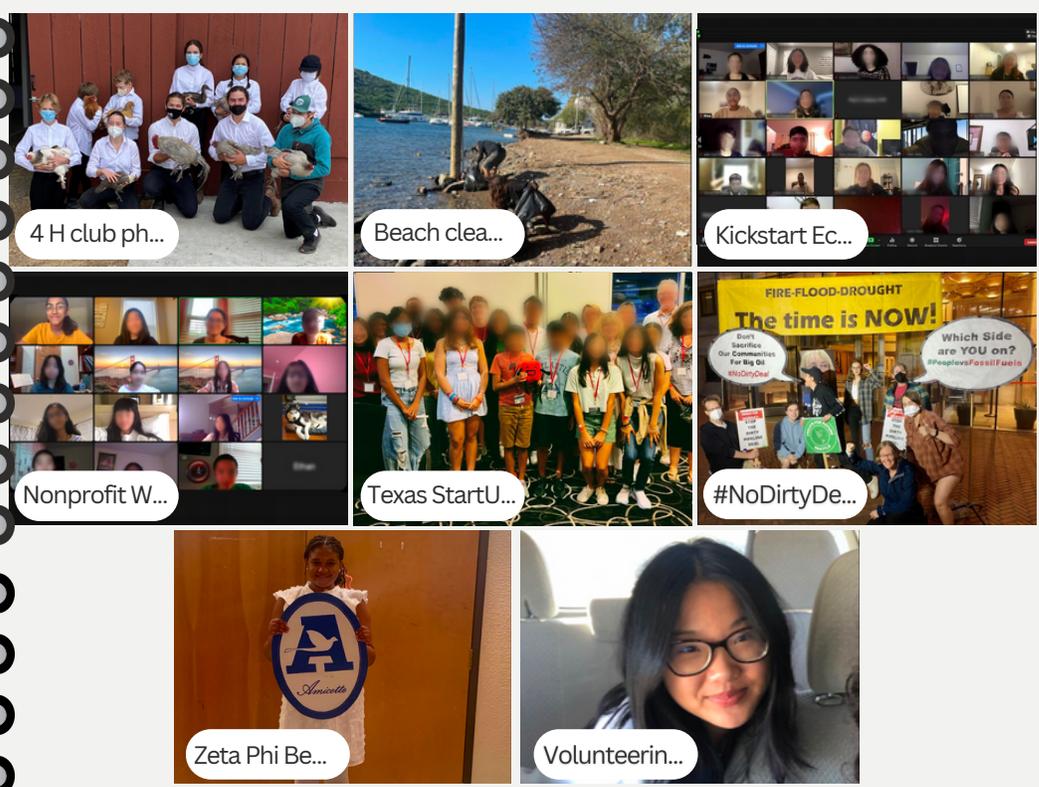




VANTAGEPOINT

- [Handshake icon]
- [Megaphone icon]
- [Heart icon]
- [Fist icon]



- Hosts (1)
 - Our Amazing Team!
- Presenters (0)
- Participants (8)
 - Beach cleanup, Sude Kulak
 - Kickstart Eco Circle International
 - #NoDirtyDeal Rally
 - Nonprofit Writing Workshop
 - Texas StartUp Andretti's Meetup
 - 4 H club photo, Siena Traynor
 - Zeta Phi Beta Sorority, Kaci Barnes
 - Volunteering for Cleanups

TABLE OF CONTENTS

1-3

Climate Change

By: David Yu

An insider of the crisis that threatens all organisms on Earth.

4-6

Fossil Fuel Non-Proliferation and What YOU Can Do

By: Zoe Schurman

7-15

Solutions And Ideas for DEFORESTATION

By: Ryann Harris

16-19

The Truth of Recycling and What it Means for our Environment

By: Mandy Yu

20-25

Interview with Aryan Marxaney: Growing A Charitable Organization

By: Rhea Kareparambil

26-27

Radical Activist Scene

By: Molly Torinus

28

Resource Page

By: Iris Balough

Find the information you need to get started on your journey to help the planet.

By: David Yu

CLIMATE CHANGE

Sunday, 1 January 2023

Climate change is when the Earth's climate changes drastically. One example of climate change is global warming. Global warming occurs when greenhouse gases such as carbon dioxide, methane, and nitrogen get released into the air. When heat from the sun hits Earth, it deflects off of Earth and back into space. Greenhouse gases then deflect the heat back down towards Earth, which warms the planet.

