no part of the project has been presented before any other purpose.

DHANYA .K, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

DHANYA K - Asst. Professor  
AMC Group of Educational Institutions,  
Affiliated to University of Calicut  
Manissery (Pin)- 679 521

Verified by External Examiner:



Department of Education  
The Council of Educational Institutions - Madras

MEMORANDUM

Page No.

It is to be noted that the program report entitled '...' is submitted to the Council of Educational Institutions - Madras for its consideration. The Council of Educational Institutions - Madras is an authority created by the Government of Madras and the Council of Educational Institutions - Madras is an authority created by the Government of Madras.

Secretary  
Department of Education  
Government of Madras

Secretary  
Department of Education  
Government of Madras

Verified by Government of Madras

## CERTIFICATE

This is to certify that the project report entitled "STUDY ON THE IMPACT OF GST ON CONSUMERS AND RETAILERS WITH SPECIAL REFERENCE TO OTTAPALM MUNICIPALITY" is an authentic record of work done by **SHAHALAY. GMAJACRIA** under the guidance of **DIVYA A** and that no part of the project has been presented before any other purpose.



**DIVYA A ASST PROFESSOR**

Department of Economics

**DIVYA A - ASST. PROFESSOR**  
ABC Group of Educational Institutions  
Affiliated to University of Calicut  
Kottayam (P.O) - 676621



**VALSARTHIL P. NISS EDRI SWILA**  
ABC Group of Educational Institutions  
Affiliated to University of Calicut  
Kottayam (P.O) - 676621

Counter signed by

Head of the Department of Economics



Verified by External Examiner



# Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15.02.2014

## CERTIFICATE

This is to certify that the project report entitled "CUSTOMER LOYALTY OF RELIANCE FRESH LTD" is an authentic record of work done by Mr PRAJEEESH N under the guidance of Mrs. SABITHA R and that no part of the project has been presented before any other purpose

Mrs. SABITHA R. Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner



Department of Commerce  
AMC Group of Educational Institutions Maniserry -679521

15/02/2019

**CERTIFICATE**

This is to certify that the project report entitled "ANALYSIS OF CUSTOMER PERCEPTION AND BRAND PREFERENCE OF ROYAL ENFIELD - A STUDY BASED ON THRISSUR DISTRICT" is an authentic record of work done by NISAMUL FEZIN under the guidance of MRS.ANITHA.K.M and that no part of the project has been presented before any other purpose.

*Nisamul Fezin*

Counter signed by:

Head,

Department of Commerce

*Anitha K.M*

MRS.ANITHA.K.M, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

ANITHA. K.M - Asst. Professor  
Nodal Officer  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Maniserry (P.O) - 679521

*Anitha*

Verified by External Examiner: *Prof.*



Department of Management

AMC

AMC Group of Educational Institutions, Marthandapuram - 625002

5/12/2019

### Certificate

This is to certify that the project report entitled "A STUDY ON CUSTOMER'S ATTITUDE TOWARDS ONLINE BANKING, WITH SPECIAL REFERENCE TO OTTAPALAM MUNICIPALITY" is an authentic report of work done by JESUIN BHARATHI GURUPRI under the guidance of Mrs. SURESHA S Assistant Professor in part of the project the best practices before and after purpose.

Mrs. SURESHA S Assistant Professor

Department of Commerce

Research Supervisor

Counter signed by 

Head

**DURGA A. H.J. - Management**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Marthandapuram P.O. - 625 002

Department of Management

Verified by Internal Examiner



## Department of Commerce



### Department of Commerce

AMC Group of Educational Institutions Manissery - 679521

18/02/2019

#### Certificate

This is to certify that the project report entitled "DATA SECURITY AND PRIVACY IN SOCIAL MEDIA AMONG YOUTH A STUDY AT OTTAPALAM" is an authentic record of work done by Mr. Abubacker Sidheeq P, under the guidance of Sarala K T and that no part of the project has been presented before any other purpose.

Sarala K.T. Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head

Department of Commerce

**Dr. MUGESH. P**

**HOD, COMMERCE**

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Verified by External Examiner

**SARALA. K. T. - HOD General**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

18/2/19

# Department of Management



AMC Group of Educational institutions Manissery-679521

20/02/2019

## Certificate

This is to certify that the project report "A Study on factors effecting purchasing decisions of two wheelers in Ottapalam" an authentic record of work done by Mr.VIPIN.P under the guidance of Mrs.SABITHA.R and that no part of the project has been presented before any other purpose.

