

Department of Commerce

Department of Commerce

AMC Group of Educational Institutions, Manissery

Annual Report 2019-20

Department of Commerce is the biggest department in the college. The department offers three UG Programmes, B.Com Finance, Computer Application and Co-operation. Major activities initiated by the department during the academic year are show below:

Bridge Course 2019-2020

Bridge course is aimed to act as a buffer for the new entrants into the field of business and accounting. With an objective to provide adequate knowledge base for the hard-core course for the non -commerce students. During the interaction of bridge course with the faculty and their classmates, the non-commerce students will be equipped with the basic knowledge and the confidence needed to take on bigger challengers as future businessmen and accounting professionals of the country.

Objectives of the Bridge Course.

1. To act as a buffer for the non- commerce students.
2. To provide basic knowledge about business and accounting and also to provide active learning in the field of commerce.

Aiming at making the commerce discipline smoother for the entrants on behalf of IQCA AMC had organized 1 month bridge course for the non-commerce students of the academic year 2019-2020.

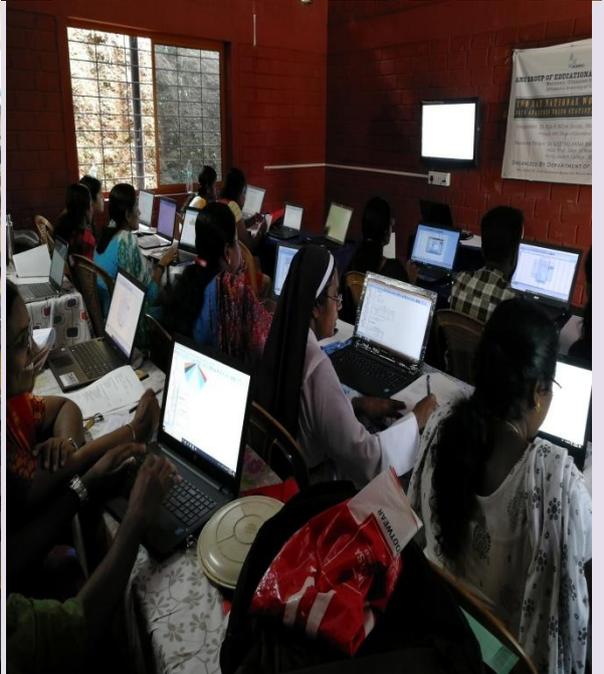
Main objective of the program is to provide a basic idea of accounting and business for the transition of non-commerce students to the field of commerce. Bridge course proves to be the best opportunity for the students to adapt and gain knowledge about the subjects they did not studied yet.

Two Day National Workshop on Data Analysis using Statistical Packages

1/12/2019 and 21/12/2019

The department has organised a two day national workshop on data analysis using statistical packages which served as a Faculty Development programme and professors and researchers from various colleges and research centres have participated in the programme. Entry for the seminar is restricted to 20 participants. The workshop covered seven technical session covering topics- introduction to research, methodology and framing research design, Measurement Scales, Data entry and Descriptive analysis in SPSS, correlation and regression analysis, parametric and non parametric test, etc. Participants of the seminar rated the workshop excellent. Dr. Geethu Anna Mathew and Dr. Roshan Theras Sebastin, Department of Management, Kristu Jayanthi College, Bangalore, Dr. Byju K and Dr. Mugesh.P were the resource persons of the workshop.





Free UGC NTA NET Coaching

UGC NET Coaching was provided by the department at free cost. Coaching was limited to 20 students and the classes were arranged for the first paper and second paper. The programme was officially inaugurated by Dr. Byju K , Principal. The meeting was presided by our vice principal Nisha Sasikumar and felicitated by Sarala K T, and Vasanthi. Welcome speech was delivered by Deepak, the co-ordinator of the programme and Dr. Mugesh P, Head of the department delivered vote of thanks. 20 participants were registered for the programme.

Co-ordinator: Deepak





Advertisement Copy Making Competition for Visual Media

Advertisements are promotional techniques of business. Creating Advertisement copies need real talent. The department has conducted an advertisement copy making competition for those students who are interested in advertisement direction and modelling. About 30 teams participated in the competition. Winners of the completion are:

Advertisement Copy Making Competition for Visual Media

First – First year B.Com Co operation

Second – First year B.Com Finance

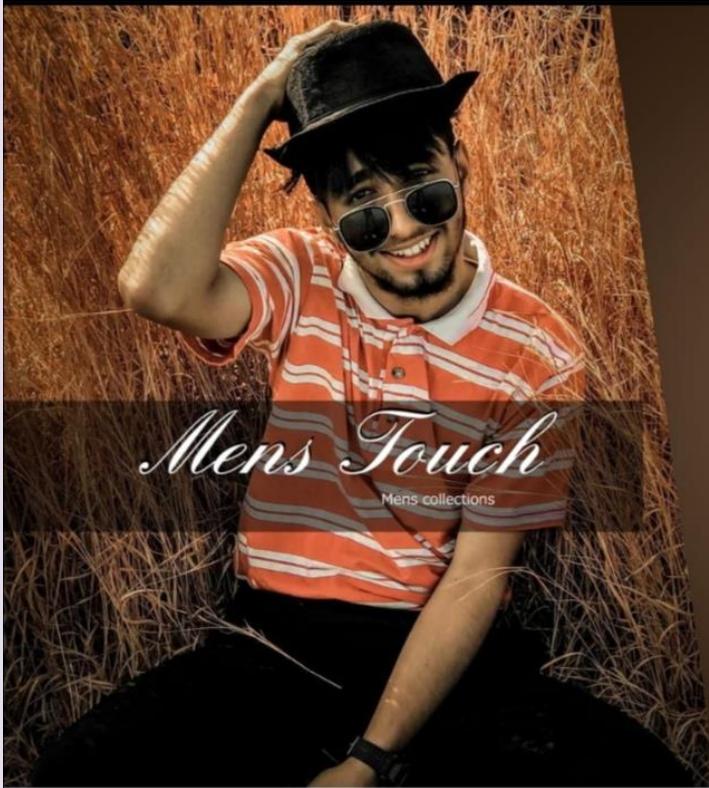
Advertisement Copy Making Competition for Visual Media

First – Second year B.Com Finance

Second – Second year B.Com CA

Co-ordinator : Ranjini





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A talk on: “Corporate Expectations from Commerce Graduates”

10/01/2020

AMC Audio Visual Hall

On 10th January 2020 Department of commerce organised an event, A talkon: “Corporate Expectations from commerce graduates”. Mr. Rajeev Thekeetil (CS, MBA, AMFI and NCFM certified) was the resource person. It was an interactive session with commerce students regarding their prospective employment and career. Almost hundreds of students attended the session. The session was inaugurated by Vice-principal Nisha Sasikumar. Welcome speech was delivered by Nithin P K (B.com Finance student) and vote of thanks by Gopika (B.Com Student). PRO Rajeeesh, commerce HOD and IQAC co-ordinator Dr. Mugesh P and college co-ordinator, Sarala K T also attended the session.



Talk on Self Evaluation using SWOT Analysis in Life Skills

12/01/2020

Department of Commerce has organised a talk on self evaluation using SWOT analysis in life skills. Ms.Sarala K T delivered welcome speech. Students of third year B.Com participated in the programme. Mr.Abijith V Kumar, Sterlings Holidays and Resort Ltd. was the resource person. The programme helped the students to develop better insights about the need of life skills development.

Co ordinator : Dr.Mugesh.P





Career counselling seminar about CMA Profession

03/02/2020

The Institute of cost accountants of India ROCC-S 204 & CMA Support centre -20114 and department of commerce conducted a counselling seminar about CMA profession. The programme enables the students to build insight about CMA Course and its scope.

Co-ordinator : Dr.Mugesh.P



Seminar on Personal Financial Management and Insurance

04/02/2020

A seminar on personal financial management has been organised by the department of commerce. Faculty from all department participated in the programme. Mr. Jaleel, branch manager of SBI, Town Branch and Mr. Shiva kumar , Assistant Manager were the resource person of the seminar. Dr.Mugesh. P delivered the welcome speech and Ms. Sarala K T expressed vote of thanks.

Co-ordinator : Dr.Mugesh.P



“Artha” – “Career Moulding with Communication” and cultural fest for SDE UG Students

08/02/2020

A career moulding class and cultural fest were organised by department of commerce. The programme is meant for Calicut University SDE students. Career moulding class were handled by JCA trainer and Speak in Speak out Institutions





Business Quiz

A Business Quiz Competition was organised by the department on 14/02/2020. Eighteen teams participated in the event and Abhiram and team from first year B.Com Finance got the first prize.

Co-ordinator : Jagadeesh



Treasure Hunt

Department of Commerce conducted treasure hunt competition on 18/02/2020. It was a three level competition. 12 teams participated and each team contains 4 students. 6 teams are selected to the final round Vishny Dev and team from first B.Com Finance got the first prize and second prize was secured by Aksah and team (third year B.Com Co operation)

Co ordinator : Jagadeesh



Supplying teaching Aids to Medha Educational Foundation for Mentally Retarded Children, Ottapalam

(17/02/2020)

Department of Commerce and NYNA jointly conducted a social service activity which supplied teaching aids to Medha Educational Foundation for Mentally Retarded Children, Ottapalam. The director of AMC, Ms. Meena Ramaswamy in the presence of Mr. Ramaswamy inaugurated the function. Students' representatives from all commerce department classes and teachers participated in the function. Teacher of Medhsa Educational Foundation expressed the vote of thanks.

