

Our **mission** is to transform the everyday dental/orthodontic practice into a successful business. We don't just sell training. We sell business transformation through the partnership.

WHAT PARTNERSHIP MEANS TO C1C

C1C understands transforming the dental/orthodontic practice into a successful business takes more than a part-time effort from one of your managers. Our unique on-site consulting differentiates us from any other service offering out there. We don't tell you how to answer the phone, we answer the phone with you. We don't tell you how to set up a leadership team, we build it with you...**resulting in a predictable outcome based operating model.**

WHY DOCTORS CHOOSE US

25% AVG REVENUE INCREASE FOR CLIENTS IN 2021



ACCOUNTABILITY COACHES

VIRTUAL and IN-PERSON



34 years DENTAL EXPERIENCE

CUSTOMIZED SUCCESS PLAN

SERVICES



LEADERSHIP DEVELOPMENT



SALES & CASE ACCEPTANCE



PATIENT EXPERIENCE



CULTURE



RECRUITING