

## DEPARTMENT OF COMMERCE

### ANNUAL REPORT 2024-2025

SL.NO	PARTICULARS	DESCRIPTION
1.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b>  <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A WORKSHOP ON “AN INSIGHT INTO ENTREPRENEURSHIP”  12/06/2024 @ 10:00am  Dr. Prashanth P MD, Sadhika Group  Kadambari K, Assistant Professor, Department of Commerce  Rahul M. R, Shifana N A (II B. Com Computer Application)  The main aim of this event was to give the students about the start-ups and entrepreneurship.
2.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b>  <b>Staff coordinator:</b>  <b>Student Coordinator:</b> <b>Details:</b>	A WORKSHOP ON DATA ANALYSIS FOR SOCIAL SCIENCE RESEARCH USING STATISTICAL PACKAGES  14/06/2024 @ 10:00am  Dr. Mugesh P, Assistant Professor and Head of Commerce Department, AMC Group of Educational Institution,  Kadambari K, Assistant Professor, Department of Commerce, AMC Group of Educational Institution,  Girija C, M.P.M.M.S.N Trusts College, Shornur  Nil  The program was an outcome of academic collaboration between Commerce Departments of AMC Group of Educational Institution and M.P.M.M.S.N Trusts College, Shornur, which aims to impact statistical analysis skills among participants.
3.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b>	A QUIZ COMPETITION- BUSINESS WORLD  26/06/2024 @ 11:40AM  Nil  Jagadeesh C, Assistant Professor, Department of Commerce

	<b>Student Coordinator:</b> <b>Details:</b>	Nil The aim of this program was to create awareness of business world among the students.
4.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	FOOD DISTRIBUTION 28/06/2024 @ 11:45am Nil Reshma P, Assistant Professor, Department of Commerce Anaswara, III B. Com Cooperation This program was conducted to enhance the sharing and caring mentality among our students, by distributing food among needed ones.
5.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	IT QUIZ COMPETITION 07/08/2024 @ 02:30pm Nil Nigitha K G, Assistant Professor, Department of Commerce Navya K, II B. Com Computer Application This program was conducted to enhance and acquire knowledge regarding Information Technology among the students.
6.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A SEMINAR ON “CRACKING COOPERATIVE BANK EXAM” 07/08/2024 @ 03:00pm Sarala K T, Assistant Professor, and General Head, Department of Commerce Dhanya K, Assistant Professor, Department of Commerce Meera V P, III B. Com Cooperation This program was conducted to equip the students with the knowledge regarding Cooperative Bank Exam and problem-solving skills and time management.

7.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	SEMINAR ON JOB PROSPECTS IN COOPERATIVE SECTOR 09/08/2024 @ 02:30pm K Muralidharan Retired Special Grade Officer Dhanya K, Assistant Professor, Department of Commerce Meera V P, III B. Com Cooperation The main of this seminar was to give students awareness about job opportunities in cooperative sector.
8.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	SPARSHAM – FUND DONATION 09/08/2024 @ 03:00PM Nil Sheeja V, Assistant Professor, Department of Commerce Praveena M, Nandhana M N, III B. Com Finance The aim of the program was to foster empathy and social responsibility among the students.
9.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A VISIT TO KUTHAMPULLY HANDLOOM WEAVERS' SOCIETY 15/08/2024 @ 10:00am Nil Dhanya K, Assistant Professor, Department of Commerce Anaswara P, III B. Com Cooperation The main aim of this visit was to understand the traditional handloom industry and its significance in Kerala.
10.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b>	ADVERTISEMENT COPY MAKING COMPETITION FOR VISUAL MEDIA 15/08/2024 @ 02:00pm Nil Ranjini P, Assistant Professor, Department of Commerce Madhav C A, II B. Com Cooperation

	<b>Details:</b>	The main aim of this competition was to create, engage and persuade advertisement tailored for visual platforms.
<b>11.</b>	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	ADVERTISEMENT COPY MAKING COMPETITION FOR PRINT MEDIA  15/08/2024 @ 02:00pm  Nil  Ranjini P, Assistant Professor, Department of Commerce Anagha P, II B. Com Cooperation The main aim of this competition was to create, engage and strategic thinking and ability to develop compelling advertisements.
<b>12.</b>	<b>Event:</b> <b>Date:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	MOBILE PHOTOGRAPHY COMPETITION  16/08/2024  Nil  Reshma P, Assistant Professor, Department of Commerce Vipu P, II B. Com Cooperation Amisha S, III B. Com Cooperation The main aim of this competition was to enhance the mobile photography skills among students.
<b>13.</b>	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	SANTHWANANAM (DRESS DISTRIBUTION TO UNDERPRIVILEGED PEOPLE)  16/08/2024 @ 01:15pm  Nil  Sheeja V, Assistant Professor, Department of Commerce Muhammed Hashik P, Muhammed Alfas T T, Amal Dev P G, Arjun Anand K, III B. Com Finance The main aim of this event was to foster empathy, compassion and social responsibility among students.
<b>14.</b>	<b>Event:</b> <b>Date &amp; Time:</b>	COMMERCE TRIVIA  19/08/2024 @ 01:30pm

