

▶ EDUCATION

Grand Canyon University B.S. Sports Management 2025

JSerra Catholic High School









TECHNICAL SKILLS

- Adobe Creative Cloud
- DSLR & mirrorless camera operation (Canon/Sony)
- Social media management (Instagram, Twitter/X, TikTok, YouTube)
- Strong knowledge of baseball terminology, pacing, and culture
- Videography
- Photography
- Producing/Directing

GRACE PUGLIESE

Baseball Videographer & Social Media Content Producer

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▶ PROFILE

Creative sports videographer with experience producing high-impact content for teams like the Arizona Diamondbacks and Italia Baseball. Skilled in capturing the energy of game moments, fan interactions, and behind-the-scenes action, I specialize in storytelling that connects fans to the emotions and stories that make sports unforgettable. Experienced in social media content creation, I focus on building fan engagement and enhancing team presence online.

► WORK EXPERIENCE

Italia Baseball - Lead Social Media & Content Producer | September 2024 - December 2024 | Italy, remote

- Led social media strategy and content creation, increasing Instagram following by 3,000+ in one month and generating 100K+ video views.
- Produced/filmed videos, designed graphics, and managed digital campaigns across platforms.
- Worked with the Director of International Projects to grow brand visibility and international fan engagement.
- Managed player storytelling and built content calendars aligned with international competitions and events.

Arizona Diamondbacks - Video Production Intern | January 2025 - Present

- Assist in the creation of in-game video board content, behind-the-scenes footage, and social media highlights.
- Film and edit team features, promotions, and branded content, with a focus on timely delivery for gameday needs.
- Collaborate with the Digital & Social Content Team to capture real-time content
- Gained experience in adapting content quickly to meet fast-paced gameday demands and tight deadlines.

$\underline{\textbf{Grand Canyon University}} \textbf{-} \textbf{Production/Live Stream Assistant} \mid \text{November 2022} - 2026$

- Operate ESPN+ live streams as a camera operator, instant replay assistant, and graphics editor.
- Film and edit player interviews and create post-production content and upload in game video updates and sports highlights.
- Captured and edited live sports footage for real-time social media use and highlight packages.
- Produced short-form content for Division I baseball, used for Instagram, Twitter, and TikTok.
- Collaborated with producers and SID staff to maintain brand consistency and push timely, engaging content across platforms.

Baseball Analytics Intern | September 2023 - September 2024

OC Riptide - Director of Baseball Operations | March 2024 - August 2024 | Orange County, CA

- Oversaw game day logistics, travel, and communications for a collegiate summer ball team.
- Supported the media team with player interviews, content planning, and postgame coverage.
- Helped highlight players and promote the team through community features and storytelling.
- Helped develop a consistent brand voice across media channels while supporting storytelling efforts tied to team and community engagement.