

DEPARTMENT OF MANAGEMENT

ANNUAL REPORT OF 2020-21

The BBA Department of AMC Group of Educational Institutions had conducted a departmental meeting on 1st of August 2020 at 5pm through the online platform Jio Meet. 8 teachers under the respective department head participated in the meeting and discussed about the action plan of the academic year 2020-21. Plans regarding extensional activities were also discussed in the meeting.

Below are the list of action plans discussed to be undertaken:

1. Result analysis for both second and third year students and remedial class for them.
2. Introducing mentor-mentee concept.
3. Introducing certificate courses of 3 months.
4. Conducting internal webinar by students. Hareesh is the co-ordinator of this programme.
5. Conducting a PPT competition on the best start up companies. Hareesh sir miss is the co-ordinator.
6. A workshop by literary club in three departments. Three co-ordinators will be there for this workshop.
7. Giving online coaching for students (CAT / KMAT)
8. Organise National level webinar.
9. Extensional activity.
10. Bringing a doctor for giving an online awareness class for students.

The meeting was dispersed at 6.05 pm.

DIGITAL LOCKER

The Management department had organized a programme called 'Digital Locker' where students of the respective department prepared power point presentations on top 6 start up companies in India. The companies that were discussed are: Unacademy, MedLife, Share Chat, Cars 24, BYJU'S, and Swiggy. The live videos, PPTs and PDFs were given to the college library for reference purpose and everyone can access it from the same.

DEPARTMENT OF MANAGEMENT

AMC Group of Educational Institutions

PROUDLY PRESENTS



Digital Locker

LIVE VIDEOS, PPTs, PDFs,

Prepared by students can be accessed from college Library

First CD (PPTs) - Top 6 Start Up Companies in India

Handed over to Principal in presence of Librarian



AKSHAYA DAS .P
2BBA



ARATHY CP
2BBA



UNAYS P N
2BBA



ARJUN K
2BBA



ABHINAV P R
SIBIN C K
3BBA



RAMEESHA P
AISWARYA P S
MAHIMA A M
3BBA

Website: amc-college.com

Email: amcottapalam.com


Mob: 9995427765



NATIONAL SEMINAR ON “MANAGING STRESS DURING DIGITAL LEARNING”

The Department of Management in association with IQAC of AMC Group of Educational Institutions, had organized a National Webinar on “Managing Stress during Digital Learning” on 13th of August, 2020, Thursday at 2 to 3 pm. The resource person was Dr. Arya Viswesaran, from Government Hospital, Thiruvannamalai Medical College, Tamil Nadu. The session was conducted in the online platform, Microsoft Teams. Dr. Arya give awareness to students regarding the necessity to manage stress during this pandemic and also give some tips to protect the health issues caused by stress. All the students actively participated in the webinar by raising their doubts regarding many health problems. Their active participation make the session livelier.

NATIONAL WEBINAR
Organized by
**Department of Management
in association with IQAC**
AMC Group of Educational Institutions, Manisseri, Ottapalam

Greetings to all !
Invites 
Topic
*“Managing Stress During
Digital Learning”*

Aug 13, 2020 (Thursday) Time 2pm-3pm

Resource Person
Dr. Arya Viswesaran

Government Hospital
Thiruvannamalai Medical College
Thiruvannamalai, Tamil Nadu



For more details contact Asst. Prof. Dhanya K (994799088)
Certificates will be issued for participants

INTER COLLEGE PHOTOGRAPHY CONTEST

As part of World Photography Day on 19th of August, the Department of Management in association with IQAC of our college had organized an Inter college mobile photography contest “FRAMES 2K20”. The theme of photography competition was Rays of Hope. The event mainly intends to bring out the photographic talents and creativity among students. The students of our college as well as from other colleges actively participated in the programme. The first prize of Rs. 1000 was bagged by Vijith V.V, a student from 2ndBcom CA of our college and the second prize of Rs.500 was won by Dilshad Abdul Rasheed of Yeldo Mar Baselios College. The photographs send by all the participants were made available in the face book page of our college for the public.

8/8/2020 ssss-Recovered

FRAMES 2K20
INTER COLLEGE MOBILE PHOTOGRAPHY CONTEST
AMC GROUP OF EDUCATIONAL INSTITUTIONS
MANISSERY, OTTAPALAM.
Organised by Department of Management
In association with IQAC

show us your best shot
Theme: 'Rays of Hope'
"You don't take a photograph, you make it."
Winners will be awarded with exciting cash prizes

For Rules and photo submission Visit :
<https://forms.gle/1RVnYMSEJc1hvLe56>
Deadline: August 15

For more details : Email - nithushashi@gmail.com
Whatsapp - 858 9999 838

AMC

'GURUVANDANA'

- Commemorating the Inspired Teachers

The Department of Management celebrated Teacher's Day on September 5th. The department had organized an inter departmental activity, "GURUVANDANA – Commemorating the Inspired Teachers". Asst. Prof. Dhanya K was the co-ordinator of the programme. The event aims to show the gratitude of everyone towards their most inspired teachers of their life. Both the students and faculty members actively participated in the event. They have sent a recorded video of their talk about their most influenced teacher in their life. This programme was really a good one as the students and faculty members, irrespective of their age found time to commemorate the awesome memories they had in their educational life.

