

UNIVERSITY OF CALICUT

Abstract

General and Academic Branch - Faculty of Commerce & Management - Scheme and Syllabus of Bachelor Of Business Administration (BBA) Programme under CBCSS UG Regulation 2019 with effect from 2020 Admission onwards - Incorporating Outcome Based Education-Implemented - Subject to ratification by Academic Council - Orders Issued.

G & A - IV - E

U.O.No. 5339/2021/Admn

Dated, Calicut University.P.O, 17.05.2021

Read:-1. U.O. No. 17160/2019/Admn dated 07.12.2019

- 2. U.O. No. 18171/2019/Admn dated 31.12.2019
- 3. Letter dtd .01.04.2021. from the Chairman, Board of Studies in Management (UG)
- 4. Letter dtd 13.05.2021 from the Dean, Faculty of Commerce & Management Studies
- 5. Orders of the Vice Chancellor, dtd 14.05.2021

ORDER

- 1. The Corrected scheme and syllabus of BBA Programme under CBCSS UG Regulations 2019, w.e.f 2019 admission onwards has been implemented in the University, vide papers read (1) and (2) above.
- 2. The Chairman, Board of Studies in Management (UG), vide paper read (3) above, has forwarded the programme and course outcomes of the existing BBA programme, under CBCSS UG Regulations 2019, without changing the content, w.e.f 2020 admn. onwards.
- 3. The Dean, Faculty of Commerce & Management studies has approved the programme and course outcomes of the existing BBA programme, vide paper read (4) above.
- 4. Considering the urgency in implementation of the syllabus, sanction has been accorded by the Vice Chancellor on 14.05.2021 to implement Outcome Based Education in the existing syllabus of BBA Programme under CBCSS UG Regulations 2019, without changing the content, with effect from 2020 Admission onwards, subject to ratification by the Academic Council.
- 5. The scheme and syllabus of BBA Programme under CBCSS UG Regulations 2019 incorporating Outcome Based Education (OBE) in the existing syllabus, without changing the content is therefore implemented with effect from 2020 Admission onwards, subject to ratification by the Academic Council.
- 6. Orders are issued accordingly. (Syllabus appended)

Arsad M

Assistant Registrar

То

- 1. The Principals of all Affiliated Colleges
- 2. The Controller of Examinations
- 3. The Director, SDE, University of Calicut

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Forwarded / By Order

Section Officer