

MEDIA KIT

2023 Advertising Rates



Advertising

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NJR Digital
129 Henry Road
Columbus, MS 39702

www.newjourneyradio.com/njr-digital



NJR Digital, an affiliate of New Journey Radio, is a digital magazine with ministry as its focus. We are here to uplift you, motivate you, and encourage you on your journey.

New Journey Radio has been around for 5 years and in that time it has acquired quite a following. We are proud to launch our newest avenue of ministry.

Thank you for your interest in NJR Digital. Advertising or sponsorship in NJR Digital not only supports a great community of listeners but for an affordable price delivers great results.

New Journey Radio is a non-profit 501c3 organization and your donations are tax deductible.

Let us help you advertise your next event. We look forward to working with you.

STATS

- 8,382 Facebook Followers
- 7,272 New Journey Radio App Downloads
- 14,026 Website Views
- 5,827 Facebook Likes & Friends
- 3,328 Magazine Views

ADVERTISE

NJR Digital offers several advertising options. Ads run for 30 days at a time. Certain ads include perks for max exposure.

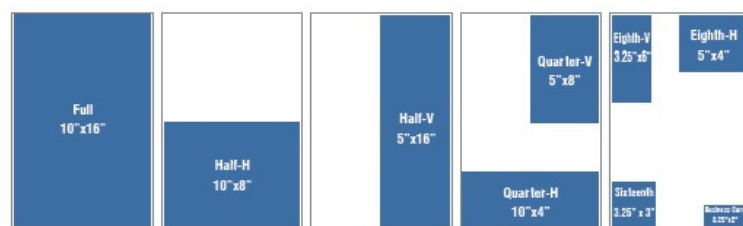
CONTACT

WEB www.newjourneyradio.com

EMAIL office@richardsonllc.org

FB facebook.com/newjourneyradio

PHONE 662-223-3234



Artist Spotlight Package	\$400.00
Inside Full Page	\$200.00
1/2 Page	\$150.00
1/4 Page	\$100.00
1/8 Page	\$ 50.00
Audio Banner	\$ 50.00
without Audio	\$25.00

Advertiser Supplied Art:

Submit press-ready ads digitally in JPEG or PDF format. To be considered press-ready, files must be the correct size and color mode with preferred line resolution (dpi) of 220. We cannot guarantee the quality of files under 180 dpi.

A \$10.00 minimum fee will apply to ads submitted as a hard copy or camera ready that require scanning or to any format which must be converted into a digital format.

We can produce your ad at a rate of \$45 per hour with a \$20.00 minimum and \$10.00 for revisions.

Ways to Sponsor

Sponsor a Show for \$350.00 per month

When you sponsor a show, you give back to a DJ.



Shop Our
Online Store!

Website Home Page - \$100.00 per month

NJR Magazine Website Page - \$75.00 per month

Top 30 Website Page - \$50.00 per month

\$15.00 Monthly Sponsor

New Journey Radio is listener supported and 501c3 non-profit. Your donation is tax deductible. EIN#83-2927757

newjourneyradio.com

Shop Our Affiliates

My Pillow®

KonnectMD®



FARMASI