

VIDEO CONFERENCING SYSTEM

AMC Group of Educational Institutions emphasizes in moulding academically and technologically competent students by providing and familiarizing the multifarious aspects of technology. The Institution has a clear vision and foresight in introducing and implementing novel features in the campus. One such distinctive feature the college implemented is the International Video Conferencing system in the year 2012. This college was first institution in and around Palakkad district to introduce live classes from abroad. For many Corona pandemic was an open door to live classes but for us the gateway was opened from the year 2012 onwards.

At that time, it was tough to open a gateway to European countries due to inter country security issues, but, BSNL, helped us to go through mandatory regulations and we did it with huge financial commitment and dedication. Majority of the students belong to rural area, the institution wanted them to virtually experience the outside world through the technology of video conferencing, so that they can dream high in future. And proudly saying we succeeded in making two or three students to do their higher studies in Canada by taking bank loan. Undoubtedly it became one of our uniqueness as we were able to introduce live interaction with experts from various fields operating abroad.

We have a dedicated team of people from Canada who interacts through live classes at odd hours, they used to sit overnight to take classes for our students. They even spend time in super markets, establishments and public places to show live European culture.

For this institution took dedicated lease line of BSNL and opted the internationally acclaimed brand, Polycom for accessing this technology. Polycom is an American multinational corporation renowned for developing voice, video and content collaboration and communication technology, active in the market since 1992. The Institution had an explicit aim to give the students a global outlook through the installation of this technology. Down the years, students of all batches have benefited from this revolutionary addition timely implemented by AMC.

The Institution works with the backing of Trisha Charitable Trust (Canada) that upholds high standards of aspiration, regarding academic and non-academic excellence. The Trust members and the faculty simultaneously toils for intensifying the passion and broadening the perspective of the student community through various orientation classes, interactive sessions and so on utilizing the endless possibility of this respective technology. Ms Meena Ramaswami, Director in Operations (Halifax, Canada), AMC Group of Educational Institutions, is a true inspiration for students being a successful woman entrepreneur, and it is she who has been delivering miscellaneous sessions to the students through the video conferencing system from Canada, which is one of the advantages they enjoy from this campus. The students have virtually witnessed the public places of Canada and especially the strict system that country adhere in terms of public life, waste management and so on. These unique experiences have highly motivated them to practicalize it inside the campus to show their part as social beings.

The Institution has also formulated certain goal-oriented programs such as Stepto and Lakshya, to prepare students in encountering the challenges of professional life ahead with sheer confidence and competency. Both these programs effectively utilize the International Video Conferencing system to arrange soft skill development classes and professional skill development classes by people from abroad for more than 60 students at a time without any technical interruptions. Students are getting international exposure through such classes and drawing inspiration out of this, a few have pursued their passion of getting graduated in Foreign Universities and are now real examples of success to the rest and moreover a true pride to the Institution also.

Over the past nine years the faculty and students of AMC are extremely habituated to the modern technological possibilities, and this prior exposure really helped all in the online mode of teaching during the outbreak of Covid 19. Therefore, the Institution was least affected with the challenges of virtual teaching compared to its competitors and resultantly withstood and successfully confronted it. In the absence of physical class rooms the college utilizes all the possibilities of online interaction and has conducted both academic and nonacademic sessions in a good manner.

The college is situated in a rustic place where the technological innovations and its feasibility were completely unknown. In this backdrop the introduction of International video conferencing system in a college like AMC was a real distinguishing and especially a surprising factor for the stake holders and its neighboring colleges. Tracing the technological improvements of its competitors, still AMC has a strong hand over all, in terms of this foreseeing implementation, as many are yet to accomplish it. As a result, it is the certain strength of AMC, as it laid its first stone of technological empowerment way back in 2012. This forte doubles its prominence with the internationally sound and inclined manpower in the Management of the Institution. Majority of the sessions are delivered right from Canada, which is a country having strong time zones. But irrespective of time constraints, dedicated and erudite persons are always at the helm, to accommodate and fulfill the academic and non-academic needs of the students, which undoubtedly couldn't be easily imitated by others. The highly determined and dedicated manpower along with the strong technical support of International Video Conferencing facility together turns the Institution distinctive from the rest







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