"GURUVANDANA"
- Commemorating The Inspired Teachers

**"THE INFLUENCE OF A GOOD TEACHER
CAN NEVER BE ERASED"**

**SEP 5
TEACHERS DAY**

Interdepartment Activity
Organized by
DEPARTMENT OF MANAGEMENT
AMC GROUP OF EDUCATIONAL INSTITUTIONS

For more details, Contact: Co-ordinator Dhanya K(Asst.prof.)

INDIAN AIR FORCE DAY

A live power point presentation on the topic “Indian Air Force – our Pride” had been organized by the Department of Management, as part of Indian Air Force Day on October 8th. It was a departmental activity. The session was conducted through the online platform, Microsoft Teams. The resource person of the day was R RUnni, president of Valluvanad Air Veterans Association, Ottapalam. He mainly discussed about the eligibility criteria for graduates to apply for a post in Air Force. All the students of second and third year participated in the session and made it a successful one.



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**HAPPY
INDIAN AIR FORCE DAY**

On 8th October
2020

**A GRAND SALUTE TO
THE DEDICATION &
HARD WORK OF
INDIAN AIR FORCE !!**

On the day of
8th October
at 2.00pm

Inauguration

**Dr Byju K
(Principal)**

Resource Person

R. R. Unni
(president of valluvanad air
veterans association Ottapalam)

Co-ordinator

**Asst. Prof.
Durga N**
(HOD, Management)

**Unays P N
(II BBA)**

**Akshaya Das P
(II BBA)**

Department of Management
Presents live presentation by students
on the topic - Indian Airforce our pride.

NATIONAL POSTAL DAY

As part of National Postal Day on 10th of October, the Department of Management had organized an activity to show case the stamp collection of students in our college. The students were asked to send a video of their stamp collections and many students came up with their awesome work.



WEBINAR on CHANGING MARKETING EQUATION IN POST COVID ERA

The Department of Management had organized a webinar on “Changing Marketing Equation in post Covid Era” on 30th of October 2020 at 2 pm. The session was held in the Microsoft Teams platform. It was a departmental activity. The resource person was OTS Nambiar, former Director Marketing, SpicesBoard.Govt. of India and he was also the former president of Kerala Management Association. The session was really informative as well as entertaining one. All the participants thoroughly enjoyed the webinar as it was on a very relevant topic. The resource person throw light to the upcoming market changes after this pandemic period. Many points were discussed by the honorable guest which was grasped well by students and the faculty members. The interaction made the session more lively. Asst. Prof. Hareesh was the co-ordinator of the webinar.

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Mob : 9995427765, Email. amcottapalam@gmail.com, www.amc-college.com

Webinar on
**Changing Marketing Equation
in post Covid Era**

Resource Person



OTS Nambiar
Former Director Marketing,
Spices Board, Govt of India
(Former President Kerala
Management Association)

30th October 2020
@ 2pm IST

Organised by
Department of Management

Google Meet

Role	Name	Designation
Welcome Speech		Fathimathul Shamna K (III BBA)
Inauguration		Dr. Byju K (Principal)
Co-ordinator		Harish K R (Assistant Professor)
Vote of thanks		Akshaya Das P (II BBA)

ARTICLE REVIEW COMPETITION

An Article Review Competition was organized by Department of Management for BBA Students. Sheeja V Assistant Professor was the co-ordinator of the programme. The students actively participated in the programme. The purpose of this competition was to improve the writing skills of the students. The judges of the competition was Sandhya Assistant Professor, Department of Commerce, Nighitha.K.G, Assistant Professor Department of Commerce and Harish.K.R Assistant Professor, Department of Management. The First Prize was awarded to Aswathi, a student from 2ndBBA and the Second Prize was awarded to Akshay U, a student from 3rdBBA.



AMC Group of Educational Institutions

Allied Management College
(Affiliated to Calicut University)



An Article Review Competition for BBA Students

organised by

Department of Management

Reviews are invited on or before December 15th, 2020

Co-ordinated by Sheeja V (Assistant Professor) Mobile : 9961202838

LIST OF PARTICIPANTS

1. Mahima.A.M 3rd BBA
2. Akshay .U 3rd BBA
3. FathimathulShamna.3rd BBA
4. Anila.. P 3rd BBA
5. Aswathi2ndBBA
6. Akshaya Das. P 2nd BBA
7. Unays .P.N2nd BBA
8. Arathy.C.P2nd BBA
9. Sneha . K 1st BBA
10. Sneha. .A.B 1st BBA
11. Sona .C.M 1st BBA
12. Shilpa .P.S 1st BBA



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An Article Review Competition for BBA Students

Winners

First Prize



Aswathi
(2 BBA)

Second Prize



Akshay U
(3 BBA)

DUO PES TOURNAMENT

Department of Management was organized DuoPes Tournament – online game, Co-ordinated by Shareef P and VysakhPanicker K V, 3 BBA students. Duo Pes Tournament was done as a part of stress relief. Students attendance in online class was reducing as they were bored in sitting at home and in online learning. So some students took initiative to for having fun.