	<b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Nil Sheeja V, Assistant Professor, Department of Commerce Akhil S, III B. Com Finance The purpose of this program was to educate and engage students in discussion related to commerce.
15.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	FIELD VISIT TO MALAMPUZHA 22/08/2024 @ 10:30am Nil Nigitha K G, Assistant Professor, Department of Commerce Swara T Raj, I B. Com Computer Application The main aim of this visit was to study and make a report on the strengths and weaknesses of the tourist destination and suggest points to improve the same.
16.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	‘FUSION’ LEADERSHIP DEVELOPMENT PROGRAM 22/08/2024 @ 01:30pm Nil Sheeja V, Assistant Professor, Department of Commerce Muhammed Ajmal N, Rakhi K, Bijoy Jacob Kurien, Varsha V P - III B. Com Finance The aim of this event was to enhance the leadership quality and collaborative skills among the students.
17.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	ALGERIA (SOFT SKILL ENHANCEMENT PROGRAMME) 22/08/2024 @ 02:00pm Nil Reshma P, Assistant Professor, Department of Commerce Vaishnav K Vinod, III B. Com Cooperation The main aim of the program was to develop soft skill among students.

18.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b>  <b>Student Coordinator:</b> <b>Details:</b>	CRAFTOPIA- CA ASSOCIATION PRODUCTION HOUSE WORKSHOP AND PRODUCT LAUNCH 23/08/2024 @ 10:00am Nil Simran Vijay Kumar, Assistant Professor, Department of Commerce Dhruja C S, III B.Com Computer Application The purpose of this session was to motivate students towards entrepreneurship and give them a small platform to do their own start-ups and how to manage their business.
19.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	WORKSHOP ON CAPARISON MAKING 30/08/2024 @ 10:00am Nil Dhanya K, Assistant Professor, Department of Commerce Shima K, III B.Com Cooperation The main aim of this workshop was to introduce students to the traditional art of elephant caparison making and also developing the skills of hand making the same.
20.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b>  <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A PRACTICAL SESSION ON STREAMLINING DOCUMENT WORKFLOW USING MS WORD TEMPLATE 04/09/2024 @ 11:30am Remya K, Assistant Professor, Department of Computer Association, AMC Group of Educational Institutions Dhanya K, Assistant Professor, Department of Commerce Sneha P, I B.Com Cooperation The main aim of this program was to enhance student's proficiency in using MS Word.
21.	<b>Event:</b>  <b>Date &amp; Time:</b>	A SEMINAR ON, "INTELLECTUAL PROPERTY RIGHTS IN THE DIGITAL AGE" 10/09/2024@ 01:30pm

	<b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Nisha Sasikumar, Vice Principal, AMC Group of Educational Institutions Kadambari K, Assistant Professor, Department of Commerce Sebin K Shaji & Sajisha I K (II B. Com Computer Application) The seminar on IPR in digital age was conducted to create awareness among students about various intellectual property rights.
22.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	ZEALOUS- ENERGY MEETS GOALS 10/09/2024 @ 10:00am Nil Simran Vijay Kumar, Assistant Professor, Department of Commerce Anshiya P V and Afsal P, III B.Com Computer Application The fun session was conducted with an aim to create a good team spirit and improve their timely decision-making skills under pressure and challenges.
23.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	COMMENCIARY-LEARNING FROM FUN ACTIVITY 11/09/2024 @ 10:00am Nil Simran Vijay Kumar, Assistant Professor, Department of Commerce Muh. Razal, III B. Com Computer Application & Mithun T M, III B. Com Computer Application This program was conducted with an aim to make students familiar about various principles of management through various games and competitions.
24.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b>	SEMINAR ON “INTELLECTUAL PROPERTY RIGHTS – AS A BUSINESS STRATEGY” 25/09/2024 @ 01:30pm

	<b>Staff coordinator:</b>  <b>Student Coordinator:</b> <b>Details:</b>	Rajeesh Kumar M, Assistant Professor, Department of Management  Simran Vijay Kumar, Assistant Professor, Department of Commerce  Nil  The seminar on IPR in digital age was conducted to create awareness among students about various intellectual property rights, along with their role in research and practical insights into the Indian Patent Systems.
25.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b>  <b>Details:</b>	NEIGHBORHOOD SANITATION DRIVE  27/09/2024 @ 02:00pm  Nil  Nigitha K G, Assistant Professor, Department of Commerce Swara T Raj, I B. Com Computer Application  The main aim of the event was to aware about environmental issues faced by community and promote community service and social responsibility among students.
26.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	NEIGHBORHOOD SANITATION DRIVE  01/10/2024 @ 02:00pm  Nil  Dhanya K, Assistant Professor, Department of Commerce Aswathy C, I B.Com Cooperation  The main aim of the event was to aware about environmental issues faced by community and promote community service and social responsibility among students.
27.	<b>Event:</b>  <b>Date &amp; Time:</b>	A SEMINAR ON EFFECTIVE REPORT WRITING TECHNIQUES FOR FIELD VISIT  04/10/2024 @ 11:30am



