

# MHA INVESTMENT PROCESS



**Mental Health  
Angels<sup>SM</sup>**

Angel Investments in Innovative  
Technologies and Services Startups.

**1**

## Apply

Review our investment criteria and apply. The application process is straightforward—simply complete the application form and include a 10-slide pitch deck.

**2**

## Application Review

Our team, consisting of angel investors, professors, medical doctors, psychologists, and members from the target market, carefully reviews each application. All applicants will receive notification within two weeks of acceptance to pitch or not.

**3**

## Pitch

Once a month, selected startups will pitch to MHA investors (members) via Zoom. Each startup will have 15 minutes to present, followed by 5-10 minutes for Q&A with the MHA members

**4**

## Investment

MHA members who choose to invest will negotiate terms (investment amount, equity, etc. with the startup founders. MHA receives a 2% equity stake as a management fee, which includes a four-week startup acceleration program consisting of weekly one-hour meetings, monthly calls with other MHA startup founders and access to the WHA network.



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