By organizing the widely played online game DuoPes in the month 9th January 2021. The winners were Shareef P and VysakhPanicker K V



HAVE FUN LET'S PLAY

Duo Pes Tournament

For rules and regulations contact
student coordinators

Shareef P & Vyshakh Panicker K V
3rd BBA Finance

Mobile : 9846633964 & 7559056843

For registration submit the google form

On or before 9th January 2021

Co-ordinated by **Department of Management**

ONE DAY ONLINE WORKSHOP ON PREPARATION OF BUSINESS PLAN

Department of Management was organized a Online Workshop on Preparation of Business Plan. This workshop helps in encouraging students to right business plan which effectuate to think like an Entrepreneur. The Resource person is Mr. Abdul Razak,



Organised by

Department of Management

ONE DAY ONLINE WORKSHOP ON PREPARATION OF BUSINESS PLAN

Date : 16/01/2021 @ 11am

Resource Persons
Mr. Abdul Razak (MGNCRE)

Inauguration
Dr. Byju K
Principal

Work shop helps in encouraging students to right business plan which effectuate to think like an Entrepreneur.

Workshop content

- * Preparation of business plan
- * Interaction and experience

Announcement of Regional Level & National Level Competitions for coming out with 'Best Business Plan' for students

For more details contact : Nisha Sasikumar (Vice principal) 6238659409

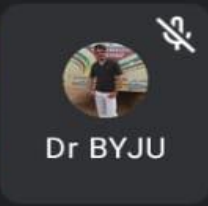
11:15 4G LTE



← jfh-rcnr-uds ▶



⋮ REDC Kerala



ESSAY WRITING COMPETITION

Department of Management organized an Essay writing competition based on the topic “Future Role of Technology in Business Growth” was conducted on 18th January 2021. The winners are the following:

- (1) Ist Prize: Sneha.KIst BBA (HRM)
- (2) 2nd Prize: Aswathi 2nd BBA (Finance)



ESSAY WRITING COMPETITION

TOPIC : " FUTURE ROLE OF TECHNOLOGY IN BUSINESS GROWTH"

Congratulations

First Prize



Sneha. k
1st BBA HRM

Second Prize



Aswathi
2nd BBA

Organized by

Department of Management

WEBINAR on “ IPR AND APPLICATION OF TRADE MARK IN INDIAN SCENARIO ”

On 18th January 2021 @ 3pm a webinar on “IPR and application of trademark in Indian Scenario” is conducted by Department of Management. The program is coordinated by Mr. Harish K.R, Assistant Professor, Department of Management. The program started with a prayer followed by welcome speech of student coordinator Ms. FathimathulShamna.K. After welcome speech Principal Dr. Byju K inaugurated the session. After inauguration our resource person Adv. Mohammed Asif. P MBA, LLB who is practicing in District Court Manjeri handled the session in which he explained the topic in detail. It was an interesting session. Students actively participated in the session. The session was wined up with a vote of thanks delivered by Akshaya Das of 2nd BBA.



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WEBINAR ON “IPR AND APPLICATION OF TRADE MARK IN INDIAN SCENARIO”
Organised by Department of Management

On 18th January 2021 @ 3pm
Platform : Microsoft Teams

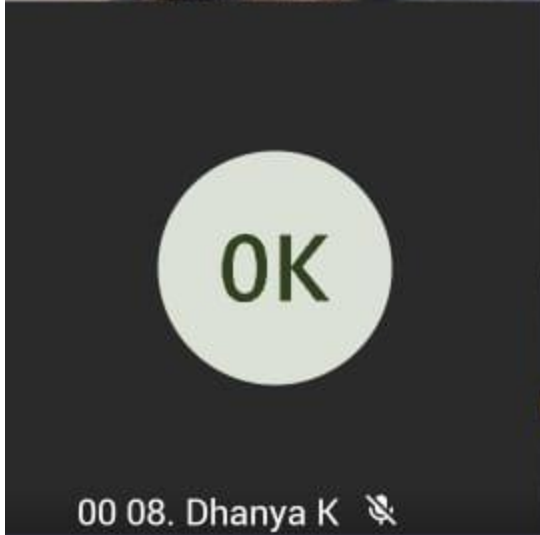
Resource Person	Inauguration	Staff Co-ordinator	Student Co-ordinator
			
Adv. Mohammed Asif P MBA, LLB (District Court Manjeri)	Dr. BYJU K Principal	Harish K R Asst. Professor	Ms. Fathimathul Shamna K IIIBBA



00 07. Harish K R



00 01. Dr. Byju K



00 08. Dhanya K



00 06. Durga N



05 11. Fathimathul Sha...



15 17. VIVEK BINU



POSTER MAKING COMPETITION

Department of Management making a Poster competition on Republic Day. Concept is create a poster based on 'Vande matharam'.



Republic Day is celebrated annually as it is the anniversary of the day India became an independent republic. Though India's declaration of

Independence was signed on 15th August 1947, the constitution which was written for independent India came into the effect on January 26, 1950.

