

## ENTREPRENEURIAL DEVELOPMENT CLUB (ED CLUB)

### Annual Report 2016-2017

ED club is a supporting club is functioned by the college associated with Industrial Department to inculcate entrepreneurial culture in students. It helps the students to sensitise the real economic and industrial development potential of the state. It is to induct entrepreneurial spirit in the Institutions. The following activities are carried out by the club during the academic year 2015-16.

### Product Launch

ED club conducted a Product launch on July 11 2016 at Audio Visual Hall with an Eminent Dias Chaired by Byju K Principal. In this club members introduced their product '**Venmas Soap powder**'. ED club co-ordinators Sarala K T delivered welcome speech, and the programme Inaugurated by Byju.K Principal . Vice principal Nisha Sasikumar felicitated the programme . Student co ordinator Amalraj K launched the product and Ijas Muhammed M, executive member delivered vote of thanks.

Programme Co ordinator Sarala K T



## Success

ED club conducted an entrepreneurship training to the students at Audio Visual Hall on August 8 2016,named Success to motivate and promote business skill among students. An eminent entrepreneur Sri.MuraleedharanP.Managing Director of Priya food products shared his business experience to students.Programme inaugurated by Principal Byju K and welcome speech delivered by Vasanthi P Department head ,Economics. Programme ended with a vote of thanks delivered by Sarala K T .ED club Co ordinator.

Programme co ordinator : Sarala K T



## ONAM EXCIBITION

On 31 August 2016 ED club conducted an onamExcibition to promote students skill in marketing and sales .Different stalls like food,stationery,cloths are arranged by the students. Excibition inaugurated by college Principal ByjuK and wished the students



Programme co ordinator: Sarala K T

## FOOD FEST

ED club organised a food fest by co ordinating students from different classes to arrange foodstalls with variety of homely foods .It is to promote their business skill in trade and marketing. Fest is inuguratedby College Principal Byju K. Many teachers and students visited and participated in the programme.Programme is successfully co ordinated by ED Club members.

Programme co ordinator : sarala K T



**Industrial visit to Mathsyafed&Aquatourism,Vypin**

one day trip to visit Aqua tourism centres of Mathsyafed – Narakkal, Malippuram & Palaikkarithrough waterways. On January 7 th 2017 Club conducted this trip. 42 students and 3 teachers are joined in the programme. Team visited a Kerala Government project called Mathsyafed Aquatourism. It is to promote



farming in back water source on the basis of co operative organisation. This visit helps the students to ln about the scope of Aqua tourism and fish farms in backwater source.

Programme co ordinator : Sarala K T