

SOUTHEASTERN SAN DIEGO COMMUNITY PLANNING GROUP (SSD CPG)

Community Engagement Committee Agenda

The Community Engagement Committee serves as a subcommittee to the SSD CPG and is subject to the Brown Act.

Monday, October 27, 2025; 6:00pm

Location: Mountain View Community Center

641 South Boundary Street

San Diego, CA 92113

Website: <https://southeasternsdcommunityplanning.com/>

Contact: southeasternsdpg@gmail.com

Members: Chair, Lizzie Rodriguez (Logan Heights), Secretary, Jasmine Mallen (Logan Heights), Amie Gutierrez (Sherman Heights), Felix Lopez (Logan Heights CDC), Diane Armenta (Southcrest), Howard Cuarezma (Mountain View), Oscar Gomez (Southcrest), Imani Robinson (Mountain View), Alli Urguby (Logan Heights), Sally Davalos (Southcrest Little League), Elena Franco (Mount Hope)

SSD CPG City Profile: <https://www.sandiego.gov/planning/community/profiles/southeasternsd>

SSD CPG Map: *The SSD CPG covers the area south of Dr. Martin Luther King, Jr. Freeway (Highway 94), east of Interstate 5, north of the National City border, and west of Interstate 805, encompassing Grant Hill, Logan Heights, Memorial, Mount Hope, Mountain View, Shelltown, Sherman Heights, Southcrest and Stockton.*

1. CALL TO ORDER

2. PUBLIC COMMENTS

*The public may speak on matters not on the agenda - **two minutes.***

3. DISCUSSION ITEMS

a. Toolkit for sharing and receiving community updates and events

1. Discuss specific ways the SSD CPG would like information shared by community representatives (ex. social media templates to post on legislators' social media platforms, pre-written advertisement/info to include in legislators' newsletters, etc.)
2. Discuss process of receiving and sharing Community Representative updates

b. Update on Committee goals

- 1. Connecting with residents** - *Increase resident, youth, partner, and community rep participation at the planning group meetings and continue to share community events, programs, and meeting agendas.*
 - a. Engagement letter distribution to absent legislators/community reps
 - b. Website/social media
 - c. Youth engagement
- 2. Connecting with other planning groups** - *Learn about the priorities of other southeastern planning groups and increase interaction.*
 - a. Reach out to other planning groups, schedule virtual/in-person meeting
- 3. Community involvement/activities** - *Increase planning group member participation in southeastern community events, hold events led by the planning group, and maximize the City \$500 reimbursement funds.*
 - a. Funds reimbursement process
 - b. Planning group fliers
 - c. Potential events
 - i. October Mt. Hope Hispanic Heritage event (Saturday, Oct. 4)
 - ii. November - (optional) small community cleanup or flyer distribution community walk (possible date - Saturday, Nov. 8)
 - iii. December - (optional) Holiday event for community or table at holiday community event (possible date - Saturday, Dec. 6)

4. UPCOMING MEETINGS

- a. Community Engagement Committee**
 - i. November 24, 2025
 - ii. December - ****DARK****
- b. SSD CPG Board Meeting**
 - i. November 10, 2025
 - ii. December - ****DARK****

5. ADJOURNMENT