POSTER MAKING COMPETITION

Subect: VANDAE MAATHARAM

Poster making rules:

1. Poster should be in A4 SIZE.
2. Click your pic along with poster should be attached before 25th January 2021 in the email id nithushashi@gmail.com

Program coordinator :Nisha Sasikumar

Mention you name and class.

Put an oath sentence below the poster



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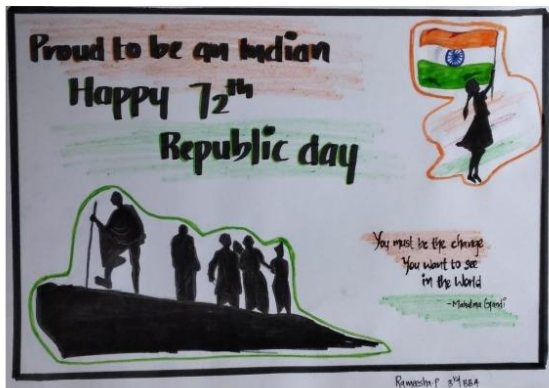
Go Green



Poster Making Competition Theme: Vandae Maatharam

Congratulations

First Prize
Rameesha P (III BBA)



Second Prize
Binoy Balakrishnan (I BBA)



Organised by Department of Management

HANDWRITTEN MAGAZINE COMPETITION

Department of management was organised by handwritten magazine competition. The programme was co-ordinated by Rema K R, Assistant Professor. All classes of department of management has participated in the programme. Aim of the programme is to encourage the creativity of students. The first prize holder is 2nd BBA and second prize shared to 1st BBA Finance and 1st BBA HRM.

Head of Department

Staff Co-ordinator



The banner features a light wood-grain background. At the top, there is a blue header with the AMC Group of Educational Institutions logo (a stylized green and blue star) on the left and a tree on the right. The text in the header includes 'AMC Group of Educational Institutions', '(Affiliated to Calicut University)', 'Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)', and 'Go Green'. Below the header, the main title 'HANDWRITTEN MAGAZINE COMPETITION' is centered in bold black text. Underneath, it says 'Organized by Department of Management'. To the right of this text is a small image of a hand writing the word 'MANAGEMENT' on a whiteboard. Below the organization information, it states 'Magazine related to Management Articles only' and 'Last date of submission 31st January 2021'. At the bottom, contact information is provided: 'For more details contact- 8589949549 (Rema K.R, Assistant Professor, Department of Management)'.

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HANDWRITTEN MAGAZINE COMPETITION

**Organized by
Department of Management**

**Magazine related to Management Articles only
Last date of submission 31st January 2021**

**For more details contact- 8589949549
(Rema K.R, Assistant Professor, Department of Management)**

List of participants

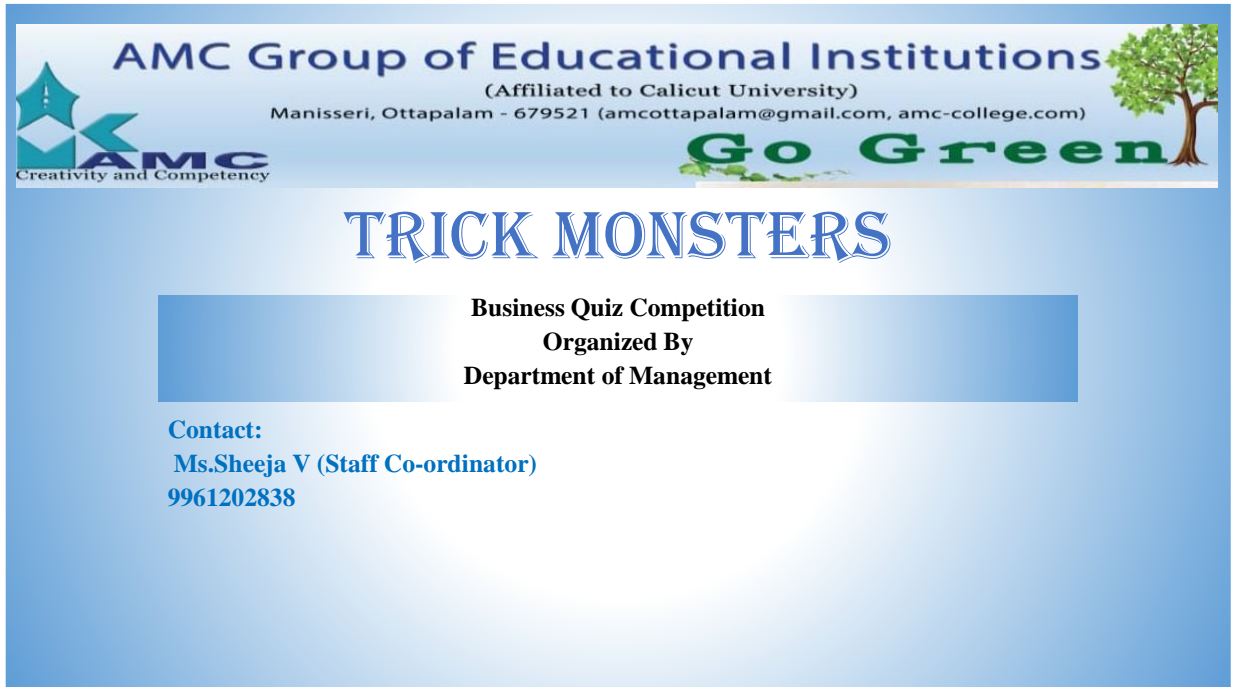
1. Sabitha K S 3 BBA
2. Vrinda K
3. Sibin C K
4. Rameesha P
5. Mahima A M
6. Akshaya Das P 2 BBA
7. Nithya P K
8. Anusree P
9. FathimaShahana M
10. Sruthi C P
11. Aparna V M
12. Maneesha C
13. Hasna P A
14. Sneha T S
15. Sujithra K S
16. Sneha K I BBA
17. Sneha K S
18. Sisira P S
19. Sreelakshmai P B
20. Safeel Rahman K U
21. Vishnu K
22. Vinaya A K
23. Silpa P S
24. Reshma Nair
25. Rakesh V U
26. Prabin Kumar P
27. Sarika K S
28. Thasleema K M
29. Navami Krishna A R
30. Namitha V