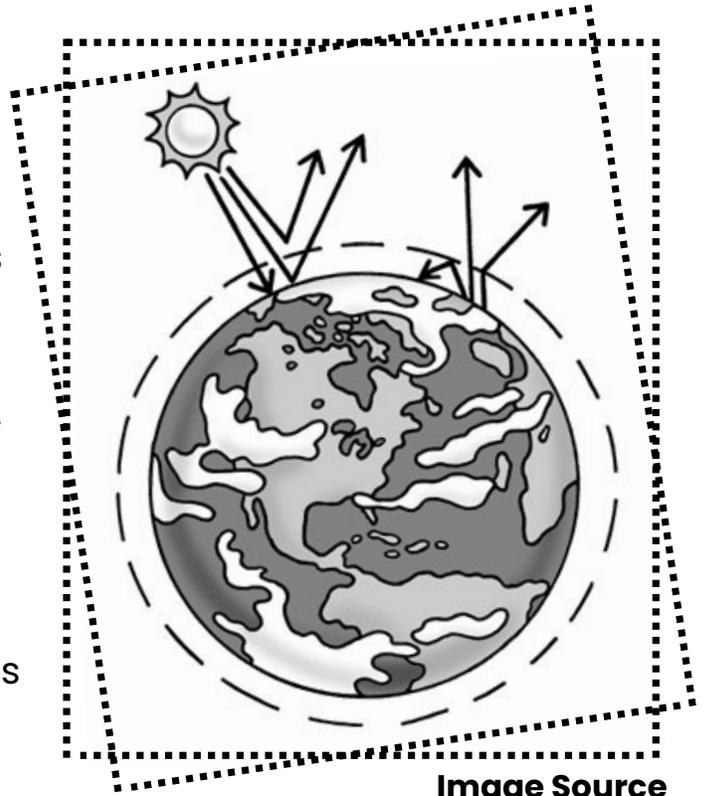


Image Source

Pedro Marzorati's Art Installation in Montsouris Park in Paris.



Image Source

When Earth gets warmer, all ice will melt, leading to rising sea levels. This will increase flooding, causing people living near coastal areas to flee their homes. An example of this is in Indonesia's capital, Jakarta. According to The World Population Review, in 2022 there were about 10 million people living in Jakarta. However, rising waters may change this.

By: David Yu

CLIMATE CHANGE

Sunday, 1 January 2023

According to Global Citizen, "Indonesia is a densely populated region with a population of almost 300 million. The megacity of Jakarta is at particular risk of the devastating impacts of climate change and it is estimated that around 25% of the capital area will be submerged, in 2050, as a result of rising sea levels and the city sinking."

In addition, natural disasters can increase in both frequency and severity due to global warming, causing more devastation among humans. For instance, hurricanes form in hot areas. The more global temperature rises, the stronger and more frequent hurricanes will be. The same applies to many other natural disasters such as cyclones, wildfires, etc.

People who are drastically affected by climate change and are forced to leave their homes are called climate refugees. These people have been forced out of their homes because of the constant storms and floods that occur. It is not fair for them, as many of these people are in poverty.

By: David Yu

CLIMATE CHANGE

Sunday, 1 January 2023

In fact, PBS News Hour reports that the wealthier nations are found to emit a majority of the world's total emissions which poorer nations are being harmed by.

What you can do:

There are many things that you can do to help slow down climate change. Some are simpler than others, but remember that every effort counts! One individual completing a tiny action may seem insignificant, but if everyone completes the same action, a larger difference can be made.

- Conserving energy helps save electricity, which is typically generated from fossil fuels. For instance, when you are leaving your house, you should make sure that all of the lights are closed, that way you don't waste energy when you are out of the house.
- Another way you can help out is by joining programs that contribute to slowing down climate change. Join programs that not only promote awareness but take action to slow down climate change. You can also join programs that help climate refugees, which can help the people most affected by climate change.
- Lastly, one of the harder things that you can do is reach out to your state representative. This is not expected, but if we let our representatives know, we can show them that we care about the climate crisis, and how we must endeavor to slow down climate change.

By: Zoe Schurman

FOSSIL FUEL NON-PROLIFERATION AND WHAT YOU CAN DO

Sunday, 1 January 2023

The climate crisis is predicted to cause a quarter million deaths per year from 2030–2050, directly cost of 2–4 billion USD/year by 2030, and increase risk of future pandemics, destabilization of food systems, and drastically inflame refugee crises. Climate change is a threat multiplier, intersecting with and exacerbating a wide range of different issues, from war to famine to mental health (WHO). And its biggest cause? Fossil fuels.

