



GULF COAST CHURCH

STRATEGIC PLAN 1.0



An open letter from us to you:

Here at Gulf Coast Church, we have BIG dreams for you and your family! We believe that a clear vision can unite us and empower us to see God's plan become a reality. In this strategic plan, you will find an introduction to our dreams and goals at Gulf Coast, along with: *Core Values, Dream Teams and how to support!*

Our Mission is to empower people to **BELONG** to God's family, **BELIEVE** in God's Son, and **BECOME** who they are called to be. This is our purpose in the city of Largo and beyond! This mission, along with our 9 core values: *(Faith, Love, Honor, Service, Generosity, Worship, Prayer, Excellence, Connection)* allow us to stay on track.

We consider this journey to be a two-way street. To fuel our vision, we have formed 7 "Dream Teams" *(First Impressions, Kids, Worship, Groups, Reach-In, Reach-Out, Follow-Up)* to ensure on-boarding is simple and seamless. We can't wait to link arms with you as we move forward together with Big Faith!

Lead Pastors:

Josh and Carissa Couch

pastor@gulfcoastchurch.org



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MISSION & CORE VALUES

MISSION

We empower people to **Belong** to God's family, **Believe** in God's Son, and **Become** who they are called to be.

CORE VALUES

Faith

Without Faith it is impossible to please God. We dream BIG!
(Hebrews 11:6)

Love

No matter what: we love you and we keep no record of wrongs.
(1 Corinthians 13:4-8)

Honor

We believe Honor is the gateway for the miraculous.
(1 Peter 2:17)

Service

We serve others because Jesus first served us.
(Mark 10:45)

Generosity

It's a lifestyle. We give freely of our time, talent and treasure to bless God and those around us.
(John 3:16)

Worship

We pursue the God who constantly pursues us.
(John 4:23)

Prayer

On earth as it is in Heaven. Prayer makes this a reality.
(Matthew 6:10)

Excellence

Excellence honors God and inspires people. We expect more than what others think is possible!
(1 Corinthians 10:31)

Connection

No contact; No impact! We believe in connecting every person to their purpose in Christ.
(John 15:4-5)

KIDS

Renovations:

- Build Upstairs Stage
- Build Sound Booth
- Add Memory Shadow Boxes
- Remodel FLC Kids Environments
- Install Check-in Stations

Establishing Kingdom Partnerships:

- Host a M.O.P.S. (Mothers of Pre-Schoolers)
- Adopt-A-School
- Launch a Single Mom's Group

Expand Our Dream Teams & Leadership:

- Install Nursery Coordinator
- Install Toddler Coordinator
- Install Childcare Coordinator
- Host a Dream Team Retreat
- Launch Kids Dream Team
- Build Sunday Dream Team
- Build Wednesday Night Dream Team



New Things: "2023 & Beyond"

- Bible for Every Child
- Upgrade Game Room
- Purchase Kid-Friendly Chairs
- Purchase Wireless Microphones
- Create a Children's Ministry Resource Room
- Install Orange Curriculum
- Host a Family Retreat
- Host a Bi-Monthly Kids Outreach Event

STUDENTS

Renovations:

- Renovate Youth Room
- Renovate Wake Café

Establishing Kingdom Partnerships:

- Adopt-A-School
- Local and Global Missions

Expand Our Teams & Leadership:

- Raise up a Wake Worship Team
- Leadership Trainings
- Youth Camps

New Things: “2023 & Beyond”

- Events and Outreach
- Bi-Monthly Events
- After School Program on Wednesdays
- Tutors for Students
- Homework Locations
- Open Gym for Training and Practice
- Cafe for Snacks and Drinks
- Wednesday Night Meal



WORSHIP

- Create a Rotation for the Band (2 per position)
- Create a Rotation for the Vocals (4 per position)
- Host Quarterly Worship Nights
- Lead a Life Group Semi-Annually



