

**DEPARTMENT OF COMMERCE**  
**ANNUAL REPORT 2023-2024**

<b>Sl No</b>	<b>Particulars</b>	<b>Description</b>
<b>1</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff coordinator</b> <b>Student coordinator</b> <b>Details</b>	<b>‘Fais Voir’ – Communication games</b> <b>22-06-2023 @ 1.30 P M</b> <b>NA</b> <b>Jagadeesh C, Assistant Professor, Department of Commerce</b> <b>Anjana K, 3<sup>rd</sup> B.Com Finance</b> <b>The main aim of this programme was to increase the communication skill among students.</b>
<b>2</b>	<b>Event</b> <b>Date &amp; Time</b> <b>Resource Person</b> <b>Staff coordinator</b> <b>Student coordinator</b> <b>Details</b>	<b>Slogan making competition</b> <b>22-06-2023 @ 02.15 P M</b> <b>NA</b> <b>Lavanya R, Assistant Professor, Department of English and Uma M, Assistant Professor, Department of Commerce</b> <b>NA</b> <b>To identify the creativity of the students</b>
<b>3</b>	<b>Event</b> <b>Date&amp; Time</b> <b>Resource Person</b> <b>Staff coordinator</b> <b>Student coordinator</b> <b>Details</b>	<b>‘Charades’ – communication game</b> <b>26-06-2023 @ 11.00 A M</b> <b>NA</b> <b>Uma M, Assistant Professor, Department of Commerce</b> <b>NA</b> <b>Enhance the skill and knowledge of the students</b>
<b>4</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b>	<b>Project exposition</b> <b>31-07-2023 @ 10.30 A M</b> <b>NA</b>

	<b>Staff Co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Kadambari K, Assistant Professor, Department of Commerce</b> <b>Dr Rekha P T, Head, Department of Management</b>  <b>NA</b>  <b>The main aim of this programme was to give the students an opportunity to present their project works</b>
<b>5</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff Co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Pastime – a soft skill development programme</b>  <b>31-07-2023 @ 10.30 A M</b>  <b>NA</b>  <b>Dhanya KK, Assistant Professor, Department of Commerce</b>  <b>Shmna Jasmin A U, 3<sup>rd</sup> B.Com Finance</b>  <b>The main aim of this programme was to develop the effectiveness of presentation skill</b>
<b>6</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff Co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Debate competition – ‘Social media sites should be blocked at work</b>  <b>31-07-2023 @ 1.30 P M</b>  <b>NA</b>  <b>Rajeesh Kumar M, Assistant Professor, Department of Commerce</b>  <b>NA</b>  <b>Promote the leadership qualities and motivate the students</b>
<b>7</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff Co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>International webinar on social infrastructure development</b>  <b>1-08-2023 @ 2.00 P M</b>  <b>Ms.Meena Ramaswamy, HR Manager, 10973017 Canada Inc. Halifax, Canada</b>  <b>Sheeja V, Assistant Professor, Department of Commerce</b>  <b>NA</b>  <b>Providing awareness to the students about the infrastructure developments in different countries.</b>
<b>8</b>	<b>Event</b>  <b>Date&amp;Time</b>	<b>Online quiz competition on bookkeeping query</b>  <b>1-08-2023 @ 2.15 P M</b>

	<b>Resource Person</b> <b>Staff Co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	NA Siji C, Assistant Professor, Department of Commerce NA Enhance the subject knowledge of students
9	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff Co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	International webinar on resource mobilization with international perspective  2-08-2023 @ 2.00 P M  Ms.Meena Ramaswamy, HR Manager, 10973017 Canada Inc. Halifax, Canada  Reshma P, Assistant Professor, Department of Commerce  NA  Providing awareness to the students about the comparison between the development of different countries
10	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff Co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	International webinar on resource mobilization on international scenario  3-08-2023 @05 .00 PM  Ms.Meena Ramaswamy, HR Manager, 10973017 Canada Inc. Halifax, Canada  Simran Vijay Kumar , Assistant Professor, Department of Commerce  NA  Providing knowledge about the different countries using their different strategies in administration
11	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	Food distribution to street people  4-08-2023 @ 12.00 P M  NA  Dhanya K, Assistant Professor, Department of Commerce  Karthik E S, 3 <sup>rd</sup> B.Com Finance  

