

**6 key things to know
to speak and make money**

Story

clarity

Body language

energy

Script

Emotion

Pro tips

Return on Investment
is the name of the
game


**Authority is one of
your best advantages
as business owners**

5 minutes is best.

**Pitching is Kinda
like music**

**Your Pitch Deck
and your
Presentation are
not the same**

**The way you design
your slides can make
it harder for your
audience to receive
information clearly**



Sercet Sauce

A clear step-by-step process for
pitching

(Harder for brain to digest information)

6 key things to know to speak and make money

(Easier for Brain to digest information)

**Record yourself to
see how you
sound and do it
again**

**don't be too long winded
answering questions**

Basic accounting principles: YouTube accounting stuff

<https://www.youtube.com/@AccountingStuff/featured>

**Information on legal business structure: Youtube
Lyfe accounting**

<https://www.youtube.com/@LYFEAccounting>

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