	<b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Kadambari K, Assistant Professor, Department of Commerce Dhanya K, Assistant Professor, Department of Commerce Nandhana P Sunil, I B.Com Cooperation The purpose of this program was to enhance students' skills in writing effective field visit reports and improve the quality and clarity of reports.
28.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	UNLOCKING IPR: UNDERSTANDING INTELLECTUAL PROPERTY 07/10/2024 @ 01:00pm Sarala K T, Assistant Professor, and General Head, Department of Commerce Jishna V R, Assistant Professor, Department of Commerce Sunitha S, I B.Com Finance The seminar on IPR in digital age was conducted to create awareness among students about various intellectual property rights.
29.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	JUST A MINUTE (JAM) COMMUNICATION GAME 08/10/2024 @ 11:45am Nil Uma M, Assistant Professor, Department of Commerce Asna M, II B. Com Finance B The aim of this game was to enhance the skills, knowledge and inculcate stage confidence among students.
30.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b>	SEMINAR ON "MASTERING RESEARCH METHODOLOGY: A GUIDE TO SUCCESSFUL DEGREE PROJECT". 15/10/2024 @ 01:30pm Ranjini P, Assistant Professor, Department of Commerce Simran Vijay Kumar, Assistant Professor, Department of Commerce

	<b>Student Coordinator:</b> <b>Details:</b>	Nil The main objective of this session was to make students understand the basic idea on how to prepare the final year degree project by understanding research methodology.
31.	<b>Event:</b>  <b>Date &amp; Time:</b>  <b>Resource Person:</b>  <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	SEMINAR ON REVIEW OF LITERATURE AND VARIABLE IDENTIFICATION: FOUNDATION OF EFFECTIVE SOCIAL SCIENCE RESEARCH 16/10/2024@ 11:45am Rajeesh Kumar M, Assistant Professor, Department of Management Sheeja V, Assistant Professor, Department of Commerce Nil The purpose of this seminar was to educate students on the importance and processes of reviewing literature and identifying variable in researches.
32.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b>  <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A SESSION ON WELLNESS WISDOM 16/10/2024 @ 12:00pm Karthik P K, Student Trainer, I B. Com Finance Lakshmi Sree P, Assistant Professor, Department of Commerce Nil The program aimed to aware about health and wellness among the students.
33.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A SEMINAR ON “MASTERING THE ART OF RESEARCH REPORT WRITING IN SOCIAL SCIENCES” 21/10/2024 @ 01:30pm Nigitha K G, Assistant Professor, Department of Commerce Ranjini P, Assistant Professor, Department of Commerce Meera V P, III B. Com Cooperation

		This program was organised to provide participants with comprehensive understanding of various research methods.
34.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	WORKSHOP AND PRODUCT LAUNCH 21/10/2024@ 01:30pm Karthik P K, Student Trainer, I B. Com Finance Lakshmi Sree P, Jagadeesh C and Nigitha K G, Assistant Professor, Department of Commerce Nil The program was to encourage entrepreneurship and self-reliance among students and give positive impact on their future.
35.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	GREEN CLEAN DRIVE 21/10/2024 @ 02:30pm Nil Lakshmi Sree P, Assistant Professor, Department of Commerce Naisana A- I B. Com Finance The main aim was to promote environmental sustainability and cleanliness among students.
36.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	SEMINAR ON “UNDERSTANDING INTELLECTUAL PROPERTY RIGHTS: PROTECTING CREATIVITY AND INNOVATION” 22/10/2024@ 01:30pm Kadambari K, Assistant Professor, Department of Commerce Reshma P, Assistant Professor, Department of Commerce Sneha, I B. Com Cooperation The purpose of this program was to provide a basic knowledge about intellectual property right.
37.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b>	CLEANING BLITZ-CLEANING PROGRAM 24/10/2024 @ 02:30pm Nil

	<b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Jishna V R, Assistant Professor, Department of Commerce Archana P, II B. Com Finance B This event was conducted to promote sense of community service and social commitment among students.
38.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	“ECHOES OF KINDNESS-THANAL MATHRUSADHANAM VISIT” 29/10/2024 @ 10:00am Nil Kadambari K, Assistant Professor, Department of Commerce Sreehari N S & Arya D, II B. Com Computer Application The students visited Mathruasramam, aiming to bring joy and companionship to the residents.
39.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A SEMINAR ON ENTREPRENUERSHIP FOR PUPPETRY MAKING 30/10/2024 @ 11:30am Sajeesh Pulavar Puppetry Trainer, Tholpavakooth Artist Ranjini P, Assistant Professor, Department of Commerce Sneha S and Sandra S, II B. Com Cooperation The seminar was designed to inspire individuals to explore the business potential of puppetry, discuss practical strategies and provide resources for those interested in this field.
40.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	CLEANING OUTSIDE THE CAMPUS 06/11/2024 @ 12:00pm Nil Ranjini P, Assistant Professor, Department of Commerce Vishnu Priya, II B. Com Cooperation The main aim of the event was to aware about environmental issues faced by community and promote community service and social responsibility among students.

