

ANNUAL REPORT 2018-19

BUSINESS QUIZ AND TREASURE HUNT

Department of Management organized by Business competition and Treasure hunt on June 20th 2018. This programme was co-ordinated by Saranya A, Assistant Professor, included variety types of business related questions. To encourage students to look beyond their textual knowledge and build a healthy competition among the students. Around 22 students are participated in this programme.

MANAGEMENT ASSOCIATION – BADLAV 2018-19

Management association day inaugurated by Dr. Abhilash Chembath, student motivator and councilor on 23.10.2018. Principal Mr. Byju K, presided over the function. Mr. Ramaswamy Director of college, Mr. Rajeesh Kumar M, Ms Nisha Sasikumar Ms. Sarala K T and college union chairman Mr. Faisal C U facilitated the function. Mr. Sameer Babu delivered the vote of thanks. Inaugural session was followed by the chief guest on the topic Mental Health. Class toppers of last outgoing BBA courses were honoured by the department.

WORKSHOP ON RESEARCH METHODOLOGY

A workshop on Research Methodology was conducted on 24.11.2018 organized by Department of Management. The workshop on research methodology was conducted to enrich the knowledge of students regarding research program was Dr. Byju K (Principal, AMC Group of Educational Institutions). He clearly covered the basics needed for preparing projects and students asked many queries and cleared all doubts. The staff co-ordinator of the program was Saranya A, Assistant Professor, Department of Management and student co-ordinator Sameer Babu (3rd BBA student)

BASIC AWARENESS ON COMPUTER SKILL

A basic awareness on computer skill was organized by Department of Management for management students. The students were actively participated in the class. The aim behind conducting this programme was to give basic a knowledge in computer and empower youths through computer skills. Computer proficiency is very essential in the computer driven society. 20 students were participated from first and second year BBA. The selected students were financially weak and did not have any gadgets in their hand.

MANAGEMENT FEST

Management fest “PARIVARTHAN 2K18” was organized by Department of Management. The programme was inaugurated by our managing director Ms. Meena

Ramaswamy, she gave a message to students. Students were different schools participated in this programme and variety of programs were conducted.





Other activities

CERTIFICATE COURSE ON LINGUISTIC MANAGEMENT

1st march 2019

During the academic year 2018-19 Department of Management conducted a certificate course on Linguistic Management '. The objective of this program was to enhance the communication skill among students and to build up confidence in handling in various languages. .

In this course 98 students were enrolled, 93 students passed the examination. The co-ordinator was Saranya A, Assistant Professor, Department of Management.