*R. Sabitha*

SABITHA.R  
Department of Commerce  
(Research Supervisor)

Counter signed by:

*Durgan*

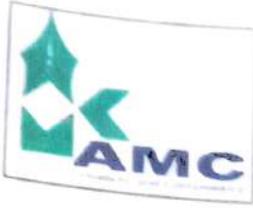
Head,

Department of Management

DURGAN K P  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (PO) - 679 521

Verified by External Examiner:

*Valued  
Prath*



Department of Commerce  
AMC Group of Educational Institutions Manissery  
679521

15/02/2019

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE PERFORMANCE APPRAISAL PROGRAM AT STAR PLASTIC MULLURKARA, THRISSUR" is an authentic record of work done by **MR..MOHAMMED MUSTHAFA** under the guidance of **SARANYA.A** and that no part of the project has been presented before any other purpose

*Saranya A*  
15/2/19

**SARANYA. A - Asst. Professor**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) -679521  
**SARANYA.A**

Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

*Mugesh P*

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:

*[Signature]*



Department of Management  
AMC Group of Educational Institutions, Manjeri-679521

21/02/2019

### Certificate

This is to certify that the project report entitled a study on customer satisfaction of (OPC) in "Otapalam" is an authentic record of work done by "Asha Lavanya" under the guidance of Siji Assistant Professor and that no part of the project has been presented before any other purpose.

  
Siji Assistant Professor,  
Department of Management

Counter signed by  


Head, Department of Management  
AMC Group of Educational Institutions  
Manjeri-679521

Department of Management  
(Research Supervisor)



Head, Department of Management



Verified by External Examiner



Department of Commerce  
AMC Group of Educational Institutions, Manissery-679521

20/02/2019

### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER PREFERENCE ON BRANDED SPORTS SHOES WITH SPECIAL PREFERENCE TO PALAKKAD DISTRICT" is an authentic record of work done by Miss VARSHA.K. under the guidance of DHANYA Assistant Professor and that no part of the project has been presented before any other purpose

Dhanya Assistant Professor,  
Department of Commerce

(Research Supervisor)

DR. MUGESH. P  
HOD, COMMERCE

Head, Department of AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Verified by External Examiner (P.O) 679521

Dr. M. S. ... is  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery



# Department of Commerce

AMC Group of Educational Institutions Manassery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "A Study On Advertisement Effectiveness Of Personal Care Products In Kubbappully Area" is an authentic record of work done by Mr. Anoop K Madhav, under the guidance of Saranya A and that no part of the project has been presented before any other purpose.

**SARANYA. A - Asst. Professor**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manassery (P.O) -679521

Mrs. Saranya A Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

**Dr. MUGESH. P**  
HOD, COMMERCE

Department of Commerce AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manassery (P.O) 679521

Verified by External Examiner:

MARCH 2019



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15.02.2019

### Certificate

This is to certify that the project report entitled "A Study on Customer Satisfaction of Maruti Suzuki with special reference to cherplussery region" is an authentic record of work done by Mr. Arjun V. P. under the guidance of Mr. Jagadeesh C. and that no part of the project has been presented before any other purpose.

Mr. Jagadeesh C. Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by

**Dr. MUGESH. P.**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Department of Commerce, Affiliated to University of Calicut  
Manissery (P.O) 679521

Head

Department of Commerce, Affiliated to University of Calicut

Verified by External Examiner



Department of Commerce  
 AMC Group of Educational Institutions, Marunji, Pondicherry

18.02.2019

**Certificate**

This is to certify that the above named candidate's Consumer perception on service quality in N.S.R.F. is in accordance to level of work done by Mr. Sivathiruganathan P. A. under the guidance of Srividya A. and that as part of the project has been presented before the committee.

*[Signature]*  
 18/02/19

Srividya A. Assistant Professor  
 Department of Commerce  
 Marunji, Pondicherry

Consumer report by

Name:

Department of Commerce

**DR. MUGESH. P**  
**HOD, COMMERCE**  
 AMC Group of Educational Institutions  
 Marunji, Pondicherry  
 Marunji, P.O. 605021

Approved by Internal Examiner

*[Signature]*  
 18/02/19

# CERTIFICATE

This is to certify that the student named - A STUDY ON PROBLEMS FACED BY HANDLOOM INDUSTRIES WITH SPECIAL REFERENCE TO KUTRAMPULLA - is an authentic treatise in which some of the most important and interesting facts of the progress of Miss. AMBKA, A. A. and that in fact is the progress has been interesting history any other persons.