While we have known this for over 50 years, there has been no international treaty with the primary purpose of stopping the spread of fossil fuels. Even the Paris Agreement, which is widely held up as an example of climate reform, did not mention fossil fuels once in the entire document. That's where the Fossil Fuel Non-Proliferation Treaty (FFNPT) comes in.



Image Source

By: Zoe Schurman

FOSSIL FUEL NON-PROLIFERATION AND WHAT YOU CAN DO

Sunday, 1 January 2023

The FFNPT is, well, a treaty advocating against fossil fuel proliferation (proliferation: the spread, or further production of something). It proposes 3 main pillars: non-proliferation, a fair phase-out, and a just transition.

Firstly, the treaty aims to end all expansion of and exploration for fossil fuels. This includes coal, oil, and natural gas. According to the US Energy Information Administration, fossil fuels account for over 70% of all greenhouse gas emissions, including 92% of US anthropogenic CO₂ emissions, making it crucial to stop their usage. Just like how the first step to getting out of a hole is to stop digging, the first step in limiting the impacts of the climate crisis is to stop fossil fuel expansion.

But what about the second goal? What does a fair phase-out even mean? Well, simply ending fossil fuel expansion is not enough to end emissions, it is necessary to phase out existing fossil fuel infrastructure. The FFNPT calls for governments to begin the phase-out by regulating the fossil fuel supply, removing subsidies and incentives for fossil fuel production, and dismantling our current fossil-fuel-supportive infrastructure in exchange for infrastructure that supports sustainable alternatives. However, this transition must be based on equity. They advocate that the wealthiest countries must be expected to phase out fossil fuels the quickest, while countries with higher dependence and fewer resources to transition must be supported in this venture.

By: Zoe Schurman

FOSSIL FUEL NON-PROLIFERATION AND WHAT YOU CAN DO

Sunday, 1 January 2023

Last, a just transition. This ties in with the equity aspect in phasing out fossil fuels, but means so much more. The transition requires an active change towards low-greenhouse gas solutions. This requires more support to more dependent countries in creating new infrastructure and economic diversification, as well as prioritizing vulnerable communities and making sure that no one is left behind.

The FFNPT is gaining traction. Two nation-states have endorsed it, as well as 70 cities and subnational governments, 101 nobel laureates, 1,800 civil society organizations, 3000 scientists and academics, the WHO, and over half a million individuals (and counting!).

Now here's where you come in. The first step you can take is to sign the treaty yourself at fossilfuel treaty.org. It'll take 30 seconds - go do it! The second is to get any organizations or notable individuals you know to sign on. And the last, perhaps most important step, is to reach out to your legislators. I swear, this isn't as scary as it seems. **You can find more information about all of these opportunities at fossilfuel treaty.org.**



Image Source

By: Ryann Harris

SOLUTIONS AND IDEAS FOR DEFORESTATION

Sunday, 1 January 2023

Background of Deforestation

The effects of deforestation were not a concern in the past, but times have changed. At the start of the Industrial Revolution, people began extracting large amounts of wood. As the population grew, the demand for products and resources increased, causing large amounts of deforestation. So, what does deforestation mean for ecosystems? What does it cause? And what are some solutions to fix problems caused by it?

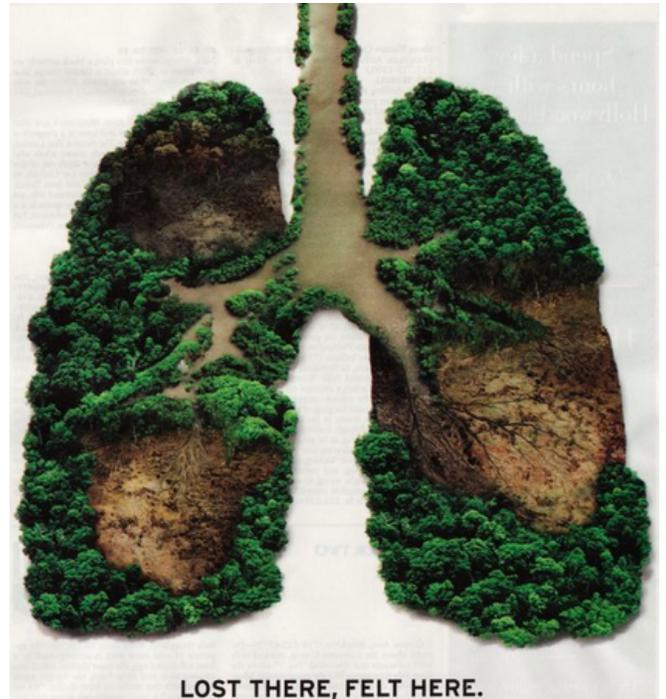


Image Source

Referenced Video by One Tree Planted: "What is Deforestation?"



