

IDEA

ED club conducted a symposium On July 6th 2017 by organizing eminent personalities from different field such as banking, Industry, Industrial department to share their experience and to motivate students to enter in to business. Programme in the caption IDEA started with a prayer. Programme coordinator Sarala K T delivered the welcome speech. Programme is inaugurated by college principal Byju K .In the dias Vinodh kumar.K, Manager, SBI Ottapalam& Byju K, Development Officer, Industrial department, ottappalam Thaluk & Ajesh N, Industrialist, SIMCO Pvt Ltd, Shormur are delegated and discussed about the scope and schemes supported in their specific area. Students interacted with the delegates and Clear the doubts.

Programme coordinator: Sarala K T



AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERI

ENTREPRENEURSHIP DEVELOPMENT CLUB

Organises symposium ' IDEA '
on 6th July 2017

Inauguration: Byju K,Principal

Delegates: Vinodhkumar K,SBI Ottappalam
Byju K, Industrial Development officer,Ottappalam
Ajesh,MD SIMCO Pvt Ltd,Shornur

Programme co ordinator : Sarala K T

SEMINAR REPORT

ED club organized a seminar on 16th August 2017 with the participation of 62 students in a topic "Corporate and strategic entrepreneurship among youth." Programme started with a prayer. Programme inaugurated by college Vice Principal Nisha Sasikumar and key note Address is given by Basheer P Industrial officer, ottappalam Taluk. Students interacted with the resource person and get an insight about corporate strategies. Vasanthi P felicitated the programme. Student coordinator Fairooze k 3rd BBA delivered vote of thanks.

Programme coordinator Sarala K T



AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERY

ENTREPRENEURSHIP DEVELOPMENT CLUB

Organises on

16-08-2017 at 10 Pm

A Seminar on

Corporate and Stratagic Entrepreneurship among youth

Inauguration :Nishasasikumar (Viceprincipal)

Resourse Person :Basheer P, Industrial Officer, Ottappalam

Programme Co ordinator: Sarala K T

Onam Exhibition

ED club organized Onam Exhibition on 4th September 2017 in connection with onam celebration in the campus. Students coordinated many stalls to sale their product from their collections of jewellery making. Director operations Meena Ramaswamy inaugurated the programme by purchasing variety of items from the stall. It helps the students to market the products which are produced by themselves as add on course in the campus. Students are actively participated in the programme .It was perfectly co ordinated by ED club members.

Programme coordinator: Sarala K T



AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSRI

ENTREPRENEURSHIP DEVELOPMENT CLUB

on 4-09-2017

Organises ONAM EXHIBITION

Inauguration: Meena Ramaswamy,

Director Operations, AMC

Programme co ordinator: Sarala K T

Assistant Professor, Commerce

Food fest

ED club organized a food fest at campus on December 12th 2017 to promote students business skill in food and catering. Different food stalls are arranged by the participation of students as group from different classes'. Students from all departments jointly participated and improve their marketing skill in food items. To arrange stalls students bring homely made food and soft drinks. Each stalls were managed by a group of 5 students. Total 60 students participated in the programme. Ed club members organised the programme as volunteers. All teachers support make the programme a success.

Programme coordinator: Sarala K T



Friday Stall

ED club regularly conduct a food stall in every Sunday by participating students from all classes in every Friday at campus. From different classes students make team with 5 members and bring food and snack items which is made in their home. It helps to make small incomes as well as improve their knowledge in business and marketing. It enhance their capacity and confidence.

Club coordinator Sarala K T



Industrial Visit

ED club organized a one day industrial trip to visit Kannan Devan tea factory at Munnar. Club obtained permission from the factory via e mail to visit factory and tea plantation. 48 students are participated in the trip with programme co ordinator Sarala K T, Assistant Professor Krishna Kumar K and Management department head Durga N. Team started their journey from the campus at 5 am on 10th February 2018. Trip helps the students to understand working process of tea and plant layout of the process. Company supervisor explained about the procedure and sequence of production process. It helps them to know and experienced directly the scope of plantation business in Kerala.

Club coordinator: Sarala K T

