

**YOGO**

**YOUR PARTNER IN MEXICO FOR RETAIL**



# About Us



## Who We Are

We are a 100% Mexican company with a strong purpose of offering partnership through the distribution and commercialization of a wide variety of goods and services to both the industry and public. We are committed to the satisfaction of our customers.



## Mission

Meeting the needs of customers by providing high-quality service through continuous improvement, always offering the best products and services for different market sectors and industries.



## Vision

To be the most competitive supplier in the region and the leading retail marketer nationwide, always committed to providing the best and most reliable service.

# What Do We Do

Yogo is your comprehensive solution for brand success, focusing on four core areas:

1. **Brand Introduction to Retail Stores:** We connect ambitious brands with the country's top retail stores, amplifying their value and driving sales.
2. **Authorized Distributor of Prestigious Brands:** We strategically place renowned brands nationwide, enhancing their market presence and solidifying their position.
3. **New Product Development:** From ideation to store shelves, we bring innovative products to life, ensuring a fresh and compelling market offering.
4. **Picking and Packaging:** Our streamlined approach optimizes the final stages of the supply chain, expertly selecting and packaging products for secure, efficient delivery.



1

## Brand Introduction to Retail Stores



3

## New Product Development



2

## Authorized Distributor of Prestigious Brands



4

## Picking and Packaging



# Brand Introduction to Retail Stores

We specialize in forging connections between brands and the retail world.

We redefine brand entry into the retail sphere, offering a service that goes beyond the ordinary. Our "Brand Introduction to Retail Stores" is more than a service; it's a strategic partnership that adds significant value to your brand.



1. **Strategic Retail Connections:** We connect your brand with the most prestigious retail stores, ensuring ideal placement for enhanced visibility and credibility.
2. **Tailored Market Entry:** Unique brands deserve unique strategies. We tailor market entry to align with your brand's identity, setting you apart from the competition.
3. **Brand Elevation:** We offer comprehensive brand elevation services, optimizing positioning, visual merchandising, and in-store promotions.
4. **Sales and Marketing Support:** We provide ongoing support with promotional events, data-driven insights, and a commitment to your brand's continuous success.

## Some of our Retail Partners

**SEARS**



# Authorized Distributor of Prestigious Brands

Yogo's distinction as an authorized distributor is your gateway to unparalleled brand prominence.



- **We take pride in being more than just distributors;** Our role as distributors is an embodiment of excellence, setting your brand on a trajectory of unparalleled success.
- **We don't merely distribute brands;** We orchestrate their journey into the market with a meticulous and strategic touch. We transcend conventional distribution by strategically placing them in the most esteemed stores nationwide.

## Some Authorized Brands





# New Product Development

**We redefine the landscape of innovation through our comprehensive new product development services. Here's why our approach stands out:**

At Yogo, we redefine brand entry into the retail sphere, offering a service that goes beyond the ordinary. Our "Brand Introduction to Retail Stores" is more than a service; it's a strategic partnership that adds significant value to your brand.

## 1 Concept to Shelf Excellence

We breathe life into ideas, navigating the intricate process of turning concepts into market-ready products.

## 2 Diverse Product Portfolio

Our commitment extends to developing a diverse range of products that captivate consumers.

## 3 Innovation Beyond Boundaries

Embracing creativity, we ensure that our developed products not only meet market standards but pioneer in their respective categories.

## 4 Precision and Standout Appeal

Your products aren't just developed; they're crafted with precision to stand out in the market and resonate with consumers.



\*Some of our Developed Products

# Picking and Packaging

**Precision in Motion, Excellence in Every Package.**

In the world of logistics, Yogo stands as a beacon of efficiency and precision with our Packaging and Picking services. Our approach is a meticulous orchestration that ensures your products reach their destination securely and seamlessly.



**Optimized Supply Chain End:** Yogo streamlines the last steps of the supply chain, ensuring optimal efficiency in the crucial stages of packaging and picking.

**Meticulous Product Selection:** Our picking process involves a meticulous selection of products, guaranteeing accuracy in every order and minimizing errors.

**Secure and Efficient Packaging:** We prioritize the protection of your goods. Our packaging is not just a formality; it's a strategy to ensure your products arrive in impeccable condition.


**Tailored Packaging Solutions:** Yogo understands that each product is unique. Our approach to packaging is tailored, taking into account the specific requirements of each item for secure transit.






# YOGO

## Contact Us

 **WhatsApp: +52 55 3702 2621**

 **WhatsApp: +52 55 8033 6724**

 **Email: [marco.saintmartin@cdyogo.com](mailto:marco.saintmartin@cdyogo.com)**

 **Email: [santiago.salcedo@cdyogo.com](mailto:santiago.salcedo@cdyogo.com)**

 **Web Page: [www.cdyogo.com.mx](http://www.cdyogo.com.mx)**