

# AMC Group of Educational Institutions

(Affiliated to Calicut University)

Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)

(Recognized by UGC ( 2f ) & Approved by AICTE)

(Accredited with NAAC B++)



**Go Green**



<b>CRITERION</b>	<b>3- RESEARCH, INNOVATIONS AND EXTENSION</b>
<b>KEY INDICATOR</b>	<b>INNOVATION ECOSYSTEM</b>
<b>METRIC NO.</b>	<b>3.2.2</b>
<b>FILE DISCRIPTION</b>	<b>NUMBER OF WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS(IPR) AND ENTREPRENEURSHIP DURING THE YEAR</b>

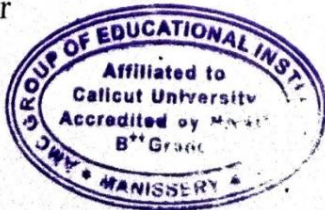
REPORT ON

A Workshop on "An Insight into Entrepreneurship"

Date & Time	12/06/2024 Wednesday @ 10.00 am
Organised by	Department of Commerce, B.Com CA Association,
Staff Coordinator	Kadambari.K, Assistant Professor, Department of Commerce
Student coordinators	Rahul MR, Shifna NA (2 <sup>nd</sup> B.Com CA)
Other Particulars	Resource Person : Dr.Prasanth.P Details of Resource Person Managing Director Sadhika Group  Inauguration: Ms. Nisha Sasikumar Vice Principal, AMC Group of Educational Institutions
Programme details	The main aim of this program is to give an idea to the students about the start-ups and entrepreneurship.

Programme summary along with photos are attached herewith.

Kadambari.K  
Staff coordinator



Dr.Byju.K

Dr. Byju. K

M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL,  
AMC GROUP OF EDUCATIONAL INSTITUTIONS,  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

## Programme Summary

### A Workshop on “ An Insight into Entrepreneurship”

Organised by Department of Commerce

Date: 12/06/2024 Wednesday @ 10.00 am

Venue: Seminar Hall ( Near Library)

#### Programme description

The purpose of this programme is to raise students' awareness of entrepreneurship. It also aims to teach students how to make independent decisions, think like entrepreneurs, work in teams, lead teams, and take on responsibility for their position as organisers. Various interesting activities were also included in the session. Students also had the chance to get their questions about entrepreneurship answered. Interactive session was very effective.

Programme brochure:



The brochure features a colorful background with a blue and pink gradient. At the top left is the AMC logo with the text 'AMC Creativity and Competency'. To the right, it says 'AMC Group of Educational Institutions (Affiliated to Calicut University) Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com) (Accredited with NAAC B++)'. A 'Go Green' logo with a tree is on the top right. The main title is 'A WORKSHOP ON "AN INSIGHT INTO ENTREPRENEURSHIP" organised by Department of Commerce BcomCA Association'. Below this are two portraits: a man in a suit and a woman in a saree. Text next to the man identifies him as Dr. Prasanth P, Managing Director of Sadhika Group. Text next to the woman identifies her as Ms. Nisha Sasikumar, Vice Principal of AMC Group of Educational Institutions. On the bottom left, it lists the staff coordinator (Kadambari.K), student coordinator (Rahul MR, Shifna NA), and the venue (Seminar hall near Library) and date (12/06/2024 @ 10.00 am).

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**A WORKSHOP ON  
"AN INSIGHT INTO ENTREPRENEURSHIP"**  
organised by Department of Commerce  
BcomCA Association

**Staff Coordinator**  
Kadambari..K  
Assistant professor  
Department of Commerce

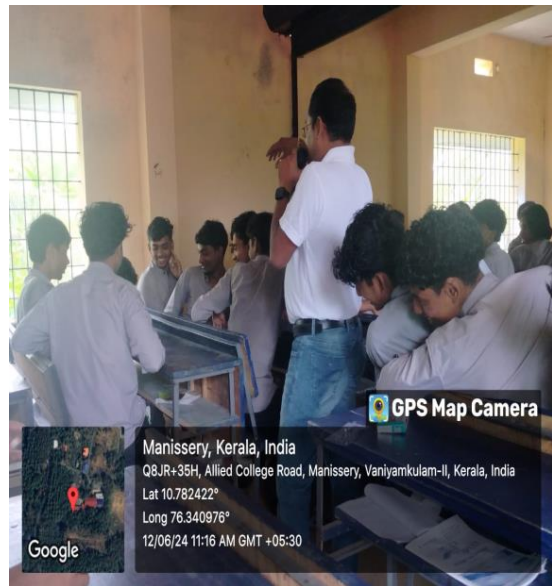
**Student Coordinator**  
Rahul MR  
Shifna NA  
II B.Com CA

**Venue Seminar hall  
[ near Library]  
Date 12/06/2024  
@ 10.00 am**

**Dr. Prasanth P  
Managing Director  
Sadhika Group**

**Inauguration**  
Ms.Nisha Sasikumar  
Vice Principal  
AMC Group of  
Educational Institutions

Programme Photos:



Kadambari.K  
Staff Coordinator

Dr.Mugesh.P  
Head, Department of Commerce

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

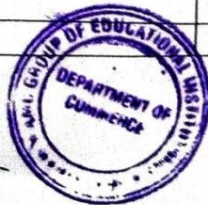
Attendance Sheet

Name of Programme: An insight into entrepreneurship

Organised by: B.COM.CA.

Date: 12/06/2024

Sl. No.	Name of Participants	Batch & Year	Signature
1	Praveena.k.p	B.com.CA	
2	SAFA FAHINS.C	"	
3	Arya.D	"	
4	Poojkrishna.P.S.	"	
5	Lalith.P.O	"	
6	MIDHUN.G	"	
7	Binaganesh	"	
8	Shashi	"	
9	ABDULBASITH.N.A	"	
10	NandhaKishor.M	"	
11	Abhith.N.V	"	
12	ANALAKRISHNA.B	"	
13	Subair.C.S	"	
14	Mhd.Jaseem.C.A	"	
15	Mhd.Fasil.I.S.M	"	
16	Ridhu.B	"	
17	SEBIN.K.SAJI	"	
18	Vishnu.VS	"	
19	Sreeharsh.N.S	"	
20	Mubsiq.K.M	"	
21	Muhammaad Razal	"	
22	Sajisha.K.K	"	
23	Shidna.N.A	"	
24	Jasla.C.A	"	
25	Navya.K.	"	
26	Prishya.K.M	"	
27	Abhinav.U	"	
28	Mohammed Swalih K.O	"	
29	Irfan	"	
30	Muhammed Afsal	"	
31	Jayiz Muhammed K.M	"	
32	Abhishek.K	"	
33	Nashik.N	"	
34	Nazrin.	"	





REPORT ON

“A workshop on research article writing”

Date & Time	04/07/2024 Thursday@ 1.00 pm
Organised by	Research forum, AMC Group of Educational Institutions, Manissery
Staff Coordinator	Kadambari.K Research Forum Coordinator & Assistant Professor, Department of Commerce
Student coordinators	Nil
Other Particulars	Resource Person: Dr. Muges.P Details of Resource Person: Head of the Department of Commerce, AMC Group of Educational Institutions, Manissery Inauguration: Dr.Byju.K Principal, AMC Group of Educational Institutions, Manissery
Programme details	The aim of workshop was to provide faculties with essential skills and knowledge to write effective and impactful research articles.

Programme summary along with photos are attached herewith.



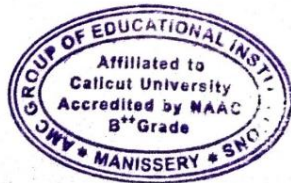
Kadambari.K

Research Forum coordinator



Dr. Byju, K

**DR. BYJU, K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN : 679 521



## Programme Summary

# “A Workshop on Research Article Writing”

Date: 04<sup>th</sup> July 2024 Thursday @ 1.00 pm

Venue: Library Hall, AMC Group of Educational Institutions, Manissery

### Programme description

The workshop on writing research articles was organized by research forum with the aim of providing faculties with essential skills and knowledge to write effective and impactful research articles. It was very helpful to guide the participants through the process of submitting articles to journals and addressing reviewer comments. It also highlights the importance of ethical practices in research and writing

### Programme Brochure:

The brochure features a pink and white color scheme. At the top, it displays the AMC Group of Educational Institutions logo, which includes a stylized 'A' and 'M' with a tree. Text below the logo states: 'AMC Group of Educational Institutions (Affiliated to Calicut University) Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com) (Accredited with NAAC B++)'. To the right is a 'Go Green' logo with a tree. The main title 'A WORKSHOP ON RESEARCH ARTICLE WRITING' is in large, bold, black letters. Below the title, it says 'Organised by Research Forum'. On the left is a portrait of Dr. Mugesh.P and a small image of a book titled 'WRITING A RESEARCH ARTICLE'. On the right is a portrait of Dr. Byju.K. At the bottom, there are three columns of text: 'Resource Person: Dr. Mugesh.P, Head of the Department of Commerce, AMC Group of Educational Institutions, Manissery'; 'Date and Time: 04/07/2024 Monday @ 1.00 pm, Venue: Library Hall'; and 'Staff Coordinator: Ms. Kadambari.K, Assistant Professor, AMC Group of Educational Institutions, Manissery' and 'Inauguration: Dr. Byju.K, Principal, AMC Group of Educational Institutions, Manissery'.

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**A WORKSHOP ON RESEARCH ARTICLE WRITING**  
Organised by Research Forum

**Resource Person**  
Dr. Mugesh.P  
Head of the Department of Commerce  
AMC Group of Educational Institutions, Manissery

**Date and Time:**  
04/07/2024 Monday @ 1.00 pm  
**Venue :** Library Hall

**Staff Coordinator:**  
Ms. Kadambari.K  
Assistant Professor  
AMC Group of Educational Institutions, Manissery

**Inauguration:**  
Dr. Byju.K  
Principal, AMC Group of Educational Institutions, Manissery

# Programme photos:



Kadambari.K

Research Forum Coordinator

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme/ Activity : A Workshop on research Article writing

Organised by : Research Forum.

Date : 01/10/2024

Sl. No.	Name of Staff	Department	Signature
1	Dnya Handas	English	[Signature]
2	Sarala. K-T	Commerce	[Signature]
3	Kadamban. K.	Commerce	[Signature]
4	Nimisha K.M.	English	[Signature]
5	Lavanya-R	English	[Signature]
6	Muhammed Ilyas-P	"	[Signature]
7	Pragitha-P.S	Hindi	[Signature]
8	MANU. S.NAR	MALAYALAM	[Signature]
9	Rajanik.	Economics	[Signature]
10	Vasanthi - P	Economics	[Signature]
11	Reshmi MK	Economics	[Signature]
12	Divya. P J	Commerce	[Signature]
13	Divya - C	Math	[Signature]
14	Anil Kumar.M.S	Math	[Signature]
15	Deepika. KV	Commerce	[Signature]
16	Venetha. KV	P.E	[Signature]
17	Saiga. V.V	Commerce	[Signature]
18	Shreya.V	Commerce	[Signature]
19	Anila.J.M.G	Management	[Signature]
20	UMA.M	Commerce	[Signature]
21	REMA.K.R	Commerce	[Signature]
22	Tishna VR	Commerce	[Signature]
23	A. Smaran Vijay Kumar	Commerce	[Signature]
24	Lakshmi Sree.P	Commerce	[Signature]
25	Dhanya K	Commerce	[Signature]
26	Jagadeesh.C	Commerce	[Signature]
27	Ranjini.P	Commerce	[Signature]
28	Sambhaya O.S	Management	[Signature]
29	Anusha.P.Nair	Management	[Signature]
30	Kadamban.K.	Commerce	[Signature]
31	Roshma P	"	[Signature]
32			
33			



**Report on  
Let's Talk - "Tales of Business Strategies"**

Date & Time	14.08.2024 @ 2 pm
Organised By	Alumni Association in association with Department of Management
Staff Co-ordinator	Anusha P Nair and Anil Kumar M S, Assistant Professors, Department of Management Rajeesh Kumar M, Assistant Professor, Dept. of Management (Alumni Staff Coordinator)
Student Co-ordinators	Nil
Other particulars	Resource Person : Mr. Jamal Alikkal Details of Resouce Person: Managing Director, Ifza Event(BA Economics Alumni, 2020-2023 batch)
Programme Details	The aim of the program is to enhance students' understanding of the practical applications of business strategies in real-world scenarios.

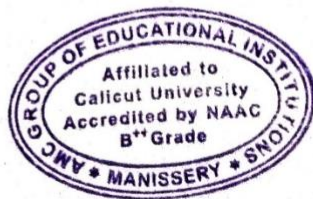
Programme summary along with photos are attached herewith.

Anusha P Nair

Anil Kumar M S

Rajeesh Kumar M

Programme Coordinators



Dr. Byju K

Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL

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AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY. PIN - 679 521

## Programme Summary

### Let's Talk - "Tales of Business Strategies"

Date & Time :14/08/2024@ 2 PM

Venue: Library Hall

#### Programme Description

The Department of Management conducted an expert talk on "Tales of Business Strategies" with our alumni, Mr. Jamal Alikkal, Managing Director of IFZA Event as the resource person for the first-year B.B.A. HRM and B.B.A. Finance students on August 14, 2024. The session started at 2 p.m., and after the welcome address and felicitation, the resource person inaugurated the session and started the interaction with students. Students were really engaged with the session, with valid questions and feedback. The program benefited the students in various aspects, especially the idea of becoming entrepreneurs.

#### Programme Brochure

The brochure is a vertical poster with a dark background. At the top, it features the AMC Group of Educational Institutions logo and name, along with accreditation details. Below this, the text reads 'Alumni Association In association with Department of Management Organizes'. The main title 'Let's Talk' is in a white script font, followed by '" TALES OF BUSINESS STRATEGIES "' in bold white capital letters. The date and time 'AUGUST 14TH, 2024 @ 2 PM' are listed below. A circular inset photo shows Mr. Jamal Alikkal, with text identifying him as the Managing Director of Ifza Event and an alumni (B.A Economics 2020-23). A location pin icon indicates the venue is 'LIBRARY HALL'. At the bottom, it lists the staff coordinators: Ms. Anusha P Nair & Mr. Anil Kumar M S. The background of the brochure features a large, professional microphone on a stand.

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Alumni Association In association with  
Department of Management Organizes

Let's Talk

" TALES OF BUSINESS STRATEGIES "

AUGUST 14TH, 2024  
@ 2 PM

with:  
**Mr. Jamal Alikkal**  
Managing Director, Ifza Event,  
Alumni (B.A Economics 2020-23)

LIBRARY HALL

Staff Coordinators:  
Ms. Anusha P Nair & Mr. Anil Kumar M S

## Program photographs



Anil Kumar M S  
Rajeesh Kumar M  
Staff Coordinators

Anusha P Nair  
Head, Department of Management

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme : SALES OF BUSINESS STRATEGIES

Organised by : DEPT. OF MANAGEMENT

Date : 14/08/2024

Sl. No.	Name of Participants	Batch & Year	Signature
1	Fasila	1 <sup>st</sup> BBA (HRM)	Fasila
2	Geopika R	1 <sup>st</sup> BBA HRM	Geopika
3	Mirsha P	1 <sup>st</sup> BBA HRM	Mirsha
4	Shihana S.I	1 <sup>st</sup> BBA HRM	Shihana
5	Hasna Sherin C.H	1 <sup>st</sup> BBA HRM	Hasna
6	Afsana P.H	1 <sup>st</sup> BBA HRM	Afsana
7	Sona	1 <sup>st</sup> BBA HRM	Sona
8	fathima Shamsheena K.S	1 <sup>st</sup> BBA HRM	fathima
9	Laya E	1 <sup>st</sup> BBA HRM	Laya
10	Niveditha T.T	1 <sup>st</sup> BBA HRM	Niveditha
11	Pranathi pm	1 <sup>st</sup> BBA HRM	Pranathi
12	Nasila K.D	1 <sup>st</sup> BBA HRM	Nasila
13	Tashida P	1 <sup>st</sup> BBA HRM	Tashida
14	Sameema nasrin K	1 <sup>st</sup> BBA HRM	Sameema
15	Hisana thasniya T	1 <sup>st</sup> BBA HRM	Hisana
16	shameema shadiya cp	1 <sup>st</sup> BBA HRM	shameema
17	Durga K.T	1 <sup>st</sup> BBA Finance	Durga
18	Syamili K.M	1 <sup>st</sup> BBA Finance	Syamili
19	Harshitha P	1 <sup>st</sup> BBA Finance	Harshitha
20	Anjananda K	1 <sup>st</sup> BBA Finance	Anjananda
21	sanjya K	1 <sup>st</sup> BBA Finance	sanjya
22	Raisana A.S	1 <sup>st</sup> BBA finance	Raisana
23	Risvana Thouri P.K	1 <sup>st</sup> BBA finance	Risvana
24	Vismaya TP	1 <sup>st</sup> BBA finance	Vismaya
25	Supriya P.S	1 <sup>st</sup> BBA finance	Supriya
26	Mazin K.A	1 <sup>st</sup> BBA HRM	Mazin
27	Adil P.H	1 <sup>st</sup> BBA HRM	Adil
28	Arsl Rizvan M.H	1 <sup>st</sup> BBA Finance	Arsl
29	Adhil Krishna V.D	1 <sup>st</sup> BBA HRM	Adhil
30	Aswin	1 <sup>st</sup> BBA HRM	Aswin
31	Arjun M	1 <sup>st</sup> BBA Finance	Arjun
32	SUBHEESH C.R	1 <sup>st</sup> BBA HRM	SUBHEESH
33	Adithya kesav Murali	1 <sup>st</sup> BBA FIN	Adithya
34	Maidhul K. Mahesh	1 <sup>st</sup> BBA FIN	Maidhul




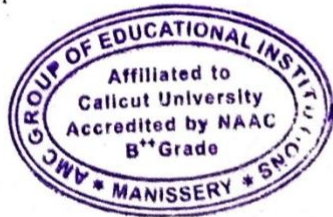



**Report on**  
**WORKSHOP ON BASIS OF RESEARCH METHODOLOGY**

Date & Time	21 <sup>st</sup> August 2024, 12.00- 2.00 PM
Organized By	Economics Department
Staff Coordinator	Ambika K K, Asst. Professor (Economics)
Student Coordinators	Nil
Other particulars	Resource Person: Mrs. Nisha Sasikumar Details of resource person: Vice Principal, AMC Group of Educational Institutions
Programme Details	The main objective of the Programme is to make students understand how to prepare projects as per Calicut University guidelines.

Programme summary along with photos are attached herewith.

Ambika K. K.   
Programme coordinator



Dr. Byju K   
Principal  
**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

**Programme summary:**

**Workshop on Basis of Research Methodology**

Date & Time: 21<sup>st</sup> August 2024, 12.00- 2.00 PM


Venue: Artha Block

**Programme description:**


The Department of Economics has organized a comprehensive workshop for helping the final BA students in the preparation of project works as per the Calicut University guidelines. “Workshop on Basis of Research Methodology “was helpful for the students to enhance their knowledge on the methods of project preparations for their forthcoming semester. The students interacted with the resource person and cleared their doubts regarding project preparations. The session was also intended to give a detailed explanation of the different stages of the forthcoming project work of the students in the VI semester examinations.

**Programme brochure:**

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**SPEAKER**



Nisha Sasikumar  
Vice Principal AMC Group of  
Educational institutions

DEPARTMENT OF ECONOMICS  
ORGANIZING  
WORKSHOP  
ON  
**BASIS OF RESEARCH  
METHODOLOGY**

Staff Coordinator: Ambika K K  
Assistant Professor Department  
of Economics

Date & Time:  
21/08/2024 @12.00 –  
2.00 PM  
VENUE: ARTHA BLOCK

**Programme photos:**



Ambika K K  
Programme coordinator

Vasanthi P  
Head, Department of Economics

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

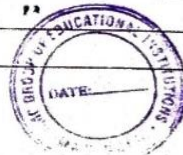
Attendance Sheet

Name of Programme / Activity : Workshop on Basis of Research

Organised by : Department of economics methodology.

Date : 21/08/2024.

Sl. No.	Name of Participants	Batch & Year	Signature
1	Shabana Nani .k	III <sup>rd</sup> BA. eco	
2	Sreenarya .E	III BA- economics	
3	Archana .N	"	
4	chintu E.K	"	
5	Sanjana .M.R	"	
6	Nirvitha .p	"	
7	Akhil -P.C	"	
8	Yaadukalsbhan -k	"	
9	Achuthan .s	"	
10	Rahan .C.B	"	
11	Fasila .M	"	
12	Nandana vP	"	
13	Archana .M	"	
14	Fashana .H	"	
15	Rashmi .k	"	
16	Keerthi <sup>o</sup> Krishna	"	
17	Vijishaa .C.R	"	
18	Arunima	"	
19	JOTHISA	"	
20	Mahira -B	"	
21	Hanshida .A.p	"	
22	Bobul .T.K	"	
23	Sahana / Jais .kA	"	
24	Muhammed Syad .A.S	"	
25	Vinek .N.J	"	
26	Pamee sha .R	"	
27	Shajla .s	"	
28	Sana .K.V	"	
29	Gopika .T.P.	"	
30	Shafna .p.p	"	
31	Alhaf	"	
32	<del>Sany</del> Sany	"	
33	Mohammed Fahis	"	
34			



REPORT ON

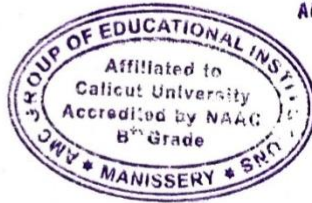
A Seminar on “Intellectual Property Rights in the Digital Age”

Date & Time	10/09/2024 @ Tuesday 1.30 pm
Organised by	B.Com CA Association, Department of Commerce
Staff Coordinator	Kadambari.K Assistant Professor, Department of Commerce
Student coordinators	Sebin K.Saji & Sajisha I.K (3 <sup>rd</sup> semester B.Com CA)
Other Particulars	<b>Resource Person:</b> Ms. Nisha Sasikumar <b>Details of Resource Person:</b> Vice Principal AMC Group of Educational Institutions, Manisseri <b>Inauguration:</b> Dr.Mugesh.P, HOD&Assistant Professor, Department of Commerce, AMC Group of Educational Institutions, Manisseri
Programme details	A seminar on Intellectual property rights in the digital age was conducted with the aim of creating awareness among students about the value of Intellectual Property and various rights attached to it.