		<b>Main aim of this programme was to understand the act of helping a needy person as their responsibility rather than as charitable activity</b>
<b>12</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Just a minute</b>  <b>4-08-2023 @ 3.00 P M</b>  <b>NA</b>  <b>Sheeja V, Assistant Professor, Department of Commerce</b>  <b>Arya K, 2<sup>nd</sup> B.Com Finance</b>  <b>Inculcate stage confidence and overcome their stage fear</b>
<b>13</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>The camper's Hut – two days soft skill development residential camp 2023-24</b>  <b>5 and 6-08-2023</b>  <b>NA</b>  <b>Sandhya O S, Assistant Professor, Department of Commerce</b>  <b>Akhil N, Riswan K S ( 3<sup>rd</sup> B.Com Cooperation)</b> <b>Ajith M S, Amisha M (2<sup>nd</sup> B.Com Cooperation)</b>  <b>It helps to enhance the soft skill of students and also build interaction and satisfaction among B.Com Cooperation association students</b>
<b>14</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Stimuli – A leadership training programme</b>  <b>08-08-2023 @ 2.00 P M</b>  <b>NA</b>  <b>Sheeja V, Assistant Professor, Department of Commerce</b>  <b>Muhammed Ajmal N (2<sup>nd</sup> B.Com Finance)</b> <b>Rakhi K (2<sup>nd</sup> B.Com Finance)</b>  <b>Enhance the leadership quality and self-management skills among students</b>
<b>15</b>	<b>Event</b>  <b>Date&amp;Time</b>	<b>Leadership legends – leadership games</b>  <b>11-08-2023 @ 10.30 A M</b>

	<b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>NA</b> <b>Rajeesh Kumar M, Assistant Professor, Department of Commerce</b> <b>NA</b> <b>Provided some games regarding leadership to motivate the students and also promote the leadership quality</b>
<b>16</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Ben Venuto Amigoz – Leadership enhancing Programme</b> <b>21-08-2023 @ 01.30 P M</b> <b>NA</b> <b>Sandhya O S, Assistant Professor, Department of Commerce</b> <b>Naveen K and Rithika P Kumar (3<sup>rd</sup> B.com Cooperation)</b> <b>Enhance the leadership skill of the students</b>
<b>17</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Quizzle – A quiz competition</b> <b>21-08-2023 @ 02.30 P M</b> <b>NA</b> <b>Dhanya K, Assistant Professor, Department of Commerce</b> <b>Vignesh Prasad and Nandhana P (3<sup>rd</sup> B.com Finance)</b> <b>Enhance the knowledge of the students</b>
<b>18</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Onam kit distribution</b> <b>23-08-2023 @ 01.30 P M</b> <b>NA</b> <b>Sheeja V, Assistant Professor, Department of Commerce</b> <b>Adhithyan K S (2<sup>nd</sup> B.com Finance)</b> <b>Inculcate social commitments among students</b>
<b>19</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b>	<b>Online quiz competition – Small industry day</b> <b>30-08-2023 @ 10.00 A M</b> <b>NA</b>

	<b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Siji C, Assistant Professor, Department of Commerce</b> <b>NA</b> <b>Conducted online quiz to all students with regards to small industry day to enhance subject knowledge of students</b>
<b>20</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Grade de capitaine reinforcement – Captaincy Reinforcement programme</b>  <b>05-09-2023 @ 02.30 P M</b>  <b>NA</b>  <b>Sandhya O S, Assistant Professor, Department of Commerce</b>  <b>Vijith M V, and Kavya P (3<sup>rd</sup> B.com Cooperation)</b>  <b>Strengthen the captaincy and communication skills of students</b>
<b>21</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Ducis Statum – A leadership enhancing programme</b>  <b>11-09-2023 @ 01.30 P M</b>  <b>NA</b>  <b>Dhanya K, Assistant Professor, Department of Commerce</b>  <b>Rathi P (3<sup>rd</sup> B.com Finance)</b>  <b>Develop effective presentation skills, inter personal skills and communication skills among students</b>
<b>22</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Skill up – a leadership development programme</b>  <b>12-09-2023 @ 01.30 P M</b>  <b>NA</b>  <b>Ranjini, Assistant Professor, Department of Commerce</b>  <b>Adithyan P S (3<sup>rd</sup> B.com Cooperation)</b>  <b>Enhance the leadership skill of students and also build team spirit among students</b>
<b>23</b>	<b>Event</b>  <b>Date&amp;Time</b>	<b>Case study competition</b>  <b>20-09-2023 @ 12.00 P M</b>

