

Department of Commerce

Annual Report 2018 – 2019

Department of Commerce of AMC Group of Educational Institutions Manissery had done a series of activities for the benefit of students in this academic year.

ONE DAY FACULTY DEVELOPMENT PROGRAMME

09/08/2019

The department had organized a faculty development programme which highlighted the basic aptitude required for Teaching Professionals. The programme was a package of interactive session including session games and activities, Girija C, Assistant Professor, M.P.M.M.S.N. Trusts College was the resource person. She highlighted “various tricks & Tips to enhance faculty.



Two Day National Workshop on “Academic Project Preparation and Research Methodology”

21st & 22nd September 2018

Department of Commerce had organized two-day National Workshop on Academic Project Preparation and Research Methodology on 21st & 22nd September 2018. Calicut University Deputy Registrar Dr. Shoba P V inaugurated the workshop. Dr. Geethu Anna Mathew, Assistant Professor, Department of Management, Christu Jayanthi college, Bangalore and Dr. Mugesh.P were the resource person. About Seventy-five members from outside colleges including teachers, research scholars and PG students had participated. 39 delegates were presented their research papers in the workshop.



Handwritten Magazine Competition

Department had organized a handwritten commerce magazine competition for the students of the commerce department. Each class published a magazine representing the class. The magazine was judged by the Sarala KT, Nisha Sasikumar and Dr. Mugesh. P

First Prize: Sixth Semester B. Com Co operation

Second Prize: Third Semester B. Com Finance

Third Prize: Sixth Semester B. Com Finance



Workshop on Practical Accountancy and Accounting Softwares

9th November 2018

A workshop on Practical accountancy and accounting software was conducted by the department on 9th November 2018. The workshop helped the students to learn how accounts are prepared from vouchers and bills. Mr. Satheesh was the resource person of the program. He is a person with years of experience in accounting field. The second session of the program helped the students get awareness about different accounting software used in Indian and foreign countries and the job opportunities in accounting field.



Commerce Association Day

17th November 2018

Commerce Association Day was inaugurated by Mr. Shaheem , JCA National Trainer. Principal Mr. Byju K, Presided over the meeting. Mr. Ramaswamy, Director of the college, Mr. Rajeesh Kumar, Ms. Nisha Sasikumar, Vice Principal, Ms. Sarala K, and college union chairman Mr. Faisal C U felicitated the function. Mr. Shameer, Commerce association secretary delivered welcome speech. Mr. Sarish, delivered vote of thanks. Inaugural session was followed by a technical session by the chief guest on the topic “Role of communication skills in career development”. Class toppers of last outgoing B. Com courses were honored by the department.



Corporate Show

21/11/2018

A corporate show was organized by the department to find out Mr. Corporate and Miss. Corporate of 2018. The show gave the students to express their skills in modelling, Communication ability. About 30 students participated in the event and 10 students were selected to the final round. Mr. Mohammed Shahad of third semester B.com Finance was selected as Mr. Corporate and Anjitha from third semester B. Com Corporation was selected as Miss Corporate.



Best Radio Jockey Competition

29th November 2018

A radio jockey competition was conducted by the department to help the students to assess their skills as a radio jockey on 29th November 2018. 38 students participated in the competition. The program was inaugurated by the Principal. Ambika, Department of Economics, Jasna K U, Department of History & Rajeesh Kumar, PRO were the judges of the programme. Miss. Vandana from sixth semester B. Com Finance won the title Best radio jockey competition. Anoop Mon of first semester B. Com cooperation won the second prize



Best Commentator Competition

Best commentator competition is a communication game organized by the department to test the communication ability of the students. Participants were given a video of a foot match and the participants have to act as commentator. Based on the performance of the students' judgement was made. Mr. Anshad from 6th semester B.com won the first prize & Anish Thoppil from 6th semester B.com won the second prize.



Commerce Expo 2018

19th November 2018

Department of commerce had organized an exhibition on 19th November 2018. Students of B.Com Finance, B. Com Cooperation, and B.com Computer Application exhibited various models. Many stalls were exhibited under different themes. Models were explained to the visitors by the students. About 300 students visited the stall and judgement to select the best team was made on three criteria viz. Physical appearance, content of models and ability of students to explain the models. Rajan, Department of Economics, Siji, Department of Commerce and Sudeep, Department of English are the judges of the program. Finance students got the first prize, Co-operation students holds the second prize in the expo.



Union Budget 2019: Evaluation and Discussion

A discussion and debate on union budget 2019 was organized by Department of Commerce on 8th March 2019 at presentation hall. Faculty and students presented their evaluations on union budget. Discussions based on the presentations helped the participants to get an insight about the contents of union budget and how union budget influenced different sectors of Indian economy.