Programme summary along with photos are attached herewith.

  
Kadambari.K

Staff coordinator



  
**Dr. BYJU. K**  
M.Com (Double), MBA, D.B.A, Ph.D  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

## Programme Summary

### A Seminar on “Intellectual Property Rights in the Digital Age”

**Date:** 10<sup>th</sup> September 2024, Tuesday @1.30 pm

**Venue:** PPT Hall

#### Programme description

A seminar on Intellectual property rights in the digital age was conducted to educate students about the importance of protecting creative and innovative ideas through patents, copyrights and trademarks. The session highlighted the legal frameworks surrounding intellectual property and how they encourage innovation by granting exclusive rights to creators. Students were also informed about the process of filing for IPR and its significance in various fields such as technology, art and business.

#### Programme Brochure:

**AMC Group of Educational Institutions**  
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(Recognized by UGC ( 2f ) & Approved by AICTE)  
(Accredited with NAAC B++)

**Go Green**

**A Seminar on "Intellectual Property Rights in the Digital Age"**  
organised by  
**B.Com CA Association**  
**Department of Commerce**

Venue  
PPT Hall  
Date & Time  
10/09/2024@1.30. pm

**Inauguration**  
Dr.Mugesh.P  
HOD, Assistant Professor  
Department of commerce  
AMC Group of Educational Institutions, Manisseri

**Resource Person**  
Ms. Nisha Sasikumar  
vice Principal  
AMC Group of Educational Institutions,  
Manisseri

**staff Coordinator**  
Kadambari K  
Assistant Professor  
Department of Commerce

**student coordinators**  
Sebin K Saji & Sajisha IK  
3rd semester Bcom CA

**Programme photos:**



Kadambari.K

Staff Coordintor

Dr. Mugesh P

Head, Dept. of Commerce

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY			
Attendance Sheet			
Name of Programme/ Activity : Intellectual property Rights - in the Digital Age Seminar			
Organised by : 2nd CA			
Date : 10/9/2024			
Sl. No.	Name of Participants	Batch & Year	Signature
1	Sajisha. I.R	2nd CA	
2	Shilpa. N.A	2nd CA	
3	Nabeela. N	2nd CA	
4	Arya. D	"	
5	Prasanna. P.S	"	
6	Praveena.	"	
7	SAFA FAHINS. C	"	
8	Daishya. K.M	"	
9	Navya. K	"	
10	Jasla. CA	"	
11	Sajila. S	"	
12	Akhil	"	
13	Muhammad. K.M	"	
14	Jayiz. Muhammed. K.M	"	
15	Mithun. K.A	"	
16	Abdul basith. N.A	"	
17	Abhith. N.V	"	
18	Muhammed. Razeel	"	
19	PRASOBA. V.G	"	
20	Abhishek	"	
21	Muhammed Ahsan. M.V	"	
22	Jeehanvi. N.S	"	
23	Shamsil	"	
24	Rahul	"	
25	Amal	"	
26	Shivaganesh	"	
27	Mohammed Faza. A	"	
28	Muhammed Subul. C	"	
29	Muhammed Fasil. K.M	"	
30	Muhammed Jaseem. C.A	"	
31	Ribin. D.O	"	
32	Muhsid. K.M	"	
33	Ridha. R	"	
34	Isfan	"	

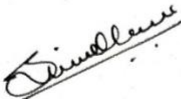


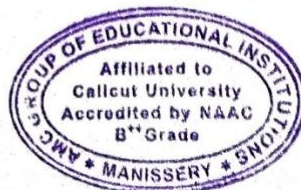



**REPORT ON**  
**SEMINAR ON "INTELLECTUAL PROPERTY RIGHTS- AS A**  
**BUSINESS STRATERGY"**

Date & Time	25.09.2024 @ 01:30PM
Organized By	Department of Commerce
Staff Coordinators	Simran Vijay Kumar, Assistant Professor, Department of Commerce
Student Coordinator	NIL
Other particulars	<b>Resource Person:</b> Rajesh Kumar M  <b>Details of Resource Person:</b> Assistant Professor Department of Management  <b>Inauguration:</b> Dr. Mugesh P Head, Dept. of Commerce
Programme Details	The main objective of this session was to make students aware about intellectual property rights as business strategies to give them a proper idea about their role in research and practical insight into the Indian Patent System.

Program summary along with photos are attached herewith.

  
Simran Vijay Kumar  
Program coordinator



Dr. Byju K  
Principal  
  
**DR. BYJU. K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

# PROGRAM SUMMARY ON SEMINAR ON “INTELLECTUAL PROPERTY RIGHTS- AS A BUSINESS STRATEGY”

**Date & Time:** 25.09.2024 @ 01:30PM

**Venue:** PPT Hall

## **Program Description:**

Department of commerce, organized a seminar on “mastering research methodology: a guide to successful degree project”. The main objective of this session was to make students aware about intellectual property rights as business strategies to give them a proper idea about their role in research and practical insight into the Indian Patent System. This session was both descriptive and interactive. Students posed many relevant queries, to which they received valid feedbacks. The session was very alarming and informative for the students.

## **Program Brochure:**

The brochure is a vertical layout with a dark background. At the top, it features the AMC Group of Educational Institutions logo and name, along with affiliation details: (Affiliated to Calicut University), Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com), (Recognized by UGC (2F) & Approved by AICTE), and (Accredited with NAAC B++). A 'Go Green' logo with a tree is also present. The main text in the center reads: 'DEPARTMENT OF COMMERCE PRESENTS A SEMINAR ON INTELLECTUAL PROPERTY RIGHTS AS A BUSINESS STRATEGY'. Below this, the date, time, and venue are listed: 'DATE:- 25.09.2024', 'TIME:- 01:30 P M', and 'VENUE:- PPT HALL'. At the bottom right, the staff coordinator is identified as 'Staff Coordinator:- Simran Vijay Kumar (Asst. Prof. Dept. of Commerce)'. On the left side, there are two portrait photos. The top one is of Dr. Mugesh P, Head of the Department of Commerce, with the text 'INAUGURATION DR. MUGESH P HEAD, DEPARTMENT OF COMMERCE AMC GROUP OF EDUCATIONAL INSTITUTIONS'. The bottom one is of Rajeeesh Kumar M, Resource Person, with the text 'RESOURCE PERSON RAJEEESH KUMAR M DEPARTMENT OF MANAGEMENT AMC GROUP OF EDUCATIONAL INSTITUTIONS'.

**AMC Group of Educational Institutions**  
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(Accredited with NAAC B++)

**Go Green**

DEPARTMENT OF COMMERCE PRESENTS  
**A SEMINAR ON**  
**INTELLECTUAL PROPERTY RIGHTS**  
**AS A BUSINESS STRATEGY**

DATE:- 25.09.2024  
TIME:- 01:30 P M  
VENUE:- PPT HALL

Staff Coordinator:-  
Simran Vijay Kumar  
(Asst. Prof. Dept. of Commerce)

**INAUGURATION**  
DR. MUGESH P  
HEAD, DEPARTMENT OF COMMERCE  
AMC GROUP OF EDUCATIONAL INSTITUTIONS

**RESOURCE PERSON**  
RAJEEESH KUMAR M  
DEPARTMENT OF MANAGEMENT  
AMC GROUP OF EDUCATIONAL INSTITUTIONS

## Program photographs



Simran Vijay Kumar  
Program coordinator

Dr. Mugesh P  
Head, Dept. of Commerce

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme/ Activity : IPR Seminar.

Organised by : Department of Commerce

Date : 25/09/2024

Sl. No.	Name of Participants	Batch & Year	Signature
1	Santiga A	3 <sup>rd</sup> B.Com CA	[Signature]
2	Mahara sharim-ep	"	[Signature]
3	fadha k	"	[Signature]
4	Ramshuba	"	[Signature]
5	Muhammed Sajeer D	"	[Signature]
6	Muhammed Safwan V	"	[Signature]
7	Amjadh M R	"	[Signature]
8	Afsal P	"	[Signature]
9	Ramsheed Shabab	"	[Signature]
10	Ashiq Ashraf	"	[Signature]
11	Aishwarya P.P	"	[Signature]
12	Vismaya	"	[Signature]
13	Rishaha	"	[Signature]
14	Mubosina	"	[Signature]
15	Pravitha K.P	"	[Signature]
16	Nandana P	"	[Signature]
17	Arya K	"	[Signature]
18	Riya A.M	"	[Signature]
19	Dhruja C-S	"	[Signature]
20	Silpa	"	[Signature]
21	Prashima K.P	"	[Signature]
22	Akhila K.B	"	[Signature]
23	Hathirika P.M	"	[Signature]
24	Anagha V.P	"	[Signature]
25	Adhin Nadh V	"	[Signature]
26	Zishnu M.R	"	[Signature]
27	Rahul R	M.com 1 <sup>st</sup> Year	[Signature]
28	Faris M.M	3 <sup>rd</sup> B.COM CA	[Signature]
29	Abhirath P	"	[Signature]
30	Muhammed Fasil V	"	[Signature]
31	Akhil Thomas	"	[Signature]
32	Mithu M.T.M	"	[Signature]
33	Ashwin K.S	"	[Signature]
34	Navaneeth Krishnan K.P	"	[Signature]





**Report on  
A Seminar on EDP**

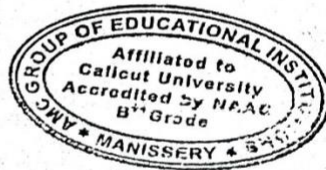
Date & Time	25/09/2024 11.30am
Organized By	BA Association
Staff Coordinator	Divya P J, Assistant Professor, Dept. of Economics Lalitha K, Assistant Professor, Dept. of English
Student Coordinator	Nil
Other particulars	Resource person: Rishan Rashid Details of Resource Person: Entrepreneur (Deligos App)
Programme Details	The aim of the programme was to create awareness about how to start a business and how can become a successful entrepreneur.

Programme summary along with photos are attached herewith.

Divya P J

Lalitha K

Staff Coordinator



Dr. Byju K

Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M.Phil, PhD

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MANISSERY, PIN - 679 521

**Programme Summary**  
**A Seminar on EDP**  
**(Organised by BA Association)**

**Date:** 25/09/2024

**Venue:** Library Hall.

**Programme Description**

Awareness about entrepreneur development is an important thing among undergraduate students because many of the students are seeking job or willing to do self-employment after their graduation. So, the seminar was intended to create an awareness about business among students from BA Association. The resource person was a successful entrepreneur. He gave many tips for business success. More that, he provided ideas about how to earn money or how can become independent by using modern technology that is by using internet. So, it was a wonderful and informative session. Students participated actively.

**Programme Brochure**

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# A Seminar on EDP

*Resource Person*



*Rishan Rashid, Entrepreneur*  
*Deligos App*

*Staff Co ordinators*  
*Lalitha. K*  
*Divya P J*

*On 25/09/2024*  
*@ 11:30 AM*  
*Library Hall*

**Organised by BA Association**

## Programme Photographs



Divya P J.

Lalitha K

Staff Coordinator.

Divya Haridas

Head, Department of English

Vasanti P

Head, Department of Economics

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme: A Seminar on EDP.

Organised by: BA Association.

Date: 25/09/2024


Sl. No.	Name of Participants	Batch & Year	Signature
1	AJAY KRISHNAN.T.R	BA ECONOMICS	Ajay
2	REWJITH - K	BA ECONOMICS	Rewjith
3	AJAY KRISHNA. A	"	Ajay
4	Abhishek .P.S	"	Abhishek
5	BINOJ P.B	BA Economics	Binoj
6	ANANTHA KRISHNAN .K	BA Economics	Anantha
7	ARAVIND .K.S	BA Economics	Aravind
8	Suzya .B	BA Economics	Suzya
9	Ibrahim K.s	"	Ibrahim
10	Adithyan TP	BA Economics	Adithyan
11	Muhsin.M.A.	BA Economics	Muhsin
12	Pavithra AP	BA Economics	Pavithra
13	Divya .K	BA Economics	Divya
14	Shadnya .K	"	Shadnya
15	Santhya .K.S	BA Economics	Santhya
16	Abas .S.S	B.A ECONOMICS	Abas
17	Tafana .P.P	"	Tafana
18	Varsha Av	"	Varsha
19	Savini P.N	"	Savini
20	Archana .B	"	Archana
21	Aristadha .A	"	Aristadha
22	Raniya RR	"	Raniya
23	Fathima Shama .B.A	"	Fathima
24	Satna Thasni .P.S	"	Satna
25	Fathimathul Shahma -AP	BA Economics	Fathima
26	Symeena sherin .U.T	"	Symeena
27	Haidya .M	"	Haidya
28	Arudra .A	"	Arudra
29	Muhsina .M	II <sup>nd</sup> BA Economics	Muhsina
30	FATHIMA RUFATHA	"	Fathima
31	Rasliya .M	"	Rasliya
32	Lakshmidevi .P.K	"	Lakshmi
33	Cneethukrishna K.P	"	Cneetha
34			



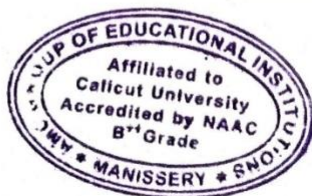
**Report on**  
**Seminar - "Research Methodology for Qualitative Data Analysis Techniques"**

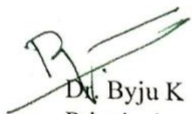
Date & Time	25.09.2024 @ 10am
Organised By	Department of Management
Staff Co-ordinator	Anusha P Nair Assistant Professor Department of Management
Student Co-ordinators	Nil
Other particulars	Resource Person: Nisha Sasikumar Details of Resource Person: Vice Principal & Assistant Professor, Department of Management
Programme Details	This seminar aims to provide participants with a Comprehensive understanding of research principles and practices

Programme summary along with photos are attached herewith.

  
Anusha P Nair

Programme Coordinator



  
Dr. Byju K  
Principal  
**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
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MANISSERY, PIN - 679 521

## Programme Summary

### Seminar on Research Methodology for Qualitative Data Analysis Techniques

Date & Time :25/09/2024@ 10am

Venue: PPT Hall

#### Programme Description

The Department of Management organized a seminar on “Research Methodology for Qualitative Data Analysis Techniques” with Mrs. Nisha Sasikumar, Assistant Professor Department of Management as the resource person for the third year B.B.A. HRM students on September 25, 2024. The session started at 10am, and after the welcome address and felicitation, the resource person inaugurated the session and started the interaction with students. Students were really engaged with the session with valid questions and feedback. The seminar successfully achieved its objective, equipping students with research skills.

#### Programme Brochure



The brochure features a dark blue background with white and yellow text. At the top left, there is a grid of white dots. The top right corner contains the AMC Group of Educational Institutions logo and contact information. The central text reads 'Department of Management Organizes Seminar on Research Methodology for Qualitative Data Analysis Techniques'. Below this is a portrait of Nisha Sasikumar, followed by her name and title. At the bottom, there is a calendar icon for the date '25-09-2024', a clock icon for the time 'At 10.00 am', and the venue 'venue PPT hall'. The staff co-ordinator's name and title are listed at the bottom right.

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Go Green

Department of Management Organizes  
**Seminar on Research Methodology for  
Qualitative Data Analysis Techniques**

Resource person  
**Nisha Sasikumar**  
Assistant professor  
Department of Management

25-09-2024  
At 10.00 am  
venue PPT hall

Staff Co-ordinator  
Anusha P Nair  
Assistant Professor  
Department of Management

## Program photographs



Anusha P Nair

Staff Co-ordinator &

Head, Department of Management

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme/ Activity: Seminar on Research Methodology

Organised by: Department of Management

Date: 25-09-2024

Sl. No.	Name of Participants	Batch & Year	Signature
1	Parvathy. v	3 <sup>rd</sup> BBA HRM	Paul
2	Kaishnaja. IS	"	Krishna 12
3	Nandhan. A.T	"	Nandhan
4	Fathimathul Basila TM	"	Fathimathul Basila
5	Sulfiqath UM	"	Sulfiqath
6	Shabanath -k	"	Shabanath
7	Vismaya. m.p	"	Vismaya
8	Reetha. s	"	Reetha
9	Shaniya Yasmeen	"	Shaniya
10	Sanyu.p	"	Sanyu
11	FAHAD. T. U	"	Fahad
12	Sarath. c	"	Sarath
13	Munawar. is	"	Munawar
14	Muhammad Farshadh KM	"	Muhammad Farshadh
15	Muhammedh Shibi Kiranps	"	Muhammedh Shibi
16	Muhammed Asim PM	"	Muhammed Asim
17	Jessen K Chaviam	"	Jessen K Chaviam
18	Adithyan. R	"	Adithyan
19	Adarsh K.S	"	Adarsh
20	Adarsh P.V	"	Adarsh
21	IBRAHIM BADUSHA-I	"	Ibrahim
22	AMBILAL-GI	"	Ambilal
23	Amal Krishna	"	Amal
24	Shahid Rahman -A	3 <sup>rd</sup> BBA HRM	Shahid
25	Abimaneu. M.S	"	Abimaneu
26	Adhvaud. M.S	"	Adhvaud
27	Sahul V.S	"	Sahul
28	Mangj - M	"	Mangj
29	Swalith - T.M	"	Swalith
30	Shahul hammed. M.P	"	Shahul hammed
31	Sabeeha. p. s	"	Sabeeha
32	Asma KJ	"	Asma
33	Adithya TC	"	Adithya
34	Vrinda AP	"	Vrinda





## Report On

### A Seminar on Research Methodology for Business and Management

Date & Time	26/09/2024@ 10:00 am
Organized By	Department of Management(BBA Finance Association)
Staff Coordinator	Sandhya OS, Assistant Professor, Department of Management.
Student Coordinators	Athira T, 3 <sup>rd</sup> BBA Finance
Other particulars	Resource Person: Dr. Mugesh P Details of Resource Person: Assistant Professor and Head Department of Commerce, AMC Group of Educational Institutions, Manissery
Program Details	The aim of this session was to provide a comprehensive over view of qualitative and quantitative research framework and also enable the students both social sciences research approaches and make them to acquire a basic knowledge to carry out their research work.

Programme summary along with photographs are attached herewith

Sandhya OS  
Program coordinator

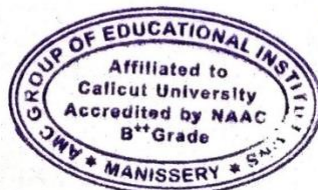
Dr. Byju K

Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL

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## **Program Summary on Seminar On Research Methodology for Business and Management**

Date& Time: 26/09/2024 @ 10:00 AM

Venue: PPT Hall

### Program Description

Department of Management organized a seminar on research methodology for 3rd BBA finance students. The Commerce department Head Dr. Mugesh P handled the session. It was an informative session. The aim of this session was to give a comprehensive overview of qualitative and quantitative research frameworks and also enable the students to understand both social sciences research approaches and make them acquire a basic knowledge to carry out their research work in a better way.

### Program Brochure:



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---

## Department Of Management Organises

A Seminar on  
Research Methodology  
for  
Business and Management



**Resource Person**  
**Dr. Mugesh P**  
Asst. Professor and  
Head Department of Commerce

Date:26/09/2024  
Time:10:00AM

Student coordinator  
Athira T  
3rd BBA Finance

Staff Coordinator  
Sandhya OS

## Program photographs



Sandhya OS

Program coordinator

Anusha P Nair

Head of the Department

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme/ Activity : A Seminar on Research Methodology for Business Management

Organised by : Department of Management

Date : 26-9-2024.