PARIVARTHAN 2K21

Department of Management organised by a Management Fest PARIVARTHAN 2K21. Different programmed are co-ordinated. First we create a Quiz program 'Trick Monsters' to entry for students participants. Second game Communication Game – NECTOC, to develop their communication skill. Third one is HR Game – KARMA – to develop their knowledge in HR activities. Forthgame is Treasure hunt – TESORO. Fifth game is Marketing Game – M POWER- to increase the efficiency in marketing. The last game is The Best Manager – JERANTA- to encourage and enrich student's ability and skill related to how to become a good leader.

TRICK MONSTERS QUIZ COMPETITION

Department of Management organized PARIVARTHAN 2K21 Management Fest organized a quiz competition TRICK MONSTERS held on January 30th 2021 conducted through Google Form. There were nearly 100 participants out of 25 selected for the next programme of PARIVARTHAN. Coordinator: Head of Department



The banner features the AMC logo on the left with the tagline 'Creativity and Competency'. The main text reads 'AMC Group of Educational Institutions (Affiliated to Calicut University) Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)'. On the right, there is a 'Go Green' slogan with a tree illustration. The central title 'TRICK MONSTERS' is in a large, blue, serif font. Below it, a blue box contains the text 'Business Quiz Competition Organized By Department of Management'. At the bottom left, contact information is provided: 'Contact: Ms. Sheeja V (Staff Co-ordinator) 9961202838'.

