

**DEPARTMENT OF MANAGEMENT-**  
**ANNUAL REPORT 2022-23**

Particulars	Description
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Visit to Saranalayam 2/06/2022@4.30 pm Nil Sheeja V , Assistant Professor, Department of Management Vipin M , 3 <sup>rd</sup> BBA HRM The aim of this programme was providing financial help to mentally retarded people.
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	SRISHTI Product Launch(paper file) 15/06/2022 @ 2.30 pm. Nil Jagadeesh C, Assistant Professor, Department of Management Sona C M , 3 <sup>rd</sup> BBA Finance The department of management organised a product launch (paper file) under the banner of SRISHTI.
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator</b> <b>Details:</b>	National webinar on “Theory Building and Theory Testing Models Through SPSS and AMOS” 27/7/2022 @ 8.00 pm CMA Sivakumar , Assistant Professor , Department of Commerce and Management Studies, SNGS Pattambi. Rekha P T , Assistant Professor and Head, Department of Management Nil The aim of this programme was to aware about the theory building and theory testing models through SPSS and AMOS to the various faculties, research scholars and post graduate students and also its practical application.
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b>	Reel making competition 30/7/2022 Nil

<b>Staff coordinator:</b> <b>Student Coordinator</b> <b>Details:</b>	Nisha sasikumar, Vice-Principal, Anusha P Nair, Assistant Professor, Department of Management. Nil The aim of this programme was to celebrate the international day of friendship and share their creativity and enjoy friendship.
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	A talk on “ Management and social development – A Canadian case study” 1/08/2022 @ 1.15 pm Meena Ramaswamy. ( HR Manager ,10973017 Canada inc , Halifax , Canada.) Lakshmi Sree P, Assistant Professor, Department of Management Nil The main aim of this programme was to give awareness to the students about the management and social development in Canada. This will help students to compare management and social development in Indian scenario.
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Discussion on resource mobilization in international scenario. 2/08/2022 1.15 pm Meena Ramaswamy. ( HR Manager ,10973017 Canada inc , Halifax , Canada.) Lakshmi Sree P, Assistant Professor, Department of Management Nil The class mainly focussed on giving exposure to the students to understand the resource mobilization in international scenario.
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Essay writing competition 10/08/2022 11.30 am nil Sarija V V, Assistant Professor, Department of Management. Nil The aim of the competition was to improve writing skills of the students.

<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Oration contest 12/08/2022 2.00 pm Nil Anusha P Nair and Sheeja V, Assistant Professor, Department of Management. Nil On part of independence day a oration contest was conducted to enhance their public speaking skills with the aim of injecting patriotism.
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator:</b> <b>Student Coordinator:</b> <b>Details:</b>	Patriotic song competition 12/08/2022 @ 11.30 Nil Jagadeesh C, Assistant Professor, Department of Management Remya R, Assistant Professor, Department of Management Nil It provided an opportunity to students to exhibit patriotism.
<b>Event :</b>  <b>Date &amp;Time :</b> <b>Resource person :</b> <b>Staff coordinator :</b> <b>Student coordinator :</b> <b>Details :</b>	Rain drops mobile photography contest  14/08/2022 Nil Sheeja V, Assistant Professor, Department of Management Abhinav U , 3 <sup>rd</sup> BBA HRM. The aim of this competition was to identify the best photographer and develop creativity.
<b>Event :</b> <b>Date &amp;Time :</b> <b>Resource person :</b> <b>Staff coordinator :</b> <b>Student coordinator :</b> <b>Details :</b>	Convocation ceremony of 2021-22 pass out batch 15/08/2022 Dr. P Rajesh Kumar( registrar of Kerala kalamandalam) Nisha sasikumar, Vice-Principal, Nil The function was to celebrate graduation day of 2019-20 admission batch
<b>Event :</b> <b>Date &amp;Time :</b>	Mandala art drawing competition 22/08/2022 1.30 pm