41.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	<p>WORKSHOP ON STATISTICAL ANALYSIS FOR SOCIAL SCIENCES RESEARCH USING SPREADSHEET SOFTWARES</p> <p>06/11/2024 @ 01:30pm</p> <p>Deepika K V, Assistant Professor, Department of Commerce</p> <p>Rema K R, Assistant Professor, Department of Commerce</p> <p>Saradha M B, I M. Com</p> <p>The purpose of the program was to educate students in using spreadsheet software for project work.</p>
42.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b>  <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	<p>SEMINAR ON APPLICATION OF QUANTITATIVE TECHNIQUES IN RESEARCH</p> <p>08/11/2024 @ 10:00am</p> <p>Sarala K T, Assistant Professor and General Head, Department of Commerce</p> <p>Uma M, Assistant Professor, Department of Commerce</p> <p>Mithun N, II B. Com Finance A</p> <p>The purpose of this program was to provide an awareness about the application of quantitative techniques in research of 2<sup>nd</sup> year UG students.</p>
43.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	<p>THE LEADER LEAGUE-ACCOUNTING QUIZ COMPETITION</p> <p>08/11/2024 @ 12:00pm</p> <p>Nil</p> <p>Jishna V R, Assistant Professor, Department of Commerce</p> <p>Asna and Archana P, II B. Com Finance B</p> <p>The main aim of the event was to enhance and acquire knowledge regarding basics of accounting among commerce students.</p>
44.	<b>Event:</b>  <b>Date &amp; Time:</b>	<p>FINVISION-ESSAY WRITING COMPETITION</p> <p>12/11/2024 @ 01:30pm</p>

	<b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Nil Lakshmi Sree P, Assistant Professor, Department of Commerce Nikil K, I B.Com Finance The aim of the competition was to improve inherent talents and writing skills among the students.
45.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A WORKSHOP ON ADVANCED POWERPOINT ANIMATION TECHNIQUES 14/11/2024 @ 12:30pm Deepika K V, Assistant Professor, Department of Commerce Dhanya K, Assistant Professor, Department of Commerce Praveen M, I B. Com Cooperation The program was to enhance presentation skills using power-point interface and basic features.
46.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	“WAVES OF WARMTH-ASHADEEPAM VISIT” 14/11/2024 @ 10:30am Nil Jagadeesh C, Assistant Professor, Department of Commerce Shifana Sherin & Sharun Thejas, II B. Com Finance A The students visited Ashadeepam, aiming to bring social values and commitments among the students.
47.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	MOCK INTERVIEW 15/11/2024 @ 02:30pm Nil Deepika K V, Assistant Professor, Department of Commerce Reshma P K, I M. Com The main objective of this mock interview was to help students to gain confidence and the student practice and define their interview skills.

<b>48.</b>	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	EUPHORIA- SOFT SKILL ENHANCEMENT PROGRAM 15/11/2024 @ 11:00am Nil Reshma P, Assistant Professor, Department of Commerce Deepthi S, III B. Com Cooperation The main purpose of this program was to develop soft skill among students.
<b>49.</b>	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	COLLABORATIVE EXCHANGE ON THE DIMENSION OF COOPERATIVE SECTOR 15/11/2024 @ 02:00pm Sarala K T, Assistant Professor and General Head, Department of Commerce Dhanya K, Assistant Professor, Department of Commerce Vishnu Priya & Sneha S, II B. Com Cooperation The main aim of this program was to provide comprehensive overview of the cooperative sector including strength and opportunity in this sector.
<b>50.</b>	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	“MAKE YOUR MARKS-LOGO MAKING COMPETITION” 18/11/2024 @ 12:00pm Nil Dhanya K, Assistant Professor, Department of Commerce Anusree P, III B. Com Cooperation The main aim of the program was to provide a platform for students to showcase their design skills and improve their technical skill and proficiency.
<b>51.</b>	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b>	FOOD DISTRIBUTION TO STREET PEOPLE 18/11/2024 @ 01:00pm Nil Dhanya K, Assistant Professor, Department of Commerce Aswin C, I B. Com Cooperation

	<b>Details:</b>	This program was to encourage students to continue their involvement in social services.
52.	<b>Event:</b> <b>Date:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	HANDWRITTEN MAGAZINE COMPETITION 20/11/2024 Nil Sarija V V, Assistant Professor, Department of Computer Application Pavithra K, III B. Com Finance It is the venue that showcases the literary prowess, inventiveness and depictions of development in commerce.
53.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	CO-BANK MASTERY AN INTENSIVE COACHING FOR COOPERATIVE BANK CLERK EXAMS. 21/11/2024 (onwards) Nil Dhanya K, Assistant Professor, Department of Commerce Sneha S, II B. Com Cooperation The aim of this program was to prepare students for appearing cooperative bank exams.
54.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b>  <b>Student Coordinator:</b> <b>Details:</b>	SPREADING JOY AND COMPASSION: A VISIT TO POLYGARDEN 22/11/2024 @ 10:00am Nil Jishna V R & Nigitha K G, Assistant Professor, Department of Commerce Archana P, Asna M, II B. Com Finance B The aim of this event was to promote socialisation and emotional well-being among students.



