

# MEDIA KIT

## 2022 Advertising Rates



### *Advertising*

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Amy Richardson  
601-807-6465  
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601-807-6466  
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**NJR Digital**  
**129 Henry Road**  
**Columbus, MS 39702**



[www.newjourneyradio.com/njr-digital](http://www.newjourneyradio.com/njr-digital)



**BOBBY AND AMY RICHARDSON**

NJR Digital, an affiliate of New Journey Radio, is a digital magazine with ministry as its focus. We are here to uplift you, motivate you, and encourage you on your journey.

New Journey Radio has been around for 5 years and in that time it has acquired quite a following. We are proud to launch our newest avenue of ministry.

Thank you for your interest in NJR Digital. Advertising or sponsorship in NJR Digital not only supports a great community of listeners but for an affordable price delivers great results.

New Journey Radio is a non-profit 501c3 organization and your donations are tax deductible.

We look forward to working with you this year.

## STATS

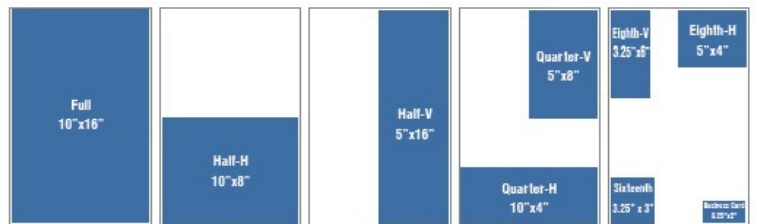
- 8,000 Facebook Followers
- 6,519 New Journey Radio App Downloads
- 3,829 Website Views
- 5,472 Facebook Likes & Friends
- 242 Views of NJR Digital in 1 week

## ADVERTISE

NJR Digital offers several advertising options. Ads run for 30 days at a time. Certain ads include perks for max exposure.

## CONTACT

**WEB** [www.newjourneyradio.com](http://www.newjourneyradio.com)  
**EMAIL** [office@richardsonllc.org](mailto:office@richardsonllc.org)  
**FB** [facebook.com/newjourneyradio](https://facebook.com/newjourneyradio)  
**PHONE** 662-223-3234



Artist Takeover Front Cover .....	\$350.00
Inside Full Page.....	\$150.00
1/2 Page.....	\$ 95.00
1/4 Page.....	\$ 65.00
1/8 Page.....	\$ 35.00
Business Card.....	\$ 25.00

\*15% discount applies to 3 month advertising

\*\*30% discount applies to 6 month advertising.

### Advertiser Supplied Art:

Submit press-ready ads digitally in JPEG or PDF format. To be considered press-ready, files must be the correct size and color mode with preferred line resolution (dpi) of 220. We cannot guarantee the quality of files under 180 dpi.

A \$10.00 minimum fee will apply to ads submitted as a hard copy or camera ready that require scanning or to any format which must be converted into a digital format.

We can produce your ad at a rate of \$45 per hour with a \$20.00 minimum and \$10.00 for revisions.

# New Journey Radio NJR Network

Sponsor a Show for \$100.00 per month



3rd Cup Of Joe Cafe'  
Weekdays  
9:30am - 11:30am CST

**Bobby Richardson** ON THE AIR

WPAE 89.7FM • KPAE 91.5FM  
and The New Journey Radio Network



the **NOT SO LATE SHOW** with chris jones

When you sponsor a show, you give back to a DJ.



New Journey Radio Network  
Weekend Edition  
12pm - 7pm CST  
Tune In!

NEW JOURNEY RADIO  
THE NEW SOUND OF SOUTHERN GOSPEL



"LIVE" WITH YOUR HOST  
DONNA JOURNEY  
BLUE RIDGE GOSPEL SHOWCASE  
BRINGING YOU THE BEST IN TODAY'S SOUTHERN GOSPEL MUSIC



For The Record  
with  
*Charlie Sexton*



**THURSDAYS from**  
6pm - 8pm Central  
7pm - 9pm Eastern  
and replaying during the weekends!

**Today's  
Southern  
Gospel  
Mix**  
with  
Denise Crowe



**GOSPEL RADIO FAVORITES**

*Host Brian Crowe*

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*Shout out a birthday, anniversary, or special day  
for \$50.00 a day at the top of every hour.  
Pick Your Day!*

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*Other Ways to Sponsor*

[newjourneyradio.com](http://newjourneyradio.com)

**Home Page - \$100.00 per month**

**NJR Magazine Page - \$75.00 per month**

**Top 30 Page - \$50.00 per month**

**"Sponsor" Page - at least \$25.00 per month**

*We are listener supported and 501c3 non-profit.*

*Your donation is tax deductible.*

**EIN#83-2927757**