	<b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	NA Rema K R, Assistant Professor, Department of Commerce NA Enhance ability and thinking power of students
24	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	Numberzilla – the number hunt game 26-09-2023 @ 02.00 P M NA Simran Vijay Kumar, Assistant Professor, Department of Commerce Afsal P (2 <sup>nd</sup> B.com Computer Application) Intended to build team work effort and mental calculation in given period of time among students
25	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	Logos and Tag competition 03-10-2023 @ 02.30 P M NA Simran Vijay Kumar, Assistant Professor, Department of Commerce Sreehari (1 <sup>st</sup> B.com Computer Application) This competition was to make students familiar about all national and international brand's logo and tag lines
26	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	Eden – two days self-development residential camp 07 and 08-10-2023 NA Dhanya K, Assistant Professor, Department of Commerce Bheeshma K R and Rishikesh M (3 <sup>rd</sup> B.com Finance) Rakhi K and Bijoy Jacob Kurien (2 <sup>nd</sup> B.com Finance) Enhance the self-development skill of students and also build interaction and socialization among the students

<b>27</b>	<b>Event</b>	<b>Comercio- a commerce enigma competition</b>
	<b>Date&amp;Time</b>	<b>11-10-2023 @ 10.00 A M</b>
	<b>Resource Person</b>	<b>NA</b>
	<b>Staff co ordinator</b>	<b>Simran Vijay Kumar, Assistant Professor, Department of Commerce</b>
	<b>Student Co ordinator</b>	<b>Fathima Nazrin (1<sup>st</sup> B.com Computer Application)</b>
	<b>Details</b>	<b>Intention to make students familiar with known and unknown words in the commerce and management terminologies</b>
<b>28</b>	<b>Event</b>	<b>Workshop on caparison making</b>
	<b>Date&amp;Time</b>	<b>16-10-2023 @ 10.00 A M</b>
	<b>Resource Person</b>	<b>Syama Babu, Crafts trainer, Sree padam crafts works</b>
	<b>Staff co ordinator</b>	<b>Dhanya K and Jagadeesh C, Assistant Professor, Department of Commerce</b>
	<b>Student Co ordinator</b>	<b>Amritha M Nair and Muhammed Rahoof P(3<sup>rd</sup> B.com Finance)</b>
	<b>Details</b>	<b>Developed fine motor skills, patience and dexterity among students</b>
<b>29</b>	<b>Event</b>	<b>Seminar on employment opportunities in co-operative sector</b>
	<b>Date&amp;Time</b>	<b>18-10-2023 @ 12.00 P M</b>
	<b>Resource Person</b>	<b>K.Muralidharan, Rtd.Special grade officer, Ernamkulam</b>
	<b>Staff co ordinator</b>	<b>Dhanya K and Uma M, Assistant Professor, Department of Commerce</b>
	<b>Student Co ordinator</b>	<b>Durga P (1<sup>st</sup> B.com Cooperation) and Vijith V (3<sup>rd</sup> B.com Cooperation)</b>
	<b>Details</b>	<b>Given an awareness about job opportunities in the field of cooperative sector</b>
<b>30</b>	<b>Event</b>	<b>Youtube – A tutorial video making competition</b>
	<b>Date&amp;Time</b>	<b>18-10-2023 @ 2.30 P M</b>
	<b>Resource Person</b>	<b>NA</b>



	<b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Simran Vijay Kumar, Assistant Professor, Department of Commerce</b>  <b>Abiram K(2<sup>nd</sup> B.com Finance)</b>  <b>Intention to make students familiar about how to take classes on relevant topics</b>
<b>31</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Seminar on ‘an insight in to fundamentals of social science research’</b> <b>26-10-2023 @ 10.00 A M</b>  <b>Dr.Mugesh P, Head, Department of Commerce, A M C Group of Educational Institutions.</b>  <b>Kadambari K, Assistant Professor, Department of Commerce</b>  <b>NA</b>  <b>Outcome of academic collaboration between our college and Mohammed Ali Shihab Thangal Memorial Arts and Science college, Malappuram</b>
<b>32</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Hurdle beaters – a leadership competition</b>  <b>27-10-2023 @ 10.00 A M</b>  <b>NA</b>  <b>Simran Vijay Kumar, Assistant Professor, Department of Commerce</b>  <b>Mehra Sherin (2<sup>nd</sup> B.com Computer Application)</b> <b>Sreejith P(3<sup>rd</sup> B.com Computer Application)</b>  <b>Intention to make students ready for any spontaneous situation and to find their own way to deal with it within the boundaries of certain rules and regulations</b>
<b>33</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>	<b>Mastery quest – best quizzzer competition</b>  <b>27-10-2023 @ 02.00 P M</b>  <b>NA</b>  <b>Dhanya K, Assistant Professor, Department of Commerce</b>  <b>Shamna Jasmin M U and Aashith Gireesan(3<sup>rd</sup> B.com Finance)</b>