<b>Resource person :</b>	Nil
<b>Staff coordinator :</b>	Remya R, Assistant Professor, Department of Management
<b>Student coordinator :</b>	Nil
<b>Details :</b>	It provided an opportunity to exhibit their hidden talents.
<b>Event :</b>	Guruvandanam
<b>Date &amp;Time :</b>	5/9/2022
<b>Resource person :</b>	Nil
<b>Staff coordinator :</b>	Nisha sasikumar, Vice-Principal, AMC Group of Educational institutions.
<b>Student coordinator :</b>	Reshma nair , Anusha G ,Greeshmamol P G( 3 <sup>rd</sup> BBA HRM)
<b>Details :</b>	A session for teachers on the eve of teachers day as their token of love.
<b>Event :</b>	Priming session
<b>Date &amp;Time :</b>	14/9/2022
<b>Resource person :</b>	Nil
<b>Staff coordinator :</b>	Anusha P Nair and Sheeja V, Assistant Professor, Department of Management.
<b>Student coordinator :</b>	Nil
<b>Details :</b>	A session for students to inculcate management ideas and thinking among students and to make them familiar with various basics of management.
<b>Event :</b>	Debate – justice delayed is justice denied .
<b>Date &amp;Time :</b>	16/9/2022
<b>Resource person :</b>	Nil
<b>Staff coordinator :</b>	Lakshmi Sree P, Assistant Professor, Department of Management.
<b>Student coordinator :</b>	Nil
<b>Details :</b>	The objective of this programme was to inculcate the importance of justice among students.
<b>Event :</b>	Workshop on statistics tools for decision making
<b>Date &amp;Time :</b>	6/11/2022 9am to 1 pm
<b>Resource person :</b>	Sarija V V, Assistant Professor, Department of Management.
<b>Staff coordinator :</b>	Nil
<b>Student coordinator :</b>	Nil
<b>Details :</b>	

	A session organised by our department faculty Sarija V V for the nursing students of seventh day Adventist college of Nursing, Kanniyampuram.
<b>Event :</b> <b>Date &amp;Time :</b> <b>Resource person :</b> <b>Staff coordinator :</b> <b>Student coordinator :</b> <b>Details :</b>	Online quiz competition 8/10/2022 @2.30 pm Nil Sheeja V, Assistant Professor, Department of Management. Nil The aim of the session was to increase the knowledge of students about Airforce.
<b>Event :</b> <b>Date &amp;Time :</b> <b>Resource person :</b> <b>Staff coordinator :</b> <b>Student coordinator :</b> <b>Details :</b>	Post card and Inland cards re-creation 11/10/2022 @3pm. Nil Dr.Rekha P T, Head, Department of Management Nil The purpose of the programme was to aware students about the old practice of writing letters and also involves a practical application of recreating the post cards , inland cards .
<b>Event :</b> <b>Date &amp;Time :</b> <b>Resource person :</b> <b>Staff coordinator :</b> <b>Student coordinator :</b> <b>Details :</b>	Online quiz competition 9/11/2022 Nil Sarija V V, Assistant Professor, Department of Management Saikrishna Shaji , 2 <sup>nd</sup> BBA HRM. The purpose of this programme was to enhance the knowledge about national legal service day.
<b>Event :</b> <b>Date &amp;Time :</b> <b>Resource person :</b> <b>Staff coordinator :</b> <b>Student coordinator :</b> <b>Details :</b>	One day cleaning programme 4/11/2022 @10am Nil Sheeja V, Assistant Professor, Department of Management. Ramees muhammed P M, Aiswarya K( 3 <sup>rd</sup> BBA HRM) The aim of this programme was to create a social values among students.
<b>Event :</b>	One day cleaning programme

<b>Date &amp;Time :</b>	4/11/2022 @10am
<b>Resource person :</b>	Nil
<b>Staff coordinator :</b>	Jagadeesh C, Assistant Professor, Department of Management.
<b>Student coordinator :</b>	Rinshad P K, Vinaya A K( 3 <sup>rd</sup> BBA finance)
<b>Details :</b>	The aim of this programme was to create a social values among students.
<b>Event :</b>	First year Orientation of BBA Finance
<b>Date &amp;Time :</b>	21/11/2022 @ 2 pm
<b>Resource person :</b>	Dr. Byju K, Principal Mrs. Sarala K T, General Head Mrs. Nisha Sasikumar, Vice Principal
<b>Staff coordinator :</b>	Remya R, Assistant Professor, Dept of Management
<b>Student coordinator :</b>	Mohammed Anas Ali V K, Naseem Nagma M (I BBA Finance)
<b>Details :</b>	The aim of the programme was to gave an idea about educational opportunities of the Universities and the values, rules, code of conduct of the Institute etc
<b>Event :</b>	A workshop on Research Data Analysis for UG students
<b>Date &amp;Time :</b>	25/11/2022 @ 2 pm
<b>Resource person :</b>	Sarala K T, General Head
<b>Staff coordinator :</b>	Jagadeesh C, Assistant Professor, Department of Management
<b>Student coordinator :</b>	Rinshad P K, 3 <sup>rd</sup> BBA Finance Binoy Balakrishnan, 3 <sup>rd</sup> BBA HRM
<b>Details :</b>	One day project preparation class given to 3 <sup>rd</sup> year management students for their sixth semester project work.
<b>Event :</b>	One day cleaning programme
<b>Date &amp;Time :</b>	19/12/2022 @11 am
<b>Resource person :</b>	Nil
<b>Staff coordinator :</b>	Sarija V V, Asst. Professor, Dept of Management
<b>Student coordinator :</b>	Aparna K.A, Saikrishna Shaji (2 <sup>nd</sup> BBA HRM)
<b>Details :</b>	The aim of the programme was inculcate social values among management students.
<b>Event :</b>	Gender campaign at Natioanl Lvel through Kudumbasree Unit

