

Department of Commerce - ANNUAL REPORT 2021-2022

SL No.	Particulars
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Webinar on How to Build your Startup 16/06/2021 10.30 am Mr. Sobir N (Founder and CEO of STEYP) Anilkumar C (Asst Professor – Dept. of Commerce) NIL The aim of the webinar was to provide basic knowledge about how to build a startup and the basic requirements to build a startup
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	International Webinar on Logistic & Supply Chain Management 19/06/2021 10.00 am Mr. Rahul Kappore (Logistics Analyst serving at Zellwood, Ireland) Anila M G (Asst Professor – Dept. of Commerce) Sneha Babu M C, II M.com The main aim of the webinar was to enhance the knowledge of students in logistics and its operating procedures at international level.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Mobile Photography Competition 20/06/2021 NIL Sandhya O S (Asst Professor – Dept. of Commerce) Ajay M S , III B.com finance The main purpose of the programme was to bring out the hidden talents and enhance the creativity among the students.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator	Solo Dance Competition on World Music Day 21/06/2021 NIL Anusha P Nair (Asst Professor – Dept. of Commerce) NIL

Details:	Competitions force dancers, choreographers and teachers to work their highest possible standards, and helps to express oneself and to maintain physical health.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Budget Evaluation Competition 21/06/2021 NIL Dhanya K (Asst Professor – Dept. of Commerce) Remya K, II M.com The main objective of this competition is to strengthen general awareness among students regarding budgets.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Mobile Photography Competition 05/07/2021 NIL Sandhya O S (Asst Professor – Dept. of Commerce) Ajay M S , III B.com finance The purpose of the contest was to promote the creative potential of the students and also to choose the best photographers.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Online Workshop on Research Publication 05/06/2021 – 17/07/2021 Dr. Byju K (Principal, AMC Group of Educational Institutions) Anila M G (Asst Professor – Dept. of Commerce) NIL The aim of this programme was to promote the faculties to publish their articles in recognized journals.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Mobile Photography Competition 23/07/2021 NIL Sandhya O S (Asst Professor – Dept. of Commerce) Ajay M S , III B.com finance The purpose of the contest was to bring out hidden talents of students, promote the creative potential of the students and also to choose the best photographers.

Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Techno Quiz Competition 24/07/2021 10.30 am NIL Nigitha K G (Asst Professor – Dept. of Commerce) NIL The competition was conducted to enhance the knowledge of students in the field of information technology.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Business Presentation Competition 15/08/2021 NIL Uma M (Asst Professor – Dept. of Commerce) NIL The main aim of this programme was to enrich the knowledge of students and to enhance creativity among students.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Quiz Competition 17/08/2021 NIL Siji C (Asst Professor – Dept. of Commerce) NIL The main aim of the programme was to enhance the knowledge of students in the field of group accounts and group structures.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Essay Writing Competition 30/08/2021 NIL Siji C (Asst Professor – Dept. of Commerce) Remya K, II M.com The purpose of the programme was to enhance the knowledge and creativity and writing skills of students
Event: Date & Time: Resource Person: Staff coordinator:	Webinar o IFRS innovation 01/09/2021 2.00 pm Mr. Rajesh Menon (chartered accountant, M.Com, MBA, ACA, Dip, IFRS (ACCA UK)) Siji C (Asst Professor – Dept. of Commerce)

Student Coordinator:	Sneha Babu M C, II M.Com
Details:	The aim of this programme was to aware the students more about the IFRS innovation sin the country
Event:	Article Writing Competition as Part of Teachers Day
Date & Time:	5/09/2021
Resource Person:	NIL
Staff coordinator:	Sandhya O S (Asst Professor – Dept. of Commerce)
Student Coordinator:	Abhirami M , III B.Com CA
Details:	The purpose of the programme was to inculcate the habit of reading and writing among students and to portray a particular topic or interest into the limelight and also influence the readers and urges them to think.
Event:	Professionalism Quiz Competition
Date & Time:	25/09/2021 10.00 am
Resource Person:	NIL
Staff coordinator:	Nigitha K G (Asst Professor – Dept. of Commerce)
Student Coordinator:	NIL
Details:	The purpose of the programme is to enhance the knowledge of students in the field of professionalism
Event:	Article Writing Competition on World Tourism Day
Date & Time:	27/09/2021
Resource Person:	NIL
Staff coordinator:	Rajeesh Kumar M (Asst Professor – Dept. of Commerce)
Student Coordinator:	NIL
Details:	The aim of the programme was to observe the importance of world tourism day and to become aware about the tough situations of Covid-19 in the field of tourism.
Event:	Online Workshop on Problem Formulation and Review of Literature for social science research
Date & Time:	11/10/2021 7.00 pm
Resource Person:	Dr. Vineeth K M (Assistant Professor and Research Supervisor , Post graduate department of commerce, Govt College, Trippunithura)
Staff coordinator:	Rajeesh Kumar M (Asst Professor – Dept. of Commerce)

