

Annual Report of Electoral Literacy Club 2020-21

Respected Directors, Principal, Vice principal, IQAC Coordinator, HODs, and all teachers and non-teaching staff of AMC Group of Educational Institutions,


I, with pleasure, hereby submit the annual report of Electoral Literacy Club for the year 2020-21. The main objective of this club is to inculcate awareness especially among those in the age group 18-21 years regarding the value of their franchise and the entire voting system for the nation as a whole. For the year 2020-21, the ELC of AMC group of educational institutions has conducted many programmes and activities to strengthen democratic values among students. Chithra K, 2nd BA Economics, is selected as the student co-ordinator.

1. DIGITAL VOTING AWARENESS

The Electoral literacy club had organised a digital voting awareness campaign on behalf of Kerala Local body Election 2020. The aim of this campaign was to aware the voting rights of citizens to students. Students circulate different brochure through digital platform.

AMC Group of Educational Institutions
Allied Management College
(Affiliated to Calicut University)
Go Green

Digital Awareness Campaign




No Voter to be Left Behind

Organised by
ELECTORAL LITERACY CLUB

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Digital Awareness Campaign

"The ballot is stronger than the bullet."
- Abraham Lincoln

Organised by
ELECTORAL LITERACY CLUB

2. DIGITAL REMINDS

Electoral literacy club reminds the students about Renewal of names in voters list or adding the names in voters list (those who have completed the age 18years before January 1 ,2021) before last date. For that, a brochure will circulate through social media and spread the matter among public. Club request to the students ,to set the brochure as their status in 2 days



3. AWARENESS CAMPAIGN ON “ELECTION PROCEDURES AND ELECTORAL RIGHTS DURING COVID 19”.

The Electoral literacy club had organised as an awareness campaign on “Election procedures and Electoral rights during Covid 19” on 20th of November 2020 at 2 pm. The session was held in the Microsoft teams platform. It was a club activity. The resource person was Mr Girish Kumar M ,Deputy Tahsildar, Revenue Recovery and he is the master trainer in election for past 20 years. The session was really informative. All the participants learn the topic as it was on a very relevant topic. Many points were discussed by the honourable guest which was grasped well by the students. The interactive session at the end made it more lively .Assistant Professor Divya A was the co-ordinator of the programme.

AMC GROUP OF EDUCATIONAL INSTITUTIONS, MANISSERI, OTTAPALAM
(AFFILIATED TO UNIVERSITY OF CALICUT)

Resource Person

Inauguration

Dr. Byju K (Principal)

Electoral Literacy Club
proudly presents on the day of 20/11/2020,
Friday 2pm
an awareness campaign
on

Election Procedures and
Electoral Rights During Covid 19

Mr. Girish Kumar M
(Deputy Tahsildar, Revenue Recovery)
Master Trainer in Election

Co-ordinator

Mr. Divya A
Assistant Professor, Economics

Student Co-ordinators

Seerang K
2nd B.Com

Chithra S
2nd BA

Bringht to

VOTE

Digital Platform
Microsoft Teams

Organised by
Electoral Literacy Club

2:13

girishkumar

00 01. Dr. Byju K

0S

0R

00 02. Nisha Sasik...

00 07. Harish K R

1R

13 26. JAYAN KRI...

00 04. Rajeesh Ku...

0C

09 56. Vinitha P C

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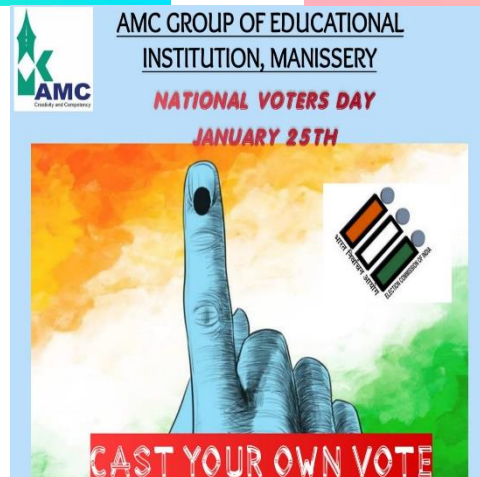
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4. NATIONAL VOTERS DAY (25/1 /2021)

As a part of National Voters day on 25th January 2021, The Electoral Literacy club had organised a poster making competition related to “Right to Vote”. The main objective of the programme was to aware students about their voting rights. A poster making competition was conducted through online platform. The winners of the programme