Co-ordinator : Dr.Mugesh P





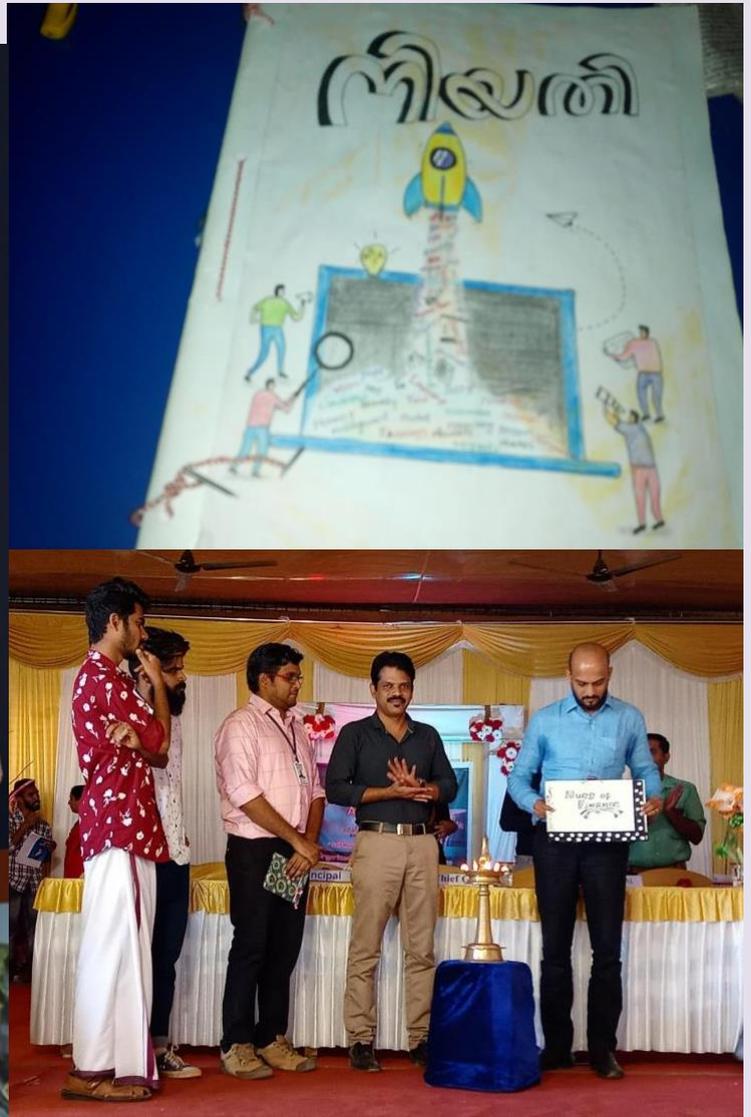
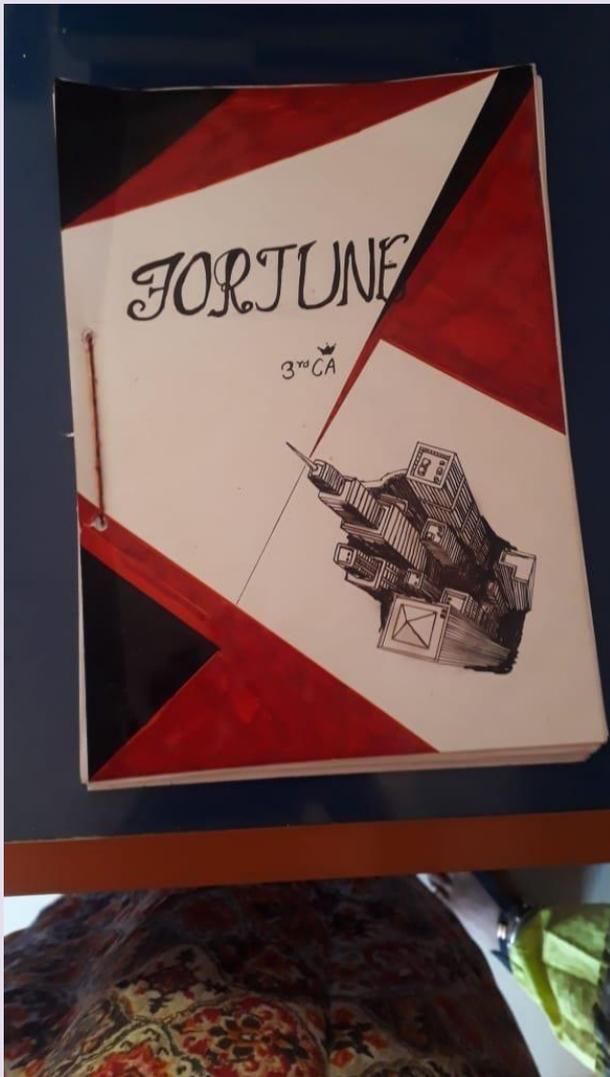
HANDWRITTEN MAGAZINE COMPETITION