Student Coordinator: Details:	NIL The main purpose of the programme was to learn how to carry out literature review and identification of variables.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	One Day Training on Professional Communication Skill Development 05/11/2021 NIL Nigitha K G (Asst Professor – Dept. of Commerce) NIL To improve the professional skills and communication skills as a professional, role play by creating an office atmosphere was done by the students.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Speak without fear 09/11/2021 NIL Anila M G (Asst Professor – Dept. of Commerce) NIL To improve the communication skills of student’s different activities and professional presentation were conducted.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	World Commerce Day – Puzzles and Riddles 10/11/2021 10.00 am NIL Anila M G (Asst Professor – Dept. of Commerce) NIL To enhance critical thinking skills and knowledge of students, business related puzzles and riddles solving competition has conducted.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Case Study Competition 10/12/2021 1.00 pm NIL Siji C (Asst Professor – Dept. of Commerce) Krishnaja P, III B.Com Cooperation To enhance the critical analysis skills and thinking skills among students a case study competition has conducted.

Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Quiz Competition on International Women Entrepreneurship Day 19/11/2021 1.00 pm NIL Rajeesh Kumar M (Asst Professor – Dept. of Commerce) NIL The main intention of the programme was to bring out the knowledge regarding the successful lady entrepreneurs and their contribution
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	BSE-IPE Capital Market Awareness Programme 11/01/2022 11.00 am Mr. Udaya Bhaskara Ganesh (MBA, Pursuing Ph.D.) Sandhya O S (Asst Professor – Dept. of Commerce) NIL The aim of the programme was to give an overall view of Bombay stock exchange and stock markets
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Hand Written Magazine Competition 20/01/2022 NIL Dhanya K (Asst Professor – Dept. of Commerce) NIL The main objective of conducting this competition is to strengthen creativity and writing skills among the students
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Advertising copy making competition for print media 20/01/2022 10.00 am NIL Ranjini P (Asst Professor – Dept. of Commerce) NIL The main intention of this competition is to create an awareness among students in the importance of advertisement in the marketing and also to enhance their creativity.
Event: Date & Time: Resource Person:	Advertising copy making competition for visual media 20/01/2022 10.00 am NIL

Staff coordinator: Student Coordinator: Details:	Ranjini P (Asst Professor – Dept. of Commerce) NIL The main intention of this competition is to create an awareness among students in the importance of advertisement in the marketing and also to enhance their creativity.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	FDP on scope of E-Governance in academics 01/02/2022 Uvais K T (CEO of Necttos) Reshma P (Asst Professor – Dept. of Commerce) NIL The session was to provide a good platform to faculties to get an idea about the necttos software and to clear all doubts.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Radio Jockey Competition 15/03/2022 NIL Sarala K T (Asst Professor – Dept. of Commerce) NIL The main aim of this competition is to help the students to improve their attitude, personality and interactive skills.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Observation of world consumer rights day 15/03/2022 NIL Rajeesh Kumar M (Asst Professor – Dept. of Commerce) NIL To celebrate as a means of raising global awareness about consumer rights and needs, the department circulated a video to all classes regarding consumer rights.
Event: Date & Time: Resource Person:	Online Workshop on Academic Writing 25/03/2022 7.00 pm Dr. Vineeth K M Assistant Professor and Research Supervisor , Post graduate department of commerce, Govt College, Trippunithura

Staff coordinator: Student Coordinator: Details:	Rajeesh Kumar M (Asst Professor – Dept. of Commerce) NIL The main purpose of the programme was to learn students about the report writing formalities, software used, contents to be included in their projects etc.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	UDYOG – Coaching for Competitive Examinations 13/12/2021 – 31/03/2021 NIL Anilkumar C (Asst Professor – Dept. of Commerce) NIL The main objective of this initiative was to enhance the mathematical skills, reasoning skills, general knowledge and skills in English.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Management Fest ‘SYNERGY 2022’ 04/04/2022 10.00 am NIL Simran vijay kumar (Asst Professor – Dept. of Commerce) NIL The main objective of this programme was to give a chance for commerce students to exhibit their extracurricular activities.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Training on Mat Making 05/04/2022 1.30 pm NIL Uma M (Asst Professor – Dept. of Commerce) NIL The aim of this training was to give a chance for commerce students to exhibit their extracurricular activities and to enhance their crafting skills.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator:	Training on Scrub Making 07/04/2022 2.00 pm NIL Divya Haridas (Asst Professor – Dept. of English) NIL