Sl. No.	Name of Participants	Batch & Year	Signature
1	Naseem Nagma	III <sup>rd</sup> BBA Finance	Naseem
2	Thasna	"	Thasna
3	Devika	"	Devika
4	Athira T	"	Athira
5	Fathimathul basima	"	Fathima
6	Hisanath nazrin	"	Hisanath
7	Shifana T.A	"	Shifana
8	Athira - O	"	Athira
9	Krishna priya	"	Krishna
10	Nithya Krishna A.c	"	Nithya
11	Akhiladas V.K	11	Akhil
12	Sneha.C	11	Sneha
13	Ananya Krishna B	11	Ananya
14	Anjana. M.D	11	Anjana
15	Shinad T.S	11	Shinad
16	Muhammed Ashik	11	Muhammed
17	Anil T	11	Anil
18	Jibin.M.R	11	Jibin
19	Mahamed Afsal.K.H	11	Mahamed
20	AFSAL P.M	11	Afsal
21	Siyad.P.P	11	Siyad
22	Rashid P.V	11	Rashid
23	Akash.A	11	Akash
24	Harikrishna K.A	11	Harikrishna
25	NIDHIN KRISHNA P.M	11	Nidhin
26	Shamil Hamjad.T.S	11	Shamil
27	Arun.K	11	Arun
28	ATmal M.A	11	ATmal
29	Mubarak.A.M	11	Mubarak
30			
31			
32			
33			
34			



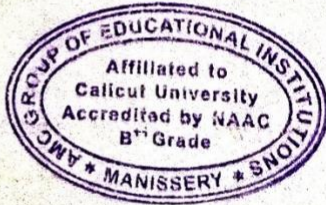
**Report on**  
**Legal Solution- A Seminar on Intellectual Property Rights**

Date & Time	4 <sup>th</sup> October, 2024 at 2.30 PM
Organized By	BA Association
Staff Coordinators	Rajan K, Asst. Professor, Dept. of Economics Nimisha K M, Asst. Professor, Dept. of English.
Student Coordinators	Nil
Other particulars	Resource person: Adv. Abhijith Prakash Details of resource person: Advocate, Practicing at Ottapalam.
Programme Details	The main objective of the programme was to help students to understand about meaning of intellectual property rights and how intellectual property rights are protected

Programme summary along with photos are attached herewith.

Rajan. K  
Nimisha KM  
Programme coordinators

Dr. Byju K  
Principal



**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

## Programme summary on

### Legal Solution - A Seminar on Intellectual Property Rights

**Date:** 4<sup>th</sup> October, 2024

**Venue:** PPT Hall.

#### Programme description:

BA Association organized a Seminar on Intellectual Property Rights, Legal Solution, for the students. The main objective of the seminar was to enable the students to understand clearly the meaning of intellectual property rights and how they are protected. Advocate Abhijith Prakash, practicing at Ottapalam, was the resource person. The resource person explained the concepts like intellectual property, how they are protected and the different methods used to protect intellectual property like patents, copy rights, trade mark etc. The students interacted very well in the session.

#### Programme brochure:

The brochure features a header for AMC Group of Educational Institutions, including contact information and accreditation details. The main title 'Legal Solutions' is in a stylized purple font, followed by the subtitle '(A Seminar on Intellectual Property Rights)'. It lists the venue, date, and time. Staff coordinators are listed on the left, and a portrait of the resource person, Adv. Abhijith Prakash, is on the right. The organizer, BA Association, is mentioned at the bottom left.

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## Legal Solutions

(A Seminar on Intellectual Property Rights)

**Resource person**

**Venue:** PPT Hall  
**Date:** October 4, 2024  
**Time :** 2.30PM

**Staff coordinators:**  
Rajan K, Asst. Professor,  
Dept. of Economics  
Nimisha KM, Asst. Professor  
Dept of English



**Adv. Abhijith Prakash**  
Ottapalam

**Organised by:**  
**BA ASSOCIATION**

**Programme photos:**



Rajan. K  
Nimisha KM  
Programme coordinators

Vasanthi P  
Head, Dept. of Economics

Divya Haridas  
Head, Dept. of English

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme: Legal Studies A course in Intellectual Property Rights.

Organised by: BA Association

Date: October 11, 2024

Sl. No.	Name of Participants	Batch & Year	Signature
1	Ashim K.P.	1st Year B.A English	[Signature]
2	Ranjini T	1st B.A English	[Signature]
3	Nandhana K.P	1st B.A Economics	[Signature]
4	Shikharth A	1st B.A Economics	[Signature]
5	Ashaya C	1st B.A Economics	[Signature]
6	Lakshmi S	1st B.A English	[Signature]
7	Snani M.C	1st B.A Economics	[Signature]
8	Arya N	1st B.A Economics	[Signature]
9	Ashaya S	1st B.A Economics	[Signature]
10	Nandhana A	1st B.A Economics	[Signature]
11	Saritha	1st B.A Economics	[Signature]
12	Dhanitha K	1st B.A Economics	[Signature]
13	Dorshana K.P	1st B.A Economics	[Signature]
14	Shibila P.A	1st B.A Economics	[Signature]
15	Divya C.J	1st B.A Economics	[Signature]
16	Mahesh K	"	[Signature]
17	Muhammed Alkhalil	"	[Signature]
18	Muhammed Rifaqat	"	[Signature]
19	Ajay C.P	B.A English	[Signature]
20	Ameena Binsha	1st B.A Eco	[Signature]
21	Rishi S.M.A	B.A English	[Signature]
22	Ashish K	B.A English	[Signature]
23	Muhammed Ashraf	B.A English	[Signature]
24	Muhammed Alsalim	B.A Economics	[Signature]
25	Kahana M.K	1st B.A Economics	[Signature]
26	Farhat Shabina P.P	1st B.A Economics	[Signature]
27	Muhammed Sina P.S	"	[Signature]
28	Farsana Tharshin K	1st B.A English	[Signature]
29	Jithesh kumar M.J	1st B.A Economics	[Signature]
30	Thajudheen M.M	B.A Economics	[Signature]
31	Nandhana K.P	B.A Economics	[Signature]
32	Hisana Nasrin A.P	B.A Economics	[Signature]
33	Akhila C.G	B.A English 1st	[Signature]
34	Saritha P.S	1st B.A English	[Signature]
		1st B.A Economics	[Signature]




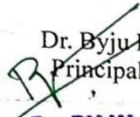


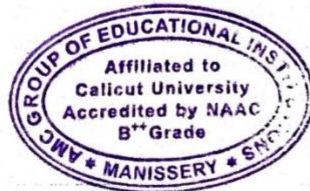
**REPORT ON**  
**Unlocking IPR : Understanding Intellectual Property**

Date and Time	07.10.2024 1.00 PM
Organized By	Department of Commerce
Staff Co-ordinator	Jishna V R, Assistant Professor, Department of Commerce.
Student Co-ordinators	Sunitha S, 1 <sup>st</sup> year B com Finance
Other particulars	Resource Person: Sarala K T, General Head, AMC Group of Educational institutions. Inauguration: Dr. Mugesh P, Head, Dept. of Commerce
Programme details	Department of Commerce organized an event aimed at educating participants on the fundamental concepts and importance of intellectual property rights. It focused on creating a valuable insight about intellectual property rights, types and best practices.

Programme summary along with photos are attached herewith.

  
Jishna V R  
Programme Coordinator

  
Dr. Byju K  
Principal



**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

## PROGRAMME SUMMARY

# Unlocking IPR: Understanding Intellectual Property

Date: 07.10.2024

Venue: PPT Hall

### Programme Description

Department of Commerce organized a seminar aimed at educating participants on the fundamental concepts and importance of intellectual property rights. It focused on creating a valuable insight on intellectual property rights, types and best practices.

### Programme Brochure

The brochure is for a seminar organized by the Department of Commerce at AMC Group of Educational Institutions. It features the following details:

- Header:** AMC Group of Educational Institutions (Affiliated to Calicut University), Manisseri, Ottapalam - 679521. Accredited with NAAC B++.
- Event Title:** DEPARTMENT OF COMMERCE organises *Unlocking IPR: Understanding Intellectual Property*
- Inauguration:** DR MUGESH P, HOD, DEPT. OF COMMERCE
- Resource person:** SARALA K T, GENERAL HEAD
- Date:** 07/10/24
- Time:** 1 Pm
- Venue:** PPT hall
- Contact:** Staff coordinator: JISHNA V R (Asst. Professor, Dept. of commerce); Student coordinator: SUNITHA (1st year B com Finance)

## Programme Photographs



Jishna V R.  
Programme Coordinator

Dr Mugesh P  
Head, Dept. of Commerce

**AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY**

**Attendance Sheet**

Name of Programme : Unlocking IPR: understanding Intellectual Property

Organised by : Department of Commerce

Date : 07/10/24


Sl. No.	Name of Participants	Batch & Year	Signature
1	Remya . CR	B'com Finance.	Remya
2	Roshitha . B	" "	Rosh
3	sunitha . S	" "	Sunitha
4	praveena . kv	" "	Prave
5	pavithra c	" "	Pavithra
6	Naisana . A	" "	Naisana
7	Nimisha . P	" "	Nimisha
8	Durga . s	" "	Durga
9	Anjusha . M . A	" "	Anjusha
10	Sidhila . r . k	" "	Sidhila
11	Shifa . F . A	" "	Shifa
12	Ramseena . K . H	" "	Ramseena
13	Madhula . k . k .	" "	Madhula
14	praveena p . s	" "	Prave
15	klamitha . O	" "	Klamitha
16	MD Faneem Muhaimin . T . K	" "	Faneem
17	Amal Muhammed A . H	" "	Amal
18	Sarjay . M	" "	Sarjay
19	Syamjith . m . s	" "	Syamjith
20	Sooraj - m - s	" "	Sooraj
21	Jibin Kaishna . v . P	" "	Jibin
22	Akshay Kumar P . R	" "	Akshay
23	ARAVIND . A . S	" "	Aravind
24	Muhammed Muhsin - p	" "	Muhsin
25	Nikhil . k	" "	Nikhil
26	N Muhammed Shamil	" "	N Muhammed
27	VIVEK P . K	" "	Vivek
28	Devanandan - A	" "	Devanandan
29	Pragith . v . v	" "	Pragith
30			
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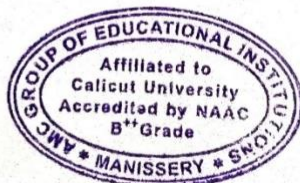


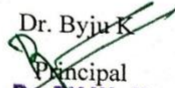
**REPORT ON**  
**SEMINAR ON “MASTERING RESEARCH METHODOLOGY: A**  
**GUIDE TO SUCCESSFUL DEGREE PROJECT”**

Date & Time	15.10.2024 @ 01:30PM
Organized By	Department of Commerce
Staff Coordinators	Simran Vijay Kumar, Assistant Professor, Department of Commerce
Student Coordinator	NIL
Other particulars	<b>Resource Person:</b> Ranjini P <b>Details of Resource Person:</b> Assistant Professor Department of Commerce
Programme Details	The main objective of this session was to make students understand the basic idea on how to prepare the final year degree project by understanding research methodology.

Program summary along with photos are attached herewith.

  
Simran Vijay Kumar  
Program coordinator



  
Principal  
**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

## **PROGRAM SUMMARY ON SEMINAR ON “MASTERING RESEARCH METHODOLOGY: A GUIDE TO SUCCESSFUL DEGREE PROJECT”**

**Date & Time:** 15.10.2024 @ 01:30PM

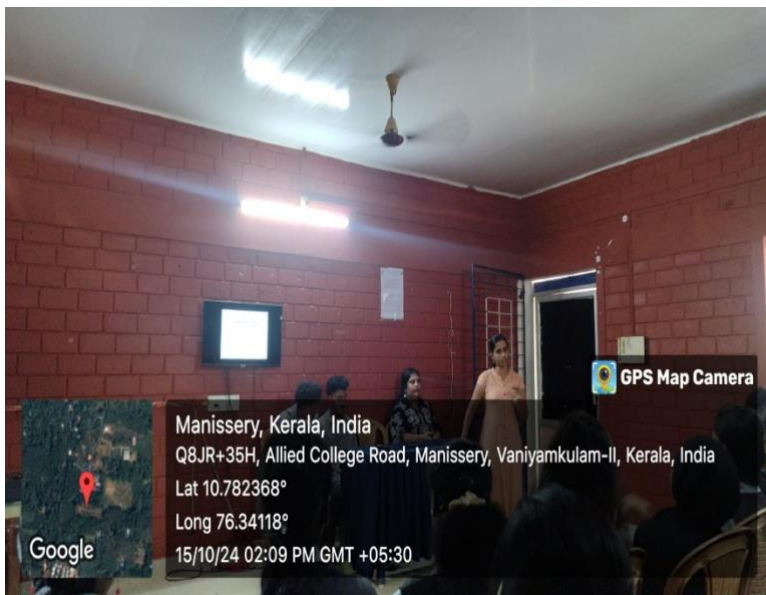
**Venue:** PPT Hall

### **Program Description:**

Department of commerce, organized a seminar on “mastering research methodology: a guide to successful degree project”. The main objective of this session was to make students understand the basic idea on how to prepare the final year degree project by understanding research methodology. This session was both descriptive and interactive. Students gained a lot of ideas on how to select project topic and how to excel in their final year project work. The session was very informative for the students.

### **Program Brochure:**

### **Program photographs**



Simran Vijay Kumar  
Program coordinator

Dr. Mugesh P  
Head, Dept. of Commerce

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme: *Research Methodology*

Organised by: *Department of Commerce*

Date: *15/10/2024*

Sl. No.	Name of Participants	Batch & Year	Signature
1	<i>Riya A.M</i>	<i>III BCOM CA</i>	<i>[Signature]</i>
2	<i>Dhraya C.S</i>	<i>"</i>	<i>[Signature]</i>
3	<i>Anshiya P.V</i>	<i>"</i>	<i>[Signature]</i>
4	<i>Hrithika P.M</i>	<i>"</i>	<i>[Signature]</i>
5	<i>Nandana P</i>	<i>"</i>	<i>[Signature]</i>
6	<i>Pravitha K.P</i>	<i>"</i>	<i>[Signature]</i>
7	<i>Arya K</i>	<i>"</i>	<i>[Signature]</i>
8	<i>Krishnaja C.J</i>	<i>"</i>	<i>[Signature]</i>
9	<i>Vismaya A</i>	<i>"</i>	<i>[Signature]</i>
10	<i>Varsha R</i>	<i>"</i>	<i>[Signature]</i>
11	<i>Mahara Sharin G</i>	<i>"</i>	<i>[Signature]</i>
12	<i>Ramshib V</i>	<i>"</i>	<i>[Signature]</i>
13	<i>Sankya A</i>	<i>"</i>	<i>[Signature]</i>
14	<i>Arshif C</i>	<i>"</i>	<i>[Signature]</i>
15	<i>Sathima Fida K</i>	<i>"</i>	<i>[Signature]</i>
16	<i>Adhila K.B</i>	<i>"</i>	<i>[Signature]</i>
17	<i>Prashant K.P</i>	<i>"</i>	<i>[Signature]</i>
18	<i>Muhammed Sajeeb O</i>	<i>"</i>	<i>[Signature]</i>
19	<i>MUHAMMED SAFAUDDIN V.T</i>	<i>"</i>	<i>[Signature]</i>
20	<i>AMRITHA M.A</i>	<i>"</i>	<i>[Signature]</i>
21	<i>ILSHAN M.M</i>	<i>"</i>	<i>[Signature]</i>
22	<i>Navaneeth Krishnan K.P</i>	<i>"</i>	<i>[Signature]</i>
23	<i>Moideen KUTTY C.T</i>	<i>"</i>	<i>[Signature]</i>
24	<i>SAJJAD T.S</i>	<i>"</i>	<i>[Signature]</i>
25	<i>AKSHAY KRISHNA V.R</i>	<i>"</i>	<i>[Signature]</i>
26	<i>ADITH M</i>	<i>"</i>	<i>[Signature]</i>
27	<i>Vismaya</i>	<i>"</i>	<i>[Signature]</i>
28	<i>Rishab T.A</i>	<i>"</i>	<i>[Signature]</i>
29	<i>Mubina P</i>	<i>"</i>	<i>[Signature]</i>
30	<i>Sheik parud BS</i>	<i>"</i>	<i>[Signature]</i>
31	<i>M.H.D Jaseer O</i>	<i>"</i>	<i>[Signature]</i>
32	<i>Mithun TM</i>	<i>"</i>	<i>[Signature]</i>
33	<i>Aishwarya P.P</i>	<i>"</i>	<i>[Signature]</i>
34	<i>Silpa K</i>	<i>"</i>	<i>[Signature]</i>





## Report On

### Seminar on Review of Literature and Variable Identification: Foundation of Effective Social Science Research

Date & Time	16/10/2024 (at 11.45am)
Organized By	Department of Commerce (B Com Finance Association)
Staff Coordinator	Sheeja V, Assistant Professor, Department of Commerce
Student Coordinators	Nil
Other particulars	Resource Person: Rajeesh Kumar K Details of Resource Person: Assistant Professor Department of Management, AMC Group of Educational Institutions, Manissery
Program Details	The purpose of this seminar was to educate students on the importance and processes of reviewing literature and identifying variables in research.

Program Summary along with the photos and participants list are attached with.

Sheeja V



Program coordinator

Dr. Byju K

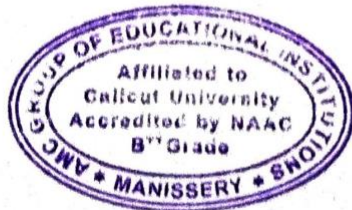
Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M Phil, PhD

PRINCIPAL

AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521



**Program Summary on**  
**Seminar on Review of Literature and Variable Identification:**  
**Foundation of Effective Social Science Research**

Date& Time: 16/10/2024 @ 11.45am

Venue: PPT HALL

**Program Description**

Department of Commerce organized a seminar on **Review of Literature and Variable Identification: Foundation of Effective Social Science Research** for B Com Finance students. The main aim of the program was to help students how to systematically search for, analyze, and synthesize existing research relevant to their topic. This includes understanding credible sources, identifying research gaps, and summarizing findings. It also helps students to understand the essential skills of reviewing existing literature and identifying variables, which are critical steps in any research project. The session was handled by Rajeesh Kumar K Assistant Professor, Department of Management. Almost all students took part in this program, which proved to be highly advantageous for them.

**Program Brochure**

**AMC Group of Educational Institutions**  
(Affiliated to Calicut University)  
Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)  
(Recognized by UGC (2f) & Approved by AICTE)  
(Accredited with NAAC B++)

*A seminar on*  
Review of Literature and Variable Identification :  
Foundation for Effective Social Science Research  
*Organised by*  
**Department of Commerce**  
B Com Finance Association  
Resource Person

**Rajeesh Kumar K**  
Assistant Professor  
Department of Management

**Staff Co ordinator**  
**Sheeja V**  
(Assistant professor  
Department of Commerce)

Date: 16/10/2024  
Venue: PPT Hall  
Time 11.45 am

**Program photographs**



Sheeja V

Program coordinator

Dr. Mugesh P

Head of the Department

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme: Seminar on Review by Lecture & Venable Identification.

Organised by: Department of Commerce.

Date: 16/10/2024.

Sl. No.	Name of Participants	Batch & Year	Signature
1	Anusha-S	III <sup>rd</sup> Bcom Finance	[Signature]
2	Rajeswari-m	"	[Signature]
3	vandana-T.P	"	[Signature]
4	Rakhi-K	"	[Signature]
5	Pavithra	"	[Signature]
6	Manoj.M	"	[Signature]
7	Sarusha-o	"	[Signature]
8	Praveena.T.R	"	[Signature]
9	Nandhana.p	"	[Signature]
10	Sona-M	"	[Signature]
11	Afzal Rahman.k	"	[Signature]
12	Vyshnav Panikkar	"	[Signature]
13	Sreelesh v.p	"	[Signature]
14	malesh.	"	[Signature]
15	Poomima-u	"	[Signature]
16	vyshna-v k	"	[Signature]
17	Adarsh-u	"	[Signature]
18	Pranav-k	"	[Signature]
19	Nandhana.m	"	[Signature]
20	Anya-k	"	[Signature]
21	Keerthi-m	"	[Signature]
22	Anjana - M M	"	[Signature]
23	U Shahana-S	"	[Signature]
24	Ilina-B	"	[Signature]
25	praveena-I Nimisha.P	"	[Signature]
26	Airsha.k	"	[Signature]
27	BIJOY JACOB KURIEN	"	[Signature]
28	Muhammed Hashik-P	"	[Signature]
29	Muhammed Alfas T T	"	[Signature]
30	Arjun anand.k	"	[Signature]
31	Amal Dev.P.G	"	[Signature]
32	Surya Krishnan	"	[Signature]
33	Muhammed Ajmal.v	"	[Signature]
34	Varsha.v.p	"	[Signature]





**Report On**  
**A Seminar on “Mastering the art of research report writing in social sciences”**

Date & Time	21-10-2024, @1.30 Pm
Organized By	Department of commerce
Staff Coordinator	Ranjini. P, Assistant Professor, Department of commerce
Student Coordinators	Meera.V.P(IIIB. com co-operation)
Other particulars	Resource person: Nigitha. K. G, Details of Resource person: Assistant Professor, Department of commerce, AMC Group of Educational Institutions
Programme Details	The seminar was organized to provide participants with a comprehensive understanding of various research methods and their applications in academic

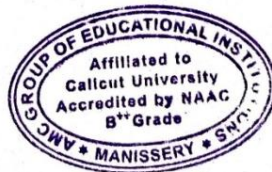
Programme summary along with photos are attached herewith.