*[Handwritten signature]*

**AMBKA - A. A. Professor**  
**Head of the Department of Economics**  
**University of Calicut**  
**Malappuram - P.O. - 676521**

Miss. AMBKA, A. A. (as Professor)  
Dept. of Economics

**AMBKA, A. A. M.D. Economics**  
**M.Sc. Degree in Economics (Malappuram)**  
**University of Calicut**  
**Malappuram (P.O.) - 676521**

*[Handwritten signature]*  
Head of the Department of Economics

*[Handwritten signature]*

Verified by External Examiner



Department of Management

AMC Group of Educational Institutions, Manjeri-679420

20/12/2019

Certificate

This is to certify that the project report entitled "STUDY ON REVERSE MORTGAGE SCHEME IN OTTAPALAM BLOCK" is an authentic record of work done by Mr Sameer habu M. under the guidance of Mr Deepak C. and that no part of the project has been presented before any other purpose.

Mr. Deepak K.S.  
Assistant Professor

Department of Commerce and Management  
Research Supervisor

DURGALAKSHMI Management  
AMC Group of Educational Institutions  
Affiliated to JSS University  
Manjeri-679420

Counter signed by  
Head, Department of Management

Valid

Verified by External Examiner



Department of Management  
AMC Group of Educational Institutions, Manissery-679521

20/02/2019

Certificate

Thus is to certify that the project report entitled 'A Study on Quality of Online Banking in 'varadhan'' is an authentic record of work done by Miss Anjana C under the guidance of Durgamma, Assistant Professor and that no part of the project has been presented before any other purpose.

Durgamma, Assistant Professor,  
Department of Management  
(Research Supervisor)

Counter signed by:

DURGA, Assistant Professor, Management  
AMC Group of Educational Institutions  
Manissery-679521

Head, Department of Management

Certified by Emerald Evaradose



Department of Management  
AMC Group of Educational Institutions, Manissery-679521

20/02/2019

### Certificate

This is to certify that the project report entitled "A STUDY ON ATTITUDE OF MANAGEMENT STUDENTS TOWARDS ENTREPRENEURSHIP" is an authentic record of work done by Mr Akshay V under the guidance of Mrs Nisha Sashikumar and that no part of the project has been presented before any other purpose.

**Mrs. NISHA SASHIKUMAR**  
Assistant Professor  
Department of Commerce and Management  
(Research Supervisor)

Counter signed by   
Head, Department of Management

URGA & CC Management  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery P.O. 679521

  
Verified by External Examiner



## Department of Commerce

AMU Group of Educational Institutions Manjeri - 679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Brand Perception on Laptops  
A study in Palakkad District" is an authentic record of work done by Mr  
Suryaj K under the guidance of Mrs Saranya A and that no part of the project  
has been presented before any other purpose.

15/2/19

SARANYA A Asst Professor  
AMU Group of Educational Institutions  
Manjeri, Palakkad  
679521

Mrs Saranya A Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Teacher signed by

Name

**E.M. MUJESIM P**  
HOD, COMMERCE

AMU Group of Educational Institutions  
Affiliated to University of Calicut  
Manjeri (P.O) 679521

Verified by External Examiner,

**CERTIFICATE**

This is to certify that the project report entitled "STUDY ON THE IMPACT OF GST ON CONSUMERS AND RETAILERS WITH SPECIAL REFERENCE TO OTTAPPALM MUNICIPALITY" is an authentic record of work done by SREENA.M.J, QMAQAECR21 under the guidance of DIVYA A. A and that no part of the project has been presented before any other purpose.

*Qma*

**DIVYA A. ASST.PROFESSOR**

Department of Economics

**DIVYA A. Asst. Professor**  
ABC Group of Educational Institutions  
Affiliated to University of Calicut  
Banteery (P.O) - 870002

*Qma*

**YASANTINI P. HOD Economics**  
ABC Group of Educational Institutions  
Affiliated to University of Calicut  
Banteery (P.O) - 870002

Counter signed by:

Head of the Department of Economics

*Qma*

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15.02.2019

### Certificate

This is to certify that the project report entitled "A STUDY ON OVERALL PERFORMANCE OF KUDUMBASHREE WITH SPECIAL REFERENCE TO MULLURKARA PANCHAYATH" is an authentic record of work done by JISHNU M P, under the guidance of Nisha sasikumar and that no part of the project has been presented before any other purpose.

Nisha sasikumar, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



# Department of Commerce

AMC Group of Educational Institutions Maniserry-679521

15.02.2019

## Certificate

This is to certify that the project report entitled 'A Study on Employee Satisfaction with Special Reference to Universal Implementation Sharanas' is an authentic record of work done by Mr. KairavKishan.F under the guidance of Ms. Saravva.A and that no part of the project has been presented before any other purpose.