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TRICK MONSTERS

Business Quiz Competition
Organized By
Department of Management

Contact:
Ms. Sheeja V (Staff Co-ordinator)
9961202838

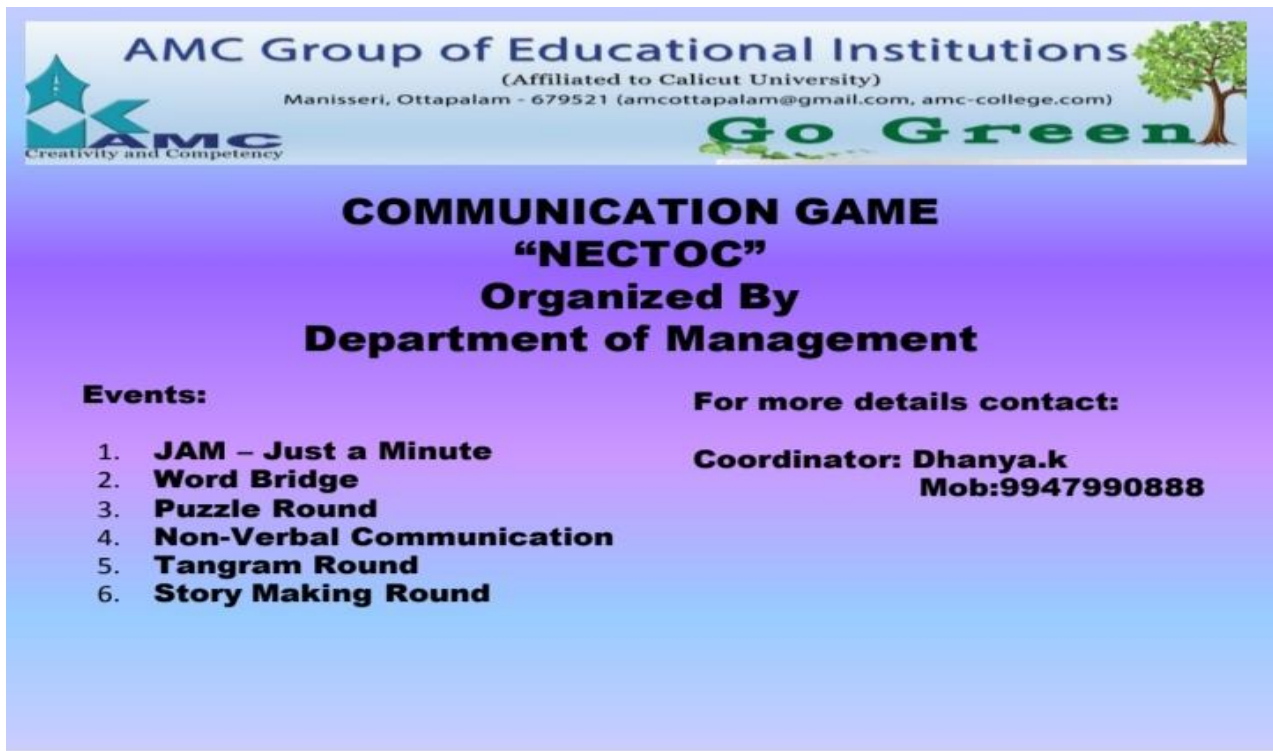
NECTOC – COMMUNICATION GAME

Department of management organized 'PARIVARTHAN 2K21' Management Fest organized a communication game 'NECTOC' held on February 6th 2021. Communication Games includes the following games:

1. Just A Minutes (JAM)
2. Word Bridge
3. Puzzle Round
4. Non verbal communication
5. Tangram Round
6. Story making Round

There were 26 students participated in the game. The team ' PRATHEESHA' got first prize and the team members include

1. Akshaya Das P (II BBA)
2. Maneesha (II BBA)
3. Sreelakshmi PB (I BBA)
4. Sona C M (IBBA)
5. Muhammad Irshad(II BBA)



The banner features the AMC Group of Educational Institutions logo on the left, which includes a stylized building icon and the text 'AMC Creativity and Competency'. To the right of the logo, the text reads 'AMC Group of Educational Institutions (Affiliated to Calicut University) Manisseri, Ottapalam - 679521 (amcottapalam@gmail.com, amc-college.com)'. Further right is a 'Go Green' slogan with a tree icon. The main title 'COMMUNICATION GAME "NECTOC"' is centered in large, bold, black letters. Below it, 'Organized By Department of Management' is also centered. On the left side, under the heading 'Events:', a list of six game categories is provided. On the right side, under the heading 'For more details contact:', the coordinator's name and mobile number are listed.

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COMMUNICATION GAME
"NECTOC"
Organized By
Department of Management

Events:

1. **JAM – Just a Minute**
2. **Word Bridge**
3. **Puzzle Round**
4. **Non-Verbal Communication**
5. **Tangram Round**
6. **Story Making Round**

For more details contact:

Coordinator: Dhanya.k
Mob:9947990888



HR GAME – KARMA

Department Of Management organized aHR Game ‘KARMA’ as a part of PARIVARTHAN 2K21 Management Fest, held on 8th February 2021 @ 1:30pm on the audio visual hall. The first prize held on Unays P N, Ajmal Rashad, Aparna T K, Swathy, Fathima Shahana from 2 BBA and Sneha K from 1 BBA.



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**PARIVARTHAN
“KARMA”
HR GAME – 3rd Round
Organized by
Department of Management**

Events:

1. Case Study
2. Role Play
3. Team Debate
4. HR Game

For more details contact:
Co-ordinator:
Durga N
HOD
9605347306

Time : 1.30 onwards



TREASURE HUNT -'TESORO'

The Department of Management organized a Treasure Hunt competition 'TESORO 2K21' as a part of PARIVARTHAN 2K21, Management Fest, held on February 11th 2021, at 10.00 AM on the Audio Visual Hall. The programme Co-ordinator was Rema K R, Assistant Professor. Around 30 students were participated in this management fest. The winners are Shefeer from 3 BBA, Ajmal Rashad M and Maneesha from 2 BBA, Vinaya A K and Aiswarya from I BBA.



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TESORO 2K21

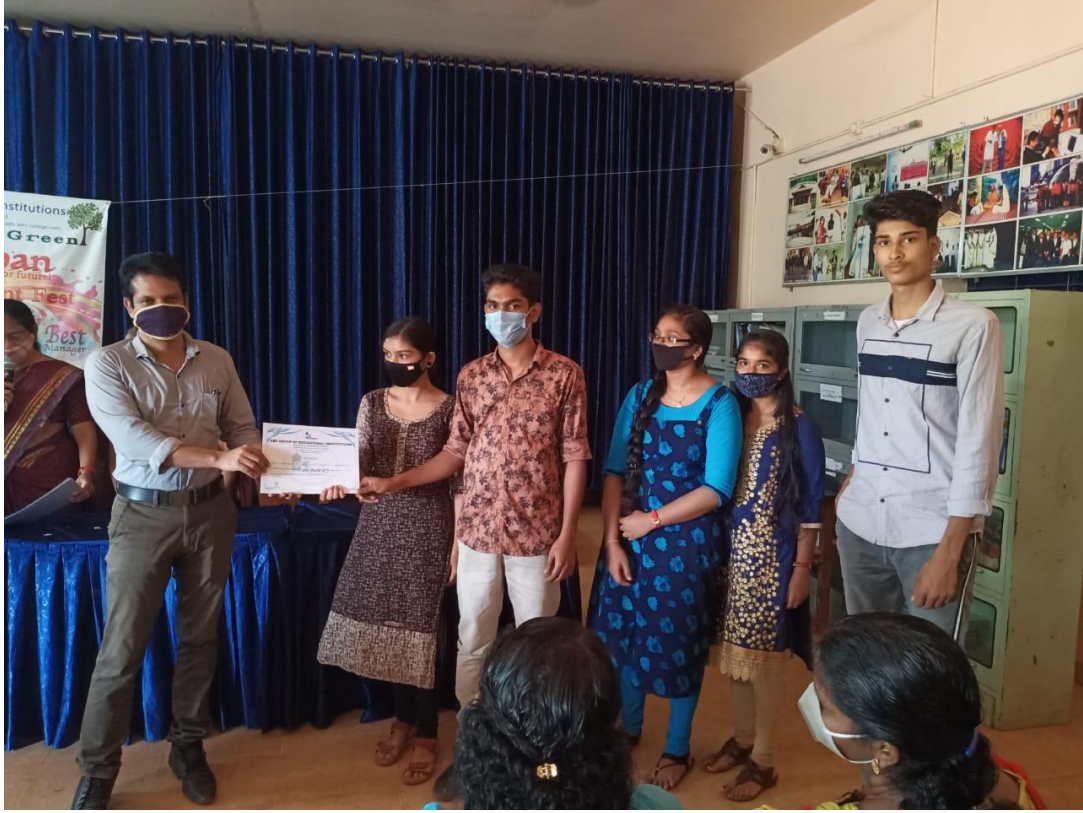
TREASURE HUNT
Organised by
Department of Management