  
Ranjini.P

Programme Co-ordinator

Dr.Byju.K

Principal



  
**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

## Programme Summary on

### A Seminar on “Mastering the art of research report writing in social sciences”

Date: 21-10-2024, @1.30 pm

Venue: PPT Room

#### Programme Description

On 21/10/2024, Department of commerce organised a seminar on “Mastering the art of research report writing in social sciences”. It was designed to equip participants with essential skills for writing effective research reports. The focus was on structuring reports, presenting findings clearly, and adhering to academic standards in the social sciences. The resource person of the session was Nigitha. K. G, Assistant Professor, Department of commerce. The seminar was successful in providing participants with practical tools and techniques for improving their research report writing skills.

#### Programme Brochure

**AMC Group of Educational Institutions**  
(Affiliated to Calicut University)  
Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)  
(Recognized by UGC (2F) & Approved by AICTE)  
(Accredited with NAAC B++)

**Go Green**

**A Seminar on**  
**"Mastering the Art of Research**  
**Report Writing in Social Sciences"**  
organised by  
**Department of commerce**

**Resource person**



**Nigitha. K. G**  
Assistant professor  
Department of commerce

ON 21/10/2024  
@ 1.30 P. M  
VENUE: PPT ROOM

*Staff Coordinator*  
*Ranjini. p*  
*Asst Professor*  
*Department Of Commerce*

*Student coordinator*  
*Meera. V. P*  
*III B. com cooperation*

## Programme Photographs



Ranjini.P

Program Coordinator

Dr Mugesh P

Head, Dept. of Commerce

**AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY**

**Attendance Sheet**

Name of Programme/ Activity : A Seminar on "Mastering art of research report writing in social sciences."

Organised by : Dept - of commerce.

Date : 21/10/2024.

Sl. No.	Name of Participants	Batch & Year	Signature
1	Gayathri . C.P	3 <sup>rd</sup> B.com Co-op	<i>Gayathri</i>
2	Angha.M	"	<i>Angha</i>
3	Nimitha.P	"	<i>Nimitha</i>
4	Amaltha P.J	"	<i>Amaltha</i>
5	Unnimaya.C	"	<i>Unnimaya</i>
6	Angha.K	"	<i>Angha</i>
7	Alshaya . k.M	"	<i>Alshaya</i>
8	shirna.k	"	<i>shirna</i>
9	Navya venu	"	<i>Navya</i>
10	Anya . p.M	"	<i>Anya</i>
11	Anaschara.P	"	<i>Anaschara</i>
12	Southy . P	"	<i>Southy</i>
13	Asha . S	"	<i>Asha</i>
14	Deepthi . S	"	<i>Deepthi</i>
15	Anagha.P	"	<i>Anagha</i>
16	Anusree.P	"	<i>Anusree</i>
17	Avehana . p.R	"	<i>Avehana</i>
18	Gayathri krishna.K	"	<i>Gayathri</i>
19	SANJAY.M	"	<i>Sanjay</i>
20	Sasathri.TP	"	<i>Sasathri</i>
21	Abhishek.v.s	"	<i>Abhishek</i>
22	Muhammad Ashif . P.V	"	<i>Muhammad</i>
23	ROHAN . P	"	<i>Rohan</i>
24	Sinoy Emmanuel . J.A	"	<i>Sinoy</i>
25	N.U sayaj	"	<i>N.U</i>
26	Vaishnav . k . vinod	"	<i>Vaishnav</i>
27	Ajith m.s.	"	<i>Ajith</i>
28	Bhavin gorind k.p	"	<i>Bhavin</i>
29	Asie Miss Am k.m	"	<i>Asie</i>
30	Muhammad Asif CP	"	<i>Muhammad</i>
31	Kijini Vijay	"	<i>Kijini</i>
32	Muhammed Muzammil	"	<i>Muhammed</i>
33	Sree Jishnu.K	"	<i>Sree Jishnu</i>
34	Abhi MOI	"	<i>Abhi</i>

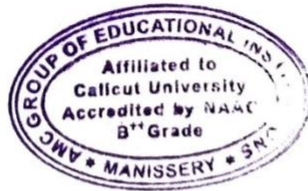




**REPORT ON  
WORKSHOP AND PRODUCT LAUNCH**

Date & Time	21.10.2024 @ 1.30 PM
Organized by	Dept of Commerce (BCom Finance Association) in association with ED Club & IIC
Staff Coordinator	Lakshmi Sree. P, Assistant Professor Department of Commerce Jagadeesh. C, Asst. Professor, Dept of Commerce (ED Club Coordinator) & Nigitha. K. G, Asst. Professor, Dept of Commerce (IIC Coordinator)
Student Coordinator	Nil
Other particulars	Product Trainer: Naisana.A 1st BCom Finance AMC Group of Educational Institutions
Programme Details	The aim of the programme was to encourage entrepreneurship and self-reliance among students and can have a positive impact on their future.

Lakshmi Sree. P  
Jagadeesh. C  
Nigitha. K. G  
Programme Coordinators



Dr Byju K  
Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M.Phil, PhD  
PRINCIPAL

AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

## Programme Summary Workshop and Product Launch

Date: 21.10.24 @ 1.30 PM

Venue: Udaya block

### Programme Description

Department of Commerce (BCom Finance Association) organized a workshop and product launch of Popcorn made by the department students under the guidance of Naisana. A. The aim of the programme was to encourage entrepreneurship and self-reliance among students and can have a positive impact on their future. Naisana. A and other participants handed over the product to the Principal Dr. Byju K.

### Programme Brochure

**AMC Group of Educational Institutions**  
(Affiliated to Calicut University)  
Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)  
(Accredited with NAAC B++)

**Go Green**

**Workshop and Product launch  
(Popcorn)**

**Organised by department of Commerce  
(B.Com finance Association in Association with ED club  
and IIC)**

**STAFF COORDINATORS**  
LAKSHMI SREE P ASST PROFESSOR  
(DEPARTMENT OF COMMERCE)  
JAGADEESH C (ED CLUB COORDINATOR)  
NIGITHA KG (IIC COORDINATOR)

**ON 21-10  
2024  
@ UDAYA  
BLOCK (1st BCom finance)  
@1:30 P.M.**

**Trainer  
Naisana. A**

**Tento**

## Programme Photograph



Lakshmi Sree P  
Jagdeesh. C  
Nigitha. K. G  
Programme Coordinators

Dr. Mugesh. P  
Head of the Department

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme : Workshop and Product Launch.

Organised by : Dept of Commerce

Date : 21/10/2024

Sl. No.	Name of Participants	Batch & Year	Signature
1	Naisana . A	1st B.com Finance	
2	N Mubammed Shamil	1st B.com Finance	
3	Nikhil . K	1st B.com Finance	
4	Anusree Km	2nd B.com Finance	
5	Praanav Raj P.R	2nd B.com Finance	
6	Chokul . T.P	2nd B.com Finance	
7	Anusha - S	3rd B.com Finance	
8	Vandana T.P	3rd B.com Finance	
9	Rajeswari . M	3rd B.com Finance	
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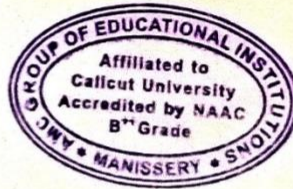
**Report on**  
**Seminar on "Understanding Intellectual Property Rights: Protecting Creativity and Innovation"**

Date & Time	22.10.2024 @ 1.30 pm
Organized By	Department of Commerce
Staff Coordinators	Reshma. P, Assistant Professor, Department of Commerce
Student Coordinators	Sneha ( 1st B.Com Co operation)
Other particulars	Resource Person: Kadambari K Details of Resource Person: Assistant Professor, Dept. of Commerce, AMC group of Educational Institutions
Programme Details	The main purpose of this program was to provide a basic knowledge about intellectual property right

Programme summary along with photos are attached herewith.

Reshma.P

Programme coordinator



Dr. Byju K

Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M Phil, PhD

PRINCIPAL

AMC GROUP OF EDUCATIONAL INSTITUTIONS

AFFILIATED TO CALICUT UNIVERSITY

MANISSERY, PIN - 679 521

## Program Summary

### Seminar on "Understanding Intellectual Property Rights: Protecting Creativity and Innovation"

**Date:** 22.10.2024

**Venue:** PPT Room

#### Program Description

Department of Commerce conducted a seminar on IPR. Mrs. Kadambari, Assistant Professor, Dept of Commerce provided a basic knowledge about IPR on the topic "Understanding Intellectual Property Rights: Protecting Creativity and Innovation. The main aim of this program was to provide a basic knowledge about Intellectual Property Right. Students were actively participated in the programme and clarified different doubts related to copy right etc.

#### Program Brochure



AMC Group of Educational Institutions  
(Affiliated to Calicut University)  
Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)  
(Recognized by UGC (2F) & Approved by AICTE)  
(Accredited with NAAC B++)

**Seminar on**  
**"Understanding Intellectual Property Rights:  
Protecting Creativity and Innovation**  
**Organised by**  
**Department of Commerce**

#### Resource Person



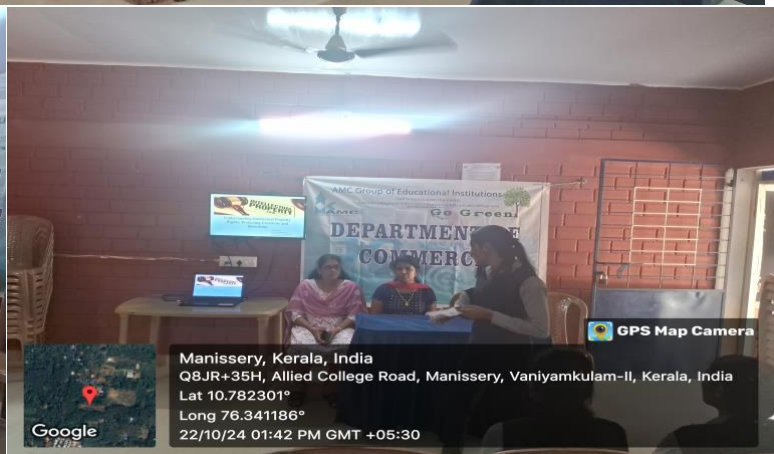
**Kadambari K**  
Assistant Professor  
Dept of Commerce

On  
22.10.2024  
@1.30 pm  
Venue : PPT ROOM

**Staff Co ordinator**  
**Reshma. P**  
Assistant Professor  
Dept of Commerce

**Student Co ordinator**  
**Sneha**  
1st B. Com Co operation

## Program photographs



Reshma P  
Staff Co-Ordinator

Dr. Mugesh. P  
Head, Dept. of Commerce

**AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY**

**Attendance Sheet**

Name of Programme : A Seminar on IPR: Protecting Creativity & Innovation

Organised by : Dept of Commerce

Date : 22/10/2024

Sl. No.	Name of Participants	Batch & Year	Signature
1	Aswathy .c	1 <sup>st</sup> B.com Cooperation	Aswathy
2	Sonusha Krishnan KR	1 <sup>st</sup> B.com cooperation	Sonusha
3	Nandhana P. Sunil	1 <sup>st</sup> B.com cooperation	Nandhana
4	Socha .p	1 <sup>st</sup> B.com cooperation	Socha
5	Mufeedha .KP	1 <sup>st</sup> B.com cooperation	Mufeedha
6	Saranya .TP	1 <sup>st</sup> B.com cooperation	Saranya
7	Anusree .V.S	1 <sup>st</sup> B.com cooperation	Anusree
8	Samitha .T .	1 <sup>st</sup> B.com cooperation	Samitha
9	Amrutha .P	1 <sup>st</sup> B.com cooperation	Amrutha
10	Nandhana - T.C	1 <sup>st</sup> B.com cooperation	Nandhana
11	GREESHMA .M	1 <sup>st</sup> B.com cooperation	Greeshma
12	Muhammed Ramees .T	11	Ramees
13	Abhinav .A.B	11	Abhinav
14	Praveen .M	22	Praveen
15	Nakulgopan .Pk	11	Nakul
16	Pranav .k	11	Pranav
17	Vinay .A.K	33	Vinay
18	Jithin .K	31	Jithin
19	Liveesh .K	31	Liveesh
20	Sangeeth .P	11	Sangeeth
21	K. AFSAL	11	Afsal
22	Shabila Sherin	11	Shabila
23	Arshana .Ks	11	Arshana
24	Shikha .Porhanc .k	22	Shikha
25	Amrutha .Sai	11	Amrutha
26	shifra .sherin .v.p	11	shifra
27	NIDA FATHIMA .P	11	Nida
28	Fida .Fathima - P	11	Fida
29	Safyana Nazrin .K.T	11	Safyana
30			
31			
32			
33			
34			



**Report On**  
**A webinar on Entrepreneurship - International scenario**

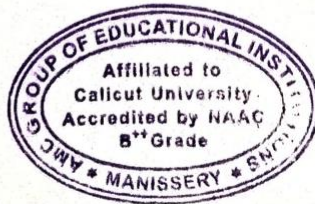
Date & Time	22/10/2024 @7.00pm
Organized By	Department of Management in Association with Alumni Association
Staff Coordinators	Anila M G, Asst. Professor, Dept. of Management Rajeesh Kumar M, Asst professor, Department of Management (Alumni Staff Coordinator)
Student Coordinator	Nandhana Suresh, II BBA HRM
Other particulars	Resource Person: Abdul Gafoor Ellikkal Details of Resource Person: Entrepreneur, Cybroid Technologies and Broast Safa Restaurant Group, Rabhia, Jeddah, Kingdom of Saudi Arabia
Programme Details	The main aim of the program was to generate and enhance the entrepreneurship ideas among students.

Program summary along with photos are attached herewith

Anila M G

Rajeesh Kumar M

Program coordinators



Dr. Byju K

Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M Phil, PhD

PRINCIPAL

AMC GROUP OF EDUCATIONAL INSTITUTIONS

AFFILIATED TO CALICUT UNIVERSITY

MANISSERY, PIN - 679 521

## Programme Summary

### A webinar on Entrepreneurship - International scenario

**Date & Time :** 22/10/2024

**Venue:** Google meet

#### Program Description

Department of management in association with alumni association of AMC, conducted a webinar on the topic 'Entrepreneurship in International Scenario'. Students got motivated towards the entrepreneurship by the excellent presentation of the resource person Mr Abdul Gafoor, Ellikkal, currently running businesses in Saudi Arabia. He explained the opportunities and threats and his experiences while managing his own business in a UAE. Students participated and cleared their doubts in the session enthusiastically.

#### Program Brochure



**AMC Group of Educational Institutions**  
(Affiliated to Calicut University)  
Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)  
(Recognized by UGC ( 2f ) & Approved by AICTE)  
(Accredited with NAAC B++)

**AMC**  
Creativity and Competency

**Go Green**

**Department of Management  
in Association with  
Alumni Association**  
Organises  
**A webinar on  
Entrepreneurship - International  
scenario** Platform-

On 22-10-2024 @ 7.00 PM  Google Meet

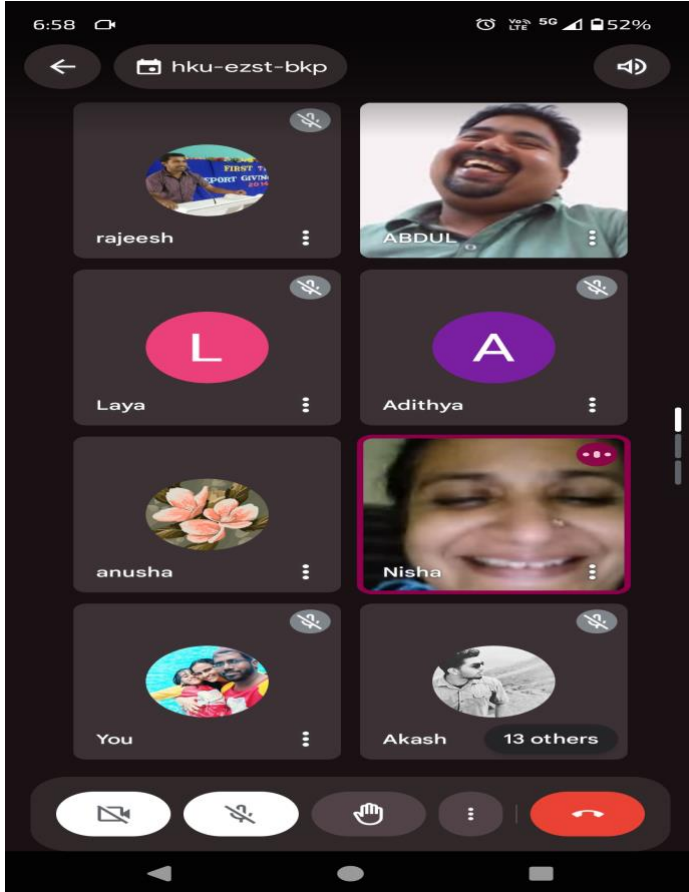
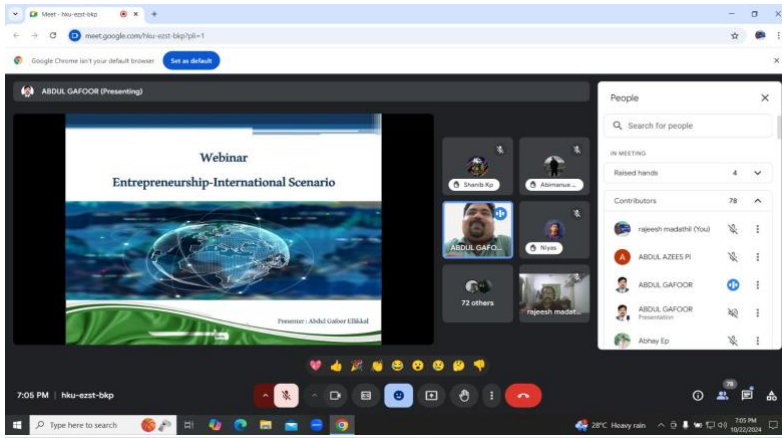
**Resource Person**

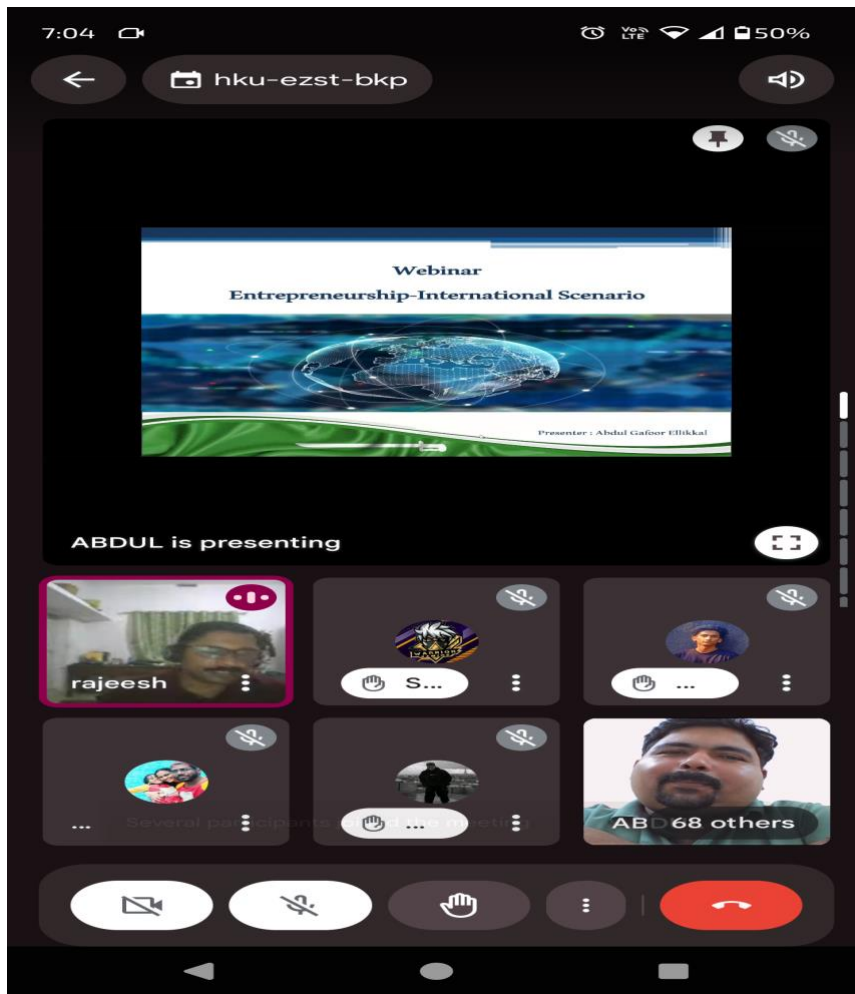


**Abdul Gafoor Ellikkal**  
Cybroid Technologies and  
Broast Safa Restaurant Group  
Rabigh, Jeddah  
Kingdom of Saudi Arabia

For more details contact  
**Rajeesh Kumar M, Assistant Professor,  
Department of Management,  
&  
Anila M G, Assistant Professor,  
Department of Management**