A video by One Tree Planted puts into perspective the importance and rapid deforestation of trees. Acting as a backpedal to some of our CO₂ emissions, "A single tree can absorb as much as 48 pounds of carbon dioxide from the atmosphere each year, which makes them the most effective CO₂ scrubbing machines we have" (0:17-0:26).

By: Ryann Harris

SOLUTIONS AND IDEAS FOR DEFORESTATION

Sunday, 1 January 2023

Causes of Deforestation and Degradation (According to WWF and One Tree Planted):

Forest Conversion: Forest Conversion, is the "...removing [of] natural forests to meet other land needs, such as plantations, agriculture, pasture for cattle settlements and mining."

- Industrial Agriculture makes up 85% of deforestation internationally. With the high demand for agricultural foods and resources like beef and palm oils, more and more trees are being cut down to make more space to harvest these resources.
- Mining for rare minerals and ores in the tropics necessitates more infrastructure in forest-filled areas. To make room for the infrastructure, trees are cut down.
- Expansion and Infrastructure: The ever-growing population and companies' expansion provide more trees to be cut down to build cities and settlements.

Illegal and Unsustainable Logging and Fuelwood Harvesting:

Timber logging is an extreme problem regarding deforestation, because "Around 380,000 hectares of forest are cut every year to meet the incredible global demand for wood and wood products, accounting for around 60% of degradation. Another 25% of forest is degraded for fuelwood and charcoal."

Source for all quotes and facts on this page: [One Tree Planted](#)

By: Ryann Harris

SOLUTIONS AND IDEAS FOR DEFORESTATION

Sunday, 1 January 2023

Climate Change: Climate Change is responsible for 10% of degradation yearly, making extreme climates (specifically forest fires) and providing diseases to many. (One Tree Planted)

Palm Oils: "Palm oil is the most widely used vegetable oil in the world..." according to the International Orangutan Foundation. Palm Oil is in a huge amount of products, meaning the demand for it is extremely high. Because of palm oil plantations, "...deforestation may cause soil erosion and, because most forests have been cleared through the use of fire, massive air pollution from smoke. Much of the land on which palm oil plantations have been established consists of peat swamp forests" (Orangutan Foundation International).

According to Wikipedia, peat swamps "are tropical moist forests where waterlogged soil prevents dead leaves and wood from fully decomposing. Over time, this creates a thick layer of acidic peat." So, even years after the deforestation of this area from extracting palm oils, the forest will still be affected by the old palm oil plantations.

Palm Oil has a lot of saturated fat

One simple way to avoid palm oil in products is to look for these ingredients in the foods that you buy in processed foods and bathroom products.

Nutrition Facts	
Serving Size 1 Teaspoon (1.5g)	
Amount Per Serving	
Calories 150	Calories from Fat 70
% Daily Value*	
Total Fat 8 g	12%
Saturated Fat 5 g	25%
Cholesterol 35 mg	12%
Sodium 125 mg	5%
Total Carbohydrate 12 g	4%
Protein 8 g	25%
Vitamin A	10%
Vitamin C	15%
Calcium	4%
Iron	20%
*Percent Daily Values are based on a diet of 2,000 calories.	
INGREDIENTS: PALM OIL, VITAMIN A PALMITATE, ELAÏS GUINEENSIS, STERIC ACID, PALM OIL KERNAL, PALMITATE, PALMATE, SODIUM LAURETH SULPHATE, SODIUM ISOSTEAROYL LACTYLATE, GLYCERYL STEARATE, STEARETH -2, STEARETH -20, SODIUM LAURYL SULPHATES, SODIUM DODECYL SULPHATE (SDS OR NADS), HYDRATED PALM GLYCERIDES, CETYL PALMITATE, SODIUM LAURYL SULPHATE, OCTYL PALMITATE, SODIUM LAURYL SULFOACETATE.	

Image Source

By: Ryann Harris

SOLUTIONS AND IDEAS FOR DEFORESTATION

Sunday, 1 January 2023

While there are many causes of deforestation, all hope is not lost. Non-profit organizations and volunteers work together to re-plant trees in these harmed areas. Students, the generation of tomorrow, can work together to help decrease the amount of deforestation and provide new solutions. If we work together as a community, we can help make a difference.

