AMC's Artistic Array

Objectives of the practice:

- 1. To promote and retain the art forms that are at the verge of extinction.
- 2. To enable students in turning these art forms as their livelihood.
- 3. To foster reverence towards the art forms and artists by appreciating the experts and talented gems.
- 4. To give proper training of traditional art forms.
- 5. To impart the essence of culture, sense of responsibility and to transform them as ideal citizen by letting them interact with these art forms.

The context

The district Palghat, especially the municipality Ottapalam is abundant with variety of traditional art forms and its practitioners, such as Poothan- thira, Kanyarkali, Thattinmel koothu, Porattukali, Nadanpattu, Tholpavakoothu, Pulluvanpaattu and so on. In this backdrop, the college chalked out an idea to provide a space for these art forms to be staged and encourage such artistic personalities to visit and acquaint with students, to propogate the relevance and nuances of traditional art forms. Thus to make an awareness about these art forms existing in and around the locality. The college provides ample opportunity to the student community to interact with artists of multiple discipline, with an objective to enlighten them about the vast heritage of our culture and traditional art forms in particular.

Practice

The Institution gives meticulous attention in promoting and fostering various artistic forms inside the campus. The management and teaching staff of the college takes immense interest in inviting and providing relevant training of art forms such as, Oppana, Drama, Mappilapattu, Vattapattu, Nadanpattu, Thiruvathirakkali, Tholpavakoothu and so on. The institution has given frequent workshops for staging Drama and the various factors involved in it. The students are also given proper training for artforms such as, Oppana, Thiruvathirakkali etc. The college conducts miscellaneous programmes in connection with festivals such as Onam, Eid, Christmas and encourages students to perform these dance forms on the day of celebration. The college also invites legendary artistic figures to the college and provides classes and workshops. Sri. Ramachandra pulavar, who is a legendary practitioner of Tholpavakoothu was invited to the

college and he introduced, demonstrated and described the art form in detail and its cultural heritage and its relevance to the students. Training for performing Nadanpattu has also given to the students helps honing the inherent artistic ability of singing folklore songs in them. A regional folklore practitioner of an instrument named, 'Thudi' was invited to the campus and she gave an interesting practice session of the same and explained its origin and its employment during various ocassional festivals in our culture. The Fine Arts Club of the college is well functioning and incessantly encourages the student community to polish their varied interests regarding Art and Culture. The club has separate wings to encourage students having different artistic skills such as, Actor's World, Artisan's World and Music club and so on. The college ensures in conducting Artistic Exhibitions in association with various cells and clubs to give opportunity to exhibit the handmade craft items, paintings, Miniature portraits made by students and encourages the rest to assure their participation in future.

Evidence of success

Many students seriously took up this initiative and fructified it through perseverance and hardwork. They outshined in various artistic disciplines such as Mural art (painting), Tholpavakoothu, Ottanthullal, Mappilapattu, Pulluvanpaattu and bagged distinctive prizes and recognition in these respects. Raghil K.P, B.com Computer Application (2018- 2021) has won third prize for Thullal in the University Arts Festival and has staged the art form at the Drisya sahityolsavam 2019 at Kannur, where he got a golden opportunity to share a stage with the honourable Chief Minister of Kerala, Mr. Pinarayi Vijayan and he received a momento participating in this programme. Besides, he is a professional Thullal artist and is performing in temples during festivals and earning out of it. Akshaya K.R., B.B.A (2015- 2018) got an outstanding achievement in the year 2021. She set a record for making the largest mural painting by an individual, in the India Book Records 2021. The painting measuring 6 feet and 4 feet in breadth received great appreciation from the Editorial Board of Asia Book of Records. Muhammed Ansar C., B.com Finance (2017-2020, pursued the passion of singing Mappilappattu and has released Albums combining mappilapttu songs on youtube. He has got third position in the Mappila song in the A Zone Arts Fest- 2019 and augmented the fame of the Institution to the University level. Abhilash P., B.com Cooperation (2018-2020) received a glorious achievement in etching his name in the India Book of Record 2021 by drawing Maximum miniature portraits of an actor made by an individual. He has participated in the Programme, Kalajadha, conducted by the Calicut University Union during the academic year 2017- 2018. Besides, he is a professional artist and has drawn more than 200 drawings as per the discretion of various customers and earning a good amount from it. Arathi K.V, B.com Cooperation, has been singing in the folklore group named 'Unarvu', which promotes and performs folklore songs throughout Kerala. She is getting a decent remuneration out of it. She has received accolades and one among is from, the Mahakavi Vallathol Sahithya Samskarika Samithi, conducted by the Poomulli Neelakandan Namboothirippad Memorial Ayurveda Medical College and Hospital, Cheruthuruthy. She represented the college and got a certificate of participation from it. Drawing practical experience from the sessions provided on Drama, the students of AMC staged a number of street dramas in and around the Institution.