<b>Date &amp;Time :</b>	19/12/2022 @ 5.30 pm
<b>Resource person :</b>	Nil
<b>Staff coordinator :</b>	Lakshmi Sree P, Assistant Professor, Department of Management Manu S Nair, Assistant Professor, Department of Malayalam
<b>Student coordinator :</b>	Nil
<b>Details :</b>	A National level campaign, pledge, poster and discussion on gender based violence through kudumbasree unit.
<b>Event :</b>	A workshop on google form preparation
<b>Date &amp;Time :</b>	3/01/2023 @ 2.30 pm
<b>Resource person :</b>	Rajan K, Assistant Professor, Dept. Of Economics
<b>Staff coordinator :</b>	Jagadeesh C, Sheeja V, Assistant Professor, Department of Management
<b>Student coordinator :</b>	Vinaya A K (3 <sup>rd</sup> BBA Finance)
<b>Details :</b>	The aim of the programme was to create awareness about google form preparation for the project work.
<b>Event :</b>	One day faculty development programme on current trend in management research
<b>Date &amp;Time :</b>	7/1/2023 @ 10 am
<b>Resource person :</b>	Dr. Byju K, Principal
<b>Staff coordinator :</b>	Dr.Rekha P T, Asst. Professor and Head, Department of Management
<b>Student coordinator :</b>	Nil
<b>Details :</b>	The aim of this participation was to aware the faculties about the current trends in management research.
<b>Event :</b>	A visit to Poly Garden
<b>Date &amp;Time :</b>	18/01/2023 @11 am
<b>Resource person :</b>	Nil
<b>Staff coordinator :</b>	Lakshmi Sree P, Assistant Professor, Department of Management
<b>Student coordinator :</b>	Nil
<b>Details :</b>	The main objective of the programme was to make the students aware of vulnerable groups existing in society and understand their needs.
<b>Event :</b>	National webinar on Emerging Trends in Management
<b>Date &amp;Time :</b>	16/01/2023 @ 2 pm

<b>Resource person :</b> <b>Staff coordinator :</b> <b>Student coordinator :</b> <b>Details :</b>	Dr. Deepika Krishnan,( Faculty in Presidency University, Bangalore, Former faculty of IIM Ranchi) Anusha P Nair, Assistant Professor, Dept. Of Management Nil The resource person explained various new trends in the field of management.
<b>Event :</b> <b>Date &amp;Time :</b> <b>Resource person :</b> <b>Staff coordinator :</b> <b>Student coordinator :</b> <b>Details :</b>	Workshop on curriculum orientation 25/01/2023 @11 am Dr.Rekha P T, Head, Department of Management Remya R, Assistant Professor, Dept. Of Management Nil The aim of this workshop was to aware students about the curriculum prescribed by the Calicut University for the BBA course.
<b>Event :</b> <b>Date &amp;Time :</b> <b>Resource person :</b> <b>Staff coordinator :</b> <b>Student coordinator :</b> <b>Details :</b>	Parivarthan , Management Fest 4/02/2023 @ 10 am Nil Anusha P Nair, Assistant Professor, Dept. Of Management Vipin M V, 3 <sup>rd</sup> BBA HRM Amrutha T A, 3 <sup>rd</sup> BBA Finance A management fest Parivarthan for in and around plus two students. The objective of the fest was to spread knowledge about various management games to these students.
<b>Event :</b> <b>Date &amp;Time :</b> <b>Resource person :</b> <b>Staff coordinator :</b> <b>Student coordinator :</b> <b>Details :</b>	Webinar on Intellectual Property Rights 23/02/2023 @ 11 am Dr. Vijaya Vardhan Manchala (an enthusiast educationist working as faculty at Presidency University, Bangalore, Doctorate from Pondicherry University and Post doctorate from Usmania Univeristy) Anusha P Nair, Sheeja V Assistant Professors, Dept. Of Management Greeshma Mol P G , 3 <sup>rd</sup> BBA HRM The objective of the programme was to gave an awareness about IPR to the management students.
<b>Event :</b> <b>Date &amp;Time :</b>	One Day Faculty Development Programme on Professional Ethics 18/03/2023 @ 11 am