On
11.02.2021

At
10 : am



For more details contact :
Coordinator : Rema K R
Mob : 8589 94 9549



MARKETING GAME – ‘MPOWER’

Department of Management organized PARIVARTHAN 2K21 Management Fest. The Management Department organized a Marketing Game Competition “MPOWER” held on February 10th 2021, Wednesday at 1.30pm on the Audio Visual Hall. The details of the winners are Muhammed Musthafa, Akshay U Rameesha from 3 BBA, Maneesha C, Harsha M from 2 BBA.



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AMC
Creativity and Competency

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**PARIVARTHAN
“MPOWER”
MARKETING GAME-5th Round
Organized By
Department of Management**

Events:

1. Mastery(Marketing Quiz)
2. Canvasser(Direct Selling)
3. Elixir(Product Launch)

**For more details contact:
Coordinator: HARISH.K.R
ASSISTANT PROFESSOR
7907072214**

Time: 1.30 PM Onwards



JERANTA – BEST MANAGER

On February 15th 2021, as a part of PARIVARTHAN 2K21 Management Fest, The Best Manager programme named JERANTA was organized by Department of Management. The programme Co-ordinated by NishaSashikumar, Vice Principal. The main purpose of this programme was to encourage and enrich student's ability and skill related to how to become a good leader. 5 students participated and the judges were very impressed about their performance. The programme was co-ordinated by Ms. NishaSashikumar, Vice Principal, AMC group of Educational Institutions, and the judges were Dr. Mugesh, Assistant Professor, Sarala K T, general HOD, and Dr. Byju, Principal. The Best Manager was awarded to Akshaya Das from 2BBA.



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Go Green

Parivarthan
Change for better, Change for future!
The Management Fest

Jeranta
(Best Manager)

Co-ordinator
Nisha Sasikumar
Vice principal
9400369310

Events
Linguistic skill
Case study analysis
Perception analysis
Sell your product
Business plan presentation

Organised by Department of Management



SRISHTI

(Workshop on paper bag making)

'SRISHTI' Workshop on paper Bag Making on 23rd March 2021 @ 2pm is conducted by Department of Management. This program is co ordinated by DHANYA K, Assistant Professor, Department of Management. The program started with a prayer followed by welcome speech of student co ordinator Akshaya Dad P (II BBA). After welcome speech Principal Dr Byju K inaugurated the session. After inauguration our resource person Mr. Sarvadamanan K K (Manager, Phoenix Graphic & Offset printers, Kulappully) handled the session and give training regarding making of paper Bags.

27students participated the workshop. All of the students makes bag using newspaper. Mrs. Sarala KT (College Co ordinator) , Nisha Sasikumar (Vice Principal) & Durga. N (Head of the Department) felicitated the program. The session was winding up with vote of thanks delivered by Reshma Nair of I BBA.

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amcottapalam@gmail.com, amc-college.com

GO GREEN


'SRISHTI'