Problems encountered

Resources required

| To get the skilled artistic practitioners in the | Identified and invited regional practitioners to | |
|--|--|--|
| respective traditional disciplines | the campus, with the collective effort of | |
| | Management and Faculty | |
| To bring some introvert students with less | Constantly motivated students imparting the | |
| focus and attention to the artistic environment | true essence of it and the vast possibility in | |
| | becoming the expertise in such artforms. | |













BEST PRACTICE 2 – AMC'S ARTISTIC ARRAY



















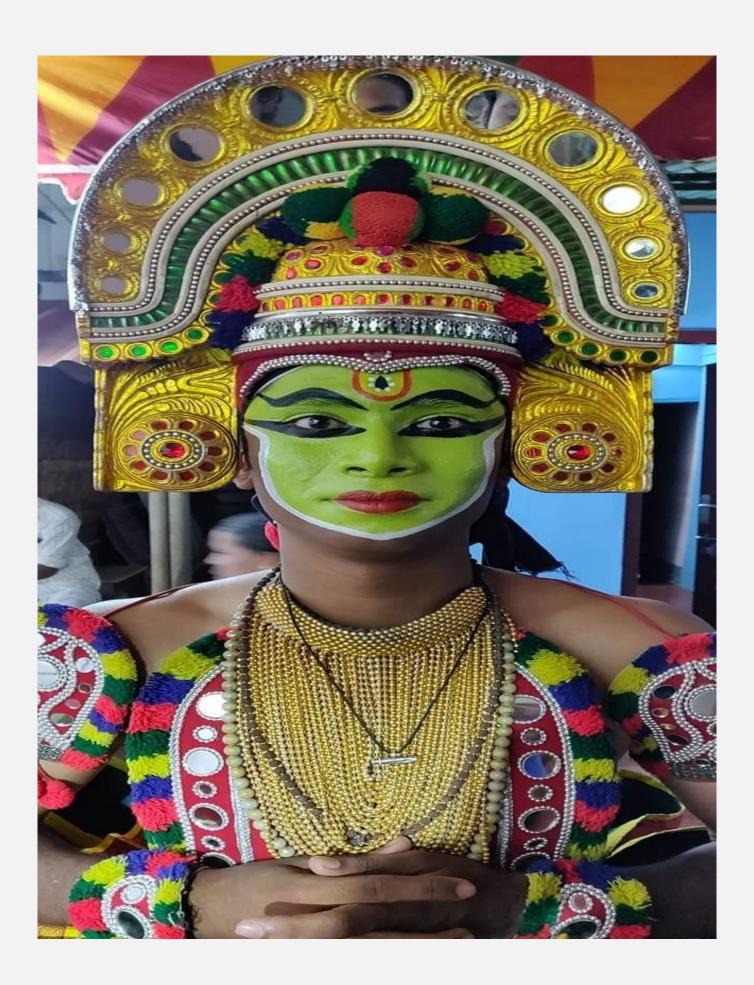
















UNIVERSITY OF CALICUT CALICUT UNIVERSITY UNION

UNIVERSITY ARTS FESTIVAL

No. 200

Certificate of Merit

Date - 5 MAY 2019

| This is to certify that | P | |
|---|------------------------|----------------------------|
| of AMC CAROUP OF EDUCATION | AL INSTITUTIONS, OTTAK | PALAM PALAKKAD |
| has been adjudged First/Second/Third place in | THULLAL | |
| | Competition h | eld in connection with the |
| University Arts Festival20182019 | | |
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CHAIRMAN/SECRETARY UNIVERSITY UNION

