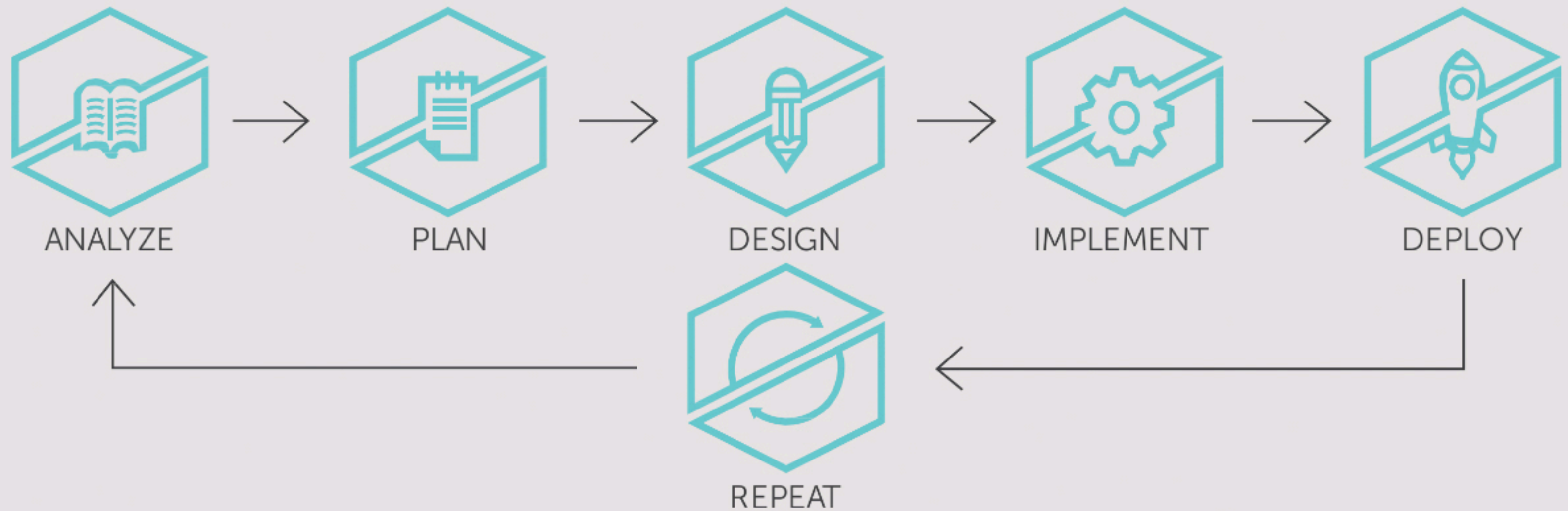


OUR PROCESS



ANALYZE

- // Creative Brief
- // Kickoff Meeting
- // Goals & Objectives
- // Functionals & Requirements

PLAN

- // Action Plan
- // Deliverables
- // Technology
- // Architecture
- // Wireframes

DESIGN

- // Concept
- // Visual Comps
- // Typography

IMPLEMENT

- // Front-end Dev
- // Back-end Dev
- // Platform Integration

DEPLOY

- // Test
- // Transition
- // Support
- // Promote

Assessment

Assessments include:

- Review any existing documentation, assets or source code
- Requirements gathering
- Site map and/or wireframes
- Technical architecture and stack definition

Process for an assessment is to understand business objectives, functionality, constraints, etc.