55.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	<b>QUIZ COMPETITION</b> 22/11/2024 @ 02:00pm Nil Uma M, Assistant Professor, Department of Commerce Ajesh R, M. Com Finance The purpose of the program was to enhance the skill, knowledge and confidence among students.
56.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	<b>PREP ZONE- EXAMINATION ORIENTATION PROGRAM</b> 25/11/2024 @ 12:00pm Vasanthi P, Assistant Professor and Head, Department of Economics Dhanya K, Assistant Professor, Department of Commerce Sneha P, I B. Com Cooperation The main aim of this program was to inform students about the rules and regulation and communicate the assessment criteria.
57.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	<b>EXHIBITION AND SALE OF CAPARISON</b> 29/11/2024 @ 11:00pm Nil Dhanya K, Assistant Professor, Department of Commerce Vishnupriya, II B. Com Cooperation The main aim of the program was to provide a platform for the students to display their creative and innovative models, enhance skills and talents.
58.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b>	<b>ENHANCING WORKPLACE EXCELLENCE: A PROFESSIONAL DEVELOPMENT PROGRAM</b> 04/12/2024 @ 02:00pm Dr, Meena Ramaswamy, Director operations, AMC Group of Educational Institution. Rema K R and Jishna V R, Assistant Professor, Department of Commerce

	<b>Student Coordinator:</b> <b>Details:</b>	Nil The session was intended to provide valuable insights into fostering a positive efficient work environment benefiting all teaching and non -teaching staff of the college.
59.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	“CAREER CAMPASS: MASTERING SKILL FOR SUCCESS” CAREER DEVELOPMENT PROGRAM 11/12/2024 @ 01:30pm Nil Rema K R and Jishna V R, Assistant Professor, Department of Commerce Nil The program aimed to prepare the final-year students for future career opportunity and showcase their talents and professional knowledge.
60.	<b>Event:</b> <b>Date:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	SALE OF ARTICLES MADE BY COMMERCE DEPARTMENT STUDENTS. December 2024 Nil Simran Vijay Kumar, Assistant Professor, Department of Commerce Dhruja C S, III B. Com Computer Applications The main objective here is to develop students’ entrepreneurial skills, by selling their hand made crochet articles and hanging caparisons.
61.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b>	DWELL GALA- TWO DAY SOFT SKILL DEVELOPMENT RESIDENTIAL CAMP 2024-25 04/01/2025, 10:00am to 05/01/2025, 10:00am Nil Reshma P, Assistant Professor, Department of Commerce Unnimaya C, III B. Com Cooperation

	<b>Details:</b>	The main aim of the camp was to develop the soft skill among students and also build interaction and socialisation. <a href="#">HyperLink Created</a>
62.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	EXPRESS TO IMPRESS (A GAME TO IMPROVE COMMUNICATION SKILLS) 10/01/2025 Nil Uma M, Assistant Professor, Department of Commerce Amisha S, III B. Com Cooperation The program aims to improve the communication skills of students by giving the opportunity to impress others by their talk. <a href="#">HyperLink Created</a>
63.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b>  <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	JANNATH- TWO DAY SOFT SKILL DEVELOPMENT RESIDENTIAL CAMP 2024-25 11/01/2025, 10:00am to 12/01/2025, 10:00am Nil Simran Vijay Kumar, Assistant Professor, Department of Commerce Arya P, II B. Com Computer Application The main aim of the camp was to develop the soft skill among students and also build interaction and socialisation. <a href="#">Hyperlink Created</a>
64.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b>  <b>Details:</b>	VISIT TO ABHAYAM OLD AGE HOME 17/01/2025 @ 02:00pm Nil Ranjini P, Assistant Professor, Department of Commerce Sneha S, II B. Com Cooperation This visit was organised to promote a sense of social awareness and comparison, encouraging young people to become more caring and responsible members of society. <a href="#">Hyperlink Created</a>

65.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	TREASURE HUNT 23/01/2025 @ 12:00pm Nil Deepika K V, Assistant Professor, Department of Commerce Amritha Sai K, I B. Com Cooperation The main aim of this game was to enhance teamwork, problem solving skills and exploration. <a href="#">Hyperlink Created</a>
66.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	ESTRELLA - TWO DAY SOFT SKILL DEVELOPMENT RESIDENTIAL CAMP 2024-25 25/01/2025, 10:00am to 26/01/2025, 10:00am Nil Sheeja V, Assistant Professor, Department of Commerce Archana P B, II B. Com Finance The main aim of the camp was to develop the soft skill among students and also build interaction and socialisation. <a href="#">Hyperlink Created</a>
67.	<b>Event:</b> <b>Date:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	PARTICIPATION IN SEMINAR ON COOPERATIVE BANKS AND THEIR ROLE IN NATION BUILDING 25/01/2025 Sri. Thomas Mathew, Regional Director RBI, Kerala Region Mr. Srihari, Joint Registrar, Cooperative Banks Nisha Sasikumar, Vice Principal, AMC Group of Educational Institution. Niveditha, II M. Com The aim of making the student participate in such a seminar was that they could get a picture about the role of cooperative Urban Bank in nation building. <a href="#">Hyperlink Created</a>
68.	<b>Event:</b> <b>Date &amp; Time:</b>	WORKSHOP ON DATA ANALYSIS FOR UG ACADEMIC PROJECT PREPARATION 03/02/2025@ 02:00pm

