



"An AMC Education will position U to reach any heights"  
**AMC GROUP OF EDUCATIONAL INSTITUTIONS**

**ALLIED MANAGEMENT COLLEGE**  
**ALLIED MANAGEMENT ACADEMY**

AMC Building, Kothayur Road, Manissery- Po, Ottapalam, 679521  
Contact : +91 9995427765, 7510309922  
E-mail :- amcottapalam@gmail.com

For More Details Visit US .....  
Web site:- [www.amc-college.com](http://www.amc-college.com)

Accredited by NAAC with B++ Grade (2.79)



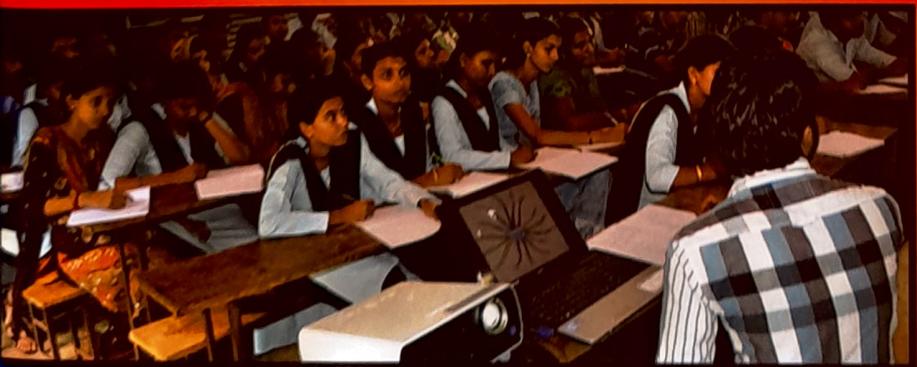
**AMC Group of Educational Institutions**

Allied Management College  
(Affiliated to Calicut University)

**Go Green**



**STUDENT  
HAND  
BOOK**



# About Allied

Started in the year 2003, AMC Group of Educational Institutions has a strong track record and has shown a consistent growth for the past 13 yrs. The group is professionally managed by a core directing team that consists of Industrialists, Technocrats, Finance Specialists and Academic Experts. Apart from their impressive academic background, they carry with them rich and varied work experience within the country and across the globe.



## VISION & MISSION



AMC Group of Educational Institution is a vibrant provider of premium education. In the spirit of dedication, excellence and service, the institution forms responsible, creative and competent individuals who participate significantly in social transformation.

Inspired by our vision, AMC Group of Educational Institutions will become a leading institution in the region recognized for the premium of its programs and services. With its team of professionally qualified and devoted personnel, up-to-date technology and well-designed infrastructure, the institution offers responsive and innovative programs that integrate theory and practice for the holistic development of students i.e. "Future citizens" in the service of community and country.



## VALUES!



### COMMITMENT

Dedicated in developing future leaders of our country, we strongly value INTEGRITY, RESPECT, and SOCIAL RESPONSIBILITY, to maintain ever-lasting ASSOCIATION OF TRUST.

### COMPETENCE

Driven by EXCELLENCE, we always focus on continuous ENHANCEMENT and INNOVATION.

### CREATIVITY

Together, we proactively and passionately deliver QUALITY and CREATIVE education which enhances out-of-the-box thinking skills.

## AMC Governing Body

- ❖ Mr.K RAMASWAMY -Chairman (Rtd. Finance Dept.,TVS Ltd )
- ❖ Mrs.LAKSHMI NARAYANA-President (Rtd Director., All India Radio)
- ❖ Mrs.MEENA RAMASWAMY-Director-Operations (Halifax, Canada)
- ❖ Mr.K MANIKANDAN RAMASWAMY-Director-Business Development (Dubai,UAE)

## AMC- ACADEMICS ADVISORY BOARD

### EXTERNAL:-

- ❖ Mr.K.K VAIDYANTHAN-Director Finance (Rtd Director- Bombay Port Trust)
- ❖ Mr.K.C KUMAR-Msc,MBA(Symbiosis )WIPRO
- ❖ Mr.RAJESH KRISHNAN-PGDM(IIM Bangalore)Altair Group,Bangalore
- ❖ Mrs. SUSANNA-Foreign Language Trainer (German Citizen)

### INTERNAL:-

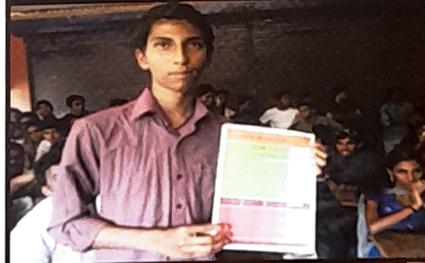
- ❖ Dr. BYJU.K-Principal, Ph.D, M Phil , M.com (Double), MBA, ICWAI
- ❖ NISHA SASIKUMAR- Vice Principal , M.Phil , MBA ,M.Com, ,ICWAI, ,PGPM
- ❖ SARALA.KT - HOD (Commerce and Management) M.Com, MBA
- ❖ Dr. MUGESH. P ( Head of Commerce Department, IQAC Co-ordinator



