

**ANNUAL REPORT OF CAREER GUIDANCE AND PLACEMENT CELL 2023-2024**

| Sl No | Particulars  | Description  |
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| 01    | <b>Event:</b><br><b>Date &amp; Time:</b><br><b>Resource person:</b><br><b>Staff coordinator:</b><br><br><b>Student Coordinator:</b><br><b>Details:</b>     | Career counselling<br>07/09/2023 & 08/09/2023 @ 9.30 am to 12.45 pm<br>Satheesh Kumar (Centre Head, Pioneer Tally Academy)<br>Anilkumar C (Assistant Professor, Department of Management)<br>NIL<br>The main objective of the programme was to provide a career counselling to all final year students and make them aware about the career opportunities                                    |
| 02    | <b>Event:</b><br><b>Date &amp; Time:</b><br><b>Resource person:</b><br><b>Staff coordinator:</b><br><br><b>Student Coordinator:</b><br><b>Details:</b>     | Placement drive<br>14/10/2023, 10.00 am<br>NIL<br>Anilkumar C (Assistant Professor, Department of Management)<br>Nil<br>The Main aim of the initiative was to provide recruitment to students and to have a good interview experience with the recruiters  |
| 03    | <b>Event:</b><br><b>Date &amp; Time:</b><br><b>Resource Person:</b><br><br><b>Staff coordinator:</b><br><br><b>Student Coordinator:</b><br><b>Details:</b> | Seminar on 'How to be a GST professional'<br>13/12/2023 9.45 am to 3.30 pm<br>Baiju Poovakad (Chief Executive Officer, Baiju associates, payyannur, Kannur)<br>Anilkumar C (Assistant Professor, Department of Management)<br>Nil<br>The main aim of the initiative was to provide the basic knowledge to students about the importance of GST and to help them to become a GST professional |
| 04    | <b>Event:</b><br><b>Date &amp; Time:</b><br><b>Resource Person:</b>  | Seminar on recent trends in accounting practices<br>16/01/2024 9.45 am to 3.30 pm<br>Shaheem KM (Chief executive officer, Account zone, shoranur, Palakkad, 679121)  |

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|    | <b>Staff coordinator:</b><br><br><b>Student Coordinator:</b><br><br><b>Details:</b>  | Anilkumar C (Assistant Professor, Department of Management)<br><br>Nil<br><br>The main aim of the initiative was to provide the basic knowledge to students about the recent accounting packages and help them to become an accounting professional   |
| 05 | <b>Event:</b><br><b>Date &amp; Time:</b><br><b>Resource Person:</b><br><br><b>Staff coordinator:</b><br><br><b>Student Coordinator:</b><br><b>Details:</b> | STEP TO finishing school programme of AMC<br>25/07/2023 onwards<br>Ms Ardra S Nair (Skill development executive, ASAP Kerala)<br>Anilkumar C (Assistant Professor, Department of Management)<br>Nikhitha U S (3 <sup>rd</sup> B.com finance)<br>STEP TO is a finishing school programme of AMC. The programme consist of 2 parts. Part 1 consists of training to develop basic skills for enhancing employability of students. Part 2 is conducted in association with kerala knowledge economy mission, government of kerala |
| 06 | <b>Event:</b><br><b>Date &amp; Time:</b><br><b>Resource Person:</b><br><br><b>Staff coordinator:</b><br><br><b>Student Coordinator:</b><br><b>Details:</b> | Seminar on Career opportunities through aptitude tests<br>22/01/2021 2.00 pm<br>Dr S Sujatha (Academician, Guruvayuraappan Institute of management)<br>Anilkumar C (Assistant Professor, Department of Management)<br>Deepak K S (Assistant Professor, Department of Management)<br>Nil<br>The Main intention of this programme was to give awareness to the management students about the career opportunities through aptitude tests.   |

Mr Anilkumar C  
Staff Co-ordinator

Dr.Byju K  
Principal