	<b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Dr. Muges P, Head of Department of Commerce AMC Group of Educational Institution. Rema K R, Assistant Professor, Department of Commerce Nil The purpose of the program was to equip final year students to do data analysis of academic projects. <a href="#">Hyperlink Created</a>
69.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	SYNERGY-MANAGEMENT FEST 06/02/2025 and 07/02/2025 @ 10:00am Nil Nigitha K G, Assistant Professor, Department of Commerce Fathima Husna, II M. Com The primary goal was to find out best manager, through different tactical level. Also find out the team capacity and strength and commerce related knowledge among our students. <a href="#">Hyperlink Created</a>
70.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b>  <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	FINANCE FUTURE-GST FILING LEVEL 1 WORKSHOP 10/02/2025 @ 10:00am Vibeesh Vijay, Career Expert, Finance and tax consultant, ICMS campus Gokul C S, GST practitioner and SAP consultant, ICMS campus, Thrissur Jagadeesh C, Assistant Professor, Department of Commerce Abhiram K, III B. Com Finance The main aim of the workshop was to give a practical experience about GST filing. <a href="#">Hyperlink Created</a>
71.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b>	COMMUNICATION GAME 17/02/2025@ 11:00am Nil

	<b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Deepika K V, Assistant Professor, Department of Commerce Mithun N, II B. Com Finance A This game was conducted to enhance communication skills by engaging in interactive way. <a href="#">Hyperlink Created</a>
72.	<b>Event:</b>  <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	START-UP SHOWDOWN PITCH AND DEFEND (ENTREPRENEURSHIP IDEA PRESENTATION COMPETITION) 06/03/2025 @ 02:30pm Nil Uma M, Assistant Professor, Department of Commerce Sneha S, 2 <sup>nd</sup> B. Com Cooperation The competition aims to give opportunity to students to present their entrepreneurship idea. The competition also helps to improve the ideas of students based on audience opinion and criticism. <a href="#">HyperLink Created</a>
73.	<b>Event:</b>  <b>Date:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	FIELD TO FILE- A SESSION ON FIELD VISIT REPORT WRITING 11/03/2025 @ 02:00pm Kadambari K, Assistant Professor, Department of Commerce Laksmi Sree P, Assistant Professor, Department of Commerce Nil The purpose of this program was to enhance students' skills in writing effective field visit reports and improve the quality and clarity of reports. <a href="#">Hyperlink Created</a>
74.	<b>Event:</b>  <b>Date &amp; Time:</b>	CAREER DEVELOPMENT PROGRAM- "ASPIRE AND ACHEIVE" 13/03/2025 @ 10:00am

	<b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Advocate. Civin K V, Manager, T.I.M.E, Thrissur Kadambari K, Assistant Professor, Department of Commerce Nil The program was to provide information about competitive tests and employment option among students. <a href="#">Hyperlink Created</a>
75.	<b>Event:</b> <b>Date:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A SURVEY ON FINANCIAL INCLUSION AND BANKING ACCESS IN THE COMMUNITY 10/03/2025 - 15/03/2025 Nil Deepika K V, Assistant Professor, Department of Commerce Nil The aim behind conducting this survey, to provide a practical exposure to our student about societal issues regarding banking and financial inclusion. <a href="#">Hyperlink Created</a>
76.	<b>Event:</b> <b>Date:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	FIELD SURVEY ON “FIELD ECHO-AMPLIFYING COMMUNITY EXPERIENCES” 14/03/2025- 19/03/2025 Nil Kadambari K, Assistant Professor, Department of Commerce Nil The aim of this survey was to provide hands-on experience in data collection, analysis and interpretation through direct interaction with respondents in real world setting. <a href="#">Hyperlink Created</a>
77.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b>	SEMINAR ON CYBER CRIMES IN BUSINESS: THREATS, IMPACTS AND PREVENTIVE STRATEGIES. 19/03/2025 @ 11:30am 

	<b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Binu Ramachandran, Civil Police Officer, Ottapalam Police Station Jagadeesh C, Assistant Professor, Department of Commerce Nil The aim of this seminar was to give awareness our students about cyber-crime. <a href="#">Hyperlink Created</a>
78.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A ROADMAP TO NET: AN ORIENTATION PROGRAM 21/03/2025 @ 02:00pm Anilkumar C, Assistant Professor, Department of Management Deepika K V, Assistant Professor, Department of Commerce Athira N V, I M. Com This session was to equip aspiring candidates with a clear understanding of NET exam pattern, syllabus and preparation tips. <a href="#">Hyperlink Created</a>
79.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	THE BRANDING BATTLE (LOGO IDENTIFICATION GAME) 27/03/2025 @ 02:00pm Nil Jishna V R, Assistant Professor, Department of Commerce Soumaya K and Nayana Prakash, II B. Com Finance B The aim of the program was to test the knowledge of logos of different companies and brands. <a href="#">Hyperlink Created</a>
80.	<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b>	National webinar on navigating the dynamic business environment: Emerging trends in marketing, finance and workforce training for sustainable growth 26/03/2025 @01:30pm Dr. Geethu Anna Mathew, Assistant Professor, Department of Management, Kristu Jayanti College, Affiliated to Bangalore North University.