Everyday solutions you can do to reduce deforestation:

Use Ecosia: Ecosia is a free browser that plants trees and other plants in areas that need them. Whenever you search for something using Ecosia, they plant a tree! You can use an extension through Google to download it. They are bringing back areas affected by palm oil plantations in Indonesia, restoring land by planting trees in Burkina Faso, and protecting thousands of endangered plants and animals, just by people like you searching something up.

Donate or Volunteer to Non-Profit Organizations who are planting trees if able to:

- [International Tree Foundation](#)
- [National Forest Foundation](#)
- [Eden Reforestation Projects](#)
- [Trees For the Future](#)
- [The Green Belt Movement](#)
- [Conservation International](#)
- [Plant with Purpose](#)
- [Woodland Trust](#)
- [Trees for Cities](#)
- [Tree Aid](#)

By: Ryann Harris

SOLUTIONS AND IDEAS FOR DEFORESTATION

Sunday, 1 January 2023

Sign Petitions Against Deforestation:

The more we work together as an environmental community, the more change we can create. By just signing petitions, we can help spread awareness of deforestation and make a change.

Recycle Products and buy from thrift stores:

Let's bring back the thrifty style! By donating your old clothes and other items instead of throwing them away, you give them a longer life. Therefore, there is less of a demand for new products (fewer trees being cut down for resources and places to farm the resources) and more connectivity with the community!

Always donate when you can, and buy used clothes, and together we can create a movement (or cycle) of used clothes (giving and using)! Some good organizations to donate clothes to donate/buy from are [American Red Cross](#) and [Goodwill](#). American Red Cross is great for donating online, and you may have a Goodwill in your neighborhood that you can go to. Goodwill helps to provide job opportunities for others. By shopping there, individuals can get a variety of clothes at a great price, and feel great about buying them!

By: Ryann Harris

SOLUTIONS AND IDEAS FOR DEFORESTATION

Sunday, 1 January 2023

Buy Specific Products: Stay away from Palm Oil and try to only buy sustainable wood products (do not unintentionally support illegal logging). Ensuring that products are FSC Certified is a great way to support sustainable wood brands. One sustainable company for bathroom products you can trust is Ethique. Ethique creates shampoos, conditioners, etc. in bar form with compostable packaging (including the sticker), saving extensive amounts of water and plastic just from using it. Ethique is Palm Oil Free, Vegan, Cruelty-Free, B Corp. Certified, uses Direct Trading, plants trees when you buy products, and is New Zealand-made!

Avoid extensive amounts of wood-burning: The CO₂ emissions that trees absorb are released when burned, emitting CO₂ into the atmosphere, so it's always good to avoid wood burning unless it is somewhat necessary.

Take a Hike: To truly learn about the forests, we have to be in them! There are so many fascinating and diverse species that you can find just by walking through the forests. Experiencing all the wonders that happen in forests can give you a new perspective on the importance of forests and the life that unravels inside.

By: Ryann Harris

SOLUTIONS AND IDEAS FOR DEFORESTATION

Sunday, 1 January 2023

Spread the Word, Raise Awareness, and Educate Others: The only way we can truly resolve deforestation is if we work together. One big problem about deforestation that has not been mentioned, is that people simply do not talk about it enough. Therefore, there is less awareness of this issue. There are many who are unaware of how their actions can cause deforestation. Many websites, organizations, non-profits, and more are helping to educate others about deforestation, so we must spread the word. Deforestation is a crisis that we humans can only fix. If we work together as a community, we can stop it.



Image Source

By: Ryann Harris

SOLUTIONS AND IDEAS FOR DEFORESTATION

Stanford OHS Student Interviews Regarding Deforestation:

1

What steps should wood mills take to stay sustainable and avoid deforestation?

Genshu Price (he/him):
They need to understand the balance of supply and demand: maybe use an on-and-off system of planting trees and harvesting them.

Angelia Li (She/her):
Use trees that have already naturally fallen, therefore reducing the amount of live trees companies harvest.

Kaci Barnes (She/her):
Only use what we need rather than over-consuming: reduce our water and plastic consumption (Use more sustainable products).

2

What everyday activities should we do to help lower our consumption of products that cause deforestation?

Genshu Price:
We should use digital notes and word documents (electronic rather than paper) and sustainable and recyclable products.

Angelia L:
Avoid Fossil Fuels when driving: for short distances, use bikes to travel, and therefore help lower climate change and reduce deforestation.

Kaci Barnes:
Using Bamboo, which can be made into a lot of products that have been used by Bamboo (e.g. tissue).

3

What are your views on palm oil, how can they be avoided when shopping for products?

Genshu Price:
Look at the ingredients on labels. Use alternative oils (e.g. coconut oils) that will do the same effect. Maybe even no palm oils.