Ms. Saravva.A Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Container signed by:

Head,

Department of Commerce

Verified by External Examiner



Department of Commerce

Group of Educational Institutions, Marol Nagar

Date: \_\_\_\_\_

Certificate

This is to certify that the project report entitled 'A Study on Employee Welfare Measures with Special Reference to Lalit Road Charitable Hospital, Patna' is an authentic record of work done by Mr. Deepak K. A under the guidance of Mr. Deepak K. S and that no part of the project has been presented before any other person.

Deepak K. S, Assistant Professor  
Department of Commerce  
(Research Supervisor)

Teacher signed by \_\_\_\_\_

\_\_\_\_\_

Department of Commerce

Center for External Examinations

**DR. MUGESH. P.**  
**NOI, COMMERCE**  
Group of Educational Institutions  
affiliated to University of Patna  
Marol Nagar (20) 87821



Department of Commerce

11th Semester B.Com. (Hons.) - Management - Marketing - 2022

Page No. \_\_\_\_\_

Answer

Q. 1. Explain the following aspects of the study on industrial distribution systems. (10 marks) (10 marks)

*[Signature]*  
Mrs. Neha K. Assistant Professor  
Department of Commerce  
(Newly Employed)

Teacher's Signature

*[Signature]*

Dr. MUGESH. P  
M.D. COMMERCE

ABC Group of Educational Institutions  
Affiliated to University of Calicut  
Banteer (Kd) 878821

Head

Department of Commerce

Checked by External Examiner

*[Signature]*



## Department of Commerce

AMC Group of Educational Institutions Manjeri - 679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A STUDY ON INVESTMENT BEHAVIOUR AMONG WOMEN (WITH REFERENCE TO CHAYARA PANCHAYATH)" is an authentic record of work done by Mr SACHIDANANDAN C, under the guidance Mrs ANITHA K M and that no part of the project has been presented before any other purpose

Mrs ANITHA K M, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by

Head, Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**

AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manjeri (P.O) - 679521

Verified by External Examiner

ANITHA K M - Asst Professor  
Nodal Officer  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manjeri (P.O) - 679521



## Department of Commerce

AMC Group of Educational institutions Manissery-670521

15/02/2019

### Certificate

This is to certify that the project report entitled "A STUDY ON GROWTH OF LIFE INSURANCE BUSINESS IN INDIA" is an authentic record of work done by Mis.Reshmi. R. under the guidance of Dr. Mugesh P and that no part of the project has been presented before any other purpose

Dr. Mugesh P Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 670521**

Head,

Department of Commerce

Verified by External Examiner:



Department of Commerce  
AMC Group of Educational institutions Manissery-679521

15/02/2019

**Certificate**

This is to certify that the project report entitled "A Study on Sales Promotion Strategy of Home Appliances with Special Reference to Nandilath Pattambi" is an authentic record of work done by Mr. Muhammed Shuhaib.CP under the guidance of Mrs. Sheeja.V that no part of the project has been presented before any other purpose.

Counter signed by:

Head, Department of Commerce

Verified by External Examiner:

Sheeja.V Assistant Professor,  
Department of Commerce  
(Research Supervisor)

## CERTIFICATE

This is to certify that the project report entitled "EFFECT OF FLOOD ON FARMERS: WITH SPECIAL REFERENCE TO CHERUTHURUTHY AREA" is an authentic record of work done by GOPIKA, K under the guidance of RAJAN, K and that no part of the project has been presented before any other purpose.

Mr. RAJAN K, ASST. PROFESSOR

Department of Economics



**RAJAN K - Asst Professor**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679 521**

Counter signed by:

Head of the Department of Economics



**VASANTHI, P - HOD Economics**  
**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) - 679521**

Verified by External Examiner:

*Verified by  
Dr. Prasad M G - B  
21.3.19*



15/02/2019

**Certificate**

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS THE SERVICES OF POOKKOTTUKAVU PANCHAYATH SERVICE COOPERATIVE BANK" is an authentic record of work done by MEGHA, M.N under the guidance of Mrs. SARALA, K.T, Assistant Professor no part of the project has been presented before any other purpose.

**Mrs .Sarala.K.T. , Assistant Professor,  
Department of Commerce  
(Research Supervisor)**

Counter signed by:

Head,

Department of Commerce **DR. MUGESH. P**

**HOD, COMMERCE**

**AMC Group of Educational Institutions**

**Affiliated to University of Calicut**

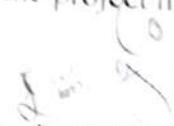
**Manissery (P.O) 679521**

**SARALA. K.T - HOD General  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521**

Verified by External Examiner:

## CERTIFICATE

This is to certify that the project report entitled "STUDY ON THE IMPACT OF GST ON CONSUMERS AND RATAILERS WITH SPECIAL REFERENCE TO OTTAPPALM MUNICIPALITY" is an authentic record of work done by VARSHA.S, QMAQAECR25 under the guidance of DIVYA A and that no part of the project has been presented before any other purpose