MEDIA

- Add an LED Wall
- Redesign Sanctuary Stage
- Revamp Upstairs Media Booth with Dedicated Livestream Audio Room
- Install Surveillance Equipment for Our Entire Campus
- Install a Dedicated A/V System in the GYM
- Install Speakers Throughout Our Campus to Enhance Worship Experiences
- Add a Uniform A/V System Throughout the FLC

Expand Our Dream Team & Leadership:

- Host Church Media Training
- Add an Online Pastor
- Add Members to Our Photography Team
- Launch a Videography Teams
- Add Members to Audio, Camera, and Visual Teams



DREAM TEAMS

TEAM 1: Our **First Impressions Dream Team** consists of:
*Greeters • Security • Ushers • Parking Lot • Information Center • Cafe
• Welcome Home Team*

TEAM 2: Our **Kids Dream Team** consists of:
*Check-In • Nursery (0-1) • Toddlers (2-3) • Pre-K (4-5) • Elementary (grades 1-5)
• Events*

TEAM 3: Our **Worship Dream Team** consists of:
*Band • Front Line • A/V • Dance/Drama • Creative Arts
• Lighting • Online Host*

TEAM 4: Our **Groups Dream Team** consists of:
*• Weekly Group Gatherings
• Monthly Group Gatherings
• 4/6/8 Week Sessions*

TEAM 5: Our **Reach-In Dream Team** consists of:
Facilities Team • Grief Care • Visitation Teams • Meals

TEAM 6: Our **Reach-Out Dream Team** consists of:
*Local and Global Missions • Shut-Ins • Nursing Home • BIG Events
• Personal Evangelism • Adopt-A-School*

TEAM 7: Our **Follow-up Dream Team** consists of:
Call/Text/Email Guests • Get Connected



LIFE GROUPS

FREQUENCY

- Weekly
- Monthly
- 4|6|8 Week Sessions

GROUP TYPE

- Stage of Life
- Shared Interest
- Topical Studies

LEARN MORE



2023 & BEYOND

Renovations/Upgrades:

- Renovate the Exterior & Interior of the FLC
- Reroute the Entrance at Vonn Road
- Repave FLC Parking Lot
- Upgrade Our Interior and Exterior Signage in Both Main Building & FLC
- Create a Designated Area for First Time Guests to Assemble
- Upgrade Landscaping at Vonn Road and FLC Perimeter
- Repurpose Old Children's Area
- Repurpose Side Sanctuary Rooms

Declarations:

- Salvations
- Spirit-Filled Believers
- 10% Monthly Income Increase
- Debt Free
- 100% Tithing and Serving

New Things: "2023 & Beyond"

- Launch a 2nd Sunday Worship Experience
- Add 4 Legacy Pastor Church Plants
- Add 70 Care Leaders
- Upgrade Website
- Re-Launch and Expand Life Groups
- Upgrade Our Local & Global Missionary Support
- Create an Annual Missions Conference
- Purchase an 8 Passenger Golf Cart
- Create an Annual "Love Largo" Week
- Host a Marriage Conference
- Launch a Parking Lot Team
- Launch a Welcome Home Team
- Launch "Bows & Arrows" Ministry
- Expand Our Outreach (Nursing Homes, Prisons, ect.)

HOW TO SUPPORT

DEBT
FREE²³



YOUR TIME, TALENT, AND TREASURE MAKE UP THE THREE WAYS YOU CAN HELP BRING OUR VISION TO FRUITION. THANK YOU FOR INVESTING BOTH LOCALLY AND GLOBALLY. THE BEST IS YET TO COME!

TO GIVE

Simply scan the QR code with your phone's camera



IN PERSON

ONLINE



FAITHFUL
FINANCIAL
GIVING



gulfcoastchurch.org



GULF COAST
CHURCH

   @GCClargo

13301 Walsingham Rd Largo, FL 33774 • 727.595.2034 • info@gulfcoastchurch.org