

NEW JOURNEY RADIO NETWORK

Connecting Faith, Music & Community Everywhere

Southern Gospel • Christian Programming • Community Outreach

Reaching listeners across multiple platforms with
faith-based programming and music that inspires.



(855) 657-2316

"Where you don't have to be local to be family."

Bobby Richardson

601-807-6466

richardsonmmg@gmail.com

129 Henry Road

Columbus, MS 39702

(855) 657-2316

Beth Jarrells

843-301-3120

bethjnjr@gmail.com

Amy Richardson

601-807-6465

Amy@richardsonllc.org

www.newjourneyradio.com

ABOUT NEW JOURNEY RADIO

New Journey Radio is an award winning 501c3 non -profit internet radio station here to uplift, motivate, and encourage our listeners on life's journey. You'll hear a mix of Southern Gospel and Country Gospel with a touch of Bluegrass. New Journey Radio is a platform for the independent as well as renowned artists that provides quality for the listening audience.

Through online streaming, mobile listening, social media engagement, and live event participation, New Journey Radio continues to grow as a trusted voice in Christian media.

Built Different. Driven by Purpose...The New Journey Radio Difference

- Family-friendly programming
- Southern Gospel & Christian music focus
- Community involvement
- Church and ministry partnerships
- Personal connection with listeners
- Charting Station with Singing News & SGN Scoops
- **Facebook & YouTube Viewer Choice Award - 2023**
- **Multi-platform broadcasting** (Studios in Columbus, MS, Conway, SC, Dobson, NC, Dayton, TN, & Atlanta, GA)
- **SGN Scoops Diamond Award - 2022**
- **Christian Voice Magazine GMFF Favorite Radio Station - 2022, 2024, 2026 & Favorite Website - 2026**
- **ICMA Radio Station of the Year Nominee - 2024**



AUDIENCE & REACH

New Journey Radio reaches listeners through streaming radio, mobile devices, social media, live events, and community partnerships.

5,794

Monthly Listeners

10,833

App Downloads

8,600

Facebook Reach

11,298

Website Visitors

2,802

Streaming Hours

Audience Highlights

- Listeners across the world
- Mobile and online streaming access
- Active social media engagement
- Faith-based, family-oriented audience
- Strong connection with church communities

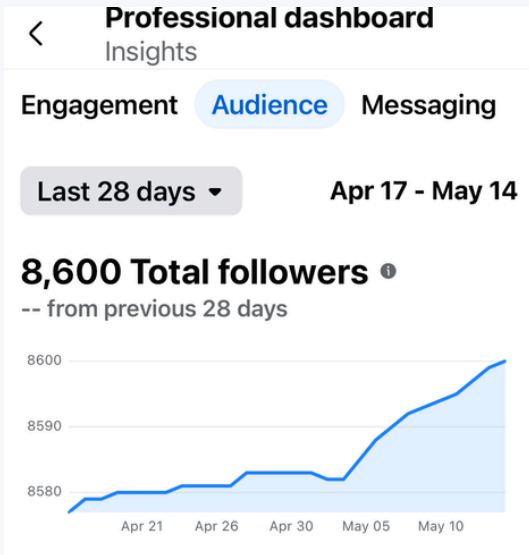
Global Reach

United States • Brazil • France
Netherlands • Canada • & others

Our Listeners

Church-going families
Southern Gospel music listeners
Christian consumers
Community-minded audience

