

Circle of Strength Family *Unity Ball*

A celebration of love, joy, and community!



Circle
of Strength

Save the Date!

The Gran Centurions 11:00 AM - 1:00 PM

December 13th, 2025

WWW.NJCIRCLEOFSTRENGTH.COM

Mission

Goal to \$45,000

Supporting Circle of Strength Family as a **sponsor** is more than just an investment in an event—it's a commitment to making a meaningful impact in our community. By aligning with Circle of Strength Family, the nonprofit entity of Circle of Strength, your brand will be showcased in an **elevated and charitable setting**, with opportunities for **networking, premium brand placement, and customized recognition** throughout the event.

Our tiered sponsorship levels offer tangible incentives, including **complimentary event admission, exclusive branding, social media recognition, speaking opportunities, and more**, ensuring that your support translates into **valuable community goodwill and business visibility**.

Most importantly, your sponsorship will help us continue our **vital work**, ensuring that everyone has **access** to resources and the support to thrive.

How Your Contribution Helps



Thank you for your interest in supporting our event mission. Your sponsorship has the power to directly uplift individuals and families in need throughout our community and across the state. With your help, we can expand our reach and deepen our outreach and impact in the following ways:

- Provide more **turkey meals** to families in need during Thanksgiving, ensuring no table goes empty during the holiday season.
- Expand **holiday gift-giving** programs, bringing joy and comfort to children and families who might otherwise go without.
- **Donate** more essential resources like canned goods, hygiene items, and clothing year-round to individuals and shelters.
- **Support** statewide food pantries, helping to reduce food insecurity in underserved regions across New Jersey.
- Create more **opportunities** for DYFS youth, including mentorship, life-skills programs, and access to resources that empower their futures.

We are deeply grateful for partners like you who make this work possible. Together, we can bring hope, stability, and dignity to those who need it most.



About Us

Welcome to our Circle Family!

Our Story ❄️

Circle of Strength was born from a deep desire to help families navigate the challenges of finding reliable and empathetic care. We assist you in navigating the complexities of state services, educating you about resources, support groups, events, and in-home assistance. Our expertise includes understanding DDD supports and home care options, ensuring that you receive the most appropriate care for your unique situation. You are not alone! Our journey began with the goal of creating a service that puts the needs of clients first, and today, we continue to uphold those values in everything we do.

Family-Owned Care You Can Trust

We are a family-owned and operated business that puts your family and loved ones first! As a full-service agency, we make it a priority to get to know you, your needs, and most importantly, provide you with personalized support services to enhance and enrich the quality of your life. Whether you're seeking home care services or assistance through New Jersey's Division of Developmental Disabilities (DDD), we are here to help.



Elise Counts
Hon. Ph.D.

❄️
Founder & CEO

*"Start by doing what's necessary; then do what's possible; and suddenly you are doing the impossible."
-Francis of Assisi*

Our Mission

Our mission is simple: to provide high-quality care that empowers our clients to live independently, comfortably, and with dignity. Whether it's through home health care services or developmental disability supports, we are passionate about improving the quality of life for those we serve and building lasting relationships with the families who trust us with their care.

Elise's passion to serve spans over 25 years of service in the community. As a Philanthropist, Elise advocates for change, supports & services to families statewide, and is fueled by the mission of Circle of Strength! Her vision to offer resources while educating our communities continues to be her body of work while serving. Supporting her own family members with disabilities, Elise has dedicated her life to helping families & individuals with disabilities enhance their lives to thrive in society. The outreach to families inspired the expansion of Home Health Care services and the nonprofit sector - Circle of Strength Family - to be more proactive in helping the entire family unit. Compassion and empathy to help others is a choice of service and the impact to create change and a legacy to enhance other lives.

Circle of Strength Family Unity Ball

A celebration of love, joy, and community!

Circle

of Strength

Circle of Strength Family

Unity Ball

December 13, 2025

Circle

of Strength

ADMIT ONE

The Sectors Within COS

Circle

of Strength

Circle of Strength Family

- Nonprofit Organization
- Free Services to Support the DDD Process
- Opportunities to participate in many Giveaway Events