#### Program photographs





Anila M G  
Rajeesh Kumar M  
Staff Coordinators

Anusha P Nair  
Head, Department of Management

**AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY**

**Attendance Sheet**

Name of Programme/ Activity : Entrepreneurship Development Programme

Organised by : Dept of Mgt and Alumni Association

Date : 22/10/2024

Sl. No.	Name of Participants	Batch & Year	Signature
1	SANJU.P	3 <sup>rd</sup> BBA HRM	<i>[Signature]</i>
2	Reetha.s	"	<i>[Signature]</i>
3	Shaniya Yameen ps	"	<i>[Signature]</i>
4	Parvathy .v	"	<i>[Signature]</i>
5	Nandana .A.T	"	<i>[Signature]</i>
6	Kaishraja .k	"	<i>[Signature]</i>
7	Murshidha .P.M	"	<i>[Signature]</i>
8	Vumaya .M.P	"	<i>[Signature]</i>
9	shahroath .k	"	<i>[Signature]</i>
10	Basila	"	<i>[Signature]</i>
11	Sulfiyath .v.m	"	<i>[Signature]</i>
12	Muhammed Ashif .A	"	<i>[Signature]</i>
13	Muhammed Roshadh K.M	"	<i>[Signature]</i>
14	Muhammed Munawar.k	"	<i>[Signature]</i>
15	Jissen .K. Cherian	11 <sup>th</sup> BBA HRM	<i>[Signature]</i>
16	IBRAHIM BADUSHA-I	"	<i>[Signature]</i>
17	Aarthyan .R	"	<i>[Signature]</i>
18	Amal Krishna .A	"	<i>[Signature]</i>
19	Fahad .T.U	"	<i>[Signature]</i>
20	Shahid Rahman .A	"	<i>[Signature]</i>
21	Muhammed Aslam PM	"	<i>[Signature]</i>
22	Abimanol .M.S	"	<i>[Signature]</i>
23	SHRICAL KIRMEED.M	"	<i>[Signature]</i>
24	VISHNU	"	<i>[Signature]</i>
25	Muhammed Shibilops	"	<i>[Signature]</i>
26	Sabul v.s	"	<i>[Signature]</i>
27	DLJIN	"	<i>[Signature]</i>
28	Afsana .c.A	"	<i>[Signature]</i>
29	ASWAJITH	"	<i>[Signature]</i>
30	Adash .P.V	"	<i>[Signature]</i>
31	Abhijith .TA	"	<i>[Signature]</i>
32	Sugalia .T.M	"	<i>[Signature]</i>
33	Manoj .M	"	<i>[Signature]</i>
34	Suneesh .E.s	"	<i>[Signature]</i>



22	Fathimathil Mabeena . P	1 <sup>st</sup> BBA HRM	
23	Anaswara . D	1 <sup>st</sup> BBA HRM	
24	Fasila . E	1 <sup>st</sup> BBA HRM	
25	Shaheema Shadhiga . CP	1 <sup>st</sup> BBA HRM	
26	Fathima Nabla . S	1 <sup>st</sup> BBA HRM	
27	Gopika	1 <sup>st</sup> BBA HRM	
28	Maneesha Manikandan	1 <sup>st</sup> BBA HRM	
29	Adith Krishna K.S	1 <sup>st</sup> BBA HRM	
30	Aswin . R.T	1 <sup>st</sup> BBA HRM	
31	SUMEESH . C.T.	( )	
32	BINOY KANIMAL	11	
33	IRSHAD P.A	1 <sup>st</sup> BBA HRM	
34	Mazin K.V	1 <sup>st</sup> BBA HRM	
35	Adhil Krishna	1 <sup>st</sup> BBA HRM	
36	Adil Ph	1 <sup>st</sup> BBA HRM	
37	Abhishek . K	1 <sup>st</sup> BBA HRM	
38	Syamika . M	1 <sup>st</sup> BBA HRM	
39	Akhitha . Day	1 <sup>st</sup> BBA HRM	
40	E.S. Vishnu	1 <sup>st</sup> BBA HRM	



**Report On**  
**A Seminar on Entrepreneurship for Puppetry Making**

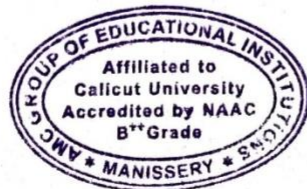
Date & Time	30-10-2024, @11.30 am
Organized By	Department of commerce
Staff Coordinator	Ranjini. P, Assistant Professor, Department of commerce
Student Coordinators	Sneha.S. & Sandra.S (IIB. com co-operation)
Other particulars	Resource person: Sajeesh pulavar, Details of Resource person: Puppetry trainer, Tholpavakooth artist Inauguration: Dr. Mugesh P, Head, Dept. of Commerce
Programme Details	The seminar on Entrepreneurship in Puppetry Making was designed to inspire individuals to explore the business potential of puppetry, discuss practical strategies for success, and provide resources for those interested in pursuing this unique career path.

Programme summary along with photos are attached herewith.



Ranjini.P

Programme Co-ordinator



Dr.Byju.K



Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL

AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

## **Programme Summary on A Seminar on on Entrepreneurship for puppetry making**


Date: 30-10-2024, @11.30 a.m.

Venue: PPT Room


### **Programme Description**

On 30/10/2024, Department of commerce organized a seminar on ‘**entrepreneurship for puppetry making**’. The seminar was organized with the goal of exploring the intersection of creativity and business in the field of puppetry. The seminar provided valuable insights into how individuals can turn the art of puppetry into a successful business venture. It included presentations, discussions, and workshops that addressed various aspects of the puppetry industry, including puppet production, digital media, marketing strategies, and entrepreneurship challenges. The resource person sajeesh pulavar also provided insights on how the next generation of puppetry artists can harness digital tools to reach broader audiences. The seminar was well-received by the participants, with many expressing an interest in pursuing entrepreneurial ventures related to puppetry.

### **Programme Brochure**




**AMC Group of Educational Institutions**  
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Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)  
(Recognized by UGC ( 2f ) & Approved by AICTE)  
(Accredited with NAAC B++)



**Go Green**

**A SEMINAR ON  
ENTREPRENEURSHIP FOR PUPPETRY  
MAKING**  
*Organised by*  
**DEPARTMENT OF COMMERCE**  
*Resources Person*



**Inauguration  
Dr.Mugesh.p  
HOD, Commerce**

ON 30/10/2024  
@ 11.30A.M  
VENUE: PPT ROOM

**sajeesh pulavar** staff coordinator  
Ranjini .p  
Asst professor  
Department of Commerce  
Student coordinator: Sneha.s,Sandra.s

## Programme Photographs



Ranjini.P

Program Coordinator

Dr Mugesh P

Head, Dept. of Commerce

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme/ Activity : *X seminar on Entrepreneurship for*

Organised by : *Dept. of Commerce.*

Date : *30/10/2024.*

*Puppalay  
Prakasam*

Sl. No.	Name of Participants	Batch & Year	Signature
1	NANDANA-K	2nd B (10/10/0P)	Nandana
2	Durga.p	" "	Durgap
3	Sandhya. T.S	" "	Sandhya
4	Manya Krishna. Ap	" "	Manya
5	Ajannya-M	" "	Ajannya A
6	Namilbra. up.	" "	Namilbra
7	Anagha. P	" "	Anagha
8	Archana. E.B	" "	Archana
9	Varsha. c	" "	Varsha
10	Sneha. S	" "	Sneha
11	Hemitha Ramesh. K.T	" "	Hemitha
12	Midhun v.R	" "	Midhun
13	Nandhakumar.k	" "	Nandhakumar
14	Sree Raj	" "	Sree Raj
15	Vishal Balakrishnan	" "	Vishal
16	Madhav. c. A	" "	Madhav
17	Alog. T	" "	Alog
18	Anu raj. P.H	" "	Anu raj
19	Krishnodas. P.R	" "	Krishnodas
20	NIPU. P.S	" "	NIPU
21	Akshay. K	" "	Akshay
22	Abhisith. T.P	" "	Abhisith
23	Karthik. v.v	" "	Karthik
24	Anoopkrishnan C.B	" "	Anoopkrishnan
25	Krishna Prasad - M	" "	Krishna Prasad
26	Adithyan.c	" "	Adithyan
27	Sandya. S	" "	Sandya
28	Vibhupriya. G	" "	Vibhupriya
29	Neha. f	" "	Neha
30	Ashudha. N	" "	Ashudha
31	Surya. N.S	" "	Surya
32	Vainala. P.R	" "	Vainala
33	Nandana. M.B	" "	Nandana
34	Gopika. p.s	" "	Gopika





**Report On**  
**Workshop on Statistical Analysis for social science Research using**  
**spreadsheet softwares**

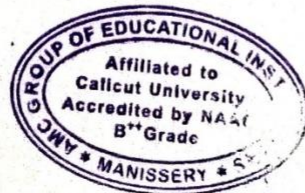
Date & Time	6/11/2024@1:30pm
Organized By	Department of Commerce
Staff Co-Ordinator	Rema KR Assistant Professor, Department of Commerce
Student Co-Ordinator	Saradha MB 1st Mcom
Other Particulars	Resource Person: Deepika K V Details of Resource Person: Assistant Professor, Department of Commerce, AMC Group of Educational Institutions
Programme Details	The purpose of the programme was to educate students in using spreadsheet software for project work.

Programme summary along with photographs are attached herewith



Rema K R

Programme Co-Ordinator



Dr. Byju K

Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL

AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 678 521

## Programme Summary

Date: 6/11/2024

Venue: Computer lab

### Programme Description

A workshop on data analysis was organized by the Department of Commerce, .The program was meant for PG students of the college. The workshop covered descriptive analysis for social science researches. It will be useful for students to conduct project works. The program coordinator was Rema K R (Assistant Professor, Department of Commerce). The student coordinator of the program was Saradha MG 1st Mcom .

### Programme Brochure



**AMC Group of Educational Institutions**  
(Affiliated to Calicut University)  
Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)  
(Recognized by UGC (2f) & Approved by AICTE)  
(Accredited with NAAC B++)

**Go Green**

**Workshop on**  
**Statistical Analysis for Social Science  
Research using Spreadsheet Softwares**

organised by  
**Department of Commerce**

on 6th November 2024 @ 1.30 pm

**Resource Person**

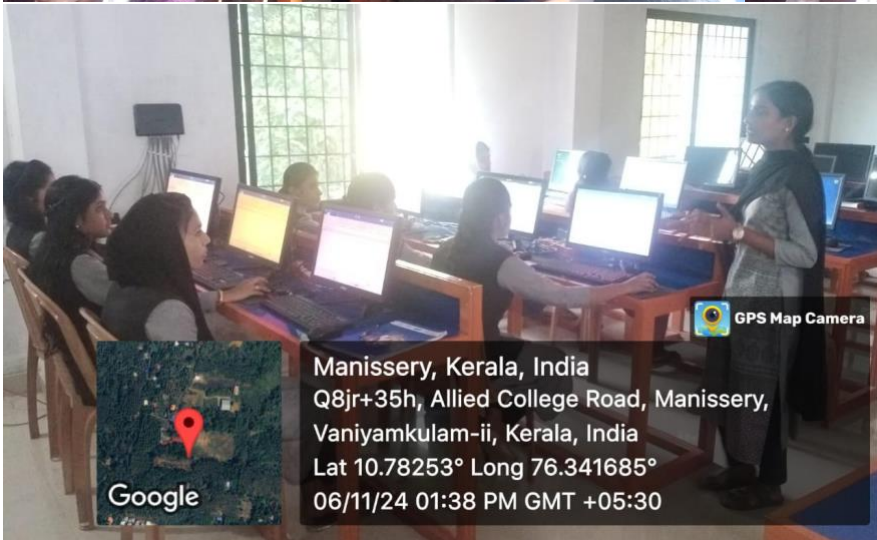
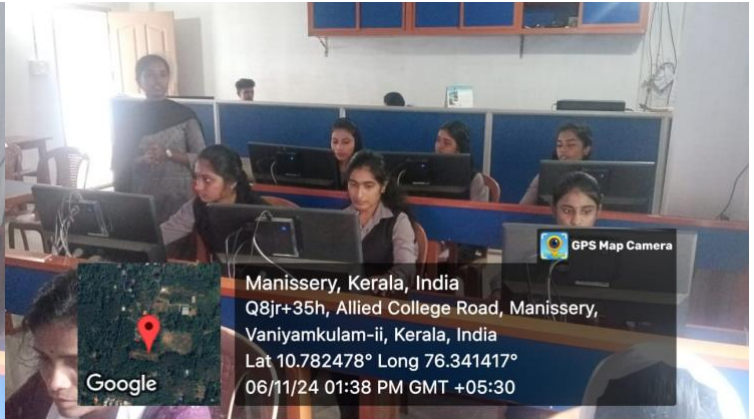
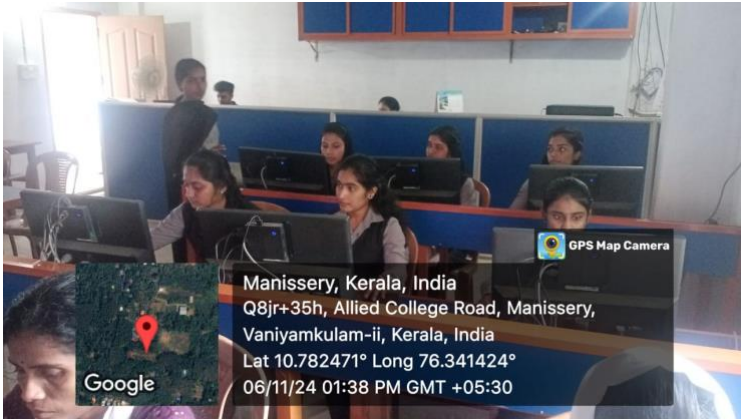


**Deepika K V**  
Assistant Professor,  
Department of Commerce

**Venue : Computer Lab**

For more details Contact:  
Student Coordinator: Saradha, I.M.Com  
Staff Coordinator: Rema K R, Assistant  
Professor, Department of Commerce

**Programme Photographs:**



Rema K R  
Program Coordinator

Dr Mugesh P  
Head, Dept. of Commerce

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme/ Activity : Workshop on Statistical analysis

Organised by : Department of commerce

Date : 6/11/2024

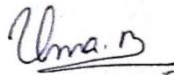
Sl. No.	Name of Participants	Batch & Year	Signature
1	Vinayakrishmit	2 <sup>nd</sup> M.COM 23-25	Vinayak
2	HUSNA . P . S	"	Husna
3	Fathima Husna P.k	"	Fathima
4	Niveditha . R	"	Niveditha
5	SAHITHA . K	"	Sahitha
6	Prinisha . T T	"	Prinisha
7	Sandhya . P	"	Sandhya
8	Saanidha . M . B	1 <sup>st</sup> M.COM	Saanidha
9	Reshna . P . K	"	Reshna
10	Ajeesh Albin . N . V	"	Ajeesh
11	Ramshidha . A . U	"	Ramshidha
12	Raji . T . R	"	Raji
13	Silpa . E	"	Silpa
14	Hafsa . K	"	Hafsa
15	Ajeesh . R	"	Ajeesh
16	Shreya Shobana	"	Shreya
17	Vijayesh . M	"	Vijayesh
18			
19			
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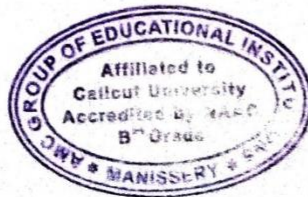
**Report On**  
**Seminar on Application of Quantitative Techniques in Research**

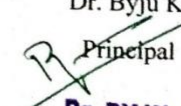
Date & Time	08/11/2024@10.00am
Organized By	Department of Commerce
Staff Co-Ordinator	Uma. M Assistant Professor, Department of Commerce
Student Co-Ordinator	Midhun. N 2nd B.com Finance A batch
Other Particulars	Resource Person: Sarala. K. T Details of Resource Person: General Head & Assistant Professor, Department of Commerce, AMC Group of Educational Institutions
Programme Details	The purpose of the programme was to provide an awareness about the application of quantitative Techniques in Research for 2nd year UG students .

Programme summary along with photographs are attached herewith



Uma. M  
Programme Co-Ordinator



Dr. Byju K  
Principal  
  
**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 619 521

## Programme Summary

### Seminar on Application of Quantitative Techniques in Research

Date: 08/11/2024

Venue: PPT Room

#### Programme Description

A Seminar on Application of Quantitative Techniques in Research was organized by Department of Commerce in the college. The programme was initiated by Finance Association. The session was handled by Mrs Sarala K. T, General Head, Department of Commerce. The aim of the programmes was to give an awareness about the Application of Quantitative Techniques in Research for the UG students. The session was highly informative and it was very useful to the students and they cleared their doubts regarding Quantitative Techniques . The program coordinator was Uma M, Assistant Professor, Department of Commerce. The student coordinator of the program was Midhun. N 2nd B.com Finance A batch.

#### Programme Brochure

The brochure is for a seminar organized by the Department of Commerce. It features the AMC Group of Educational Institutions logo at the top left, which includes a stylized 'A' and 'M' and the text 'AMC Creativity and Competency'. To the right of the logo is the text 'AMC Group of Educational Institutions (Affiliated to Calicut University) Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com) (Recognized by UGC (2F) & Approved by AICTE) (Accredited with NAAC B++)'. Further right is a 'Go Green' logo with a tree. The main title of the seminar is 'A Seminar on Application of Quantitative Techniques in Research', with 'A Seminar on' in purple and the rest in orange. Below the title, it says 'organised by Department of Commerce' in purple, and 'on 8th November 2024 @ 10 am' in pink. The 'Resource Person' section includes a photo of Sarala K T, an Assistant Professor in the Department of Commerce. The 'Venue' is listed as 'PPT Room'. Contact information for the Student Coordinator (Midhun N, II B.Com Finance) and Staff Coordinator (Uma M, Assistant Professor, Department of Commerce) is provided at the bottom.

**AMC Group of Educational Institutions**  
(Affiliated to Calicut University)  
Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)  
(Recognized by UGC (2F) & Approved by AICTE)  
(Accredited with NAAC B++)

**Go Green**

**A Seminar on**  
**Application of Quantitative**  
**Techniques in Research**  
organised by  
**Department of Commerce**  
on 8th November 2024 @ 10 am

**Resource Person**



**Sarala K T**  
Assistant Professor,  
Department of Commerce

**Venue : PPT Room**

For more details Contact:  
Student Coordinator: Midhun N, II B.Com Finance  
Staff Coordinator: Uma M, Assistant  
Professor, Department of Commerce

**Programme Photographs:**



Check In Manissery, Kerala, India  
Q8jr+35h, Allied College Road, Manissery,  
Vaniyankulam-ii, Kerala, India  
Lat 10.78241° Long 76.341187°  
08/11/24 10:16 AM GMT +05:30



Check In Manissery, Kerala, India  
Q8jr+35h, Allied College Road, Manissery,  
Vaniyankulam-ii, Kerala, India  
Lat 10.782369° Long 76.341204°  
08/11/24 10:16 AM GMT +05:30



Check In Manissery, Kerala, India  
Q8jr+35h, Allied College Road, Manissery,  
Vaniyankulam-ii, Kerala, India  
Lat 10.782627° Long 76.341182°  
08/11/24 10:17 AM GMT +05:30



Check In Manissery, Kerala, India  
Q8jr+35h, Allied College Road, Manissery,  
Vaniyankulam-ii, Kerala, India  
Lat 10.782613° Long 76.341153°  
08/11/24 10:15 AM GMT +05:30

UMA M  
Program Coordinator

Dr Mugesh P  
Head, Dept. of Commerce

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme : Seminar on Application of Quantitative Techniques in Research

Organised by : Department of Commerce

Date : 08/11/2024

Sl. No.	Name of Participants	Batch & Year	Signature
1	Ansila Sherin.K	2 <sup>nd</sup> b.com finance	
2	Fathima Sumayya.K.B	"	
3	Nahla Farhath M.A	"	
4	Shamna Shwin	"	
5	Shahla Jasmine	"	
6	Nafeezathul Mizayya CM	"	
7	Hudha Kautab cu	"	
8	Swalika CA	"	
9	shahabrouf.M	"	
10	Aneesa MA	"	
11	Saniya.M	"	
12	Saniya Jasmine	"	
13	Anushee km	"	
14	Fathimath Ramseena.v	"	
15	Amritha.c.p	"	
16	Radhika G	"	
17	SHEFANA SHERINI C.M	"	
18	Adhil Akthar.P.M	"	
19	V.m.maharroof	"	
20	Akshay.M	"	
21	Dhanesh.K	"	
22	Mohammed shahul hameed.k	"	
23	Ameed Hassan.s	"	
24	Govind.T.P	"	
25	Ajmal Haseeb -VA	"	
26	Sourav.K	"	
27	Swaraj.k	"	
28	ASWIN KRISHNA U	"	
29	SHAHUL P.S	2 <sup>nd</sup> b.com finance	
30	Pranav Raj P.R	"	
31	ABDU RAHMAN .K	"	
32	Shyamlin P.J	"	
33	Aras-p	"	
34	MIDHUN.NI	"	



35	Muhammed Sinar P.B	11	<del>AK</del>
36	VIBIN-R	11	<del>AK</del>
37	Gayathri.V.K.	11	<del>AK</del>
38	Jasith.P.K	11	<del>AK</del>
39	Chandrajith.K	11	<del>AK</del>
40	thajana	11	<del>AK</del>
41	Ayusha shirin .cs	11	<del>AK</del>
42	Praveen P.J	11	<del>AK</del>
43	Sharan Theju	11	<del>AK</del>
44	Abhin.P.R	11	<del>AK</del>
45	Karthika.S	11	<del>AK</del>
46	Afsal.M.H	11	<del>AK</del>
47	Sreenaj K.R	11	<del>AK</del>



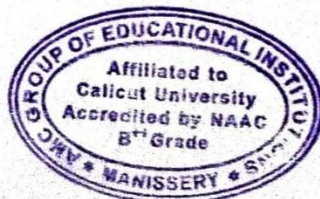
REPORT ON

A SEMINAR ON BALANCING WORK AND LIFE: CHALLENGE FACED BY WOMEN  
ENTREPRENEUR (AS PART OF NATIONAL WOMEN ENTREPRENEUR DAY)

Date	19/11/2024, 10.30AM
Organised By	ED Club & IIC
Staff Co-ordinator	Jagadeesh c, Assistant Professor Department of commerce (ED Club Coordinator) Nigitha K G, Assistant Professor Department of commerce (IIC Coordinator)
Student Co-ordinator	Mithun T M (3 <sup>rd</sup> B.com CA) Anjana M D (3 <sup>rd</sup> BBA Finance)
Other particulars	Resource Person: Mrs. Sheela Mohandas Details of Resource Person: Proprietor, Elegant Art Interiors, Rishi, Industries, Chelakkara Inauguration: Reshmi M K, Asst. professor, Department of History.
Programme Details	The aim of this program was to make aware about balancing work and life among women entrepreneurs.