# AMC @ a glance

## Our Hi-Tech Facilities

- ✔ International Video Conferencing Facility
- ✔ Wi-Fi Campus
- ✔ Well Equipped Health Club
- ✔ Well stocked Library
- ✔ Personality Development Sessions
- ✔ Mock - Interviews
- ✔ Real Time Stock Market Activities





Sports Day



College Alumni



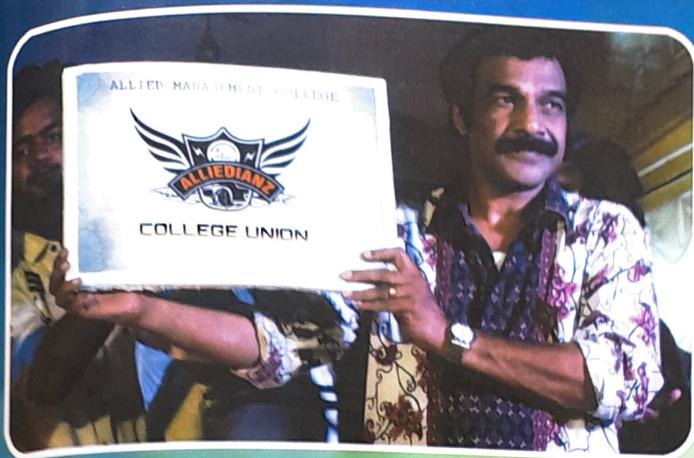
Association Activities



College Tour



College Election



College Union Inauguration



Flood Relief



Iftar



Club Activities



Club Activities



Sports Day



X mas



## Courses offered :-

A. Regular classes under University of Calicut ( Affiliated- Self financing )

- B.Com ( Finance )
- B.Com (Co- operation )
- B.Com (Computer Application )
- BBA ( Finance )
- BBA (HRM)
- BA ( Economics )
- M.Com

\* Regular classes under University of Calicut (Under SDE) / Private for B.Com / BBA / BA / M.Com.

### Other Add-on Programs

- Airport Management
- Airline & Airport Management
- Airline, Hospitality & Travel & Tourism
- International Logistics & Supply chain Management  
(MOU with Eurasian Institute of Management)

## Admission Process:

Original Certificates with two attested photo copies to be produced at the time of admission

1. Transfer Certificate (TC)
2. Qualifying Certificate
  - a. Plus two Pass Certificate for Degree
  - b. Degree Pass Certificate for PG
3. SC/ST/OBC Certificate to be produced If have reservation
4. S.S.L.C / 10<sup>th</sup> Certificate

## FEE STRUCTURE

Courses	Tuition Fee	Special Fee	Caution Deposit
B.Com ( Finance )			
B.Com (Co- operation )			
B.Com (Computer Application )			
BBA ( Finance )			
BBA (HRM)			
BA ( Economics )			
M.Com			

\* Admission as per UGC guidelines

## Student's Profile

Photo

1. Name of Student:

2. Course:

Semester:

Division:

3. Admission No:

University Enrolment NO

Exam Register No:

Online ID No:

Other No:

4. Study Center

5. Date of Birth

/

/

dd/mm/yyyy

6. Mail Address:

7. Name of the Parent and Guardian

8. Relation with Parent

9. Occupation:

10. Address:

11. Guardian Contact Number:

Student Mob:

House Contact Number:

Emergency Contact Number:

### For office use

Photo Copy of Certificates Received

System Data Updated

Book Keeping Department:

Computer Department:

Verification Officer.....

Verification Officer.....