<b>Resource person :</b>	Mrs. Meena Ramaswamy, Director, Amc Group of Educational Institutions
<b>Staff coordinator :</b>	Dr.Rekha P T, Asst. Professor and Head, Department of Management Jisha K, Asst Professor , Dept. Of English (IQAC Co-ordinator)
<b>Student coordinator :</b>	Nil
<b>Details :</b>	The aim of this programme was to aware the faculties about Professional Ethics
<b>Event :</b>	Two days training on soap making
<b>Date &amp;Time :</b>	20/03/2023 , 21/03/2023 @ 2.30 pm
<b>Resource person :</b>	C K Manikandan, Entrepreneur
<b>Staff coordinator :</b>	Jagadeesh C, Assistant Professor, Department of Management
<b>Student coordinator :</b>	Elaaf Ali K, 2 <sup>nd</sup> Co-operation
<b>Details :</b>	The aim of the programme was to skill oriented training session to the selected students from ED Club.

**CERTIFICATE COURSES OFFERED DURING THE YEAR:**

SLN O	Name of the course	Course code	Duration	Committee
1.	Tourism planning and development	MGT01	32 hours	Nishasasikumar Sarija V V Lakshmisree
2.	Computer Fundamentals	MGT02	32 hours	Jagadeesh c Anusha p nair Sheeja v
3	Human rights	MGT 03	32 hours	Lakshmisree Jagadeesh c Sarija V V

**STUDENTS QUALIFIED K-MAT EXAMINATION DURING THE YEAR:**

1. Hasna P A ( 3<sup>rd</sup> BBA Finance 2021-22)
2. Varsha T P ( 3<sup>rd</sup> BBA Finance 2021-22)
3. Mohammed Althaf P S ( 3<sup>rd</sup> BBA Finance 2021-22)
4. Muhammed Shahil K T ( 3<sup>rd</sup> BBA Finance 2021-22)

## RESEARCH PUBLICATIONS OF FACULTIES DURING THE YEAR: 2023

FACULTY	TOPIC
Nisha Sasikumar	Impact Of Mentor- Mentee Relationship On Student Achievement Among Undergraduate Students With The Mediating Variable Peer Support
	‘Customers Assessment Of Service Quality In Public And Private Insurance’ Publication In ISBN Edited Book -2023 DHAKSHA
Rekha P T	The Mediating Role Of Customer Contentment On Re-Purchase Intent On Apparel Across Multiple Channels (A Study With Special Focus On Female Clients In Palakkad District)
	‘A Study On Awareness On Reserve Mortgage’ Publication In ISBN Edited Book -2023 DHAKSHA
	‘HR Policies In The Pre-Pandemic And Post Pandemic Period’ Publication In ISBN Edited Book -2023 DHAKSHA
Remya R	Impact Of Mentor- Mentee Relationship On Student Achievement Among Undergraduate Students With The Mediating Variable Peer Support
	‘Customer Satisfaction Towards Johnson And Johnson Baby Products’ Publication In ISBN Edited Book -2023 DHAKSHA
Jagadeesh C	An empirical study of performance appraisal and its influence on employee commitment and job performance in higher education institutions
	‘Customers Assessment Of Service Quality In Public And Private Insurance’ Publication In ISBN Edited Book -2023 DHAKSHA
Sheeja V	Mediating Role Of E-Training On The Relationship Between Effectiveness Of Feedback System And Job Performance Of Higher Education Teachers
	‘Consumers Attitudes Towards Nostalgia Marketing’ Publication In Isbn Edited Book -2023 Dhaksha

Lakshmi Sree	Nutritional Challenges And Health Implications Of Fast Food Addiction: A Critical Analysis Among Youth
	'A Study On Customer Service Quality Associated With Cooperative Bank' Publication In ISBN Edited Book -2023 DHAKSHA
Anusha P Nair	Student Academic Performance - An Overview Related To Diversity In Academic Subject Interest Of Students And Cognitive Mental Ability.
	'A Study On Customer Service Quality Associated With Cooperative Bank' Publication In ISBN Edited Book -2023 DHAKSHA
Sarija V V	The Mediating Role Of Customer Contentment On Re-Purchase Intent On Apparel Across Multiple Channels (A Study With Special Focus On Female Clients In Palakkad District)
	'Impact On Covid 19 On Digital Surge :A Study In Ottapalam' Publication In ISBN Edited Book -2023 DHAKSHA

Jagadeesh C  
Secretary, Department of Management

Dr. Byju K  
Principal

Rekha P T  
Head , Department of Management