	<p><b>Staff coordinator:</b></p> <p><b>Student Coordinator:</b></p> <p><b>Details:</b></p>	<p>Dr. Tom Jacob</p> <p>Assistant Professor, Department of Commerce, Christ College Irinjalakuda.</p> <p>Nigitha K G, Assistant Professor, Department of commerce</p> <p>Sharada M B, I M. Com</p> <p>The primary goal was to understand emerging trends in marketing, finance and workforce training for sustainable growth, aims to provide a platform for academicians, industry experts and researchers to discuss transformative trends shaping today's business landscape.</p> <p><a href="#">Hyperlink Created</a></p>
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### **CERTIFICATE COURSES OFFERED DURING THE YEAR**

1. Certificate Course on Work Readiness Skill Development
2. Certificate Course on Basics of Stock Trading
3. Certificate Course on Management of International Business
4. Certificate Course on Industrial Relations

### **MAJOR ACHIEVEMENTS OF STUDENTS DURING THE YEAR**

- Nandakishor. M: - II B. Com Computer Application -

1.State level Men Artistic Gymnastics (MAG) participation 2024

2.National level gymnastics (MAG) participation 2024

3.State level gymnastics (MAG)participation (2025)

4.National level gymnastics (MAG) participation (2025)

5.University of Calicut Boxing Gymnastics (MAG) 2024-25 Overall team 2<sup>nd</sup> position, overall individual 2<sup>nd</sup> position, with 1 Gold medal 3 Silver medals, 1 bronze medal

- Muhammed Razal- II B. Com Computer Application-

A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Mappliapattu-Boys (Group)

- Ameer Hassain: - II B. Com Finance A –

1. Gymnastics Calicut University 3rd position
  2. Gymnastics State level participation
  3. Gymnastics - National level participated
- Radhika G- II Finance A –
1. 2<sup>nd</sup> position in Inter Zone Chess
  2. 3<sup>rd</sup> position in A-zone, Tamil Poem Writing
- S. Arif- I B. Com Computer Application
- 2<sup>nd</sup> place in Intercollegiate University of Calicut Boxing 2024
- VIPU P S -III B. COM CO-OPERATION
1. Gold medal has placed in 3rd Sensei Abe Memorial Cup Karate Championship 2025 (JSKA BHARATH)
  2. Bronze medal has placed in 3rd Sensei Abe Memorial Cup Karate Championship 2025 (JSKA BHARATH)
- Ajeesh R- I M. Com Finance-
- 1<sup>st</sup> position in, ‘Akhila Kerala Chess Competition, Held at Thrissur.
- K T Abhijith - III B. Com Computer Application
- A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Vattapatu-Boys (Group)
- Afsal P- III B. Com Computer Application
- A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Vattapatu-Boys (Group)
- Muhammed Siyad K S- III B. Com Computer Application
- A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Vattapatu-Boys (Group)
- Anandhu Dive M R- III B. Com Computer Application
- A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Vattapatu-Boys (Group)
- Ramshiba V- III B. Com Computer Application
- A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Oppana-Girls (Group)
- Mahara Sharin C P- III B. Com Computer Application
- A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Oppana-Girls (Group)
- Riya A M- III B. Com Computer Application
- A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Oppana-Girls (Group)
- Arshifa C- III B. Com Computer Application
- A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Oppana-Girls (Group)

- Rishana T A- III B. Com Computer Application  
A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Oppana-Girls (Group)
- Sajad T S- III B. Com Computer Application  
A-grade in Kalolsavam(A-zone), Inter-Collegiate Arts Fest, in Mappliapattu-Boys (Group & Individual)

#### **RESEARCH PUBLICATIONS OF FACULTIES DURING THE YEAR**

SL. NO.	FACULTY	JOURNAL
1.	Dr. Byju K	<ul style="list-style-type: none"> <li>• Exploring the relationship between interdisciplinary collaboration and academic performance- Analysing the mediating role of Health and Yoga Club among college students in Kerala.</li> <li>• A study on the attitudes and job satisfaction of guest lecturers of arts and science colleges in Kozhikode district</li> </ul>
2.	Dr. Mugesh P	<ul style="list-style-type: none"> <li>• Exploring the Meditating Role of Gender Equality in the link between Strong Institution and Mental Peace: A Study among Private Sector Working Women in Kerala.</li> <li>• Assessing customer satisfaction on Q-commerce: A study in the food industry in Palakkad district</li> </ul>
3.	Sarala K T	<ul style="list-style-type: none"> <li>• The influence of community service on students' personality development: Examining the role of mentors</li> <li>• Influence of Augmented Reality (AR) on consumer Behaviour and its role in reshaping the competitive landscape of E-Commerce</li> </ul>