Union Budget 2019 Evaluation and Discussion

Organised by
DEPARTMENT OF COMMERCE
AMC Group of Educational Institutions,
Manissery

Activate Windows
Go to Settings to

Other details

- Project orientation Classes were conducted to all UG students
- Certificate courses on office automation is conducted during the academic year

PAPER PRESENTATION OF FACULTY MEMBERS:

Faculty members presented research papers on different seminars and workshops organized by various colleges:

1. **Anitha .K.M**, presented the paper on *Users Satisfaction with Electronic Payment: A Study in Qttapalam* in National Conference on Commerce 360-NCC 2019 held at Sree Narayana Guru College,Coimbatore.
2. **Deepak K.S**, presented the paper “*Life Insurance Business in India :A Growth Analysis*” in National Seminar on Financial Derivatives organised by SreekrishnapuramV.T.Bhattatripad College, Palakkad.
3. **Dr.Mugesh. P** presented the paper titled “*Life Insurance Business in India :A Growth Analysis*” in National Seminar on Financial Derivatives organized by SreekrishnapuramV.T.Bhattatripad College, Palakkad.
4. **Saranya.A**, presented the paper titled” *Customer Satisfaction among Two-Wheeler Users* “in the National Conference on Digital India: Concepts and Application organized by Nehru College of Engineering and Research Centre, Thrissur.
5. **Dhanya.K** presented the paper titled “*Lending Practices of Cooperative Banks, Palakkad District*” in National Conference on Commerce 360-NCC 2019 held at Sree Narayana Guru College ,Coimbatore.
6. **Sabitha.R**, presented the paper titled *Consumer Attitude Towards Maggi Noodles* in the National Conference on Digital India: Concepts and Application organised by Nehru College Of Engineering and Research Centre, Thrissur.
7. **Dr.Mugesh. P** presented the paper titled “*A Study on Awareness on Online Insurance Policies* in the National Conference on Digital India: Concepts and Application organised by Nehru College of Engineering and Research Centre, Thrissur.
8. **Sheeja.V** has presented the paper titled “*Effectiveness of Sales Promotion Schemes of Big Bazaar* in the National Conference on Digital India: Concepts and Application organised by Nehru College of Engineering and Research Centre, Thrissur.
9. **Jagadeesh.C** has presented the paper titled “*A Study on Data Security and Safety of Internet Users* in the National Conference on Digital India: Concepts and Application organised by Nehru College of Engineering and Research Centre, Thrissur.

10. **Dhanya.K** has presented the paper titled “*A Study on Data Security and Safety of Internet Users* in the National Conference on Digital India: Concepts and Application organised by Nehru College of Engineering and Research Centre, Thrissur.
11. **Siji.C** presented the paper titled” *Customer Satisfaction among Two Wheeler Users* “ in the National Conference on Digital India: Concepts and Application organised by Nehru College Of Engineering and Research Centre, Thrissur
12. **Anitha .K.M**, presented the paper on *Effectiveness on Online Banking: Analytical Study*“ in the National Conference on Digital India:Concepts and Application organized by Nehru College of Engineering and Research Centre,Thrissur
13. **Anitha .K.M**, presented the paper titled Users Satisfaction with E-wallet Services – Ottapalam area in one day National Seminar organized by Government Arts and Science College, ThrithalaPalakkad district.
14. **Sarala.K.T** has presented a paper titled “A Study on Customers Opinion about Ethical Issues in Baby Products” on Two Day National Workshop on Academic Project Preparation and Research Methodology organized by AMC Group of institutions.

RESOURCE PERSON:

1. **Dr.Mugesh. P** participated as a resource person in Two Day National Workshop on Academic Project Preparation and Research Methodology organized by AMC Group of institutions.
2. **Dr.Mugesh. P** participated as resource person in one day workshop on Data Analysis organized by Sree Narayana College, Nattika
3. **Dr.Mugesh. P** participated as resource person on the topic Research Methodology and Data Analysis organized by Ideal Arts and Science College , Cherpulassery.
4. **Dr.Mugesh. P** participated as resource person on the topic Research Methodology and Data Analysis organized by College of Applied Science, Chelakkara.
5. **Dr.Mugesh. P** participated as resource person on the topic Research Methodology and Data Analysis organized by college of Applied Science, Attapadi.
6. **Dr.Mugesh.P** participated in a seminar organized by Christ College, Irinjalakuda on the topic “ Formulation of Research Design”

PUBLICATIONS

1. **Dr.Mugesh. P** has published a paper entitled “Agents’ Service in Life Insurance:A Study in Kerala”in *International Journal of Management Studies*.
2. **Dr.Mugesh. P** has published a paper entitled “A Study on Digital Divide in Palakkad District, Kerala” in *International Journal of Research*.
3. **Deepak.K.S** has published a paper entitled “A study on the Problems of Migrant Labour Force In Kerala”in *International Journal of Research*
4. **Deepak.K.S** has published a paper entitled “A Study on the Impact of Teleshopping With Special Reference to Thrissur”in *International Journal of Research And Analytical Reviews*.
5. **Deepak.K.S** has published a paper entitled “A Study on the Problems of Handloom Industry With Special Reference To Kuthampully”in *International Journal of Research And Analytical Reviews*.
6. **Sabitha.R** has published a paper entitled “Demonetization in India: Its Success and Failure” in *International Journal of Scientific and Engineering Research*.
7. **Sarala K T**, *Impact of Demonetization in rural area with special reference to Pattambi, IJRAR.*