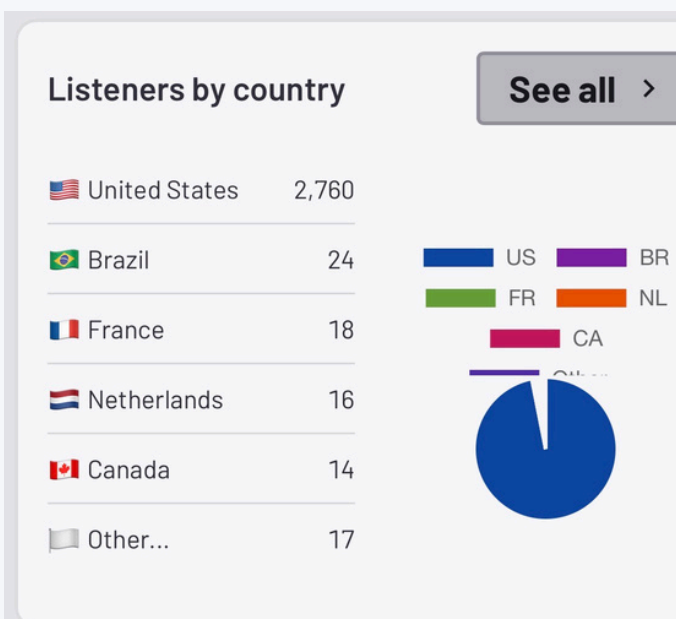
Analytics & Platforms



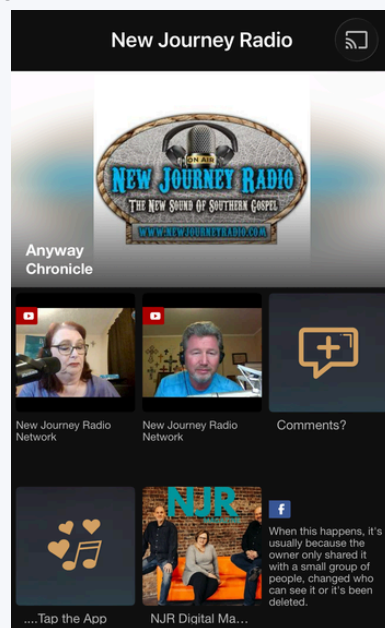
Facebook



Facebook



New Journey Radio App



New Journey Radio App

PROGRAMMING

New Journey Radio offers programming designed to encourage, uplift, and motivate listeners throughout the day.

Featured Programming

Listeners are encouraged through:

- Southern Gospel Music
- Christian talk programming
- Ministry features
- Church event promotion
- Artist interviews
- Community announcements
- Live broadcasts
- Special event coverage

Featured Opportunities

Sponsors can be featured through:

- On-air Underwriting
- Sponsored programming
- Event partnerships
- Social media promotion
- Website placement
- App visibility



New Journey Radio Programs

Monday & Friday
6:00AM (CST)
Mayberry Mornings
w/ Donna Journey

Weekdays
12:00PM (CST)
The Daily Promise
w/ Billy Taylor
and The Daily Promise

Monday & Wednesday
6:00PM (CST)
Blue Ridge Gospel
w/ Donna Journey

Monday & Wednesday
8:00pm (CST)
The Not So Late Show
w/ Chris Jones

Weekdays
12:00 PM - 2:00PM (CST)
The Midday Show
w/ Bobby Richardson

Tuesday
6:00PM (CST)
The North Alabama Southern Gospel Connection
w/ Brandon Pylant

Tuesday - Thursday
2:00PM (CST)
The Way Home
w/ Beth Jarrells

Thursday
6:00PM (CST)
For The Record
w/ Charlie Sexton

Follow

newjourneyradio

@NewJourneyRadio

Thursday
8:00PM (CST)
Sweet Southern Moments

WHY PARTNER WITH US?

Why Businesses & Ministries Partner With New Journey Radio

New Journey Radio provides underwriters and sponsors with a unique opportunity to connect directly with a loyal, faith-based audience.

Benefits of Sponsorship

- ✓ Reach a targeted Christian audience
- ✓ Build trust within local communities
- ✓ Affordable advertising opportunities
- ✓ Multi-platform exposure
- ✓ Promote events, businesses, and ministries
- ✓ Personalized sponsorship packages
- ✓ Event and concert visibility

Ideal Partners

- Local businesses
- Churches
- Ministries
- Gospel music groups
- Christian organizations
- Family-focused services

Your sponsorship helps carry messages of hope, encouragement, and faith to listeners who need it most -while connecting your business or organization with a trusted Christian voice in the community.

SPONSORSHIP PACKAGES

Sponsorship Opportunities

Bronze Sponsor — \$250/month

- 10 on-air spots per week
- Website business listing
- Social media mention monthly

Silver Sponsor — \$500/month

- 20 on-air spots per week
- Featured website placement
- Weekly social media promotion
- Event mention opportunities

Gold Sponsor — \$1,000/month

- Premium spot rotation
- Interview or spotlight segment
- Homepage website feature
- Social media campaign
- Event sponsorship recognition
- Live broadcast mentions

Custom Packages Available

We can tailor sponsorship opportunities to fit:

- Concerts/Special Events
- Church events
- Community events
- Ministry campaigns
- Business promotions

Other Sponsorship and Underwriting Opportunities Available



EVENTS & COMMUNITY

Community Engagement

New Journey Radio actively participates in:

- Gospel music events
- Church services
- Community outreach
- Live broadcasts
- Concert promotion
- Ministry partnerships

Event Opportunities

Sponsors may receive:

- Booth exposure
- On-site mentions
- Event signage
- Live interviews
- Social media coverage



TESTIMONIALS

What People Are Saying

- "New Journey Radio gave me a way to use the resources God has blessed me with." *Rita S.*
- "New Journey Radio saved my life." *Timothy C.*
- "New Journey Radio gave me a place to belong." *Margaret S.*
- "I found New Journey Radio to be very therapeutic and I super appreciate y'all ministering to me along the journey." *Barry S.*

CONTACT US

Let's Partner Together

We would love the opportunity to help promote your business, ministry, or event through New Journey Radio Network.