

## **CPR Plan: Topknots: Wig & Hair Prosthetics Business**

### **1. Our Commitment**

As a private wig and hair prosthetics specialist business run by two working partners, we are committed to operating responsibly, sustainably, and in a way that supports our community. Our CPR plan focuses on:

- Environmental responsibility
- Reducing waste and carbon footprint
- Supporting clients with dignity and accessibility
- Giving back to our local community

### **2. Environmental Responsibility**

#### **Sustainable Packaging & Recycling**

- All suppliers use recyclable packaging.
- Packaging waste is collected and disposed of monthly at a recycling centre.
- Clients are encouraged to bring in their old wigs for responsible recycling or disposal.

Ongoing Commitment: Continue to prioritise suppliers who demonstrate sustainable and recyclable packaging practices.

#### **Energy Efficiency**

- We are transitioning all salon lighting to LED by 2027 to reduce electricity consumption.
- We are actively exploring switching to a renewable/green electricity supplier.

Target: Complete transition to LED lighting by 2027 and secure a renewable energy supplier within the next review period.

#### **Reducing Travel & Carbon Emissions**

- We encourage walking to work where possible.
- We offer initial WhatsApp consultations to assess client needs before salon visits.
- This: Reduces unnecessary travel
- Minimises carbon emissions
- Improves client convenience, especially for NHS patients or those undergoing treatment

## **Digital Transition**

- We are transitioning to e-invoicing with NHS trusts we supply.
- Reducing paper invoices, postage, and administrative waste.

Goal: Move toward predominantly paperless operations within the next 12–24 months.

## **3. Community Engagement**

### **Volunteering**

- Staff volunteer twice yearly at [A&K Community Hub](#), which is owned by one of our partners.
- Activities support the local Birkenhead community through engagement and outreach initiatives.

Commitment: Maintain a minimum of two volunteering days per year and explore additional collaborative opportunities.

## **4. Client Care & Accessibility**

- Specialist wig consultations tailored to medical and cosmetic needs.
- Remote consultations reduce stress and travel for clients undergoing medical treatment.
- Encouraging responsible disposal and recycling of wigs promotes shared environmental responsibility.

## **5. Future Goals (2026–2028)**

- Complete LED lighting installation.
- Transition to a verified renewable electricity supplier.
- Increase paperless processes to 90% of administration.
- Explore sustainable wig recycling partnerships.
- Expand structured community volunteering initiatives.

This CPR plan will be reviewed annually by the two business partners to: Toni Eccles and Kiki Grant. To:

- Measure environmental progress
- Review energy usage
- Assess waste reduction