Job Title: UI/UX Principal Product Designer

About the Role:

We're seeking an experienced UI/UX Principal Product Designer/Creative Director to reimagine the future of our e-commerce and discovery platforms. In this role, you'll own the end-to-end user experience and design execution across our product portfolio, driving our innovation roadmap for both web and mobile experiences. The ideal candidate is a self-starter who can collaborate with internal stakeholders and development teams to define and craft beautiful, engaging experiences.

Responsibilities:

- Support end-to-end design processes, including user research, wireframing, prototyping, and visual UI design.
- Leverage and help evolve our global e-commerce design system and help craft new experiences
- Ensure usability and accessibility are built into everything we create
- Collaborate effectively with internal stakeholders and engineers to launch and iterate improvements to our user experience
- Clearly communicate design decisions and their impact on consumers to cross-functional teams

Requirements:

- 5+ years of professional experience in digital product design
- Strong portfolio demonstrating UI/UX projects, web design, prototyping and graphic design.
- **Expert-level proficiency in Figma**, including component systems, prototyping, and collaborative workflows.
- Proficiency with modern design tools such as, Sketch, Adobe Creative Suite, etc.
- Solid understanding of responsive design, accessibility best practices, and design systems.
- Excellent collaboration and communication skills with both creative and technical teams.
- Fluency in English.

- Ability to work flexible hours with at least 4 hours of overlap with the Eastern U.S. time zone (8 AM – 5 PM EST)

Preferred Qualifications:

- Degree in Graphic Design, Fine Arts, or a related field (Bachelor's or Master's).
- Background in e-commerce or online publishing is a big plus
- Experience integrating AI into products or designing SaaS products, mobile apps, or platform redesigns.
- Familiarity with agile product development and iterative design processes.

Why work with Us?

- Opportunity to drive design for innovative global products that millions use every day
- Work in a fun, supportive and collaborative environment with cross-functional teams across the world
- Flex your skills and produce visually engaging digital experiences