Angelia L:
Use products that don't require palm oils in them (use more sustainable products).

Kaci Barnes:
There are a lot of oils that we extract from the Earth which we burn (fossil fuels) and over-consume. These products cause over-pollution, and this can be said for palm oils.

By: Ryann Harris

SOLUTIONS AND IDEAS FOR DEFORESTATION

4

What are some ways humans can improve their co-existence with trees in the suburbs.

Genshu Price:
Integrating plants into the suburbs is important, but there should be space in the suburb's design for trees. There should be a balance of plants and buildings

Angelia Li:
Integrating trees into suburban areas is very beneficial to humans, as they would reduce cars' greenhouse gas emissions.

Kaci Barnes:
Co-existing would leave as much space as possible for trees while also building establishments, respecting nature, and not squeezing people together.

5

Do you have idea to re-plant trees faster?

Genshu Price:
A robot could calculate (depending on the soil's conditions) the probability of trees being able to grow there and the amount of space needed for each plant. People also could use compost to fertilize the plants.

Angelia L:
New inventions (like robots) can be used to plant trees faster

Kaci Barnes:
An area can be replanted faster by having more gardens and having more people who can plant trees in their communities. Community effort is required.

6

How could communities come together to make these ideas and solutions a reality?

Genshu Price:
By raising awareness of the full extent of their actions through social media and clubs. People should understand that they can make a difference (books, volunteers).

Angelia L:
Educate the youth (e.g. girl scouts) to teach why trees are required on Earth and why we should preserve them.

Kaci Barnes:
Communities could create gardens and parks that are protected, which can educate people on the beauty of trees. More laws should that prevent deforestation, should be made.

By: Mandy Yu
THE TRUTH OF RECYCLING AND WHAT IT MEANS FOR OUR ENVIRONMENT

Sunday, 1 January 2023

When we recycle things, we often automatically assume that our actions will benefit the environment.

Unfortunately, that's not always the case. The term "recycling" has a lot of widespread misconceptions. For one, recycling doesn't actually cleanly get rid of plastics or even get rid of plastic at all.

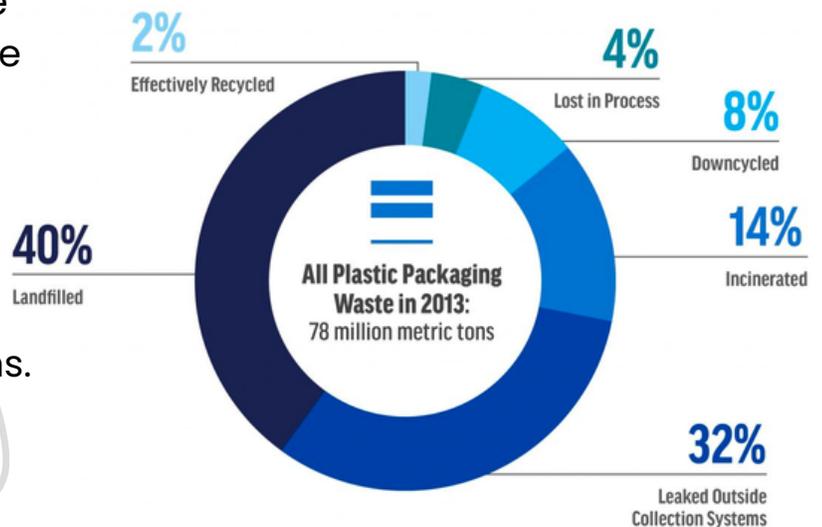


Image Source

According to a report from the Last Beach Cleanup and Beyond Plastics, only five percent of "recycled" plastics actually get repurposed. More realistically, plastic waste just gets dumped into a landfill, burned illegally, or shipped off to another foreign country. In 2014, the U.S. reported a 9.5% recycling rate (Greenpeace). However, this seemingly successful number was only due to the U.S shipping off their plastic waste to China.

By: Mandy Yu

THE TRUTH OF RECYCLING AND WHAT IT MEANS FOR OUR ENVIRONMENT

Sunday, 1 January 2023

According to the same report by Last Beach Cleanup and Beyond Plastics, an estimated 85% of plastics end up in landfills, while the remaining 10% end up incinerated. Incineration is the process of burning plastic. These statistics are extremely problematic for the environment as well as the local communities living in locations near landfills or incineration facilities. The communities located near these areas are exposed to major health risks. This is because these sites contain dangerous waste or products from incineration that release toxic chemicals such as methane into the surrounding environment. These toxic chemicals increase people's risk of cancers, respiratory illnesses, immune system problems, and other major health risks.