  
DIVYA A. ASST.PROFESSOR

Department of Economics

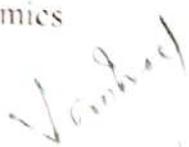
**DIVYA, A - Asst. Professor**  
**ABC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manassery (P.O) - 670621**

Counter signed by:

  
**VASANTHI, P - HOD Economics**  
**ABC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manassery (P.O) - 670621**

Head of the Department of Economics

Verified by External Examiner:

  
  
22.2.19



Department of Economics  
AMC Group of Educational Institutions, Manissery-679 521

28-02-2019

### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE EFFECTIVENESS OF PDS THROUGH RATION SHOP WITH SPECIAL REFERENCE TO SHORANUR MUNICIPALITY" is an authentic record of work done by **AKHILA.T.K** under the guidance of **AMBIKA K K** and that no part of the project has been presented before any other purpose.

*Ambika K K*  
**AMBIKA.K.K - Asst. Professor**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521  
Mrs. AMBIKA K K  
(Ass. Professor)  
Department of Economics

Counter signed by:

*Vasanthi P*  
**VASANTHI. P - HOD Economics**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut

Head of the Department of Economics

Verified by External Examiner

*Verified*  
*Prasad M G - D*  
*21.3.19*

## CERTIFICATE

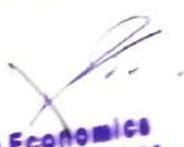
This is to certify that the project report entitled "STUDY ON THE IMPACT OF GST ON CONSUMERS AND RATAILERS WITH SPECIAL REFERENCE TO OTTAPPALM MUNICIPALITY" is an authentic record of work done by JISHA.K, QMAQAECR09 under the guidance of DIVYA.A and that no part of the project has been presented before any other purpose.

  
DIVYA .A, ASST.PROFESSOR

Department of Economics

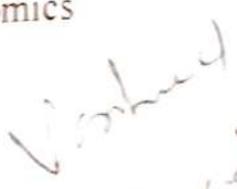
DIVYA .A . Asst Professor  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manaseery (P.O) - 670621

Counter signed by:

  
VASANTHI. P . HOD Economics  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manaseery (P.O) - 670621

Head of the Department of Economics

Verified by External Examiner:

  
Dr. P. Anand. M. Sc. B.A.  
21.3.19

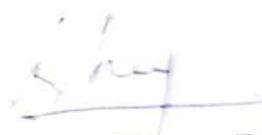


Department of Commerce  
AMC Group of Educational Institutions Manjeri-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Customer satisfaction with service quality of LIC; Study in cheruthuruthy region" is an authentic record of work done by Mr.Ranjith.N.C, under the guidance of Mrs.Sheerja V and that no part of the project has been presented before any other purpose.

  
Mrs. Sheerja V. Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:



Head, Department of Commerce

Verified by External Examiner



Dr. MUGESH. P  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manjeri (P.O) 679521



Department of Economics  
AMC Group of Educational Institutions, Manissery-679 521

28-02-2019

### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON THE EFFECTIVENESS OF PDS THROUGH RATION SHOP WITH SPECIAL REFERENCE TO SHORANUR MUNICIPALITY" is an authentic record of work done by SUMITHRA.P under the guidance of AMBIKA K K and that no part of the project has been presented before any other purpose.

AMBIKA K K - Asst. Professor *Ambika*  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Mrs. AMBIKA K K  
(Ass. Professor)

Department of Economics

Counter signed by:

Head of the Department of Economics

Verified by External Examiner

*X*  
VASANTHI P - HOD Economics  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

*V. Anand*  
*Dr. Parvath. M*  
*67*  
*22.3.19*



DEPARTMENT OF COMMERCE

AMC Group of Educational Institutions Manissery-679521

**CERTIFICATE**

This is to certify that the project report entitled "A STUDY ON JOB SATISFACTION ON NEDUMBASSERY AIRPORT" is an authentic record of work done by Ms. SUJILA.O, under the guidance of DURGA.N and that no part of the project has been presented before any other purpose.

Mrs.DURGA.N, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:

21/12/2019



# Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

## Certificate

This is to certify that the project report entitled "CUSTOMER SATISFACTION TOWARDS HERBAL PRODUCTS" is an authentic record of work done by ANJU VIJAYAN.M, under the guidance of SARANYA.A and that no part of the project has been presented before any other purpose

SARANYA.A - Asst. Professor  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

SARANYA.A, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

Dr. MUGESH.P  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:

  
11/9/19



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

1.12.2019

### Certificate

This is to certify that the project report entitled "A Study on the users perception towards E-Wallets" is an authentic record of work done by Muhammed Mahamed P.K. under the guidance of Mr Jagadeesh C and that no part of the project has been presented before any other purpose.