4.	Simran Vijay Kumar	<ul style="list-style-type: none"> <li>• Inefficient Waste Disposal Systems (IWDS) and their Impact on the Environmental Carbon Footprint (ECF): Analysing the Moderating Influence of 'Haritha Karma Sena' (HKS) in Kerala.</li> <li>• Rural women Entrepreneur: Economic Growth and Sustainable Entrepreneurship Catalysts</li> </ul>
5.	Nigitha K G	<ul style="list-style-type: none"> <li>• AIDS Awareness Programmes and Student Empowerment with a mediating role of Red Ribbon Club; a Factual Analysis with Special Reference to Palakkad District</li> <li>• A study on the attitudes and job satisfaction of guest lecturers of arts and science colleges in Kozhikode district</li> </ul>
6.	Jishna V R	<ul style="list-style-type: none"> <li>• Exploring the Meditating Role of Gender Equality in the link between Strong Institution and Mental Peace: A Study among Private Sector Working Women in Kerala.</li> <li>• Assessing customer satisfaction on Q-commerce: A study in the food industry in Palakkad district</li> </ul>
7.	Dhanya K	<ul style="list-style-type: none"> <li>• Exploring the relationship between interdisciplinary collaboration and academic performance- Analysing the mediating role of Health and Yoga Club among college students in Kerala.</li> <li>• Influence of Augmented Reality (AR) on consumer Behaviour and its role in reshaping the competitive landscape of E-Commerce</li> </ul>
8.	Rema K R	<ul style="list-style-type: none"> <li>• The influence of community service on students' personality development: Examining the role of mentors</li> <li>• Assessing customer satisfaction on Q-commerce: A study in the food industry in Palakkad district</li> </ul>
9.	Uma M	<ul style="list-style-type: none"> <li>• Impact of Food Waste Management on Environmental Sustainability: Exploring the Mediating Role of Campus Nature Clubs</li> <li>• Influence of Augmented Reality (AR) on consumer Behaviour and its role in reshaping the competitive landscape of E-Commerce</li> </ul>

10.	Jagadeesh C	<ul style="list-style-type: none"> <li>• Ethical work environment and employee wellbeing with a mediating role of anti-sexual harassment cell - Evidence based on college campuses.</li> <li>• A study on the attitudes and job satisfaction of guest lecturers of arts and science colleges in Kozhikode district</li> </ul>
11.	Kadambari K	<ul style="list-style-type: none"> <li>• Inefficient Waste Disposal Systems (IWDS) and their Impact on the Environmental Carbon Footprint (ECF): Analysing the Moderating Influence of 'Haritha Karma Sena' (HKS) in Kerala.</li> <li>• Rural women Entrepreneurs: Economic Growth and Sustainable Entrepreneurship Catalysts</li> </ul>
12.	Lakshmi Sree P	<ul style="list-style-type: none"> <li>• From vulnerability to Resilience: Exploring the mediating effect of skill enhancement training on women empowerment through Kudumbasree mission.</li> <li>• A study on the attitudes and job satisfaction of guest lecturers of arts and science colleges in Kozhikode district</li> </ul>
13.	Deepika K V	<ul style="list-style-type: none"> <li>• Electric Vehicle Adoption (EVA) And its influence in promoting Green Mobility (GM): Assessing the effect of Consumer Awareness Campaigns (CAC) as a mediator</li> <li>• Assessing customer satisfaction on Q-commerce: A study in the food industry in Palakkad district</li> </ul>
14.	Ranjini P	<ul style="list-style-type: none"> <li>• Electric Vehicle Adoption (EVA) And its influence in promoting Green Mobility (GM): Assessing the effect of Consumer Awareness Campaigns (CAC) as a mediator</li> <li>• Rural women Entrepreneurs: Economic Growth and Sustainable Entrepreneurship Catalysts</li> </ul>
15.	Reshma P	<ul style="list-style-type: none"> <li>• AIDS Awareness Programmes and Student Empowerment with a mediating role of Red Ribbon Club; a Factual Analysis with Special Reference to Palakkad District</li> </ul>

		<ul style="list-style-type: none"> <li>• Influence of Augmented Reality (AR) on consumer Behaviour and its role in reshaping the competitive landscape of E-Commerce</li> </ul>
16.	Sheeja V	<ul style="list-style-type: none"> <li>• From vulnerability to Resilience: Exploring the mediating effect of skill enhancement training on women empowerment through Kudumbasree mission.</li> <li>• Rural women Entrepreneurs: Economic Growth and Sustainable Entrepreneurship Catalysts</li> </ul>

Simran Vijay Kumar

Secretary, Department of commerce

Dr. Muges P

HoD, Commerce

Dr. Byju K

Principal