Workshop on Paper Bag Making


On
23rd
March
2021
@
2.00 pm

Organized by
Department of Management


Inauguration Resource Person Student Co-Ordinator



Dr. Byju K
Principal

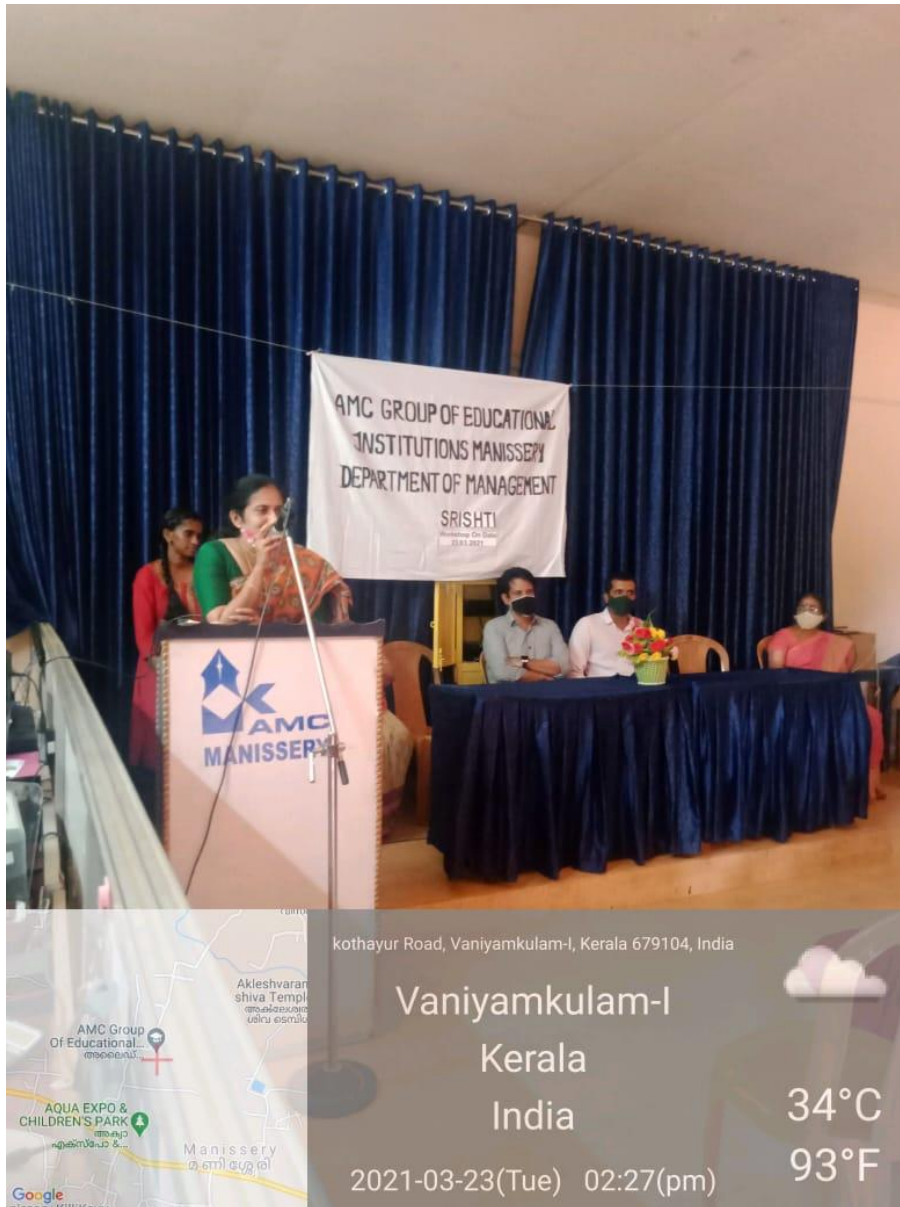


Mr. Sarvadhamanan K K
Manager
Phoenix Graphic & Offset Printers
Kulappully



Akshaya Das P
II BBA

Staff Co-Ordinator :
Dhanya K
(Assistant Professor, Department of Management)
For More Details Contact : 9947990888



OTHER ACTIVITIES

WEBINAR ON RESEARCH METHODOLOGY

Dated 21/11/2020 at 10.00am through online platform organized by Department of Management. The webinar on academic project preparation and research methodology was conducted for the purpose of enrich knowledge of students regarding research methodology and getting basic idea for preparing academic project. The resource person of the program was Mrs.

Nisha Sasikumar, Vice Principal. She clearly covered the basic needed for preparing projects and students asked many queries and cleared all doubts.

BASIC AWARENESS ON COMPUTER SKILL

A basic awareness on computer skill was organized by Department of Management for management students. The students were actively participated in the class. The main aim behind conducting this programme was to give basic knowledge in computer and empower youths through computer skills training. Computer proficiency is very essential in the computer driven society. 20 students were participated from I BBA and II BBA. The selected students were financially weak and did not have any gadgets in their hand. The students who participated in the session with great enthusiasm.

CERTIFICATE COURSES

1. CERTIFICATE COURSES ON GENERAL INFORMATICS

According to the proposal of department of Management, academic council has approved to conduct the certificate course on General Informatics on 2nd BBA students to enhance their academic skills so as to shape their career. The main purpose of the certificate course on general informatics is to imparting basic computer knowledge of the students. This course helps the students to update and expand the basic informatics skill and to utilize the digital resources for their studies.

2. MODULAR COURSES ON SUPPLY CHAIN AND LOGISTICS MANAGEMENT

During the academic year 2020-21 Department of Management conducted a modular courses on Supply Chain and Logistics Management. The main purpose of this program was to give for students the role and importance of supply chain in business corporate world.

In this course 35 students are enrolled and 29 students passed the examinations. The course comprises of 32 hours and completed in month of March. After completed the course the students appeared the online exam with multiple choice questions of 100 marks. Students were provided with the certificate. The co-ordinator is Durga N, Head of Department, Department of Management.