Mr Jagadeesh C Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,  
Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:

**CERTIFICATE**

This is to certify that the project report entitled "A study on impact of online shopping among youngsters with special reference to Ottapalam" is an authentic record of work done by Mrs Sujitha VK under the guidance of Mrs Sri and that no part of the project has been presented before any other purpose



Mrs Sri Assistant Professor  
Department of Commerce  
Research Supervisor

Counter signed by



**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manjeri (P.O) 679521

Head

Department of Commerce

Verified by External Examiner

DEPARTMENT OF COMMERCE  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
MASSINERY 679821



CERTIFICATE

This is to certify that the project report entitled "A STUDY ON EFFECTIVENESS OF ONLINE ADVERTISEMENTS WITH SPECIAL REFERENCE TO PALLAMBI RURAL AREA" submitted to the University of Calicut in partial fulfillment of the requirements for the award of Degree of Bachelor of Commerce is a bonafide record of project work done by **Mr. MUHAMMED SHAKKIRAU** (Reg.no.BMARBC164) during the period of his study (2018-2019) under my supervision and guidance and the report has not formed the basis of the award of any Degree/Diploma or other similar title to any candidate of any University.

Counter signed by

Signature of the guide

**Dr. MUGESH P**

**Mrs. DURGA N**

(Head of Department)

(Assistant Professor, Dept of management)

Verified by

External examiner

*Dr. M. S. Pillai*  
N. S. College

*M. Palani*



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

18.02.2019

### CERTIFICATE

This is to certify that the project report entitled "Savings and spending habits of rural peoples in Mulanthur region" is an authentic record of work done by Mr. Gokul N. under the guidance of Mrs. Sabitha R and that no part of the project has been presented before any other purpose.

Mrs. Sabitha R. Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by

Head,

Department of Commerce

Verified by External Examiner

D. N. S. P  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521



**AMC**

AMC Group of Educational Institutions

Department of Commerce  
Manissery-679521

15/02/2019

**Certificate**

This is to certify that the project report entitled "A STUDY ON POPULARITY OF ONLINE BANKING WITH SPECIAL REFERENCE TO OTTAPALAM AREA" is an authentic record of work done by Ms. GOPIK.A.P.S. under the guidance of Mr. DEEPAK K S and that no part of the project has been presented before any other purpose.

**Mr. DEEPAK K S**  
Assistant Professor,  
Department of Commerce  
(Research Supervisor)

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Counter signed by:

Head, Department of Commerce

Verified by External Examiner:



Department of Economics  
AMC Group of Educational Institutions, Manissery - 679 521

28-02-2019

**CERTIFICATE**

This is to certify that the project report entitled "A STUDY ON THE EFFECTIVENESS OF PDS THROUGH RATION SHOP WITH SPECIAL REFERENCE TO SHORANUR MUNICIPALITY" is an authentic record of work done by **ATHIRA M** under the guidance of **AMBIKA K K** and that no part of the project has been presented before any other purpose.

*Ambika K K*

AMBIKA K K - Ass. Professor  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Mrs. AMBIKA K K  
(Ass. Professor)

Department of Economics

Counter signed by:

*Vasanthi P*  
VASANTHI P - HOD Economics  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Head of the Department of Economics

Verified by External Examiner

*Verified by External Examiner  
B. Prasad M G - 21.3.19*



Department of Commerce  
AMC Group of Educational institutions Manissery-679521

15.02.2019

### Certificate

This is to certify that the project report entitled "A STUDY ON ROLE OF KUDUMBASHREE TO EMPOWER RURAL WOMEN WITH SPEACIL REFERENCE TO VANIYAMKULAM PANCHAYATH" is an authentic record of work done by vinisha.A.P, under the guidance of Anitha.K.M and that no part of the project has been presented before any other purpose.

Anitha.K.M, Assistant Professor,  
Department of Commerce  
(Research supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

**ANITHA. K.M - Asst. Professor**  
Medal Officer  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION ON ONLINE SHOPPING WITH REFERENCE TO THRISSUR" is an authentic record of work done by Mr. **MUHAMMAD ANAS .E.A.**, under the guidance of Dr **Mugesh P** and that no part of the project has been presented before any other purpose

  
Dr **Mugesh P.**, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by  
  
**DR. MUGESH, P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Department of Commerce, Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner

  
11/2/19



## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON RISK FREE INVESTMENT HABIT OF COLLEGE TEACHERS WITH SPECIAL REFERENCE TO OTTAPALAM" is an authentic record of work done by RINOSH M V under the guidance of Mrs. ANITHA K M and that no part of the project has been presented before any other purpose.

