

**ED Club**

**ANNUAL REPORT 2023-24**

<b>Particulars</b>	<b>Description</b>
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinators</b> <b>Student coordinator</b> <b>Details:</b>	<b>World Food Safety Day</b> <b>7/6/2023@ 11.40 am</b> <b>Nil</b> <b>Sruthi P V (Asst Professor, Department of Malayalam)</b> <b>Jagadeesh C (Asst Professor, Department of commerce)</b> <b>Reshmi A ( 2<sup>nd</sup> BA Economics)</b> <b>Muhammed Ashif A (2<sup>nd</sup> BA Economics)</b> <b>The aim of the program was to create awareness about the relevance of homely food.</b>
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator</b> <b>Student coordinator</b> <b>Details:</b>	<b>A Start up Meet at University Of Calicut</b> <b>9/6/2023 @ 3.00 pm</b> <b>Uvais K T ( M.com finance students)</b> <b>Nil</b> <b>Nil</b> <b>One of our ED Club Member (M.com student UVAIS K T) participated and presented his start-up NECTTOS application in Calicut university with the presence of Vice Chancellor.</b>
<b>Event:</b> <b>Date &amp; Time:</b> <b>Resource Person:</b> <b>Staff coordinator</b> <b>Student coordinator</b> <b>Details:</b>	<b>A workshop On YIP-Young Innovators Program</b> <b>23/6/2023 @ 10 am</b> <b>Mr. Naveen and Mr.Abhinand Satheesh ( intern students , Sreepathy Institute of Management and Technology)</b> <b>Jagadeesh C (Asst Professor, Department of commerce)</b> <b>Prarthana K B( 3<sup>rd</sup> BBA Finance)</b> <b>The aim of the program was to identify and boost young innovators among students.</b>

<b>Event:</b>	<b>Pickle Fest</b>
<b>Date &amp; Time:</b>	<b>6/10/2023 @ 11.30 am</b>
<b>Resource Person:</b>	<b>Nil</b>
<b>Staff coordinator</b>	<b>Jagadeesh C (Asst Professor, Department of commerce)</b>
<b>Student coordinator</b>	<b>Nil</b>
<b>Details:</b>	<b>The aim of the program was to inculcate the skill of marketing among ED Club members.</b>
<b>Event:</b>	<b>CLENZO – Product Launch</b>
<b>Date &amp; Time:</b>	<b>20/10/2023 @ 3.150pm</b>
<b>Resource Person:</b>	<b>Nil</b>
<b>Staff coordinators</b>	<b>Praseeja C P , Asst Professor , Department of English)</b> <b>Jagadeesh C (Asst Professor, Department of commerce)</b>
<b>Student coordinator</b>	<b>Nil</b>
<b>Details:</b>	<b>The aim of the program was to enhance the business ideas and self-reliant quality among the students</b>
<b>Event:</b>	<b>A Seminar on empowering Women: Navigating the Entrepreneurial Landscape.</b>
<b>Date &amp; Time:</b>	<b>21/11/2023 @ 11.30 am</b>
<b>Resource Person:</b>	<b>Sheela Mohandas ( Proprietor of Rishi industries,Chelakara)</b>
<b>Staff coordinator</b>	<b>Jagadeesh C (Asst Professor, Department of commerce)</b>
<b>Student coordinator</b>	<b>Silpa K ( 2<sup>nd</sup> B.com Computer Application)</b>
<b>Details</b>	<b>The aim of the program was to enhance the entrepreneurial skills among girls.</b>
<b>Event:</b>	<b>Friday Stall</b>
<b>Date &amp; Time:</b>	<b>June 2023-2024</b>
<b>Resource Person:</b>	<b>Nil</b>
<b>Staff coordinator</b>	<b>Jagadeesh C (Asst Professor, Department of commerce)</b>
<b>Student coordinator</b>	<b>Nil</b>
<b>Details</b>	<b>The aim of the program was to enhance the business skills among ED Club members</b>

**Jagadeesh C**

**Staff coordinator**

**Dr.Byju K**

**Principal**

