

ANNUAL REPORT 2023-2024(Economics Department)

Particulars	Description
Event: Date & Time: Resource Person: Staff coordinators: Student coordinator: Details:	Read the Word Competition 26/06/23 @ 11.00 am Nil Jasna.K U, (Assistant professor Department of Economics) & Lavanya. R, (Assistant professor Department of English) Nil To improve the pronunciation of English language.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	A debate on Emergency in Indian Constitution: Pros & Cons 26/06/23 @ 10.30 am Nil Ambika K K Assistant Professor Department of Economics Nil To improve rigorous higher order and critical thinking skills among the students.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	EXPO” on National Statistics Day 27/06/2023 @ 11.00 am Nil Divya. A, Assistant professor Department of Economics Sajina P T (3 rd BA Economics) To improve the knowledge of statistics and statistical concepts.
Event: Date & Time: Resource Person: Staff coordinator: Student Coordinator: Details:	Extension Programme (National Statistics Day) 30/06/2023 @ 4.30 pm Rajan k assistant professor department of economics, AMC Group of Educational institutions Manisseri Vasanthi. P Assistant Professor Department of economics Nil To make a session explaining the importance of “Alignment of District Indicator Framework with State Indicator framework for monitoring Sustainable Development Goal.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	An Awareness Programme & Quiz Competition as the part of National Statistics Day 30/06/23 @ 2.00 pm Vijayan G Statistical Inspector, Taluk Statistical office Ottapalam Rajan K, Assistant Professor Department of Economics Nil To enable the students to understand the importance of statistics in analyzing economic problems.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator:	Residential camp SAHAVASA (HOME AWAY FROM HOME) 08/07/2023 @ 9.00 AM Nil Vasanthi. P, Assistant Professor Department of Economics Nil

Details:	To inculcate unity and leadership qualities among students by conducting different types of games and other activities.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Eloquencia (speech competition) 11/07/23 @ 11.00 am Nil Vasanthi P Assistant Professor Department of Economics Nil To improve their ability to speak and to improve their confidence level.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Poster Drawing Competition- Malala Day 12/07/23 @ 11.00 am Nil Jasna K U Assistant Professor Department of Economics Nil To improve the creativity of students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	PPT Presentation competition (Bank Nationalization Day) 19/07/23 @ 2.00 pm Nil Rajan K Assistant professor, Department of Economics Nil To enable the students to prepare power point presentation and also enhancing the awareness about private sector and public sector banks.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Mock Court Trial 20/07/23 @ 12.30 pm Nil Ambika K K Assistant professor, Department of Economics Nil To assist students in developing critical thinking and to provide knowledge of legal practices and procedures by engaging in trial.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Nettoyage -the act of cleaning 02/08/23 @ 10.30 am Nil Ambika K K Assistant professor, Department of Economics Nil To make students aware about the social responsibility towards fellow beings and the commitment towards society.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	International Webinar On “Leadership @ economic Development- A Canadian Study 04/08/23 @ 2.00 pm Meena Ramaswamy Details of resource person: (MBA, Ph.D. Scholar), HR Manager 10973017 Canada Inc. Halifax, Canada Ambika K K Assistant professor, Department of Economics Nil To give awareness to the students about the economic development in different countries.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator:	Skit & Flash Mob 08/08/23 @ 2.00 pm Nil Vasanthi P Assistant professor, Department of Economics Nil

Details:	To aware about the harmful effects of nuclear weapons
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Online Quiz Competition- Quit India Day 08/08/23 @ 2.00 pm Nil Jasna K U, Assistant professor, Department of Economics Nil To give an awareness to the students about Indian National Movement
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Seminar on “Role of Entrepreneurship in Economic Development” 18/08/23 @ 11.00 am Hafsa S Details of Resource Person: Entrepreneur (cake maker) Hafsy’s frost Meparamb Palakkad Ambika K K Assistant professor, Department of Economics Nil To give awareness to the students about the role of entrepreneurship in economic development.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Skill development Programme 12/09/23 at 12.30 pm Rajan k & Ambika kk, Assistant professors, Department of Economics AMC group of educational institutions manisseri. Divya P J, Assistant Professor, Department of Economics Nil To empower the students and building and strengthening self confidence and nurturing various potentials among students
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	A Key Note On Project Preparation for Undergraduate Students 13/09/23 @ 1.30 pm Mrs. Nisha Sasikumar Vice Principal AMC Group of educational institutions manisseri. Rajan K Assistant Professor Department of Economics NIL To make students understand how to prepare projects as per Calicut University guidelines.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Mock Election- International Day of Democracy 15/09/23 @ 10.00 am Nil Ambika K K Assistant professor, Department of Economics Nil To make the students aware about their role in advancing democracy.
Event: Date & Time: Resource Person: Staff coordinator:	Students’ Orientation Programme for BA Economics Students (2023-24) ON CBCSS UG CURRICULAM (UNIVERSITY OF CALICUT) 18/09/23 @ 1.30 pm Vasanthi P, Assistant Professor Department of Economics AMC group of educational institutions manisseri. Divya P J, Assistant Professor Department of Economics

Student coordinator:	NIL
Details:	To give an idea about college and university pattern of system of education to first year BA Economics students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Faculty Development Programme on The Importance of Balancing Work and Family. 19/09/2023 at 10.00 am Mrs. Nisha Sasikumar, vice principal AMC Group of educational institutions manisseri. Vasanthi P Assistant professor, department of economics Nil To explore the work life balance of the teachers with regards to their job performance and job satisfaction.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Digital competency, A Digital literacy Programme 19/09/23 @ 11.00 am Rajan K, Assistant Professor Department of Economics AMC group of educational institutions manisseri. Divya P J, Assistant Professor Department of Economics NIL To develop computer literacy.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Swadeshi Andholan (Inter collegiate quiz competition with Gandhi Jayanthi) 29/09/23 @ 10.00 AM Nil Rajan K, Assistant Professor Department of Economics NIL To inculcate the value of Gandhian principles among students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	A Tribute to Mahatma Gandhi 02/10/23 @ 10.00 am Nil Vasanthi P Assistant Professor Department of Economics Rohith K 2 ND BA Economics To know the relevance of Gandhiji's quotes in the present scenario.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Seminar on Intellectual Property Rights 04/10/23 @ 2.00 pm Sreelakshmi Warriar, Advocate practicing at Ottapalam sub court. Divya P J Assistant Professor Department of Economics NIL To provide an awareness about the intellectual property rights for the first year UG students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Online Quiz Competition 24/10/23 @ 3.30 pm Nil Vasanthi P Assistant Professor Department of Economics NIL To enhance their knowledge on united nations organizations.
Event: Date & Time: Resource Person:	BECO – 2023-24 27-10-2023 onwards Nil

Staff coordinator: Student coordinator: Details:	Rajan K, Assistant Professor Department of Economics NIL To enhance the competency of the students by conducting various competitions like quiz, debate, communication skill, extempore etc.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	A Seminar on upcoming trends in job market 20/11/2023 @ 10.30 am Anwar sathic, marketing manager of G tech computer center Ottapalam Reshmi M Assistant Professor Department of Economics NIL To give an idea about upcoming trends in the job market to first year and second year economics students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	A workshop on Manufacturing Agarbatti 22/11/2023 @ 10.30 AM Abhilash. K , Trainer Agarbatti cottage industry, Shornur. Divya P. J, Assistant Professor Department of Economics Jagadeesh. C, Assistant Professor Department of commerce (ED Club coordinator) Anshita. K First Ba Economics To enhance the entrepreneurial skills among students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Agarbattisio: Product launch 24/11/2023 @ 11.45 am Nil Inauguration: Dr Byju K , Principal Amc Group Of Educational Institutions Manisseri. Divya P. J, Assistant Professor Department of Economics Jagadeesh. C, Assistant Professor Department of commerce (ED Club coordinator) Anshita. K First Ba Economics To enhance the business ideas and self-reliant quality among students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	“Preamble Pledge”: Constitution Day- Read the Preamble 26/11/2023 Nil Ambika K K, Assistant Professor Department of Economics Sarala K T, Assistant Professor Department of commerce (NSS Coordinator) NIL To increase knowledge among the institution’s personnel students about the principles and ideas stated in the preamble of the constitution.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	“Let’s Explore Our Constitution”: A Quiz Contest 27/11/2023 @ 12.00 pm to 1.00 pm. Nil Ambika K K, Assistant Professor Department of Economics Sarala K T, Assistant Professor Department of commerce (NSS Coordinator) Nil To test the participants knowledge of the Indian constitution, its historical background and its significance.

Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	A Skit on Fundamental Rights 11/12/2023 @ 2.00 pm Nil Vasanthi P, Assistant Professor Department of Economics Ambika K K, Assistant Professor Department of Economics (Gender Equity Club Coordinator) Nimitha J, Second Ba Economics To enhance the knowledge of students on fundamental rights.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Hand Written Magazine Competition: "OIKONOMIA" 23/02/2024 NIL Reshmi M K, Assistant Professor Department of Economics NIL To update knowledge of economics subject and to enhance the creative skill of the students.
Event: Date & Time: Resource Person: Staff coordinator: Student coordinator: Details:	Helping Visit to Buds Rehabilitation Center, Vaniyamklam 04/03/2024 @ 10.30 am Nil Rajan K, Assistant Professor Department of Economics Nil To help the students to understand their social responsibility.

CERTIFICATE COURSES OFFERED DURING THE YEAR:

SLN O	Name of the course	Course code	Duration	Committee
1.	Fundamentals of Research	ECO 01/22	30 hours	Divya P J Ambika KK Rajan K
2.	An Overview of Indian Banking System	ECO 02/23	30 hours	Ambika KK Divya P J Rajan K
3	Basic concepts of Economics	ECO 03/23	30 hours	Rajan K Ambika K K Divya P J

RESEARCH PUBLICATIONS OF FACULTIES DURING THE YEAR: 2023

FACULTY	TOPIC
Vasanthi P	Exploring Farmers Perception Towards the Application of Artificial Intelligence – Based Crop Protection in Agriculture with Special Reference to Kerala.

Rajan K	EXAMINING THE IMPACT OF ORGANIZATIONAL CULTURE ON DISPUTE RESOLUTION: A MODERATION ANALYSIS OF WHISTLE BLOWING SYSTEM
Ambika KK	Exploring The Mediating Role of Student Engagement: Reinforcing the Significance of Sustaining Innovative Practices for Professional Business Students Employment Prospects.
Divya P J	Exploring Farmers Perception Towards the Application of Artificial Intelligence – Based Crop Protection in Agriculture with Special Reference to Kerala.
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Reshmi M K	Mediating role of GI-Tag-Rejuvenating and upholding heritage and it's upshot on tourism

Ambika K K
Secretary,
Department of Economics

Vasanthi P
HOD,
Department of Economics

Dr. Byju K
Principal