DEAN OF STUDENTS' WELFARE

VICE CHANCELLOR





Mappila Song

Shamim Vk Ideal Chepulasseri

Asad Ali
VTB College
Muhsin KP
Najath College

Prajith J Das
Victoria College

Muhammed Ansar
AMC Manisssseri

Abdul Jaleel C
MES Kalladi

Facebook.com/AZoneArtsFestival

Ansar Muhammed

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MANAGE VIDEOS











TAJUL VILAYATH | Ambamkunnu Beeran Aulia Anusmarana... 2.8K views · 9 months ago

Dil Diyan Gallan | Hindi Cover Song | Ansar Muhammed 2.7K views - 8 months ago

Kaathiruntha Muhabathin | vattappattu Song | S... 2.6K views · 10 months ago

Dil Ko Karar aaya | Ansar Muhammed 2.4K views · 3 months ago



കേരള മാപ്പിള കലാ അക്കാദമി

Reg. No. 996/2001

Participation Certificate

This is to certify that Mr. Ms. Mrs. Panamanna

has participated in

Mappila Kala Shilpashala in Dufmuttu / Mappilappattu / Arabana Muttu Oppana / Kolkkali / Vattappattu and Seera Parayanam held at Vallapuzha conducted by Kerala Mappila Kala Academy.

Nasar Mecheri (Shilpashala Director)

Place: Vallapongha Date: 12/4/21



PH Abdulla Master
(State President)















Record Confirmation Apr 16

to me. Vibha. Neerja, India 🤝



Dear Abhilash P. .

Application ID: 18955

Greetings from India Book of Records!

Congratulations, your claim has been finalized as a record titled, 'Maximum miniature portraits of an actor made by an individual 'under India Book of Records 2022. We appreciate the effort and patience shown by you. Your skills have been acknowledged and as per the verification done by the Editorial Board of 'India Book of Records', only the best has been elected and approved by us.

The title and content have been created as per our verification and are given below.

RECORD TITLE & DESCRIPTION

Maximum miniature portraits of an actor made by an individual The record for making the maximum number of miniature portraits of an actor was set by Abhilash P. (born on January 20, 2000) of Palakkad, Kerala. He made 32 miniature portraits (measuring 5 cm × 5 cm each) of actor Tovino Thomas on a single A3 sheet of paper, as confirmed on April 14, 2021.

The record will feature in India Book of Records Publications wherein the title remains exclusive for each achiever. The title and supporting matter have been framed in accordance with the record writing format after an extensive investigation with meticulous verification of the evidence and book records databases with no scope for discrepancies.

Therefore, changes with the category, title, and description matter will not be considered, also since the record is

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സാക്ഷ്യപത്രം കലാജായ- "മയിർഷ്"