Programme summary along with photos are attached herewith.

Jagadeesh C  
Nigitha K G  
Staff coordinator



Dr. Byju K  
Principal  
**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521

## PROGRAMME SUMMARY

### A SEMINAR ON BALANCING WORK AND LIFE: CHALLENGE FACED BY WOMEN ENTREPRENEUR (AS PART OF NATIONAL WOMEN ENTREPRENEUR DAY)

Date: 19/11/2024, 10.30 AM

Venue: PPT Hall

#### Program Description:

As a part of National Women Entrepreneur Day ED Club and IIC organized a Seminar on balancing work and life: challenges faced by women entrepreneurs for the girl students under ED club. The seminar was inaugurated by Reshmi M K, Asst Professor, Dept of History. The session was handled by Mrs Sheela Mohandas (Proprietor, Rishi Industries, Elegant Art Industries Chelakara. Students participated enthusiastically and they clarified their doubts and increased confidence for new startups and business.

#### Program broucher

The broucher is a blue rectangular graphic with white and green text. At the top left is the AMC logo with the tagline 'Creativity and Competency'. To its right is the text 'AMC Group of Educational Institutions' followed by '(Affiliated to Calicut University)', 'Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)', '(Recognized by UGC ( 2F ) & Approved by AICTE)', and '(Accredited with NAAC B++)'. On the right side of the top section is a green tree logo with the text 'Go Green'. The main title of the seminar is 'Seminar on Balancing work and Life: Challenges faced by women Entrepreneurs', followed by 'Organised by ED Club & IIC'. Below this are two circular photos: the left one shows Reshmi M K, and the right one shows Mrs. Sheela Mohandas. Under the first photo is the text 'Inauguration Reshmi M K Asst Prof. Dept of History'. Under the second photo is 'Resource Person Mrs. Sheela Mohandas propritor: Elegant art Interiors, Rishi industries Chelakara'. At the bottom left is a clock icon with '10.30 AM' and 'Venue : PPT Hall'. At the bottom right is a calendar icon with '19/11/2024'. Below the calendar icon is 'Student Coordinators : Mithun T M (3rd CA) Anjana M D (3rd BBA Finance)'. At the bottom left is 'staff Coordinator : Jagadeesh C'.

**AMC Group of Educational Institutions**  
(Affiliated to Calicut University)  
Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)  
(Recognized by UGC ( 2F ) & Approved by AICTE)  
(Accredited with NAAC B++)

**Seminar on Balancing work and Life:  
Challenges faced by women Entrepreneurs**  
Organised by ED Club  
& IIC

**Inauguration**  
Reshmi M K  
Asst Prof. Dept of History

**Resource Person**  
Mrs. Sheela Mohandas  
propritor: Elegant art Interiors, Rishi  
industries  
Chelakara

10.30 AM  
Venue : PPT Hall

19/11/2024  
Student Coordinators :  
Mithun T M (3rd CA)  
Anjana M D (3rd BBA Finance)

staff Coordinator : Jagadeesh C

**Programme photographs**



Jagadeesh C  
Nigitha K G  
Staff Coordinators

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

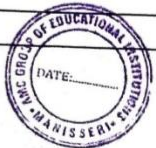
Attendance Sheet

Name of Programme : Seminar on Balancing Work and Life: Challenge faced.

Organised by : Women Entrepreneur.  
ED club.

Date : 19 Jul 2024.

Sl. No.	Name of Participants	Batch & Year	Signature
1	Sandya.S	B.com. co-operation	Sandya
2	Sneha.S	2 <sup>nd</sup> B.com- Co-op	Sneha
3	Neha.C	"	Neha
4	VishnuPriya.G	"	Vishnu
5	Silpa.K	3 <sup>rd</sup> B.com-CA	Silpa
6	Anjana.T.K	Ind Business	Anjana
7	Naziya Hussain	" " "	Naziya
8	Rashiya.M	" " "	Rashiya
9	Soumya.K	2 <sup>nd</sup> B.com fin (B)	Soumya
10	Swapna.K	"	Swapna
11	pravitha.C.J	"	Pravitha
12	Asna	"	Asna
13	Haritha	"	Haritha
14	Kaishnapriya.P.V	"	Kaishna
15	Vaishali.C	2 <sup>nd</sup> B.com Co-operation	Vaishali
16	Ashidha.W	"	Ashidha
17	Surya.N.S	"	Surya
18	Sneha.S	"	Sneha
19	Bismia.MH	"	Bismia
20	MONISHA K	"	MONISHA
21	Anagha.P	" "	Anagha
22	Aarshana.C.B	" "	Aarshana
23	Namithra.N.P	" "	Namithra
24	Nithya Sree .K. Jagan	" "	Nithya
25	Anjana .A	" "	Anjana
26	Nahla farbath M.A	2 <sup>nd</sup> B.com fin (A)	Nahla
27	Saathiba CA	"	Saathiba
28	Sneha.C	3 <sup>rd</sup> BBA finance	Sneha
29	Nithya krishna A.C	"	Nithya
30	Anagha.V.P	3 <sup>rd</sup> B.com CA	Anagha
31	Prashima.K.P	"	Prashima
32	Arshita cheari.K	2 <sup>nd</sup> b.com fin (A)	Arshita
33	Ajisha shirip	"	Ajisha
34	Athira.C	2 <sup>nd</sup> B.com co-operation	Athira









**REPORT ON  
A WORKSHOP ON PAPER BAG MAKING**

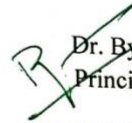
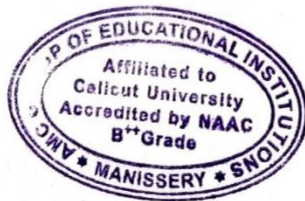
Date & Time	9/12/2024, 1.30 PM
Organised By	ED Club & IIC
Staff Coordinators	Jagadeesh c, Assistant Professor Department of commerce (ED Coordinator) Nigitha K G, Assistant Professor Department of commerce (IIC Coordinator)
Student Coordinator	Mithun T M, 3 <sup>rd</sup> B.com CA
Other particulars	Trainer: Praveena P S. 1 <sup>st</sup> BCom Finance, Mithun T M. 3 <sup>rd</sup> BCom CA  Inauguration: Jisha K, IQAC Coordinator
Programme Details	The main purpose of the workshop was to enhance the creativity of students thereby enhancing entrepreneurial skill.

Programme summary along with photos are attached herewith.

Jagadeesh C  
Nigitha K G  
Staff coordinator



Dr. Byju K  
Principal

**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M Phil, PhD  
PRINCIPAL  
AMC GROUP OF EDUCATIONAL INSTITUTIONS  
AFFILIATED TO CALICUT UNIVERSITY  
MANISSERY, PIN - 679 521



**PROGRAMME SUMMARY**  
**A WORKSHOP ON PAPER BAG MAKING**

**Date: 9/12/2024**

**Venue: PPT Hall**

**Programme Description**

ED Club organized a workshop on paper bag making for the selected students from first year classes. 12 students selected and participated. The program was inaugurated by IQAC Coordinator Jisha k. The technical session was handled by Praveena PS (1<sup>st</sup> B.com Finance) and Mithun TM (3<sup>rd</sup> B.com CA). All students learned the process of paper bag making.


**Programme Brochure**


**AMC Group of Educational Institutions**  
(Affiliated to Calicut University)  
Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)  
(Recognized by UGC ( 2f ) & Approved by AICTE)  
(Accredited with NAAC B++)


**Go Green**

**A workshop on paper bag making**

**Organised By ED club & IIC**

 **9/12/2024**

 **1.30 PM**

 **PPT Hall**

**Staff Coordinator : Jagadeesh c**

**Student Coordinator : Mithun T M 3rd B.com CA**

## Programme Photographs



Jagadeesh C  
Nigitha K G  
Staff Coordinator






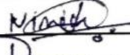
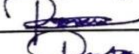

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

Attendance Sheet

Name of Programme/ Activity : A Workshop on Paper Bag making .

Organised by : ED Club and IIC

Date : 9/12/2024 - 1.30 PM.

Sl. No.	Name of Participants	Batch & Year	Signature
1	Roshitha . B	Bcom finance	
2	Remya . CR	Bcom finance	
3	Sunitha . S	"	
4	Anjusha	"	
5	Durga	"	
6	Nimisha	"	
7	Praveena . K . V	"	
8	Pavithra	"	
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**Report On**  
**Workshop on Data Analysis for UG Academic Project preparation**

Date & Time	03/02/2025@ 2 pm
Organized By	Department of Commerce
Staff Co-Ordinator	Rema KR, Assistant Professor, Department of Commerce
Student Co-Ordinator	Nil
Other Particulars	Resource Person: Dr Mugesh P Details of Resource Person: Head of department of commerce, AMC-Allied Management College
Programme Details	The purpose of the programme was to equip final year students to do data analysis of academic projects and do the project independently

Programme summary along with photographs are attached herewith.

hd

3

*Rema*

Rema K R

Programme Co-Ordinator

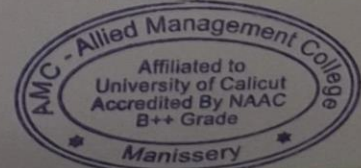
Dr. Mugesh P

Head, Dept. of Commerce  
**Dr. MUGESH. P**  
M.Com, MBA, Ph.D  
Assistant Professor and Head  
Department of Commerce  
AMC - Allied Management College  
(Affiliated to University of Calicut)  
Manissery - 679521

Dr. Byju K

Principal

**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M.Phil, Ph.D  
**PRINCIPAL**  
AMC - Allied Management College  
Affiliated to University of Calicut  
Manissery, PIN - 679 521



## Programme Summary

### Workshop on Data Analysis for UG Academic Project Preparation

Date 3/02/2025

Venue: Computer lab

#### Programme Description

A workshop on data analysis for UG project preparation using Excel was organized by Department of commerce for Final year Bcom students of the college to enhance their data analysis for their degree projects. The session focused on using Excel for organising, analysing and presenting data effectively. The highlights was data visualization, using graphs and enabling students to interpret and communicate findings clearly. Dr Mughesh P, head of department of commerce was the resource person providing practical insights and hands on training. The workshop proved highly beneficial, equipping students with essential analytical skills to improve the quality of their project reports. The program coordinator was Rema K R, Assistant Professor, Department of Commerce.

#### Programme Brochure

**AMC - Allied Management College**  
Manisseri, Ottapalam  
(Affiliated to Calicut University)  
(Recognized by UGC (2F) & Approved by AICTE)  
(Accredited with NAAC B<sup>++</sup>)

**Go Green**

**A WORKSHOP ON DATA ANALYSIS FOR  
UG ACADEMIC PROJECT PREPARATION**

organised by

**Department of Commerce**

**3 February 2025 @ 2 PM**

**Resource person:**

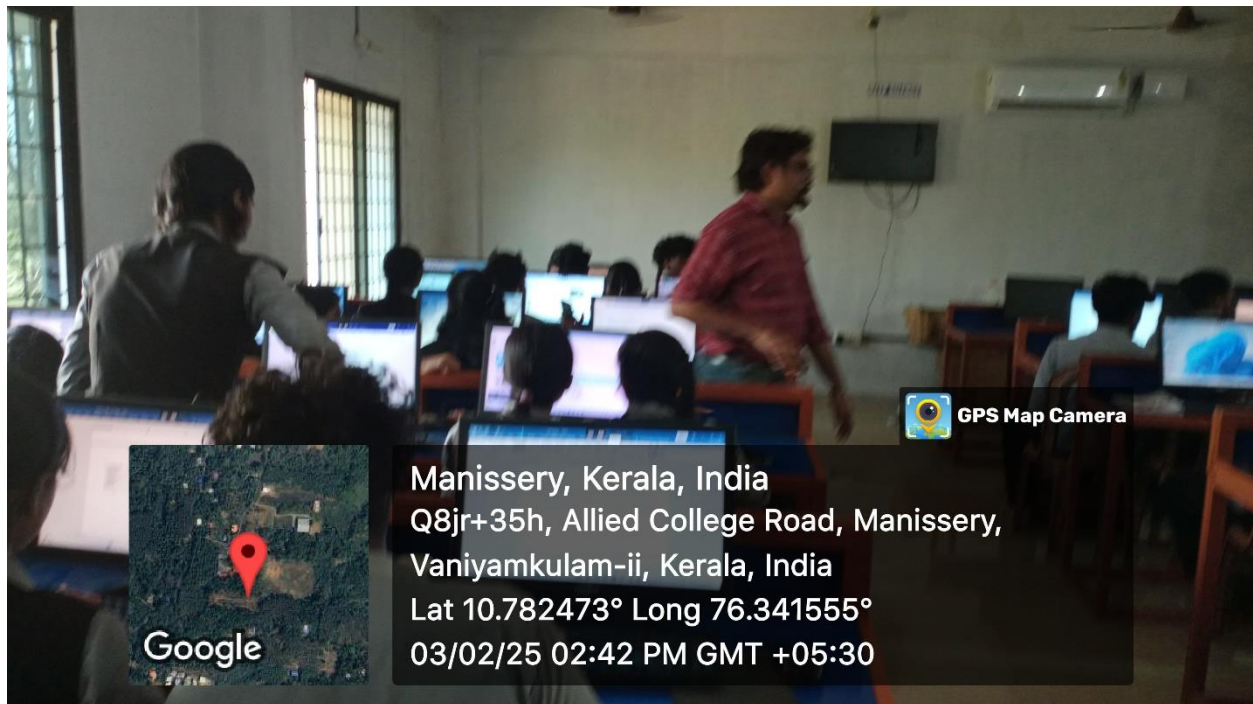
**Dr Mughesh P, Assistant  
Professor & Head  
Department of Commerce**

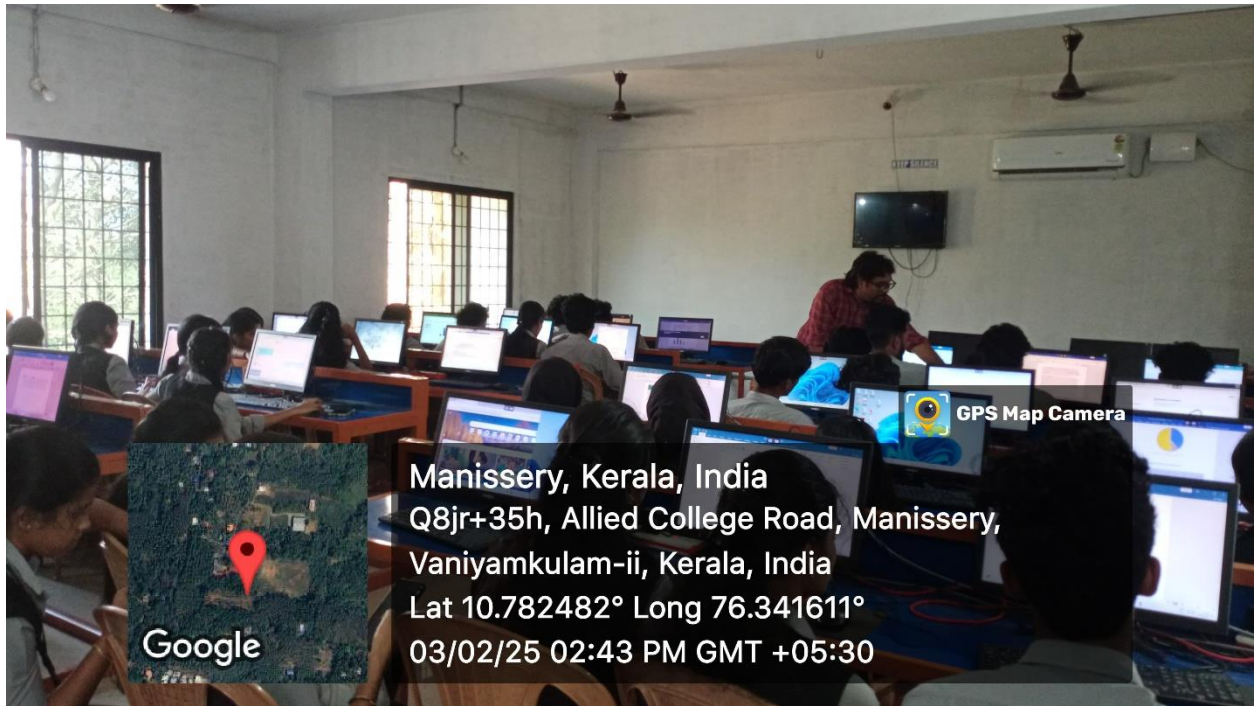
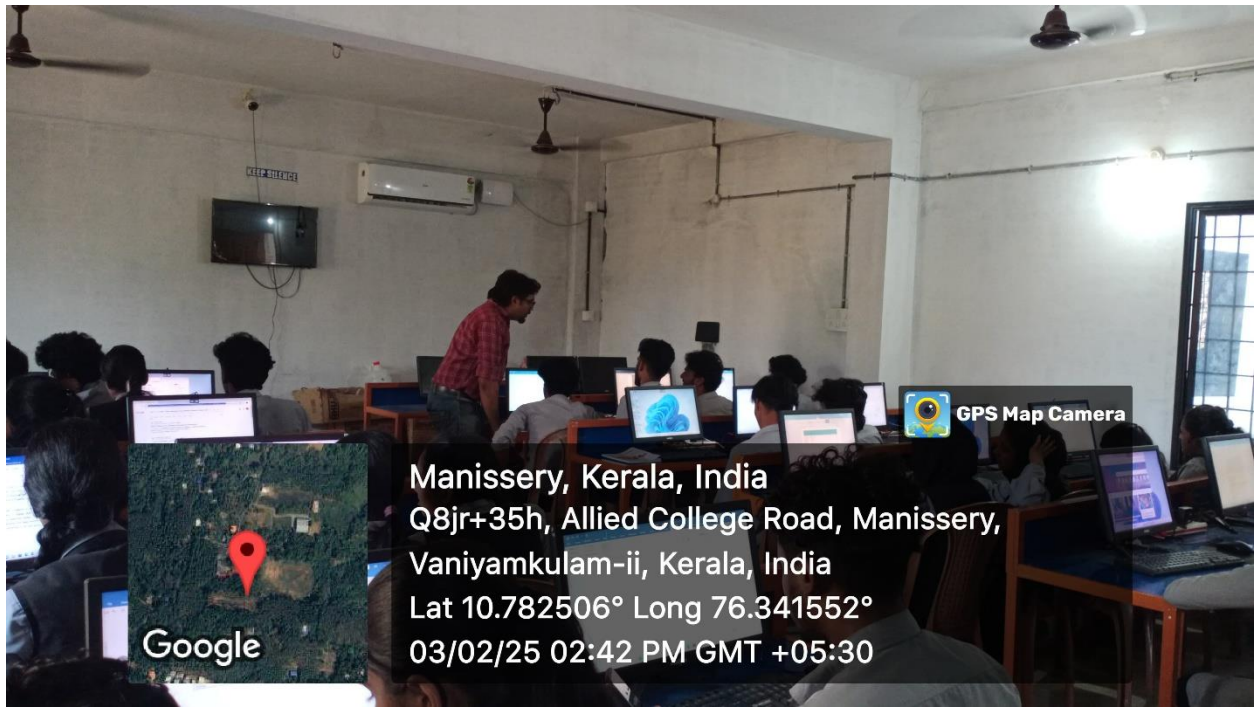
**Venue : Computer Lab**

**For more details Contact:**

**Rema K R, Assistant Professor,  
Staff Coordinator**

**Programme Photographs:**





**AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY**

**Attendance Sheet**

Name of Programme/ Activity : *Workshop on Data Analysis for UoV project preparation*