Mrs Anitha K M, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce  
**Dr. MUGESH P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner::

15/02/2019

AMC



# Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

## CERTIFICATE

This is to certify that the project report entitled "A STUDY ON RISK FREE INVESTMENT HABIT OF COLLEGE TEACHERS WITH SPECIAL REFERENCE TO OTTAPALAM" is an authentic record of work done by RINOSH M V under the guidance of Mrs. ANITHA K M and that no part of the project has been presented before any other purpose.

Mrs Anitha K M, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:

15/02/2019

15/02/2019

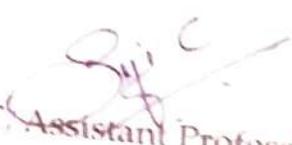


## Department of Commerce

AMC Group of Educational institutions Manissery-679521

### Certificate

This is to certify that the project report entitled "A STUDY ON THE SATISFACTION OF WOMEN BENEFICIARIES TOWARDS ICDS SERVICES WITH SPECIAL REFERENCE TO ANANGANNADI PANCHAYATH " is an authentic record of work done by Mr. **KIRAN. M.** under the guidance of **SIJLC** and that no part of the project has been presented before any other purpose.

  
SIJLC, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

Verified by External Examiner:





## Department of Commerce

AMC Group of Educational Institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Problems of sales girls in textile industries: A study in Kerala" is an authentic record of work done by Saliha P.S, under the guidance of Mrs Reshma P and that no part of the project has been presented before any other purpose.

Mrs Reshma P, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions Manjeri 679521

### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON FARMER'S AWARENESS TOWARDS INVESTMENT PLANS OF KSEFI IN PALAKKAD DISTRICT" is an authentic record of work done by Mr. SREERAG C. under the guidance of JAGADEESH C. and that no part of the project has been presented before any other purpose.

  
Mr. JAGADEESH C., Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by

Head,

Department of Commerce

Verified by External Examiner

  
11/11/19



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "Brand Preference Of Bajaj Two Wheelers With special reference to Palakkad" is an authentic record of work done by **Musammil P A**, under the guidance of **SABITHA R** and that no part of the project has been presented before any other purpose.

Sabitha. R., Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce  
Verified by External Examiner

**Dr. MUGESH. P**  
HOD, COMMERCE  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) 679521



**Department of Commerce**

AMC Group of Educational Institutions, Manassery, 679521

15/07/2019

**Certificate**

This is to certify that the project report entitled "A STUDY ON PURCHASE PATTERN OF CONSUMERS AMONG CONSUMERS IN KERALA" is an authentic record of work done by MRS. VINETHAK under the guidance of MR. JAGADESHIC and that no part of the project has been presented before any other purpose.

Counter signed by

**MR. JAGADESHIC**

Assistant Professor,  
Department of Commerce

Head, Department of Commerce

Verified by External Examiner



**Department of Commerce**

AMC Group of Educational Institutions, Madhavaram, Chennai

18.03.2019

**CERTIFICATE**

This is to certify that the project report entitled "AWARENESS AND USAGE LEVEL OF E-BANKING SERVICES OF SBI SPECIAL REFERENCE TO OTTAPALAM MUNICIPALITY" is an authentic record of work done by PRAVEENA K under the guidance of Mrs. ANITHA K M and that no part of the project has been presented before any other purpose.

MRS. ANITHA K M, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

ANITHA K M, Asst. Professor  
Research Supervisor  
AMC Group of Educational Institutions,  
Madhavaram, Chennai

Counter signed by:  
Head,  
Department of Commerce

Verified by External Examiner:



## Department of Commerce

AMC Group of Educational Institutions, Manissey-679521

15.02.2019

### Certificate

This is to certify that the project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK WATCHES" is an authentic record of work done by Mr. MUHAMMED HARI S. A. under the guidance of SARANYA A and that no part of the project has been presented before any other purpose.

SARANYA A  
AMC Group of Educational Institutions  
Manissey, P.O. 679521

Assistant Professor

Department of Commerce  
(Research Supervisor)

Counter signed by

Head

  
**DR. MUGESH. P**  
HOD, COMMERCE

Department of Commerce  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissey, P.O. 679521

Verified by External Examiner

  
15/2/19

## CERTIFICATE

This is to certify that the project report entitled  
**"EFFECT OF FLOOD ON FARMERS: WITH SPECIAL REFERENCE  
TO CHERUTHURUTHY AREA"** is an authentic record of work done by  
**VARSHAS.C** under the guidance of **RAJAN.K** and that no part of the project  
has been presented before any other purpose.

