

Course Outcomes

Programme :	B.COM
Course Outcomes	BCM1B01: Business Management
CO1	To understand the process of business management and its functions.
CO2	To familiarize the students with current management practices
CO3	To understand the importance of ethics in business
CO4	To acquire knowledge and capability to develop ethical practices for effective management.
Course Outcomes	BCM1C01: Managerial Economics
CO1	To acquaint students with the basic principles of micro and macro economics for developing the understanding of theory of the firm, markets and the macro environment, which would help them in managerial decision making processes.
Course Outcomes	BCM2B02: Financial Accounting
CO1	To equip the students with the skills of preparing financial statements for various type of organizations.
CO2	To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.
Course Outcomes	BCM2C02: Marketing Management
CO1	To provide basic knowledge about the concepts, principles, tools and techniques of marketing.
CO2	To impart necessary knowledge which help the student to choose a career in the field of marketing.
CO3	To expose the students to the latest trends in marketing.
CO4	Interpret the concepts of marketing mix and its relevance in competitive advantage
Course Outcomes	BCM3C03 : Human Resource Management
CO1	To familiarize the students with the different aspects of managing human resources in an organization.
CO2	To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.
Course Outcomes	BCM3A11: Basic Numerical Methods
CO1	To enable the students to acquire knowledge of numerical equations, matrices progressions, financial mathematics and descriptive statistics
CO2	At the end of this course, the students will be able to understand, numerical equations, matrix, progression, financial mathematics, descriptive statistics and their applications.
Course	BCM3A12: Professional Business Skills

Outcomes	
CO1	To update and expand basic Informatics skills of the students
CO2	To equip the students to effectively utilize the digital knowledge resources for their study
Course Outcomes	BCM3BO3: Business Regulations
CO1	To familiarize the students with certain statutes concerning and affecting business organizations in their operations.
Course Outcomes	BCM3BO4: Corporate Accounting
CO1	To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.
Course Outcomes	BCM4A13: Entrepreneurship Development
CO1	To familiarize the students with the concept of entrepreneurship.
CO2	To identify and develop the entrepreneurial talents of the students.
CO3	To generate innovative business ideas in the emerging industrial scenario.
Course Outcomes	BCM4B05: Cost Accounting
CO1	To familiarize the students with the various concepts and elements of cost.
CO2	To create cost consciousness among the students.
Course Outcomes	BCM4BO6: Corporate Regulations
CO1	To familiarise the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.
Course Outcomes	BCM4C04: Quantitative Techniques for Business
CO1	To familiarize student with the use quantitative techniques in managerial decision making.
Course Outcomes	BCM5B07: Account for Management
CO1	To enable the students to understand the concept and relevance of Management Accounting.
CO2	To provide the students an understanding about the use of accounting and costing data for planning, control, and decision making.
Course Outcomes	BCM5B08: Business Research Methods
CO1	To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies.
Course Outcomes	BCM4A14: Banking & insurance
CO1	To enable the students to acquire knowledge about basics of Banking and Insurance.
CO2	To familiarize the students with the modern trends in banking.

Course Outcomes	BCM5B09: Income Tax Law & Accounts
CO1	To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 amended up to date.
Course Outcomes	BCM6B12: Income Tax & GST
CO1	To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 and GST Act 2016
Course Outcomes	BCM6B13: Auditing and Corporate Governance
CO1	To provide knowledge of auditing principles and techniques and to familiarize the students with the understanding of issues and practices of corporate governance in the global and Indian context.
Course Outcomes	BCM5B10 : Financial Markets and Services
CO1	To provide basic knowledge about the structure, organization and working of financial system in India.
Course Outcomes	BCM5 B11 : Financial Management
CO1	To familiarize the students with the concepts, tools and practices of financial management.
CO2	To learn about the decisions and processes of financial management in a business firm.
Course Outcomes	BCM6B14 : Fundamentals of Investments
CO1	To familiarize the students with the world of investments.
CO2	To provide a theoretical framework for the analysis and valuation of investments.
Course Outcomes	BCM6B15 : Financial Derivatives
CO1	To acquire knowledge about financial derivatives and their features.
CO2	To know about various risks associated with derivatives.
Course Outcomes	BCM5B10: Co - Operative Theory and Practice
CO1	To provide conceptual clarity and theoretical base in co-operation.
CO2	To provide an overall idea about important types of co-operatives.
Course Outcomes	BCM5B11 Legal Environment for co operatives
CO1	To enable the students to acquire knowledge about co-operative legal frame work in India and Kerala.
CO2	To understand the formalities for registering co-operatives and the administrative set up.
Course Outcomes	BCM6B14 : International Co operative Movement
CO1	To enable the students to acquire knowledge about evolution and development of co-operative movement in the world.