Organised by : *Department of Commerce*

Date : *03/02/2025*

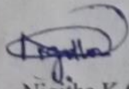
Sl. No.	Name of Participants	Batch & Year	Signature
1	<i>Prayita A.S</i>	<i>3<sup>rd</sup> Bcom CA</i>	<i>Prayita</i>
2	<i>Abhijith P</i>	<i>"</i>	<i>Abhijith</i>
3	<i>Vishnu T</i>	<i>3<sup>rd</sup> B.com Finance</i>	<i>Vishnu</i>
4	<i>Poornima - V</i>	<i>"</i>	<i>Poornima</i>
5	<i>Pavithra - M</i>	<i>"</i>	<i>Pavithra</i>
6	<i>Aiswarya - V</i>	<i>"</i>	<i>Aiswarya</i>
7	<i>Keerthi - M</i>	<i>"</i>	<i>Keerthi</i>
8	<i>MOHAMED SHABIN</i>	<i>"</i>	<i>Shabin</i>
9	<i>Abhinand P.</i>	<i>"</i>	<i>Abhinand</i>
10	<i>Sneha - S</i>	<i>3<sup>rd</sup> Bcom Coop</i>	<i>Sneha</i>
11	<i>BIJOY JACOB KURIEN</i>	<i>3<sup>rd</sup> Bcom Finance</i>	<i>Bijoy</i>
12	<i>Anya - K</i>	<i>"</i>	<i>Anya</i>
13	<i>Abhiram - K</i>	<i>"</i>	<i>Abhiram</i>
14	<i>Muhammed Yasir PM</i>	<i>"</i>	<i>Yasir</i>
15	<i>SNEEROG - S</i>	<i>"</i>	<i>Sneerog</i>
16	<i>Nayana P. a</i>	<i>3<sup>rd</sup> Bcom Coop</i>	<i>Nayana</i>
17	<i>Archana P. r</i>	<i>"</i>	<i>Archana</i>
18	<i>Ajmal - V</i>	<i>3<sup>rd</sup> B.com Fin</i>	<i>Ajmal</i>
19	<i>Aishwarya P.P</i>	<i>3<sup>rd</sup> B.com CA</i>	<i>Aishwarya</i>
20	<i>Pranav - K</i>	<i>3<sup>rd</sup> B.com Fin</i>	<i>Pranav</i>
21	<i>Vivek Raj - R</i>	<i>"</i>	<i>Vivek</i>
22	<i>Prashma K.P</i>	<i>3<sup>rd</sup> B.com CA</i>	<i>Prashma</i>
23	<i>Krishnaja - E.J</i>	<i>"</i>	<i>Krishna</i>
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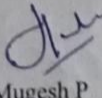
**REPORT ON**  
**NATIONAL WEBINAR ON NAVIGATING THE DYNAMIC BUSINESS**  
**ENVIRONMENT: EMERGING TRENDS IN MARKETING, FINANCE AND**  
**WORKFORCE TRAINING FOR SUSTAINABLE GROWTH**

Date & Time	26/03/2025 @ 1.30 PM
Organized By	Department of Commerce
Staff Coordinators	Nigitha K G, Assistant Professor, Department of Commerce
Student Coordinator	Sarada M B, I M.com
Other particulars	Resource Person: Dr. Geethu Anna Mathew Details of Resource Person: Assistant Professor, Dept. of Management, Kristu Jayanti College, Affiliated to Bangalore North University Chairman of Paper presentation: Dr. Tom Jacob. Details of chairman : Assistant Professor, Department of Commerce, Christ College(Autonomous), Irinjalakuda
Programme Details	The program's primary goals were to understand Emerging Trends in Marketing, Finance and Workforce Training for Sustainable Growth" aims to provide a platform for academicians, industry experts, and researchers to discuss transformative trends shaping today's business landscape.

Program summary along with photos are attached herewith.

  
Nigitha K G

Program co-ordinator

  
Dr. Mugesh P

HOD



Dr. Byju K

Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M.Phil, PhD  
**PRINCIPAL**  
AMC - Allied Management College  
Affiliated to University of Calicut  
Manissery, PIN - 679 521

**PROGRAM SUMMARY ON**  
**NATIONAL WEBINAR ON NAVIGATING THE DYNAMIC BUSINESS**  
**ENVIRONMENT: EMERGING TRENDS IN MARKETING, FINANCE AND**  
**WORKFORCE TRAINING FOR SUSTAINABLE GROWTH**

**Date:** 26/03/2025

**Venue:** Google meet

**Program Description**

National webinar on “Navigating the Dynamic Business Environment: Emerging Trends in Marketing, Finance and Workforce Training for Sustainable Growth”, conducted on 26th March 2025 by department of Commerce in AMC – Allied Management College. The program's primary goals were to understand Emerging Trends in Marketing, Finance and Workforce Training for Sustainable Growth” aims to provide a platform for academicians, industry experts, and researchers to discuss transformative trends shaping today’s business landscape. The webinar will cover key areas such as digital marketing strategies, financial technology innovations, and workforce development for long-term sustainability. Participants will gain insights into adaptive business models and practical approaches to thrive in a competitive and ever-changing environment. Nigitha K G, Assistant Professor, Department of Commerce was the staff coordinator of this programme. Students, teachers and outsiders from Kerala and India attended the webinar. 50 teachers presented papers on this national webinar.

**Program Brochure**



**AMC- ALLIED MANAGEMENT COLLEGE**  
(Affiliated to University of Calicut)  
Manissery, Ottapalam  
NAAC Accredited with B++

**Department of commerce**  
**Organising**  
**National Seminar**

**on**  
**"Navigating the Dynamic Business Environment:  
Emerging Trends in Marketing, Finance and  
Workforce Training for Sustainable Growth"**




**Resource Person**

**Dr. Geethu Anna Mathew**  
Assistant Professor  
Department of Management  
Kristu Jayanti College,  
(Autonomous), Affiliated to  
Bangalore North University



Chairman:  
Paper  
presentation  
**Dr Tom Jacob**  
Assistant Professor  
Department of Commerce  
Christ College,  
(Autonomous), Irinjalakuda

Venue:  Google Meet

Time: 1.30 PM Date: 26.03.2025

Staff Co ordinator:

**Nigitha K G**  
Assistant Professor,  
Department of  
Commerce  
AMC- Allied  
Management College

Student  
Co  
ordinator:

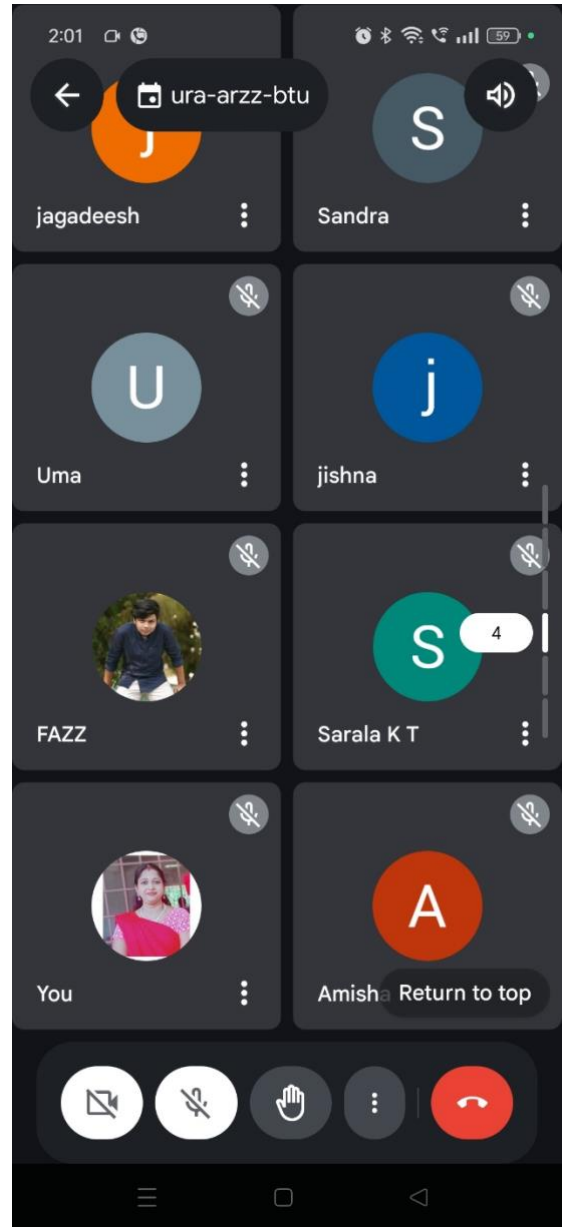
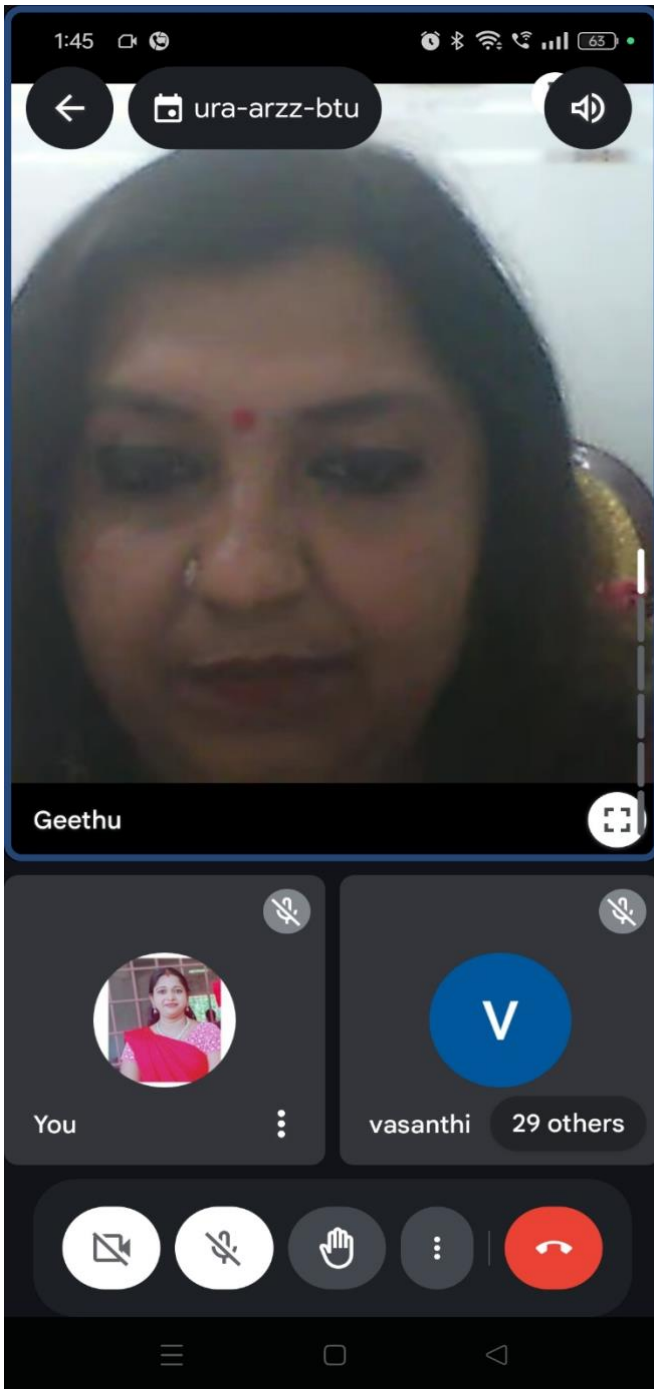
Saradha M B

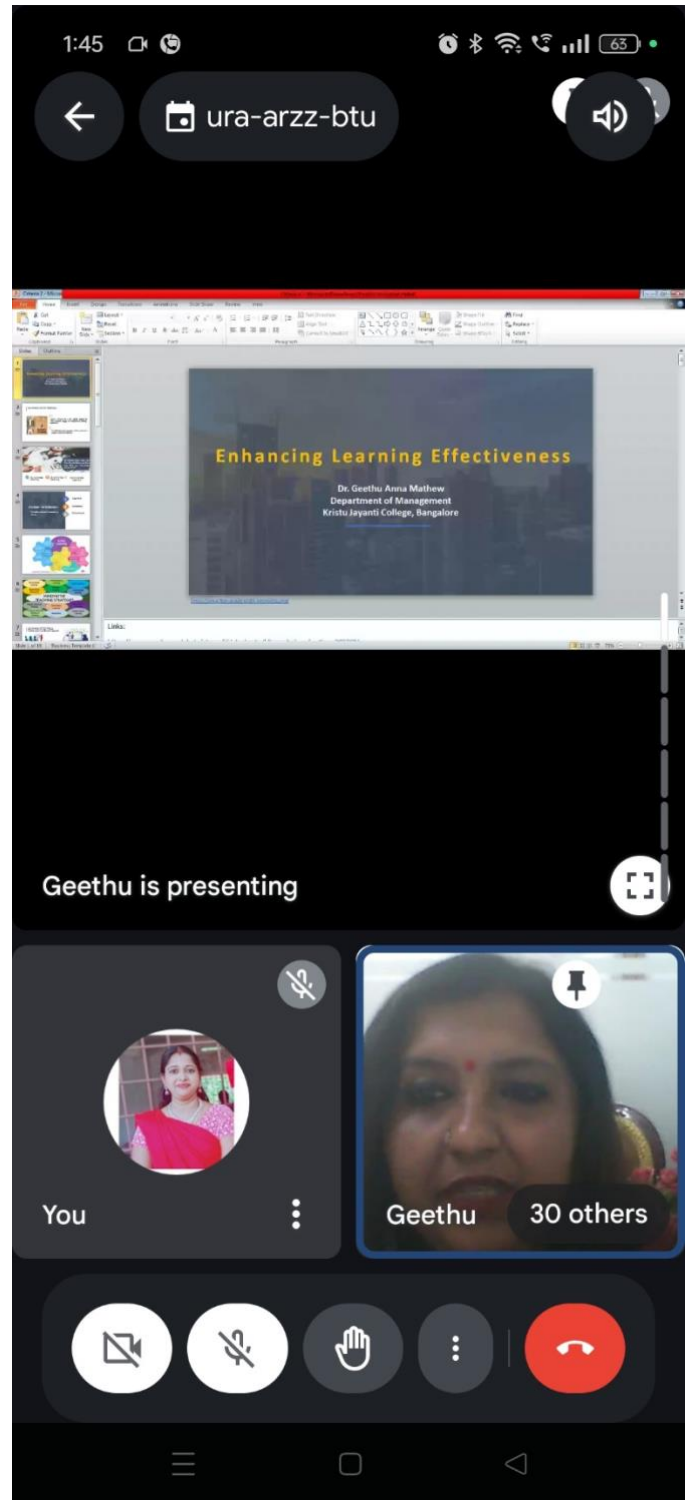
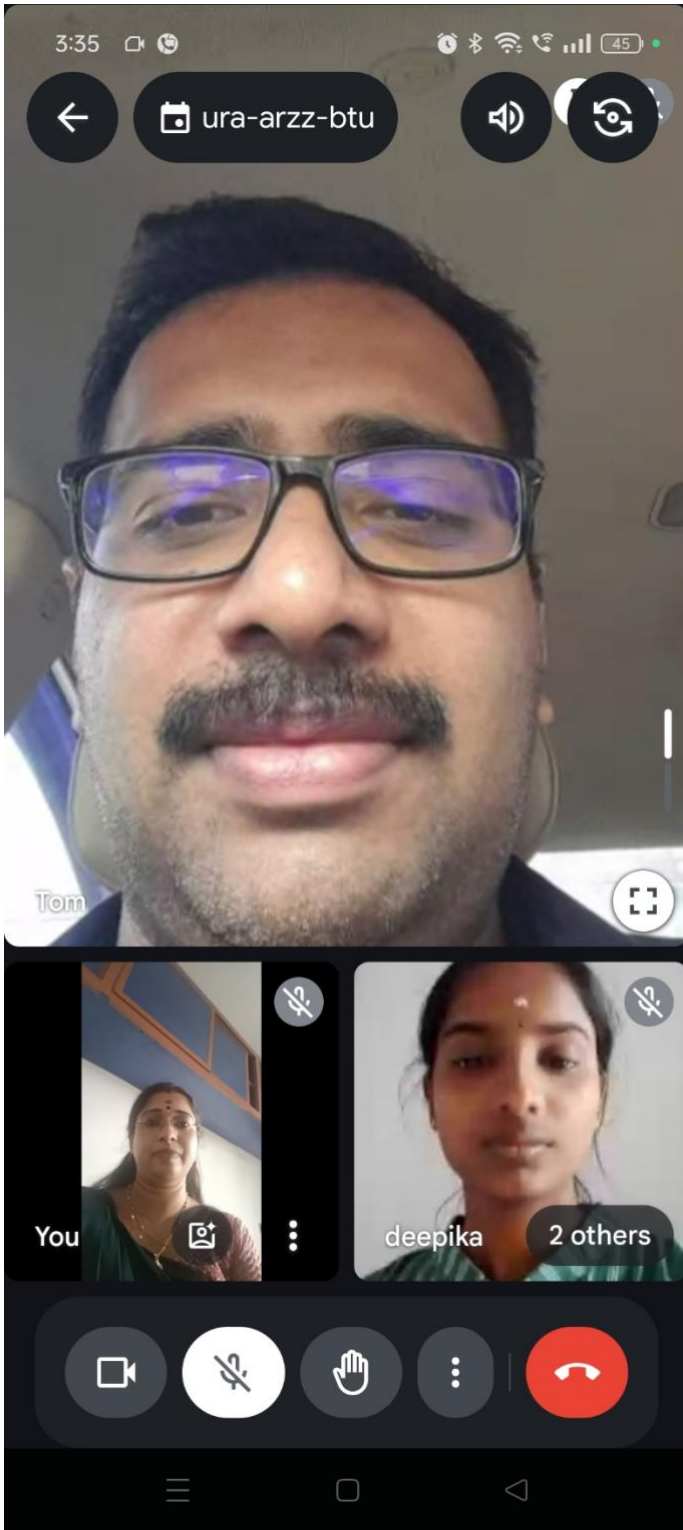
1st M Com



Poster Maker

# ProgrammePhotographs





Sl.No	Name	Email ID	Contact Num	Name of Institution	Designation
1	Dr Mugesh P	mugesh.panthalil@mail.com	9946784940	AMC - Allied Management College	Faculty
2	Nigitha K G	nigitha14590@gmail.com	9074775840	AMC - Allied Management College	Faculty
3	Sheeja V	sheejavjithu@gmail.com	9961202838	AMC Group of Educational Institutions Manisseri	Faculty
4	Anusha P Nair	anushapnair3@gmail.com	8921448898	AMC-ALLIED MANAGEMENT COLLEGE	Faculty
5	Divya PJ	divya. pj25@gmail.com	9495262405	AMC-Allied Management College, Manissery	Faculty
6	SANESH K P	saneshkp01@gmail.com	9747256830	Pondicherry University	Research Scholar
7	Jitha Thomas	jithathomas@stjosephs.edu.in	9495168456	St.Joseph' s College autonomous Irinjalakuda	Faculty
8	Sherline T.I	sherline@stjosephs.edu.in	9447640008	St.Joseph's College, Irinjalakuda	Faculty
9	Soumya Stephen A	soumyastephen85@gmail.com	9745259943	St.Josephs College Irinjalakuda	Faculty
10	Deepika K V	deepikaunnikrishnan284@gmail.com	9539650022	AMC - Allied Management College	Faculty
11	Ranjini. P	ranjini40@1990	9633011892	AMC-ALLIED MANAGEMENT COLLEGE	Faculty
12	Jeevanraj	Jr3151899@gmail.com	6238803275	Amc-allied management college	Student
13	Muhammad suhail ps	Suhailps7win@gmail.com	8943716235	AMC group of allied management	Student
14	S. Arif	arifpalliyalil8008@gmail.com	9037470807	AMC GROUP OF ALLIED MANAGEMENT	Student
15	Muhammed favas P. H	favazf44@gmail.com	9567982841	AMC-Allide management college	Student
16	Abhinav	abhinav62935@gmail.com	7012510702	AMC "Allied management collage	Student
17	Adithyan	adithyan007kyd@gmail.com	8891641929	Amc-allied management college	Student
18	Athulkrishna	athulappus888@gmail.com	8592850815	AMC GROUP OF EDUCATIONAL INSTITUTION	Student
19	Manjima kp	manjimakp767@gmail.com	7306539546	AMC-Allied management collage	Student
20	Amisha.A.S	amisha.as2006@gmail.com	9037248208	AMC-Allied management college	Student
21	Suraj ps	surajps855@gmail.com	8457943837	AMC allied management college	Student



22	Muhammad safuwan	Abuthahirekd@gmail.com	9744508479	Amc aleird management	Student
23	Abdulswalih	Abdulswalih1010@email.com	8590304988	Amc group of educational institution	Student
24	Sooraj p. Surendran	bloodtesteryt@gmail	6282667302	AMC allied management college	Student
25	Nandhakishor.M	nandhumalayathody@gmail.com	8590666536	Allied management college, manisseri	Student
26	Nikhil k. c	nikhilkckc628@gmail.com	6235453896	Allied management college manisseri	Student
27	Muhammed Abuthahir.	aabuthahir997@gmail.com	8129587395	AMC Allied management college	Student
28	Muhammed haseeb	muhammedhaseeb001@gmail.com	7306567127	AMC GROUP OF ALLIED MANAGEMENT	Student
29	Shifa.E.A	Shifashifu372@gmail.com	7994542171	AMC-Allied Management College	Student
30	UMA. M	umaunni1999@gmail.com	9947586824	AMC - Allied Management College	Faculty
31	Rema KR	remakr197@gmail.com	9745716575	Amc-Allied Management College,Manissery	Faculty
32	Al sabith PN	muhammedsabith206@gmail.com	7907006415	Amc Allied management college	Student
33	Saradha MB	saradhasaradhamb@gmail.com	9526774314	AMC Group of Educational institution	Student
34	Hafsa ka	Hafsasafakombintakath@gmail.com	7025236670	Amc college	Student
35	Athira NV	athiraadhi502@gmail.com	8848879998	AMC GROUP OF EDUCATIONAL INSTITUTION	Student
36	Ramshidha a u	ramshidharamshi42@gmail.com	9037360621	Allied management college maniserry	Student
37	Raji TR	raji20tr@gmail.com	9656896142	Allied management college	Student
38	Rahul R	rahulrambhavan4645@gmail.com	8606786262	AMC-Allied management college	Student
39	Reshma p.k	reshmap.kakalur@gmail.com	7306968006	AMC Group of educational institution	Student
40	Dhanya K	dhanyaprakash86@gmail.com	9947990888	AMC Manissery	Faculty
41	Jishna VR	jishnavr@gmail.com	9567470789	AMC-Allied management college, Manisseri	Faculty
42	Abhinav k	abhinavkmtla@gmail.com	6238272774	Amc group of educational institution	Student
43	Muhammed haseeb	muhammedhaseeb001@gmail.com	7306567127	AMC GROUP OF ALLIED MANAGEMENT	Student



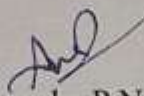
**Report on**  
**Seminar on Intellectual Property Rights**

Date & Time	26/03/2025 @ 1.30 pm
Organized By	Department of Management
Staff Coordinators	Anilkumar C, Assistant Professor, Department of Management
Student Coordinators	NIL
Other particulars	Resource Person: Mr. Satheesh Details of Resource Person: Centre Head, Pioneer Tally Academy, Ottappalam
Programme Details	The main purpose of this program was to provide a basic knowledge about intellectual property right


Programme summary along with photos are attached herewith.

