

MEDIA KIT

2022-2023 Advertising Rates



Advertising

Amy Richardson
601-807-6465
amy@richardsonllc.org

Bobby Richardson
601-807-6466
richardsonmmg@gmail.com

NJR Digital
129 Henry Road
Columbus, MS 39702

www.newjourneyradio.com/njr-digital



STATS

- 8,382 Facebook Followers
- 7,272 New Journey Radio App Downloads
- 14,026 Website Views
- 5,827 Facebook Likes & Friends
- 3,328 Magazine Views

ADVERTISE

NJR Digital offers several advertising options. Ads run for 30 days at a time. Certain ads include perks for max exposure.

CONTACT

WEB www.newjourneyradio.com
EMAIL office@richardsonllc.org
FB facebook.com/newjourneyradio
PHONE 662-223-3234

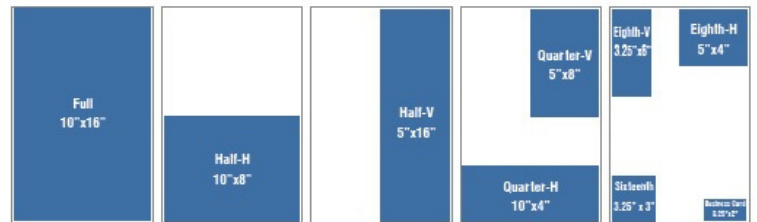
NJR Digital, an affiliate of New Journey Radio, is a digital magazine with ministry as its focus. We are here to uplift you, motivate you, and encourage you on your journey.

New Journey Radio has been around for 5 years and in that time it has acquired quite a following. We are proud to launch our newest avenue of ministry.

Thank you for your interest in NJR Digital. Advertising or sponsorship in NJR Digital not only supports a great community of listeners but for an affordable price delivers great results.

New Journey Radio is a non-profit 501c3 organization and your donations are tax deductible.

Let us help you advertise your next event. We look forward to working with you.



Artist Takeover Front Cover	\$350.00
Inside Full Page.....	\$150.00
1/2 Page.....	\$ 95.00
1/4 Page.....	\$ 65.00
1/8 Page.....	\$ 35.00
Business Card.....	\$ 25.00

Advertiser Supplied Art:

Submit press-ready ads digitally in JPEG or PDF format. To be considered press-ready, files must be the correct size and color mode with preferred line resolution (dpi) of 220. We cannot guarantee the quality of files under 180 dpi.

A \$10.00 minimum fee will apply to ads submitted as a hard copy or camera ready that require scanning or to any format which must be converted into a digital format.

We can produce your ad at a rate of \$45 per hour with a \$20.00 minimum and \$10.00 for revisions.

New Journey Radio NJR Network

Sponsor a Show for \$100.00 per month

3rd Cup Of Joe Cafe'
Weekdays
9:30am - 11:30am CST

Bobby Richardson

WPAE 89.7FM - KPXE 91.5FM
and The New Journey Radio Network

the
**NOT SO
LATE
SHOW**
with
Chris Jones

When
you
sponsor
a show,
you
give
back to
a DJ.

New Journey
Radio Network
Weekend Edition
12pm - 7pm CST
Tune In!

"LIVE" WITH YOUR HOST
DONNA JOURNEY
BLUE RIDGE GOSPEL SHOWCASE
BRINGING YOU THE BEST IN TODAY'S
SOUTHERN GOSPEL MUSIC



For The Record
with
Charlie Sexton



THURSDAYS from
6pm - 8pm Central
7pm - 9pm Eastern
and replaying during the weekends!

**Today's
Southern
Gospel
Mix**
with
Denise Crowe



GOSPEL RADIO FAVORITES

Host Brian Crowe

*Shout out a birthday, anniversary, or special day
for \$50.00 a day at the top of every hour.
Pick Your Day!*

Other Ways to Sponsor

newjourneyradio.com

Home Page - \$100.00 per month

NJR Magazine Page - \$75.00 per month

Top 30 Page - \$50.00 per month

"Sponsor" Page - at least \$25.00 per month

We are listener supported and 501c3 non-profit.

Your donation is tax deductible.

EIN#83-2927757

Ways to Sponsor

Sponsor a Show for \$100.00 per month

When you sponsor a show, you give back to a DJ.



Shop Our 
Online Store!

Website Home Page - \$100.00 per month

NJR Magazine Website Page - \$75.00 per month

Top 30 Website Page - \$50.00 per month

\$15.00 Monthly Sponsor

New Journey Radio is listener supported and 501c3 non-profit. Your donation is tax deductible. EIN#83-2927757

newjourneyradio.com

Shop Our Affiliates

 My Pillow®

 KonnectMD®



FARMASI