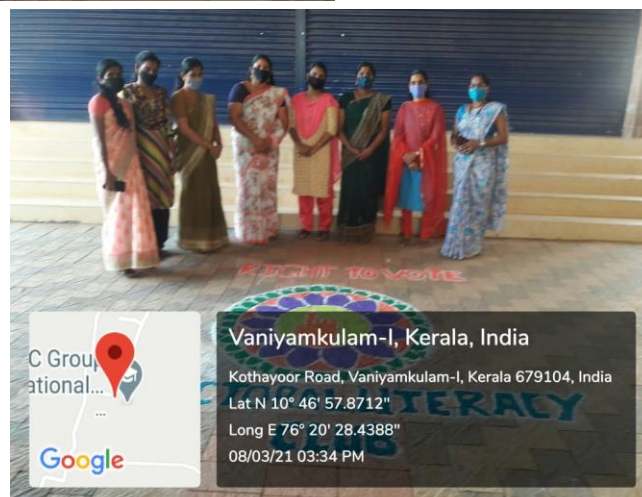
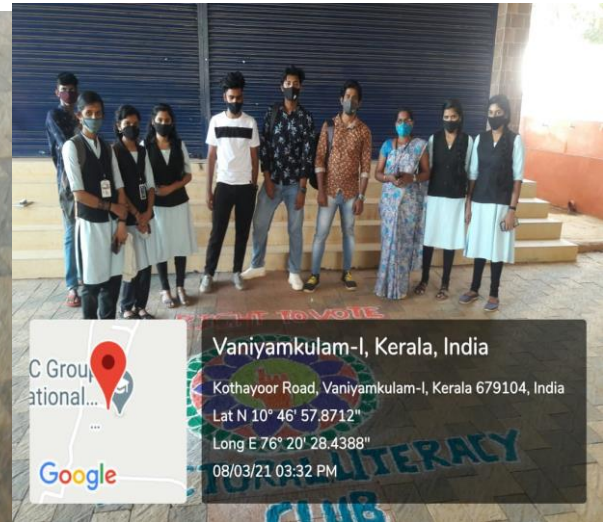
First place : Sruthi N

Second place: Navya PK



5. RANGOLI MAKING (9/3/2021)

A Rangoli was decorated in the college courtyard as part of the Electoral Literacy Clubs drive to raise awareness among students about their voting rights. Students actively participated to making Rangoli. This programme was conducted to ensure that everyone will actively participate and use their vote.



6. SVEEP- VOTING AWARENESS 10/3/2021

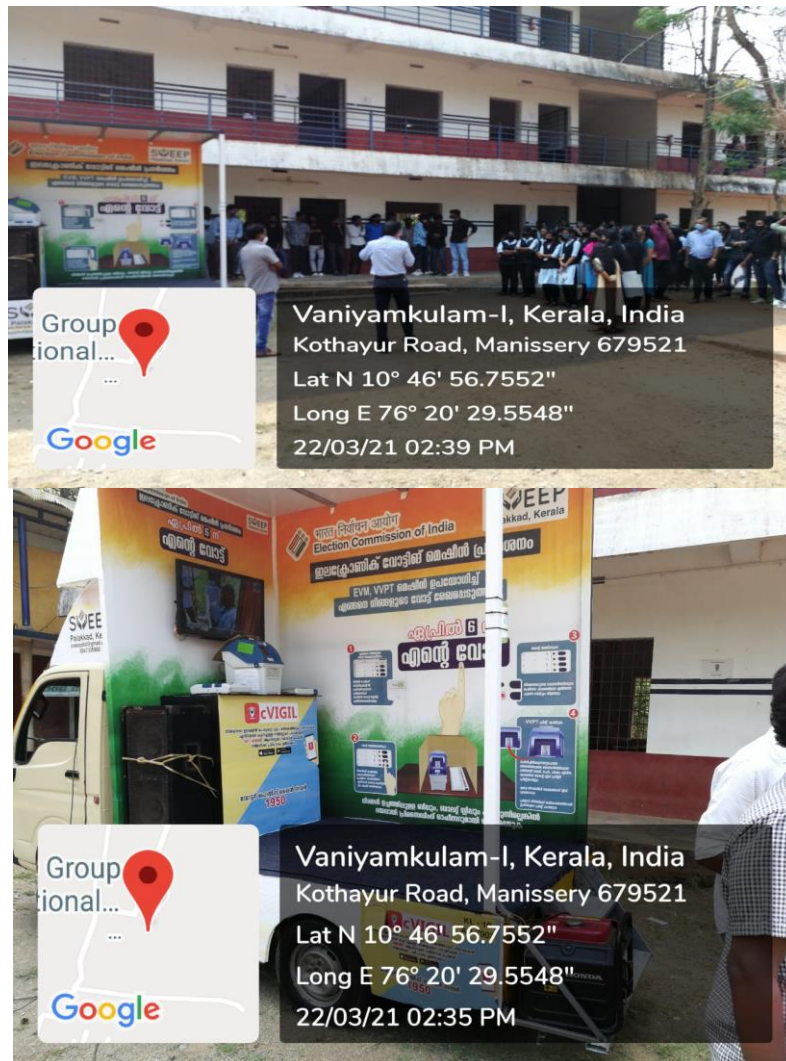
Electoral literacy club in association with Election commission of India conducted an awareness programme for students. They showed many videos to encourage and motivate students to use their voting powers. SVEEP (Systematic Voter's Education and Electoral Participation) through their videos they try to implement the message how important the voting is for a country like India. All students benefited by the videos and message. ELC ensures all should use their voting powers. They initiated and explained to cast vote safely during this pandemic situation, maintaining the social distancing and following covid protocols.



7. SVEEP- MOKE VOTING

22/3/2021

Electoral Literacy Club in association with Election commission of India conducted an awareness programme for students. They helped our students to do a mock voting, which were helpful and motivating. Many students enthusiastically participated and it was really benefited for those who are going to use their voting powers for the first time. It helped the students to overcome any fear or doubts related to Election and Voting.



I am hereby concluding my report. Thank you.

Co-ordinator Ms. Divya A

Electoral Literacy Club.