	<b>Details</b>	<b>Encourage fun learning methods and also enhancing general knowledge related to commerce and management</b>
<b>34</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>One day cleaning programme at Manisseri Kothayur Road</b> <b>27-10-2023</b> <b>NA</b> <b>Jagadeesh C, Assistant Professor, Department of Commerce</b> <b>NA</b> <b>Enhance the social commitment and social responsibility among the students</b>
<b>35</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Maverick makers – leadership enhancement programme</b> <b>30-10-2023 @ 09.30 A M</b> <b>NA</b> <b>Kadambari K, Assistant Professor, Department of Commerce</b> <b>Midhun T M (2<sup>nd</sup> B.com Computer Application) and Sreelakshmi M S(3<sup>rd</sup> B.com Computer Application)</b> <b>Create a coordination and team spirit among the students</b>
<b>36</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Inspiriahq – best leader competition</b> <b>30-10-2023 @ 11.00 A M</b> <b>NA</b> <b>Dhanya K, Assistant Professor, Department of Commerce</b> <b>Athul M and Aparna A (3<sup>rd</sup> B.com Finance)</b> <b>Enhance the leadership skills, foster team collaboration and develop problem solving ability.</b>
<b>37</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b>	<b>Seminar on intellectual property rights</b> <b>02-11-2023 @ 10.00 A M</b> <b>Sarala K T. General Head, AMC Group of Educational Institutions</b>

	<b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Rajeesh Kumar M, Assistant Professor, Department of Commerce</b>  <b>Sreehari N S (1<sup>st</sup> B.com Computer Application)</b>  <b>Provide an awareness about IPR</b>
<b>38</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Book review competition</b>  <b>06-11-2023</b>  <b>NA</b>  <b>Siji C, Assistant Professor, Department of Commerce</b>  <b>NA</b>  <b>Enhance the creativity and subject knowledge of students</b>
<b>39</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Dat wizz- a data puzzle game</b>  <b>08-11-2023 @ 02.30 P M</b>  <b>NA</b>  <b>Simran Vijay Kumar, Assistant Professor, Department of Commerce</b>  <b>Muhammed Shabin (2<sup>nd</sup> B.com Finance)</b>  <b>Intention to make students familiar about how to solve a set of problems in the given period of time</b>
<b>40</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Quiz competition</b>  <b>09-11-2023 @ 02.30 P M</b>  <b>NA</b>  <b>Rema K R and Siji C, Assistant Professors, Department of Commerce</b>  <b>NA</b>  <b>Conducted quiz competition to PG students to enhance subject knowledge of students</b>
<b>41</b>	<b>Event</b>  <b>Date&amp;Time</b>	<b>Embossed – an advertising making competition</b>  <b>13-11-2023 @ 10.00 A M</b>

	<b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>NA</b> <b>Simran Vijay Kumar, Assistant Professor, Department of Commerce</b> <b>Varsha (2<sup>nd</sup> B.com Finance)</b> <b>Intention to make students familiar about how to make digital advertisement</b>
<b>42</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Cleaning programme at Kothayur road Manisseri</b> <b>28-11-2023 @ 01.30 P M</b> <b>NA</b> <b>Uma M, Assistant Professor, Department of Commerce</b> <b>Muhammed Afsal P M and Archana P (1<sup>st</sup> B.com Finance)</b> <b>Enhance the social commitment and social responsibility among students</b>
<b>43</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>One day cleaning programme at Sharanalayam - Koonathara</b> <b>05-12-2023 @ 10.00 A M</b> <b>NA</b> <b>Sandya O S, Assistant Professor, Department of Commerce</b> <b>Vijith V and Praveena K M (3<sup>rd</sup> B.com Cooperation)</b> <b>Main aim was to render services to the society</b>
<b>44</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Visit to Helen Keller Institute of Physically impaired</b> <b>05-12-2023 @ 10.00 A M</b> <b>NA</b> <b>Dhanya K, Assistant Professor, Department of Commerce</b> <b>Amal Sanker P (3<sup>rd</sup> B.com Finance)</b> <b>Make the students aware of the vulnerable groups existing in society and understand their needs</b>
<b>45</b>	<b>Event</b>	<b>One day cleaning programme at Polygarden, Lakkidi</b>

	<b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>06-12-2023 @ 10.30 A M</b> <b>NA</b> <b>Reshma P, Assistant Professor, Department of Commerce</b> <b>Amisha and Lijin Vijay (2<sup>nd</sup> B.com Cooperation)</b> <b>Awareness about the importance of charitable activity</b>
<b>46</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Product Launch</b> <b>07-12-2023 @ 02.30 P M</b> <b>NA</b> <b>Sandya O S, Assistant Professor, Department of Commerce</b> <b>Bhavya K P (3<sup>rd</sup> B.com Cooperation)</b> <b>Improve business concepts and level of independence and enhance marketing skills</b>
<b>47</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Food genre (Food fest) by finance association</b> <b>08-12-2023 @ 1.30 P M</b> <b>NA</b> <b>Jagadeesh C, Assistant Professor, Department of Commerce</b> <b>Rathi K (3<sup>rd</sup> B.com Finance)</b> <b>Enhance the entrepreneurial skills among the students</b>
<b>48</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>One day cleaning programme at Ashadeepam Convent - Koonathara</b> <b>13-12-2023 @ 10.30 A M</b> <b>NA</b> <b>Sheeja V, Assistant Professor, Department of Commerce</b> <b>Abhinand M V and Varsha V P (2<sup>nd</sup> B.com Finance)</b> <b>Main aim was to render services to the society</b>
<b>49</b>	<b>Event</b>	<b>Seminar on academic project preparation</b>

	<b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>20-12-2023 @ 10.00 A M</b> <b>Dr.Mugesh M P, Head, Department of Commerce, A M C Group of Educational Institutions.</b> <b>Sheeja V, Assistant Professor, Department of Commerce</b> <b>NA</b> <b>Awareness about research work for the students</b>
<b>50</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Seminar on data analysis for social science research</b> <b>04-1-2024 @ 1.30 P M</b> <b>Mrs.Nisha Sasikumar, Vice principal, A M C Group of Educational Institutions.</b> <b>Sandya O S, Assistant Professor, Department of Commerce</b> <b>NA</b> <b>Enable the students both social science research approaches and also provided a comprehensive overview of qualitative and quantitative research frame work</b>
<b>51</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>A workshop on research report writing</b> <b>08-1-2024 @ 10.00 A M</b> <b>Dr.Rekha P T, Head, Department of Management, A M C Group of Educational Institutions.</b> <b>Kadambari K, Assistant Professor, Department of Commerce</b> <b>NA</b> <b>Give practical training to students in research report writing without impairing the quality</b>
<b>52</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b>	<b>A seminar on career opportunities for commerce graduates</b> <b>12-1-2024 @ 2.00 P M</b> <b>Mr.Vibeesh Vijay, Director, ICMS Campus , Thrissur</b> <b>Kadambari K, Assistant Professor, Department of Commerce</b> <b>NA</b>

	<b>Details</b>	<b>Create an awareness about career opportunities among commerce graduates</b>
<b>53</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Seminar on Intellectual Property Rights</b> <b>24-1-2024 @ 1.30 P M</b> <b>Sreelakshmi V Warriar, Advocate, Practicing at Ottapalam</b> <b>Uma M and Jagadeesh C, Assistant Professors, Department of Commerce</b> <b>Radhika G (1<sup>st</sup> B.com Finance)</b> <b>Provided an awareness about IPR</b>
<b>54</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>A seminar on Goods and Service Tax for commerce graduates</b> <b>20-2-2024 @ 10.00 A M</b> <b>CMA Anoop N G, Managing Director, Profinz</b> <b>Jagadeesh C, Assistant Professor, Department of Commerce</b> <b>NA</b> <b>Create an awareness about GST among commerce graduates</b>
<b>55</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Train to Trade – a marketing skill enhancement programme</b> <b>20-2-2024 @ 2.00 P M</b> <b>NA</b> <b>Rajeesh Kumar M, Assistant Professor, Department of Commerce</b> <b>Mithun T M (2<sup>nd</sup> B.com Computer Application)</b> <b>Raise students degree of independence, strengthen their understanding of business and develop marketing abilities</b>
<b>56</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b>	<b>Vayo Vandanam – Social Service Programme</b> <b>01-3-2024 @ 10.00 A M</b> <b>NA</b> <b>Rajeesh Kumar M, Assistant Professor, Department of Commerce</b>

	<b>Details</b>	<b>Sreelakshmi M S and Muhammed Absar M H ( 3<sup>rd</sup> B.com Computer Application)</b>  <b>Was to aware the students about social responsibility</b>
<b>57</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Prerna – Calicut University compulsory social service programme</b>  <b>04-3-2024 @ 10.00 A M</b>  <b>NA</b>  <b>Simran Vijay Kumar, Assistant Professor, Department of Commerce</b>  <b>Ramshiba V and Mithun T M ( 2<sup>nd</sup> B.com Computer Application)</b>  <b>Was to make students aware about the importance of a clean and healthy surroundings and a sense of lending a helping hand to others in need and kind</b>
<b>58</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Communication game</b>  <b>14-3-2024 @ 2.30 P M</b>  <b>NA</b>  <b>Rema K R and Siji C, Assistant Professors, Department of Commerce</b>  <b>NA</b>  <b>Enhance creativity, presentation skills and knowledge of students</b>
<b>59</b>	<b>Event</b>  <b>Date&amp;Time</b>  <b>Resource Person</b>  <b>Staff co ordinator</b>  <b>Student Co ordinator</b>  <b>Details</b>	<b>Handwritten Magazine Competition</b>  <b>22-3-2024</b>  <b>NA</b>  <b>Sheeja V, Assistant Professor, Department of Commerce</b>  <b>Pavithra K (2<sup>nd</sup> B.Com Finance)</b>  <b>Enhance the literary skills, creativity and portraits innovations emerged in commerce</b>
<b>60</b>	<b>Event</b>  <b>Date&amp;Time</b>	<b>Cleaning programme at Manisseri</b>  <b>15-5-2024 @ 2.30 P M</b>



	<b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>NA</b> <b>Ranjini P, Assistant Professor, Department of Commerce</b> <b>Sandya T S (1<sup>st</sup> B.Com Cooperation)</b> <b>Create an awareness among the students about the social responsibility and commitment</b>
<b>61</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Industrial Visit to Backery B, Kochi</b> <b>21-5-2024 @ 10.00 A M</b> <b>NA</b> <b>Simran Vijay Kumar, Assistant Professor, Department of Commerce</b> <b>Ramshibha V and Adhinnath V(2<sup>nd</sup> B.Com Computer Application)</b> <b>The main aim of this visit was to give students a real time experience about the production in a factory.</b>
<b>62</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Industrial Visit to Kerala Agro Machinery Corporation, Kochi</b> <b>25-5-2024 @ 10.00 A M</b> <b>NA</b> <b>Sheeja V, Assistant Professor, Department of Commerce</b> <b>Mohammed Shabin and Aiswarya U(2<sup>nd</sup> B.Com Finance)</b> <b>The main aim of this visit was to give students a real time experience about the production in a factory.</b>
<b>63</b>	<b>Event</b> <b>Date&amp;Time</b> <b>Resource Person</b> <b>Staff co ordinator</b> <b>Student Co ordinator</b> <b>Details</b>	<b>Seminar on entrepreneurship for Start-ups</b> <b>28-5-2024 @ 2.00 P M</b> <b>Rasheeda Mol T, Entrepreneur, Minnus Enterprise, Vaniamkulam</b> <b>Simran Vijay Kumar , Assistant Professor, Department of Commerce</b> <b>Sreehari ( 1<sup>st</sup> B.Com Computer Application)</b> <b>This session was to motivate students towards entrepreneurship and give them the right motivation to do their own Start Ups</b>

<b>64</b>	<b>Event</b>	<b>Seminar on entrepreneurship for recycling Eco system</b>
	<b>Date&amp;Time</b>	<b>29-5-2024 @ 2.00 P M</b>
	<b>Resource Person</b>	<b>Ameen C, MG Partner, Green Dots Plastic recycling, Palappuram</b>
	<b>Staff co ordinator</b>	<b>Ranjini P, Assistant Professor, Department of Commerce</b>
	<b>Student Co ordinator</b>	<b>Namithra P ( 1<sup>st</sup> B.Com Cooperation)</b>
	<b>Details</b>	<b>This session was to motivate students towards entrepreneurship as it can create employment for the future generations</b>

### **CERTIFICATE COURSES OFFERED DURING THE YEAR**

1. Certificate course on Operations Management
2. Certificate course on Environmental studies in Business
3. Certificate course on Financial engineering and risk Management
4. Certificate course on Spread sheet Application

### **MAJOR ACHIEVEMENTS OF STUDENTS DURING THE YEAR**

- ✓ Amal Sankar V T, III Bcom Finance participated in Interzone Gymnastics Championship at Calicut University 2023-24
- ✓ Joseph T T and Vignesh Prasad M , III BCOM Finance secured 4<sup>th</sup> position in Interzone Chess team competition at Al-Shifa college of arts and science at Perinthalmanna
- ✓ Goutham C B, Rishikesh M and Junaid M participated in inter collegiate C Zone Cricket tourament 2023-24 at MES College
- ✓ Muhammed Anas A K , III Bcom Finance participated in inter collegiate C Zone badminton 2023-24, organized by NSS College
- ✓ Amal Sankar V T and Karthik E S participated inter collegiate C -ZONE Football Tourment 2023-24 in SNGS college, Pattambi
- ✓ Sreejith P, III B.Com Computer Application selected as a college union chairman
- ✓ Sreelakshmi M S III B.Com Computer Application selected as a college arts club Secretary
- ✓ Sreelakshmi M S and Nandhana P, III B.Com Computer Application participated in Folk dance in A Zone festival conducted by University of Calicut
- ✓ Vishnu V and Muhammed Ramees P H , III B.Com Computer Application participated in inter collegiate C Zone badminton 2023-24, organized by NSS College
- ✓ Hariharan M , 3<sup>rd</sup> BCOM CO-OP has participated in Calicut University C zone football Championship held at SNGS Pattambi.
- ✓ Adhithyan KS, 3<sup>rd</sup> BCOM CO-OP has participated in the puppet show program held at Mumbai namely India Got Talent. He also worked in ashirvad films at kochi for puppet show and also performed puppet show at Trichi for collage festival.

- ✓ Kavya P ,3<sup>rd</sup> BCOM CO-OP has participated in the interzone debate and poem writing competition held at SNGS Pattambi.
- ✓ Vysakh Panicker.K.V , 1<sup>st</sup> M.Com participated in Inter Collegiate C-Zone cricket tournament at MES College Mannarkkad
- ✓ Ashiq.M.U 1<sup>st</sup> M.Com participated in Inter Collegiate C-Zone cricket tournament at MES College Mannarkkad
- ✓ Deepak.V.P 1<sup>st</sup> M.Com participated in Inter Collegiate C-Zone football tournament at SNGS College Pattambi
- ✓ Sunith.T , 2<sup>nd</sup> M.Com participated in Inter Collegiate C-Zone cricket tournament at MES College Mannarkkad
- ✓ Rinshad.A.U , 2<sup>nd</sup> M.Com participated in Inter Collegiate C-Zone football tournament at SNGS College Pattambi
- ✓ Poornima Unni , II B.Com Finance participated in interzone chess competition at Thrithala Govt College
- ✓ Akhil II B.Com Finance has participated in the interzone chess competition at Alshfa College Perinthalmanna.
- ✓ Amal Dev II B.Com Finance has participated in interzone Cricket competition at SNGS College at Pattambi..
- ✓ Adithyan , II B.Com Finance has participated in interzone Football competition at SNGS College at Pattambi..
- ✓ Pranav K, II B.Com Finance has participated in interzone Football competition at SNGS College at Pattambi
- ✓ Muhammed Yasir II B.Com Finance participated in interzone Football competition at SNGS College at Pattambi
- ✓ Arya Nair, II B.Com Finance has participated in A Zone Folk dance competition at SNGS College at Pattambi.
- ✓ Arsha K, II B.Com Finance has participated in A Zone Folk dance competition at SNGS College at Pattambi..
- ✓ Sneha. S, 2<sup>nd</sup> B.com Cooperation participated Interzone Chess Competition at Calicut university 2023-24 and secured 4<sup>th</sup> position
- ✓ Unnimaya, 2<sup>nd</sup> B.com Cooperation secured first place in the Sweep poster making competition organized by election commission
- ✓ Vaishnav and Nandhakrishnan, 2<sup>nd</sup> B.com Cooperation participated I Interzone football competition of Calicut university.
- ✓ Sneha. S 2<sup>nd</sup> B.com Cooperation secured first position in International Chess competition
- ✓ Vipu.P.S 1<sup>st</sup> B.com finance Grabbed first position in Sensai Abe Memorial Cup Karate Championship (2023-24).
- ✓ Vipu.p.s. 1<sup>st</sup> B.com finance participated in Calicut university interzone Karate competition
- ✓ Akshay.K 1<sup>st</sup> B.com finance participated in Nava Kerala for puppet show.
- ✓ Students participated in University Of Calicut's- A-Zone (Arts district level) and received participation certificate:- (2<sup>nd</sup> B.Com Computer Application)
  - Ramshiba V for Oppana
  - Riya A M for Oppana

- Arshifa C for Oppana
  - Muhammed Siyad K S for Vattapattu, Mappilapatu Boys (group)
  - Muhammed Ramsheed K S for Vattapattu
  - Muhammed Ashiq M T for Vattapattu
  - Anandhu Dive M R for Vattapattu
  - Afsal P for Vattapattu
  - Sajad T S for Mappilapatu Boys (single and group) and Malayalam story writing.
  - Varsha R for pencil Drawing and poster making competition.
- ✓ Rajeesh P, 2<sup>nd</sup> B.Com Computer Application bagged third prize in Inter-Zone Chess Tournament by University of Calicut.
- ✓ Students participated in University Of Calicut's- C-Zone (Sports district level) and received participation certificate :- (2<sup>nd</sup> B.Com Computer Application)
- Vismaya for inter-zone Chess Tournament
  - Gopika R for inter-zone Chess Tournament
  - Sreejila A S for inter-zone Chess Tournament
  - Silpa K for inter-zone Badminton Tournament
  - Abhijith K T for inter-zone Football Tournament
  - Anandhu Dive M R for inter-zone Football Tournament
- ✓ Students participated in CANVAS-Management Fest Conducted by Farook Institute of Management Studies, Kozhikode and got participation after qualifying for two consecutive rounds (2<sup>nd</sup> B.Com Computer Application)
- Ramshiba V for Corporate Gift event
  - Fathima Fidha Corporate Gift event
  - Sanfiya Corporate Gift event
  - Mahara Sharin Corporate Gift event
  - Arshifa C Corporate Gift event
  - Rajeesh P for 3's football.
  - Mithun T M for 3's football.
  - Sajad T S for 3's football.
  - Abhijith P for 3's football.
- ✓ Students participated in KARMA 2k24-National Management Fest Conducted by Nehru School of Management, NCERC and got participation :- (2<sup>nd</sup> B.com Computer Application)
- Rajeesh P for shoot-out.
  - Mithun T M for shoot-out.
  - Adith M for shoot-out.
  - Abhijith P for shoot-out.
- ✓ Radhika G, 1<sup>st</sup> B.Com Finance Participated has participated inter Zone Chess competition at Al Shifa Nursing College Perinthalmanna
- ✓ Gayathri V K, 1<sup>st</sup> B.Com Finance has participated Heart fullness essay event and got global runner up.
- ✓ Ameer Hassan, 1<sup>st</sup> B.Com Finance has participated in Calicut University Gymnastics competition

**RESEARCH PUBLICATIONS OF FACULTIES DURING THE YEAR**

<b>Faculty</b>	<b>Journal</b>
Dr.Byju K	Examining the moderating role of employee harmony with the impact of workplace conflict on employee productivity in Hospital administration
Dr.Mugesh P	Role of family support in the relationship between effectiveness of gender budgeting and women empowerment
Sarala K T	Technology as a tool for human development: The moderating influence of culture and belief
Kadambari K	Entrepreneurial education and entrepreneurial intention: the mediating role of KSUM among the college students in Kerala
Simran Vijay Kumar	Examining the impact of organizational culture on dispute resolution: A moderation analysis of whistle blowing system
Rajeesh Kumar M	Go with trends and grow with trends: An interactive study on influence of content creators on brand upliftment through social media ecology
Ranjini P	Role of family support in the relationship between effectiveness of gender budgeting and women empowerment
Reshma P	Examining the influence of Socio-Economic factors on international student migration intentions: A modern analysis of cultural adaptation
Sandya O S	Examining the moderating role of employee harmony with the impact of workplace conflict on employee productivity in Hospital administration
Sheeja V	Examining the impact of organizational culture on dispute resolution: A moderation analysis of whistle blowing system
Siji C	Entrepreneurial education and entrepreneurial intention: the mediating role of KSUM among the college students in Kerala
Dhanya K	Mediating role of GI Tag- rejuvenating and upholding heritage and its upshot on Tourism
Rema K R	Go with trends and grow with trends: An interactive study on influence of content creators on brand upliftment through social media ecology
Uma M	Role of family support in the relationship between effectiveness of gender budgeting and women empowerment
Jagadeesh C	Examining the moderating role of employee harmony with the impact of workplace conflict on employee productivity in Hospital administration

**Dr.Mugesh P****Head, Department of Commerce****Dr.Byju K****Principal**