The Story of Sharon Lavigne, an Environmental Justice Activist

By: Mandy Yu

THE TRUTH OF RECYCLING AND WHAT IT MEANS FOR OUR ENVIRONMENT

Sunday, 1 January 2023

The effects of incineration and landfill dumping disproportionately affects marginalized communities. Research from the [New School](#) shows that 79% of the 73 U.S. incinerators are near low-income communities and BIPOC communities. 4.4 million people across the U.S. live within three miles of incinerators. The truth is that it's expensive to recycle plastic, and manufacturing new plastic also costs less. At the expense of less privileged communities, the plastic industry continues to flourish.

Another issue that comes with the process of recycling is the transportation that it necessitates. In order for plastics to be recycled, collected plastic waste must be transported to the recycling facilities. According to a study from [Yale Climate Connections](#), the transportation of plastic to plastic factories emits 12.5 to 13.5 million metric tons of greenhouse gasses, and this number will only increase as transporting plastic waste to recycling facilities also emits tons of greenhouse gasses. This is because the vehicles used to transport plastic waste need fossil fuels to power them. Additionally, during transportation, the plastic waste can easily be dislodged from the inside of the vehicle. This dislodged plastic ends up in the environment, and decomposes into toxic plastic particles, having detrimental effects.

By: Mandy Yu

THE TRUTH OF RECYCLING AND WHAT IT MEANS FOR OUR ENVIRONMENT

Sunday, 1 January 2023

Even in the best-case scenario where plastic is recycled, the results from this recycling are still highly detrimental to the health of our planet. According to [a study by Reuters](#) in 2021, the Renewlogy chemical-recycling plant that Dow Chemical claimed was able to reprocess mixed plastic waste was ineffective. This was due to the different types of plastic waste being put into the plant that contaminated the entire recycling process. Not only is chemical recycling ineffective, but it's also harmful to the environment. This is because of the emissions it produces.

Additionally, recycling is also an extremely expensive process that requires a large amount of infrastructure to be built. Companies aren't interested in spending tons of money to recycle and repurpose used plastic when they can simply manufacture more plastic cheaply. Plastic wasn't even made to be recycled in the first place, and its quality decreases with each cycle it's recycled. With less than five percent of plastic actually being recycled, recycling is something that costs a lot but doesn't have a true impact.

In conclusion, though recycling sounds like a great idea, it rarely happens in the first place. And even when recycling does happen, plastics aren't actually being recycled an overwhelming majority of the time. In order to preserve our environment against the dangers of plastic, the only true solution is to decouple ourselves from our dependency on plastic items.

By: Rhea Kareparambil

INTERVIEW WITH ARYAN MARXANEY: GROWING A CHARITABLE ORGANIZATION

Sunday, 1 January 2023

Charitable organizations strive to accomplish their mission of helping others, but can only do so by finding new supporters of their organization. Finding supporters can be a particularly cumbersome job with potentially little success. For this reason, I met with Aryan Marxaney, a head of a nonprofit, to discuss the topic. I hope his input will help you scale the success of any charitable organization's operations.

Aryan Marxaney

Aryan has studied at a vast number of institutions including the Sevenoaks School (UK), the Stanford Online High School (US), the Johns Hopkins University Center for Talented Youth (US), the University of California Scout (US), and the Università degli Studi di Perugia (Italy). He has also received a number of prestigious awards for his own learning and academic work, including being named an "AP Scholar with Distinction" by the CollegeBoard. He founded The4Network (T4N) to be a place where direct help could truly thrive, and has created a vibrant nonprofit community consisting of a number of engaged people benefitting from T4N programs as well as highly committed volunteers!

By: Rhea Kareparambil

INTERVIEW WITH ARYAN MARXANEY: GROWING A CHARITABLE ORGANIZATION

Sunday, 1 January 2023

Background of Pinnacle Academy and The4Network

The4Network is on a mission of direct help - people helping each other by donating their time to help a specific cause, rather than donating money. The4Network offers a huge range of programs including the T4N Pinnacle Academy, an accredited K-12 online private school where students across the world from a variety of backgrounds can be taught by highly credentialed and experienced instructors from Stanford University, NASA, SpaceX, Oxford University, and more! The Head of Pinnacle Academy is Aryan Marxaney. Some other programs of The4Network includes StudyBuddy, which provides free private tutoring and mentoring services, and the International Pedagogical Institute, which provides educators and parents with pedagogy resources and events designed to explore the future horizons in the education realm.

Advertising to Whom?

