

ANNUAL REPORT 2016-17

MANAGEMENT ASSOCIATION 2016-17

Management association day was inaugurated by Mr. Sanu, Motivation trainer and teacher. Principal Mr. Byju K presided over the section. Mr. Ramaswamy Director of college, Ms Nisha Sasikumar Vice Principal, Ms. Sarala K T and college union chairman Mr. Akhil facilitated the function. Mr. Rahul association secretary delivered welcome speech. Ms Amritha delivered vote of thanks. Class toppers of last outgoing BBA courses were honored by the department

ONE DAY AWARENESS PROGRAMME ON THE TOPIC LAWS AGAINST SEXUAL ABUSE IN SOCIETY

Date: 25/07/2016

Audio visual hall

Department of Management in AMC Group of Educational Institutions organized awareness programme on the topic “The Laws against Sexual Abuse in Society”. Lalitha K, welcomed the gathering. The programme was inaugurated by Vice Principal Nisha Sasikumnar. The resource programme was Durga N (HOD of Management). Thirty two students participated in this programme. The session was very interactive. The programme ended with vote of thanks by Sheeja V, Assistant professor, Department of Commerce.

SEMINAR ON ACADEMIC PROJECT PREPARATION

A seminar on academic project preparation was organized by Department of Management on 23/11/2016 at 10.00am. The seminar was conducted to impart knowledge about research methodology and to provide an idea about how to prepare their academic project. The resource person of the program was Nisha Sasikumar, Vice Principal, Amc Group of Educational Institutions. She clearly explained the concept of research methodology, review and theoretical framework, way of collecting data and its proper analysis tools etc. The session started with welcome speech of staff co-ordinator of the program Anusha P Nair (Assistant Professor, Department of Management) and the session concluded with the vote of thanks of student co-ordinator Samraj.

BASIC AWARENESS ON COMPUTER SKILL

A basic awareness on computer skill was organized by Department of Management for management students. The students were actively participated in the class. The aim behind conducting this programme was to give basic knowledge in computer and empower youths through computer skills. Computer proficiency is very essential in the computer driven society. 20 students were participated from first and second year BBA. The selected students were financially weak and did not have any gadgets in their hand.



Other activities

CERTIFICATE COURSE ON COMMUNICATION SKILL ENHANCEMENT

9/march/2017

During the academic year 2016-17 department of Management has conducted a certificate course namely: ' **Communication skill enhancement**'. The basic aim of this course is to enhance the communication skill of the students.

A total of 82 students are enrolled, 79 students passed the examination. The co-ordinator was Anusha P Nair, Assistant professor, Department of Management. This program ran from the month of December and ended in February.

Students were given certificate of completion after successful completion.