## About

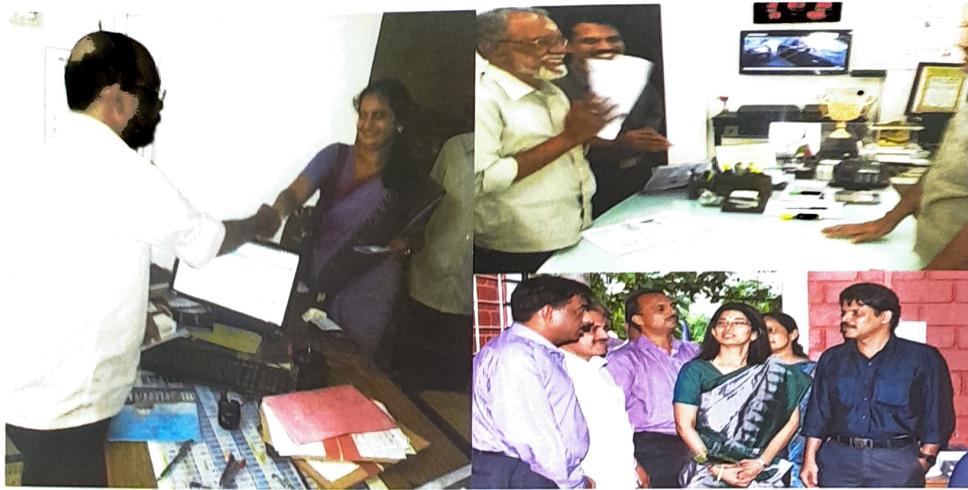


## University

The University of Calicut is the largest University in Kerala. Established in the year 1968, it is the second university to be set up in Kerala. The University aims to nurture excellence in education and research in its catchment areas of Northern Kerala, historically consigned to the periphery of Kerala's academic map. The University lays its emphasis on fostering quality human resource and promoting productive research that benefit both local communities and wider humanity. The University was created through a Government plan bifurcating Kerala University. As per the plan, the four post-graduate departments of the University of Kerala operating in Calicut were annexed to the new University along with fifty four constituent colleges spread across seven northern districts. With 'Nirmaya Karmana Sree' as its motto, the University has been able to surmount all challenges and emerge as the largest residential cum affiliating University in Kerala. With 30 post graduate departments and 373 affiliated colleges it has become a beacon of hope and enlightenment for hundreds of thousands of young men and women in North Kerala.....

Sources: <http://www.universityofcalicut.info/>

Allied Management College is promoted by a charitable trust Called "Training and Research Institute for Societal and Humanitarian Aspects" (TRISHA)

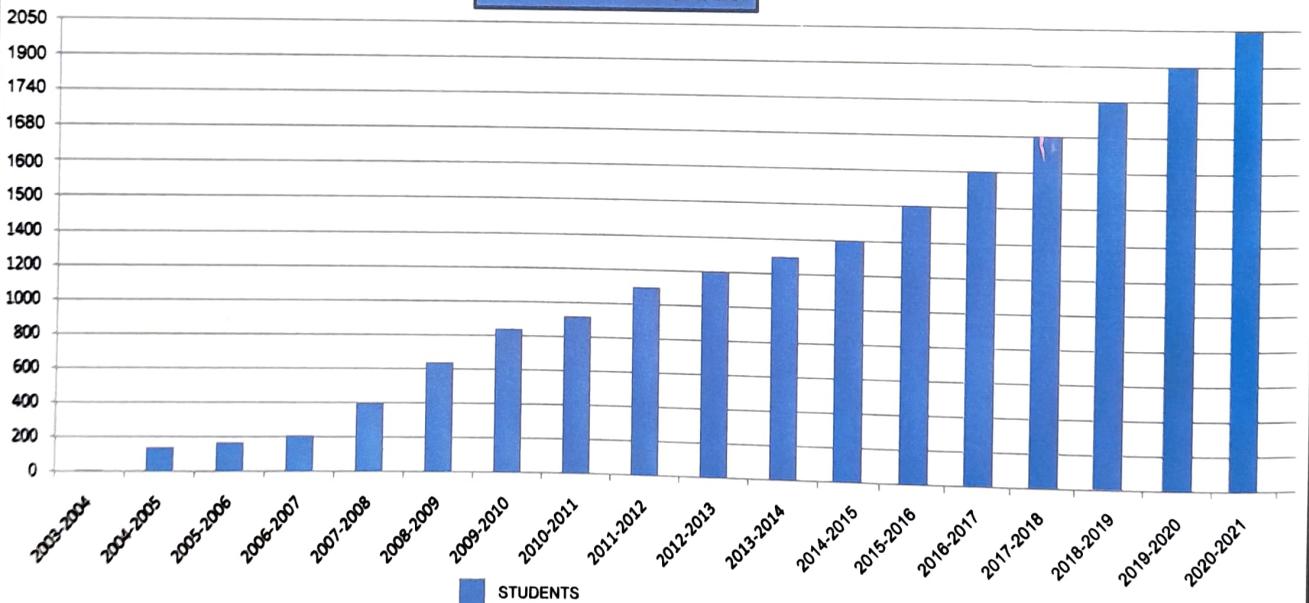


AMC authorities collecting affiliation documents from Calicut University

Mission of "TRISHA CHARITABLE TRUST"

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>➤ Development of rural area</li> <li>➤ Educating poor children</li> <li>➤ Providing medical help for needy and deprived</li> <li>➤ Awareness of Cancer and AIDS</li> </ul> | <ul style="list-style-type: none"> <li>➤ Free education and scholarships</li> <li>➤ Encourage Unity of religions and other spiritual activities</li> <li>➤ Training and Development of individuals</li> <li>Encourage spiritual, cultural and other activities</li> </ul> |
|---|---|

AMC GROWTH CHART



AMC Group of Educational Institutions

Allied Management College  
Allied Management Academy

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