Department of Commerce conducted Handwritten (Manuscript) Magazine Competition for the students of Commerce Department. All most all the classes participated in the competition and class teachers encouraged their students to publish their own handwritten magazine. It motivated them to read with a view to producing better articles, poem, short stories, etc. All contents of the magazine were related to Commerce. All students contributed their best. The magazines were judged by Dr. Mugesh. P, Vasanthi. P and Sudeep. The result of the completion are as follows:

First Prize - Third B Com Finance

Second Prize – Third B Com Computer Application

Co-ordinator : Sheeja. V



Commerce Expo 2020

15th February 2020

Commerce expo was conducted on 15th February 2020, as a part of commerce association day. It was a competition among three commerce branches which were finance, co-operation and computer application. First year, second year and third year students of each branch gathered together to execute the expo. There were many models like ATM, Stadium, Kinfra park, Network topology etc. and various informative charts prepared by students. The program was inaugurated by Ms. Girija, Assistant Professor, SN College. Ms. Durga N (HOD, Management Department), Ms. Sarala K T (College Co-Ordinator), and Mr.Rajeesh kumar (PRO) judged the expo. The final result was as follows:

Computer Application Branch has won the expo competition by 53 points. Co- operation branch got the next position with 52 points and Finance branch, last but not the least with 43 points.

It was a wonderful effort from the side of students of each branch. All the teachers, students and also outsiders have involved in the Expo show. The competition showed the enthusiasm and team spirit of students. The one-day program of Commerce Expo 2K20 has executed successfully.

Co-ordinator : Nigitha K G





PSC COACHING AT ZERO COST 2019-2020

PSC Coaching 'PSC AT ZERO COST' has been organized by Commerce Department to the under graduate students of this college. The Department offers Fifty Hours Crash offline courses for forthcoming 'Lower Division Clerk' examination. The course was started on November 27 /2019 onwards. Number of students enrolled in this course was 42. Classes were conducted on topics mental ability, current affairs, general knowledge, history and basic science. Goal of this programme is to help the aspirants to obtain an education through training which will give them the knowledge about PSC examination, pattern of examination, importance of current affairs and the habit of reading. Classes were taken by various faculties of Commerce Department. The program was completed by the second week of February.

Co-ordinator: Dhanya



Corporate Show

20/02/2020

A Corporate Show was organized by the department to find out Mr. Corporate and Miss. Corporate of 2019-2020. The show gave the students to express their skills in modelling and communication ability. 48 students participated in the event and 12 were selected to the final round. Mr. Mohammed Salih K A of sixth semester B.Com (Computer Application) was selected as Mr. Corporate and Anjitha P Raju from sixth semester B.Com (Co-operation) was selected as Miss. Corporate.

Uma M
Co-ordinator



ASTHRA 2k20
Commerce Association Day
20/02/2020

Department of commerce celebrated the commerce association day ASTHRA 2k20 on 20th February 2020. The Chief Guest CMA Anoop N Gopal inaugurated the function. Annual report of department of commerce was presented by Dr. Mugesh .P, Head of department . Meeting was presided by the principal Dr. Byju K and felicitated by Ms. Nisha Sasikumar, Sarala K T, Musammil, Arts Club Secretary, College Union, Rajeesh Kumar, PRO. The Department felicitated the meritorious students of last out going batches and top scorers of last published university semester examination results. Nine Handwritten magazine were released by the chief guest during the inaugural session. Prizes and certificates were distributed to the students who are the winners of various competition conducted by the department. The department honoured Nigitha who cleared UGC NET Examination. She was a student of Free UGC NTA NET Coaching conducted by the department. A book of Nithin final year B.com finance student was released during the session. Jithin, Commerce association secretary expressed the vote of thanks.

After the inaugural session, the chief guest handled a technical session on the topic “Self Motivation and Career Development”. The session covered the ideology about a reputed career profession in the field of the cost and management accounting.

Various management games and cultural events were organised in the same day



Other Details

- Certificate course on taxation and e filing was conducted during the academic year.
- Nigitha, new Faculty member cleared UGC NTA NET Examination
- Teachers of the department participated in different national and international seminars organised by various colleges
- Dr. Byju K has been participated as a resource person in various National and regional seminars organised by different colleges like SNGC, Chavadi, Ideal College, Cherpulassery, etc

- Dr. Mugesh P has been participated as a resource person in various National and regional seminars and workshops organised by different colleges like Government College, Chittur, St. Alberts College, Ernakulam, etc.
- Teachers of the department published their research papers in different Journals.
- Students of department participated in various management fests and won different titles.