Mr. RAJAN K. ASST.PROFESSOR

Department of Economics



**RAJAN K. Asst. Prof/8-50F**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679 521

Counter signed by:



**VASANTHI, P. HOD Economics**  
AMC Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O) - 679521

Head of the Department of Economics

Verified by External Examiner:

*Verified by*  
*Dr. P. Anand. M. G. - P*  
*22.3.19*



Department of Economics

AMC Group of Educational Institutions, Manisseri - 679 521

28.02.2019

**CERTIFICATE**

This is to certify that the project report entitled "A STUDY ON ECONOMIC AND SOCIAL IMPACT OF GULF MIGRATION: WITH SPECIAL REFERENCE TO AMBALAPPARA AND NELLAYA PANCHAYATH" is an authentic record of work done by AMRUTHA .M under the guidance of VASANTHI .P and that no part of the project has been presented before any other purpose

Mrs. Vasanthi, P, HOD

Department of Economics

Counter signed by: **VASANTHI .P** HOD, Economics  
AMC Group of Educational Institutions  
Manisseri

Head of the Department of Economics

Verified by External Examiner:

*Handwritten signature and date: 28.02.2019*



## Department of Commerce

AMC Group of Educational Institutions, Manissery-679521

20/02/2019

### CERTIFICATE

This is to certify that the project report entitled "Customer satisfaction towards micro finance with special reference to Shorani" is an authentic record of work done by Mr. **MUHAMMED UVAISE M.**, under the guidance of **MRS. SMITHA, P.G.** and that no part of the project has been presented before any other purpose

**MRS. SMITHA, P.G.**  
Assistant Professor  
Department of Commerce  
(Research Supervisor)

Counter signed by

Head,

Department of Commerce

**DR. MUGESH P. M. Com. MBA, Ph.D.**  
Assistant Professor and Head  
Department of Commerce  
AMC Group of Educational Institutions  
(Affiliated to the University of Calicut)  
Manissery-679521

Verified by External Examiner

**Reba Henry P**  
N S S College, Ottapalam



Department of Commerce  
AMC Group of Educational Institutions, Mysore-575011

12/11/20

**Certificate**  
**COMPLETION**

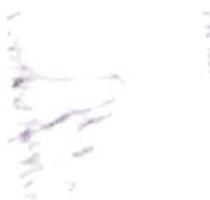
This is to certify that the project report entitled "VAMP THERMOCOPPER SHOPS" is an authentic record of work done by MRS. SETHU K.S. under the guidance of MRS.SLIJ and that no part of the project has been presented before any other person.

  
MRS.SLIJ

Coordinator, Projects  
Department of Commerce

Certificate signed by

Head, Department of Commerce

  
Head, Department of Commerce

# Department of Management



AMC Group of Educational Institutions, Maniserry-679521

19/03/2019

## Certificate

This is to certify that the project report "A Study on the Welfare Measures of the Employees of the Universal Implements Shoranur -2" is an authentic record of work done by Mr. RAHUL V under the guidance of Mr. JAGADEESH C and that no part of the project has been presented before any other purpose.

  
JAGADEESH C.  
Department of Commerce  
(Research Supervisor)

Counter signed by:   
JAGADEESH C.  
Department of Management  
Head.  
Department of Management

Verified by External Examiner:

*Valued Panel*



## Department of Commerce

AMC Group of Educational institutions Manissery-679521

15/02/2019

### Certificate

This is to certify that the project report entitled "TRADERS PERCEPTION TOWARDS GST IN SHORANUR LOCALITY" is an authentic record of work done by Ms. HARITHA V. P, under the guidance of RESHMA.P and that no part of the project has been presented before any other purpose.

RESHMA.P Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head,

Department of Commerce

**Dr. MUGESH. P**  
**HOD, COMMERCE**

**AMC Group of Educational Institutions**  
**Affiliated to University of Calicut**  
**Manissery (P.O) 679521**

Verified by External Examiner:



Department of Commerce

AMC Group of Educational Institutions Manissery -679521

15/02/2019

### CERTIFICATE

This is to certify that the project report entitled "brand preference of customers towards various mobile phones in vallapuzha gramapanchayath" is an authentic record of work done by Mr.ROHITH V. under the guidance of Mrs.SIJI C and that no part of the project has been presented before any other purpose.

  
Mrs.SIJI C, Assistant Professor,  
Department of Commerce  
(Research Supervisor)

Counter signed by:

Head, Department of Commerce

  
DR. MUGESH, P  
HOD, COMMERCE  
A.C. Group of Educational Institutions  
Affiliated to University of Calicut  
Manissery (P.O.) - 679521

  
Verified by External Examiner: