

Portfolio Website

 jodielemaster.com

Professional Experience

Huck Institutes of the Life Sciences, Penn State University
University Park, Pennsylvania, United States
Frontend Developer
April 2020–Present

I build the user-facing side of huck.psu.edu by combining design, code, and interactivity to create seamless accessible and responsive digital experiences. As a member of the Communications Team, I design print materials, create digital assets, and write SciArt stories for PSU News and Huck social media.

South Hills School of Business & Technology
State College, Pennsylvania, United States
IT Support Specialist > Webmaster > Consultant
October 2008–December 2021

Woodcraft Industries, Inc.
Bellefonte, Pennsylvania, United States
IT Intern > Team Member > Team Lead
June 2006–October 2008

Education

Penn State World Campus
Undergraduate Certificate, Digital Arts
GPA 4.0
June 2023–May 2025

South Hills School of Business & Technology
Graphic Arts Courses for Credit
GPA 4.0
Spring 2011–Fall 2017 (5 courses)

South Hills School of Business & Technology
Associate's Degree, Computer Information Systems—Programming
GPA 4.0
August 2004–September 2006

Honors and Awards

South Hills School of Business & Technology
Computer Information Systems Award (*September 2006*)
Dean's List (*7 terms between 2004–2006*)

Software Skills



Specializations

- ★ Website Development and Design
- ★ User Interface/Experience Design
- ★ Digital Asset Design
- ★ Print Materials Design
- ★ Brand Identity Management
- ★ Image Processing and Editing
- ★ DSLR Photography
- ★ Communications and Messaging
- ★ Social Media Management

Personal Profile

I'm a multidisciplinary web developer, designer, and digital marketing professional with a strong IT foundation and a passion for crafting intuitive, user-focused digital experiences. I combine technical skills with creative strategy to bring ideas to life across web, visual design, and content. With nearly two decades of experience working in higher education, I've developed a deep understanding of institutional goals, audiences, and communication challenges. As a graphic designer and event photographer, I'm detail-oriented and skilled in visual storytelling. Since 2018, I've worked remotely with distributed teams. I'm known for being adaptable, communicative, and highly collaborative. Outside of work, you'll find me outside exploring with my dog, traveling to new places, or baking something from scratch.

Contact

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🌐 Salisbury, Maryland, United States