Course Outcomes	BCM6B15: Co Operative Management and Administration
CO1	To enable the students to acquire knowledge about the co-operative management and administration.
CO2	To familiarize the students with accounting and auditing of co-operatives.
Course Outcomes	BCM5B10: Computer Applications in Business
CO1	To help the students to acquire basic knowledge about computer and its applications in various areas of business.
CO2	To enable the students to understand the modern trends and technologies in computer applications.
Course Outcomes	BCM5B11 : Business Information Systems
CO1	To enable the students to acquire basic knowledge in the information technology and its relevance to the various areas of business.
Course Outcomes	BCM6B14: Office Automation Tools
CO1	To enable the students to acquire basic knowledge in the various office automation tools and its applications in the various areas of business.
Course Outcomes	BCM6B15: Computerized Accounting with Tally
CO1	To enable the students to acquire basic knowledge in the computerized accounting systems and its applications in the area of business.
Course Outcomes	BC6B16: Project (Three weeks Project & Viva Voce)

Programme :	M.COM
Course Outcomes	MCM1C01: BUSINESS ENVIRONMENT AND POLICY
CO1	To familiarise students with the concepts of macro-economic in which a Business organization operates.
CO2	To give an idea about the policies of the government and assess their impact on business.
Course Outcomes	MCM1C02 CORPORATE GOVERNANCE AND BUSINESS ETHICS
CO1	To familiarise the students with the knowledge of corporate ethics
CO2	To enable the students to understand the emerging trends in good governance practices.
CO3	To create corporate financial reports in the global in the global and Indian context.
Course Outcomes	MCM1C03: QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS
CO1	To acquaint students with important quantitative techniques, which enable sound business decision making
CO2	To make students learn the process of applying appropriate quantitative techniques for validating findings and interpreting results.

Course Outcomes	MCM1C04: MANAGEMENT THEORY AND ORGANISATIONAL BEHAVIOR
CO1	To familiarize the students the knowledge of organisational behaviour
CO2	To understand management concept and functions
Course Outcomes	MCM1C05: ADVANCED MANAGEMENT ACCOUNTING
CO1	To enable students to understand and apply tools, techniques, and concepts in managerial decision-making process.
CO2	To inculcate analytical skills in interpreting and diagnosing business problems
CO2	To promote ability of the student to develop sensitivity and entrepreneurship
Course Outcomes	<i>MCM1A06: MODEL PROJECT PREPARATION</i>
CO1	To attain real world experience in trade commerce and industry
CO2	To promote ability of the student to develop creativity and entrepreneurship
Course Outcomes	MCM2C06: ADVANCED CORPORATE ACCOUNTING
CO1	To provide knowledge and skills in the theory and practice of corporate financial accounting
CO2	To provide insight in to some of the important accounting standards of IFRS /Ind AS
CO3	To enable problem solving abilities among students in matters of various corporate situations such as consolidation of group information, corporate restructuring and liquidation
Course Outcomes	MCM2C07: ADVANCED STRATEGIC MANAGEMENT
CO1	To familiarize strategic formulation and implementation practices in corporate sector
Course Outcomes	MCM 2C08 STRATEGIC COST ACCOUNTING
CO1	To enable the students to know the applications of Cost accounting tools, Techniques and concepts in managerial decision-making process.
CO2	To provide students adequate knowledge of cost management and control techniques and to enable them to apply these for managing business
Course Outcomes	MCM2C09: INTERNATIONAL BUSINESS
CO1	To provide knowledge with international trading
CO2	To know the environment of businesses in macro level
Course Outcomes	MCM2C10: MANAGEMENT SCIENCE
CO1	To familiarize students with concepts of management science and tools supporting decision making
CO2	To enable students to apply Management science techniques in appropriate decision situations.
Course Outcomes	MCM3C11 FINANCIAL MANAGEMENT
CO1	To acquaint the students with the basic analytical techniques and methods of financial

	management of business organization
CO2	To provide the students the exposure to certain advanced analytical techniques that are used for taking financial policy decisions
Course Outcomes	MCM3C12: INCOME TAX: LAW, PRACTICE AND TAX PLANNING I
CO1	To enable students to understand computation of income under various heads, taxable income of various entities, tax planning and procedure of assessment.
Course Outcomes	MCM3C13: RESEARCH METHODOLOGY
CO1	To acquaint students with process and methodology of research
CO2	To enable students to identify research problems, collect and analyse data and present results.
Course Outcomes	MCM4C14: FINANCIAL DERIVATIVES AND RISK MANAGEMENT
CO1	To make the students efficient in the area of derivatives, by giving them the knowledge of basics in options, futures, swaps etc.
Course Outcomes	MCM3C15: INCOME TAX: LAW, PRACTICE AND TAX PLANNING II
CO1	To acquaint the students with theoretical and practical knowledge of assessment and tax planning of different assesses.
CO2	To familiarize the students with major and latest provisions of the India tax laws and related judicial pronouncements pertaining to various assesses with a view to derive maximum possible tax benefits admissible under the law.
Course Outcomes	MCM3EF01: INVESTMENT MANAGEMENT
CO1	To establish a conceptual framework for the study of security analysis and portfolio management. This course will provide the students the ability to understand and utilize the skill of optimizing returns.
Course Outcomes	MCM3EF 02: FINANCIAL MARKETS AND INSTITUTIONS
CO1	To provide the students a sound information and knowledge of broad framework of financial markets and institutions.
CO2	To impart the students an understanding of the inter-linkages and regulatory framework within which the system operates in India
Course Outcomes	MCM4EF03/MCM4EFT03: INTERNATIONAL FINANCE
CO1	To understand the concept and significance of international finance
CO2	To understand the international financial markets and exchange theories
CO3	To get an idea about foreign exchange exposure and risk management
Course Outcomes	MCM4 EF04 ADVANCED STRATEGIC FINANCIAL MANAGEMENT
CO1	To build an understanding among students about the concepts, vital tools and techniques used for financial decision making by a business firm.