Circle of Strength

- Statewide Direct Support
- Home Health Care Agency

Sponsorship Packages



Platinum

\$3,500



Gold

\$2,500



Silver

\$1,500



Unity

\$750



Strength

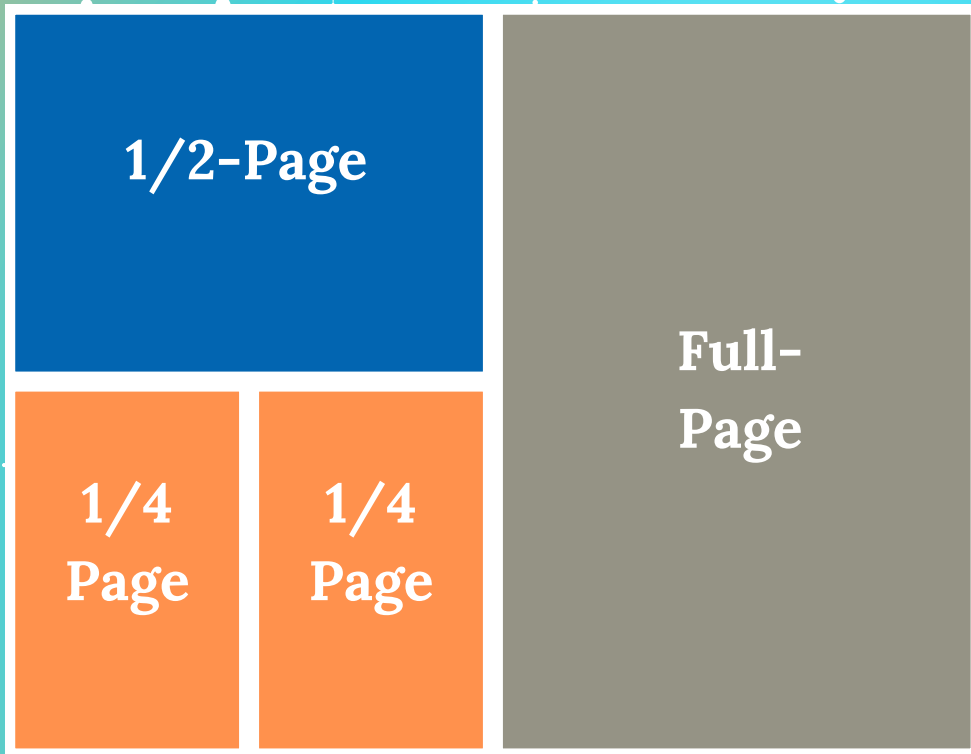
\$500

All Packages Include Free Admission For Our Clients

Goal: \$45,000

	Platinum \$3,500	Gold \$2,500	Silver \$1,500	Unity \$750	Strength \$500
Social Media Mentions	✓	✓	✓	✓	✓
Include promotional material in gift bags	✓	✓	✓	✓	✓
Speaking Opportunity	✓	✓	✓	✓	
Partner Page on Website	✓	✓			
Digital Journal Advertisement	First or Last Full Internal Cover Page	Full Page	½ Page	¼ Page	¼ Page
Complimentary Event Ticket(s)	6 Tickets	4 Tickets	3 Tickets	2 Tickets	1 Ticket

Digital Advertisement Journal



1/4 Page - \$50

1/2 Page - \$95

**Recommended for
Landscape-Oriented Ads*

Full Page - \$180

If you would like to submit a message or photo, we can create a beautiful ad for you!

We accept video ads in the form of MP4 or Vimeo

Check Out the Journal!

**New Submissions will be added to the Journal Every Friday*



[Scan or Click Here!](#)

Itinerary

Circle
of Strength

10:45 AM - 11:30 AM | Arrival & Welcome

11:30 AM - 11:40 AM | Opening Remarks

11:40 AM - 12:15 PM | Lunch Service

12:15 PM - 12:25 PM | Founder's Welcome

12:25 PM - 12:50 PM | Family & Client Awards

12:50 PM - 1:00 PM | Performance

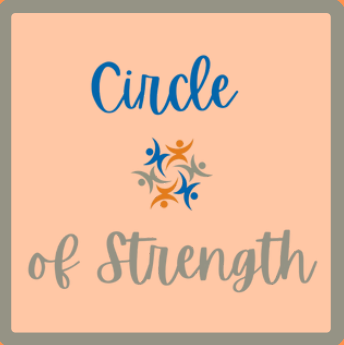
1:00 PM - 1:30 PM | Sponsor & Honoree Recognition

1:30 PM - 1:50 PM | Staff & DSP Awards

1:50 PM - 2:15 PM | Dessert, Coffee, & Final Silent Auction Reminder

2:15 PM - 2:35 PM | Community Partner & Organization Awards

2:35 PM - 3:00 PM | Closing Remarks & Auction Wrap



2025 Commitment Form

Thank You For Your Support!
Circle of Strength Family is a nonprofit organization.

Patron Information

Company or Name (as to be printed) _____

Contact Name _____ Fax _____

Address _____ City _____

Phone _____ State/Zip _____

Email _____ Website _____

Commitment Level

Platinum - \$3,500 Strength- \$500 Event Ticket \$40/Ticket

Gold - \$2,500 Digital Journal Advertisement Quantity: _____ Tickets

Silver - \$1,500 1/4 Page - \$50 Quantity: _____

Unity - \$750 1/2 Page - \$125 Quantity: _____

Full Page - \$250 Quantity: _____ Other: \$ _____

Payment Information

Total Commitment \$ _____

Check enclosed (payable to *Circle of Strength Family*)

Zelle (Request will be sent from Circle of Strength Family Zelle account)

Please mail payments to: Circle of Strength
Attn: Alyssa Simmons
291 US-1 South Suite 102, Edison, NJ 08817

All checks must be in-house by 11/13/25

Authorized Signature _____ Date _____

Please remit your commitment form by November 13th, 2025.



Jessica Martin

Event Coordinator
Circle of Strength

Jmartin@njcircleofstrength.com

(609) 845-5101

With a passion for creating memorable experiences and a meticulous eye for detail, Jessica brings enthusiasm to every event. She holds a Bachelor's degree in Communications and Public Relations from Monmouth University, followed by a Master's degree in Event Management and Hospitality from New York University. These prestigious accomplishments have provided her with a strong foundation in both strategic communication and event execution. Her career in the event industry began in 2021 as an Assistant Wedding Coordinator, where she honed her skills in client relations, vendor coordination, and creative event design. For the past year, Jessica has been a proud member of the Circle of Strength team, where she strives to elevate events with her warm professionalism and commitment to excellence.

Please return your completed sponsorship commitment form via email to Jmartin@njcircleofstrength.com or bring a hard copy to the Circle of Strength Office at your earliest convenience. When submitting the form, kindly indicate the number of tickets and/or digital ads purchased and the sponsorship package you have selected, if applicable. If your sponsorship or donation includes a digital advertisement, we ask that you also email your ad as a high-resolution JPG or PNG file. This ensures we can include your logo or ad in our journal with the highest possible quality.

All materials can be sent to: Jmartin@njcircleofstrength.com

If you have any questions or need assistance, feel free to reach out to Jessica.

We're happy to help and we truly appreciate your support!

WWW.NJCIRCLEOFSTRENGTH.COM