Details:	The training was conducted with the aim to enhance the extracurricular skills and drive the interesting students to enhance their crafting skills.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Training on Spreadsheet Management 07/04/2022 10.00 am Satheesh Kumar. S (Proprietor, Pioneer Tally Academy, Ottapalam) Reshma P (Asst Professor – Dept. of Commerce) NIL The aim of this programme was to provide a practical knowledge about spreadsheet to students. This programme was on outcome of MoU with Pioneer Tally Academy, Ottapalam
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Training on Envelop Making 08/04/2022 10.00 am NIL Simran vijay kumar (Asst Professor – Dept. of Commerce) NIL The training was conducted with the aim to enhance the extracurricular skills and drive the interesting students to enhance their crafting skills
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	COMMERCE EXPO 24/04/2022 11.00 am NIL Anila M G (Asst Professor – Dept. of Commerce) Nandana P, II B.com Cooperation The aim of this programme was to enable the students to learn what they study in theoretical class and demonstrate the same in exhibition hall.
Event: Date & Time: Resource Person: Staff coordinator:	Webinar on Intellectual Property Rights 17/05/2022 10.00 am Dileep T Assistant Professor, Department of Commerce, MES College Amayur Ranjini P

Student Coordinator:	Basila Nassirin N
Details:	The main aim of the webinar was to sensitise about the IPR among students.

CERTIFICATE COURSES OFFERED DURING THE YEAR:

1. Certificate Course on Application of GST
2. Certificate Course on Supply Chain Management
3. Certificate Course on Service Marketing
4. Certificate Course on Recent Trends in Digital Banking
5. Certificate Course on Organisational Behaviour

STUDENTS QUALIFIED K-MAT EXAMINATION DURING THE YEAR:

1. Aparna Mohan (B.Com Cooperation 2019-22)
2. Jeeshma M P (B.Com Computer Application 2019-22)
3. Varsha M (B.Com Finance 2019-22)
4. Maneesh N (B.Com Finance 2019-22)
5. Ragi V S (B.Com Finance 2019-22)

RESEARCH PUBLICATIONS OF FACULTIES DURING THE YEAR:

Faculty	Journal
Dr. Byju K	Cashless Economy: The Impact of Demonetization and Inadequate Currency Circulation on Purchasing Power of Small and Medium Industries in Rural Kerala During COVID 19 Pandemic , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Dr. Mugesh P	MUDRA YOJANA: A Key to Boost Rural Entrepreneurship: A Study in Palakkad District, Kerala , International Journal of Creative Research Thoughts

Rema K R	Impact of E-Learning and E-resources on Student Engagement Among Higher Education Students , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Uma M	The Effect of Unhealthy Food Habits and Lack of Exercise in Womanhood; A Case Study on the Incidence of Polycystic Ovary Syndrome [pcos] Among Adolescent Girls in Kerala , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Dhanya K	Impact of Green Promotion and Green Product on Consumer Buying Behaviour , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Sarala K T	The Effect of Unhealthy Food Habits and Lack of Exercise in Womanhood; A Case Study on the Incidence of Polycystic Ovary Syndrome [pcos] Among Adolescent Girls in Kerala , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Sarala K T	MUDRA YOJANA: A Key to Boost Rural Entrepreneurship: A Study in Palakkad District, Kerala , International Journal of Creative Research Thoughts
Anilkumar C –	Impact of Social Distancing and Social Media on Mental Health of Students During COVID 19 Pandemic Period , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Nikhitha K G	An Analysis of Customer Perception and Government Policy to Ensure Food Security Through Public Distribution System , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Rajeesh Kumar M	A Shift Over From Watching TV Series to Web Series – Popularity and Preference regarding Viewing Habits , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Ranjini P	Impact of Green Promotion and Green Product on Consumer Buying Behaviour , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Sandhya O S	Impact of Green Promotion and Green Product on Consumer Buying Behaviour , NIU International Journal of Human Rights- A UGC CARE Listed Journal

Anila M G	Impact of Green Promotion and Green Product on Consumer Buying Behaviour , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Divya Haridas	A Shift Over From Watching TV Series to Web Series – Popularity and Preference regarding Viewing Habits , NIU International Journal of Human Rights- A UGC CARE Listed Journal
Sruthi P V	Cashless Economy: The Impact of Demonetization and Inadequate Currency Circulation on Purchasing Power of Small and Medium Industries in Rural Kerala During COVID 19 Pandemic , NIU International Journal of Human Rights- A UGC CARE Listed Journal

Secretary, Department of Commerce

Anilkumar C

Principal

Dr, Byju K

Head of Department of Commerce

Dr. Mugesh P