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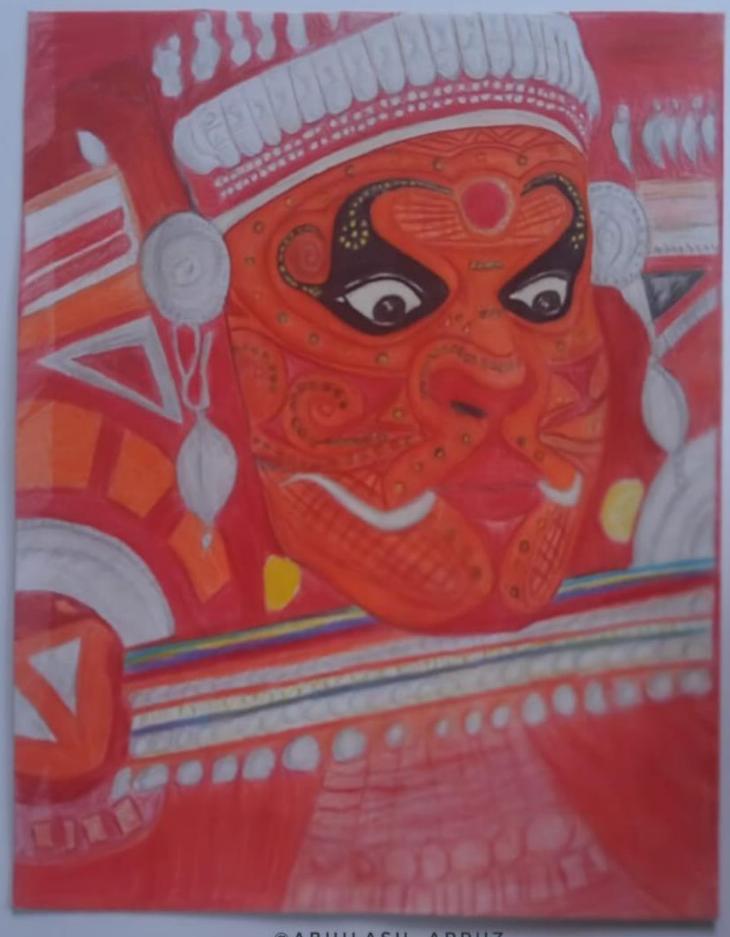
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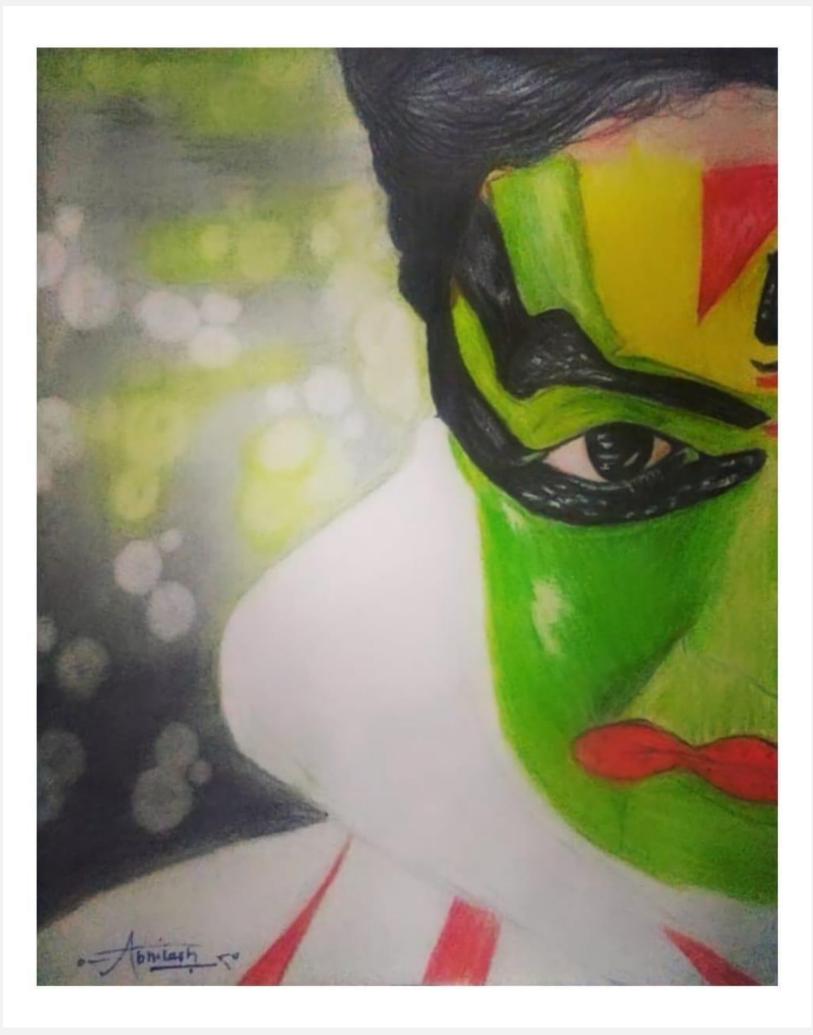


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@ABHILASH_APPUZ_







Poomulli Neelakandan Namboodiripad Memorial Ayurveda Medical College and Hospital

An ISO 9001-2008 certified institution • P.O. Cheruthuruthy, Thrissur Dt., Kerala - 679 531





Mahakavi Vallathol Sahithya Samskarika Samithi

Certificate

This is to corner that the ARATHI- K. V

ALLIED MANAGEMENT

college has PARTICIPATED in the

Kavithalapana Matsaram at PNNM Ayurveda Medical College on 15-11-2019

organized by Mahakavi Vallathol Sahithya Samskarika Samithi.