  
Anilkumar C

Programme coordinator

  
Anusha P Nair

Head, Department of  
Management

  
Dr. BYJU. K  
M.Com (Double), MBA, CWA, M.Phil, Ph  
PRINCIPAL  
AMC - Allied Management College  
Affiliated to University of Calicut  
Manissery, PIN - 679 521



## Program Summary

### Seminar on Intellectual Property Rights

**Date & Time:** 26/03/2025 1.30 PM

**Venue:** Computer Lab

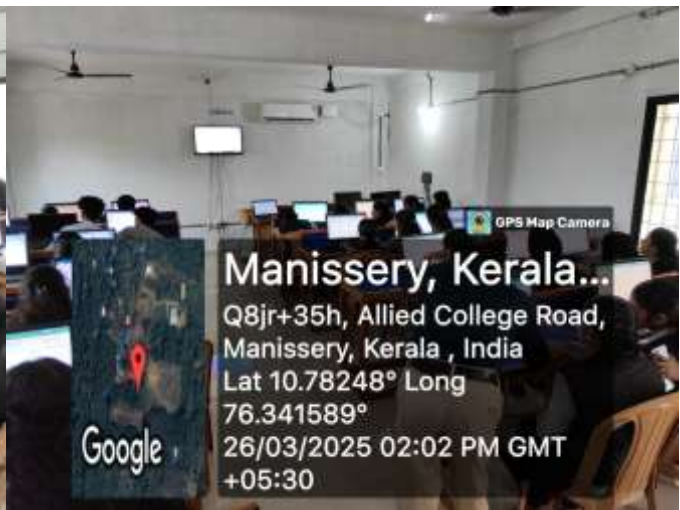
#### **Program Description**

Department of Management conducted a seminar on IPR. Mrs. Satheesh, Centre Head Pioneer Tally Academy provided some basic knowledge about IPR and practical application of IPR. The main aim of this program was to provide a basic knowledge about Intellectual Property Right. Students were actively participated in the programme and clarified different doubts related to copy right etc.

#### **Program Brochure**

The brochure is a vertical rectangular graphic with a pink background and dark blue circular accents. In the top left corner, there is a logo for 'AMC' (Allied Management Centre) with the text 'allied' below it. The main text in the center reads: 'Department of Management Organises a Seminar on "INTELLECTUAL PROPERTY RIGHTS"'. Below this, it identifies the 'Resource Person' as 'Mr. Satheesh, Centre Head, Pioneer Tally Academy'. On the left side, there are two icons: a calendar icon for 'DATE 26/03/2025' and a clock icon for 'TIME 1.30 PM'. A white button with the text 'JOIN NOW' is positioned below the time information. At the bottom left, there is a phone icon and the text '9943601940 Anilkumar C Coordinator'. The 'Pioneer TALLY ACADEMY' logo is prominently displayed in the bottom right area.

## Program photographs



**AMC -Allied Management College, Manissery**

**Attendance Sheet**

Name of Programme/ Activity : *Seminar on IPR*

Organised by : *Department of Management*

Date : *26/03/2025*

Sl. No.	Name of Participants	Batch & Year	Signature
1	<i>Shihana.S.I</i>	<i>I<sup>st</sup> BBA HRM</i>	<i>Shihana</i>
2	<i>Hasna Sherin.C.H</i>	<i>" "</i>	<i>Hasna</i>
3	<i>Akhithadas.M</i>	<i>" "</i>	<i>Akhithadas</i>
4	<i>NIBIN.K.A</i>	<i>" "</i>	<i>Nibin</i>
5	<i>Sneha k.s</i>	<i>" "</i>	<i>Sneha</i>
6	<i>Sneha Ganjay</i>	<i>" "</i>	<i>Sneha</i>
7	<i>Fathimathul Mubeena.P</i>	<i>" "</i>	<i>Fathima</i>
8	<i>NIVEDITHA T.T</i>	<i>" "</i>	<i>Niveditha</i>
9	<i>Laya-E</i>	<i>" "</i>	<i>Laya</i>
10	<i>Anaswaza.O</i>	<i>" "</i>	<i>Anaswaza</i>
11	<i>Meera Krishna.C</i>	<i>" "</i>	<i>Meera</i>
12	<i>Gopika.R</i>	<i>" "</i>	<i>Gopika</i>
13	<i>Farhana Theesny</i>	<i>" "</i>	<i>Farhana</i>
14	<i>Fathima Ehamseena ks</i>	<i>" "</i>	<i>Fathima</i>
15	<i>Jashida</i>	<i>" "</i>	<i>Jashida</i>
16	<i>Sameema Nasrin</i>	<i>" "</i>	<i>Sameema</i>
17	<i>Fasila T-E</i>	<i>" "</i>	<i>Fasila</i>
18	<i>Mazin K.A</i>	<i>" "</i>	<i>Mazin</i>
19	<i>Pavan k. vinod</i>	<i>" "</i>	<i>Pavan</i>
20	<i>Pranathi pm</i>	<i>" "</i>	<i>Pranathi</i>
21	<i>Abhishek.Y</i>	<i>" "</i>	<i>Abhishek</i>
22	<i>Yathav Krishna. P.</i>	<i>1<sup>st</sup> BBA Finance</i>	<i>Yathav</i>
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**Report on**  
**Seminar on Protecting Innovation-Legal Strategies for Intellectual Property**

Date & Time	26 <sup>th</sup> March, 2025 at 2.30 PM
Organized By	Department of Computer Applications
Staff Coordinators	Remya K, Asst. Professor, Dept. of Computer Applications
Student Coordinators	Nil
Other particulars	Resource person: Smt. Sarala K T Details of resource person: General Head & Asst. professor, Dept. of Commerce
Programme Details	The main objective of the programme was to help students to understand about meaning of intellectual property rights and how intellectual property rights are protected.

Programme summary along with photos are attached herewith.

*Remya K*  
Remya K  
Programme Coordinator &  
Head, Dept. of Computer Applications

Dr. Byju K  
Principal

**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M.Phil, PhD  
**PRINCIPAL**  
AMC - Allied Management College  
Affiliated to University of Calicut  
Manissery, PIN - 679 521



## Programme summary on

### Seminar on Protecting Innovation-Legal Strategies for Intellectual Property

**Date:** 26<sup>th</sup> March, 2025

**Venue:** PPT Hall.

#### Programme Description

Department of Computer Applications organized a seminar on Intellectual Property Rights, for the students. The main objective of the seminar was to enable the students to understand clearly the meaning of intellectual property rights and how they are protected. Sarala K T, General Head of AMC-Allied Management College was the resource person. The resource person explained the concepts like intellectual property, how they are protected and the different methods used to protect intellectual property like patents, copy rights, trade mark etc. The students interacted very well in the session.

#### Programme Brochure



**AMC - Allied Management College**  
Manisseri, Ottapalam  
(Affiliated to Calicut University)  
(Recognized by UGC ( 2f ) & Approved by AICTE)  
(Accredited with NAAC B++)



**Seminar on  
PROTECTING INNOVATION**  
Legal strategies for Intellectual Property  
Organized by Department of Computer Applications  
Resource Person



Venue: PPT Hall.  
Date: March 26, 2025  
Time: 2.30 PM

Sarala K T  
General Head  
Asst. Professor, Dept. of Commerce

Staff Coordinator  
Remya K, Asst. Professor  
Dept. of Computer Applications

## Programme Photographs



**AMC - Allied Management College, Manissery**

**Attendance Sheet**

Name of Programme : Seminars on Protecting Innovation (IPR)

Organised by : Department of Computer Applications

Date : 26-03-2025

Sl. No.	Name of Participants	Batch & Year	Signature
1	T.S. Aswin	1 <sup>st</sup> BCA	
2	Anantha. K.J	1 <sup>st</sup> BCA	
3	Vishnu.V.B	1 <sup>st</sup> BCA	
4	Rafna. K.K	1 <sup>st</sup> BCA	
5	Pooja.k	1 <sup>st</sup> BCA	
6	Sreesbma.M.s	1 <sup>st</sup> BCA	
7	Harish.M	1 <sup>st</sup> BCA	
8	FASNA	1 <sup>st</sup> BCA	
9	Abhinav.Tm	1 <sup>st</sup> Bcm	
10	SMRUTHINJITH.T.S	1 <sup>st</sup> BCA	
11	Durga.m.p	1 <sup>st</sup> BCA	
12	AKSHAYA A.P	1 <sup>st</sup> BLA	
13	Amasjith. U.R	1 <sup>st</sup> BCA	
14	Adharsh.R.R	1 <sup>st</sup> BCA	
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## Report On

### A workshop on "Ethics in Research: Best Practices for Academic Integrity"

Date & Time	17/04/2025 @ Friday 10.30 am
Organised by	Research forum, AMC – Allied Management College, Manissery
Staff Coordinator	Kadambari.K Research Forum Coordinator & Assistant Professor, Department of Commerce
Student coordinators	Nil
Other Particulars	Resource Person: Dr. Meena Ramaswami Details of Resource Person: Director of academics and operations, AMC – Allied Management College, Manissery
Programme details	The main purpose of the workshop was to provide practical guidance on maintaining integrity throughout the research process, from proposal writing to publication.

Programme summary along with photos are attached herewith.

Kadambari.K

Staff coordinator



Dr. Byju. K

Principal

**Dr. BYJU. K**

M.Com (Double), MBA, CWA, M.Phil, PhD

**PRINCIPAL**

AMC - Allied Management College  
Affiliated to University of Calicut  
Manissery, PIN – 679 521

## Programme Summary

### A workshop on “Ethics in Research: Best Practices for Academic Integrity”

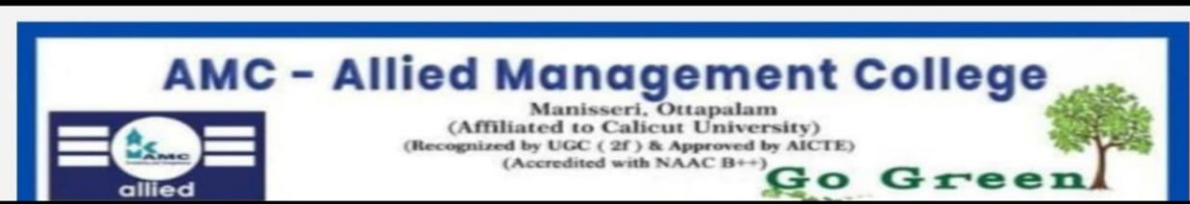
**Date:** 17/04/2025 @ Friday 10.30 am

**Venue:** Audio Visual Hall

#### Programme description

The workshop "Ethics in Research: Best Practices for Academic Integrity" is designed to educate participants on the fundamental ethical standards required in academic research. It will cover key topics such as plagiarism, data falsification, authorship issues, and ethical treatment of human subjects. Participants will learn how to apply ethical principles when designing studies, collecting data, and reporting findings. The session will also introduce tools and techniques for proper citation and referencing to avoid unintentional misconduct. By the end of the workshop, attendees will be better prepared to conduct responsible research and uphold academic integrity in all their scholarly activities.

#### Programme Brochure:



**AMC - Allied Management College**  
Manisseri, Ottapalam  
(Affiliated to Calicut University)  
(Recognized by UGC ( 2f ) & Approved by AICTE)  
(Accredited with NAAC B++)

**Go Green**

**A WORKSHOP ON “ETHICS IN RESEARCH:  
BEST PRACTICES FOR ACADEMIC  
INTEGRITY”**

Organised by Research Forum

**Resource Person**  
Dr.Meena Ramaswamy  
Director Operations and  
Academics  
AMC- Allied Management  
College,

**Date and Time:**  
17/04/2025 Friday @ 10.30 am  
**Venue :** Audio Visual Hall

**Staff Coordinator:**  
Ms. Kadambari.K  
Assistant Professor &  
Research Forum  
Coordinator  
AMC Group of Educational  
Institutions, Manissery

## Programme photographs





**Manissery, Kerala, India**  
QBjr+35h, Allied College Road, Manissery, Kerala, India  
Lat 10.782489° Long 76.341591°  
17/04/2025 10:57 AM GMT +05:30

GPS Map Camera

AMC - Allied Management College, Manissery

Attendance Sheet

Name of Programme/ Activity : A Workshop on "Ethics in Research: Best Practices for Academic Integrity".  
 Organised by : Research Forum.

Date : 17/06/2025


Sl. No.	Name of Staff	Department	Signature
1	Nimisha K.M	English	
2	Praseja CP	English	
3	Lalitha K	English	
4	Dnya Haridas	English	
5	Jitha K.	English	
6	MANU S. NAR	Malayalam	
7	Prayitha P.S	Hindi	
8	Muhammed Ilyas P	English	
9	Srujan P.V	Malayalam	
10	Divya P.J	Economics	
11	Ambika K.B	Economics	
12	Nigitha K.G	Commerce	
13	Sardula K.T	Commerce	
14	Tagedesh C	Commerce	
15	Reema K.R	Commerce	
16	Lakshmi Sree P	Commerce	
17	Jishna VR	Commerce	
18	Dr. Muzher P	Commerce	
19	Ranjini P	Commerce	
20	Sreyas V	Commerce	
21	Sarita V.V	Computer Applications	
22	Anita M.G	Management	
23	Deepika K.V	Commerce	
24	Divya C	Management	
25	Aswathy C.A	Computer Applications	
26	Sandhya S	Management	
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**REPORT ON  
ONE DAY NATIONAL WEBINAR ON  
'THE IMPACT OF AI ON MARKETING RESEARCH METHODOLOGIES'**

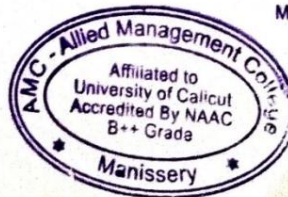
Date & Time	26-05-2025 @ 10.30 AM
Organized By	Department of Management in Association with Research Forum
Staff Coordinators	Rajeesh Kumar M, Assistant Professor, Department of Management (Research Forum Additional Coordinator)
Student Coordinators	NA
Other particulars	<b>Resource person:</b> Dr L Lakshmanan <b>Details of Resource Person:</b> Head & Professor, CARE Business School, CARE College of Engineering, Trichy <b>Inauguration:</b> Dr Byju K Principal, AMC-Allied Management College
Programme Details	The main purpose of this programme was to familiarize participants with the usage of various AI methods in research methodologies.

Programme summary along with photos are attached herewith.

  
Rajeesh Kumar M  
Programme coordinator

  
Anustha P Nair  
Head, Department of Management

  
Dr. Byju K  
Principal  
**Dr. BYJU. K**  
M.Com (Double), MBA, CWA, M.Phil, PhD  
**PRINCIPAL**  
AMC - Allied Management College  
Affiliated to University of Calicut  
Manissery, PIN - 679 521



**PROGRAMME SUMMARY ON  
ONE DAY NATIONAL WEBINAR ON  
'THE IMPACT OF AI ON MARKETING RESEARCH METHODOLOGIES'**

**Date and Time;** 26-05-2025 @ 10.30AM

**Venue:** Google meet

**Programme Description**

On 26-05-2025, the Department of Management in association with Research Forum organised a One Day National Webinar on 'The impact of AI on Marketing Research methodologies'. The main objective of this programme was to explore how Artificial Intelligence is transforming the landscape of marketing research in both academic and industry contexts. The participants of this programme were research scholars, faculties and students from various colleges. The session was handled by Dr L Lakshmanan, Head & Professor, CARE Business School, CARE College of Engineering, Trichy, and the programme was inaugurated by Dr Byju K, Principal, AMC-Allied Management College

**Programme Brochure**

**AMC - Allied Management College**  
Manisseri, Ottapalam  
(Affiliated to Calicut University)  
(Recognized by UGC ( 2f ) & Approved by AICTE)  
(Accredited with NAAC B++)

**Go Green**

**DEPARTMENT OF MANAGEMENT  
IN ASSOCIATION WITH  
RESEARCH FORUM  
Organises  
ONE DAY NATIONAL WEBINAR ON  
"THE IMPACT OF AI ON MARKETING RESEARCH  
METHODOLOGIES"**

*On 26th may 2025  
@10.30 am*

*Platform  
google meet*

**Resource Person**

**Inauguration**

**Dr L.Lakshmanan**  
Head & Professor  
CARE Business School  
CARE College of Engineering  
Trichy

**Dr. Byju K**  
Principal  
AMC-Allied Management College

**\* Papers are invited**  
Last date for submission 28-05-2025

**For more details contact**  
**Rajeesh Kumar M**  
Assistant Professor  
Dept. of Management  
**9847647443**

## Programme Photographs



AMC - Allied Management College, Manissery			
Attendance Sheet			
Name of Programme : OAS DAY ANNUAL WEBINAR ON THE IMPACT OF AI ON MARKETING, RESEARCH METHODS & CASES			
Organised by : Dept. of Management			
Date : 26-05-2025			
Sl.No	NAME OF THE PARTICIPANT	Participant category	Name of the Institution
1	ANUSHA P NAIR	Faculty	AMC- ALLIED MANAGEMENT COLLEGE
2	Sneha s	research scholar	Ideal arts and science college cherpuassery
3	SHINI P N	Faculty	ASSABAH ARTS AND SCIENCE COLLEGE, VALAYAMKULAM
4	RAJITHA R	Faculty	Ideal College for Advanced Studies Kadakassery
5	Vineetha. A. P	Faculty	Ideal college for advanced studies, Kadakassery
6	SRUTHY C	research scholar	Ideal Arts and Science College
7	DHANESH RAGHAVAN	Faculty	MAJLIS ARTS AND SCIENCE COLLEGE AUTONOMOUS PURAMANNUR
8	SHAHINA SHERI. T	Faculty	Majlis arts and science college, puramannur
9	Anila MG	Faculty	AMC GROUP OF EDUCATIONAL INSTITUTIONS
10	RAJITHA R	Faculty	Ideal College for Advanced Studies Kadakassery
11	DHANESH RAGHAVAN	Faculty	MAJLIS ARTS AND SCIENCE COLLEGE (AUTONOMOUS) PURAMANNUR
12	SHAHINA SHERI T	Faculty	Majlis arts and science college, puramannur
13	SHINI P N	Faculty	ASSABAH ARTS AND SCIENCE COLLEGE, VALAYAMKULAM
14	SULAIMAN VP	student	Amc college otappalam
15	SYAMILI KM	student	Amc allied management college
16	NIKHIL PP	Faculty	Majlis Arts and Science College (Autonomous)
17	SANDHYA OS	Faculty	AMC-Allied Management College
18	Vineetha. A. P	Faculty	Ideal college for advanced studies, kadakassery
19	Fathimathil mubeena. P	student	AMC GROUOP OF EDUCATIONAL INSTITUION
20	Sruthy C	research scholar	Vels Institute, Chennai
21	SNEHA S	research scholar	Vels instute, Chennai
22	MUHAMMED RINSHAD	student	AMC ALIED MANAGEMENT COLLAGE
23	Fathimathil mubeena. P	student	Allied management collage
24	SHANIB.K.P	student	ALLIED MANAGEMENT
25	RASMI K	research scholar	Dr. NGP Arts and Science College, Kalappatti
26	Sarala K T	Faculty	AMC- Allied Management College
27	HASHIK P P	research scholar	Dr NGP arts and science college Coimbatore
28	SRUTHI.T	Faculty	Majlis Arts and Science College Autonomous
29	RIJI T	research scholar	Dr.NGP Arts and Science College, Kalappatti, Coimbatore
30	Hisana thasneem, f	student	Allied management college