Growing a charitable organization requires posting advertisements. These advertisements will either be focused on increasing the employee population or on increasing the beneficiary population. It can be difficult to choose which population to focus on in advertisements.

Aryan recommends ensuring that there are people who need the service, before beginning any advertising. Then, focus on hiring employees. Once there are enough employees to provide the nonprofit's services for the selected beneficiaries, focus on finding more beneficiaries. Then, go back to hiring employees. Continue in this cycle.

By: Rhea Kareparambil

INTERVIEW WITH ARYAN MARXANEY: GROWING A CHARITABLE ORGANIZATION

Sunday, 1 January 2023

The Importance of Professionalism

According to Aryan, being professional from the very beginning of an organization's formation can attract both volunteers and beneficiaries.

Aryan first explained the benefits of a professional website. He stated that websites allow volunteers and beneficiaries to learn about an organization with only a click of a button. Aryan stated that websites are necessary for organizations of all sizes. The website should be readable in terms of font and color, have easily discoverable contact details for the organization, and an "About Page" that highlights the organization's leaders, mission, and achievements. These elements lead website viewers to trust the organization.

Aryan also explains the importance of volunteers having professional communication skills. More specifically, he stated the importance of leaders in an organization having confidence when speaking with anyone associated with the organization. He stated how the more confidence leaders display, the more trust others will have in the organization's success, increasing the current volunteers' motivation to work and causing more connections with foundations or other people.

By: Rhea Kareparambil

INTERVIEW WITH ARYAN MARXANEY: GROWING A CHARITABLE ORGANIZATION

Sunday, 1 January 2023

Methods of Advertisement: "A Big Mix"

Aryan used the key phrase, "a big mix," when speaking about advertising for a charitable organization. He used the phrase because The4Network implemented a variety of marketing strategies to attract both volunteers and beneficiaries. The following list includes the methods he applied:

1. Hosting public speaking events -

Speaking with a large group of people can be nerve-wracking, but it is an effective marketing strategy as leaders have a long period of time to convince listeners to support their organization. Speakers can share stories to arouse emotions, show demonstrations, and interact with potential volunteers and partners. As head of school, Aryan has spoken with school districts, other heads of schools, accrediting organizations, and parents.

2. Social Media -

Nonprofit leaders can post on social media platforms to attract employees and beneficiaries. When considering social media, ensure that the platforms are targeted to groups of people that will also be interested in your services (Ex. Instagram → mostly targeted to youth). Be creative! Make videos including the experiences of employees and expressing the impact of the charitable organization. Aryan surprisingly said that in terms of social media, he only used Instagram for outreach. A majority of his outreach initiatives were through using the next methods.

By: Rhea Kareparambil

INTERVIEW WITH ARYAN MARXANEY: GROWING A CHARITABLE ORGANIZATION

Sunday, 1 January 2023

3. Word of mouth -

This is when people aware of the charitable organization, share this information with their contacts. Positive peer pressure from their contact may cause them to join. Aryan has sent many messages in Discord, Skype, and other platforms, inviting his friends (including those at OHS) to join The4Network. He also has edited books, so he asked the authors of those books to join Pinnacle Academy as a teacher. However, Aryan shared that his nonprofit has grown large enough that he does not advertise as much as before. A vast majority of students and teachers join just by word of mouth from students and teachers at Pinnacle Academy!

4. Utilizing small connections -

Organization leaders can ask their contacts to join, but they cannot ensure that their contacts will then share the information regarding the organization. For this reason, leaders can directly ask contacts whether they know anyone who might be interested in supporting the organization. Although constantly asking friends to share contacts, can be annoying, asking once or twice is ok.

By: Rhea Kareparambil

INTERVIEW WITH ARYAN MARXANEY: GROWING A CHARITABLE ORGANIZATION

Sunday, 1 January 2023

Closure

Advertising a charitable organization for growth purposes is incredibly important for an organization. However, it should not be the first priority. As Aryan reminded during the interview, it is most important that a charitable organization checks if its services advance its mission statement. When necessary though, use the above-written marketing methods. As Aryan said, "It takes time to build up any organization structure," but hopefully these strategies boost your success in growing the branches and roots of your charitable organization that will provide homes for beneficiaries.

"Direct help is a truly fascinating thing. When we think of a "volunteer" we usually think that only the person being helped is gaining something. With direct help, we create a double effect - both volunteer and the person being helped can gain happiness. And suddenly... it becomes unclear who is the volunteer and who is benefiting - since both can benefit from each other, forming a mutually positive relationship!"

Aryan Marxaney, CEO & Founder of The4Network

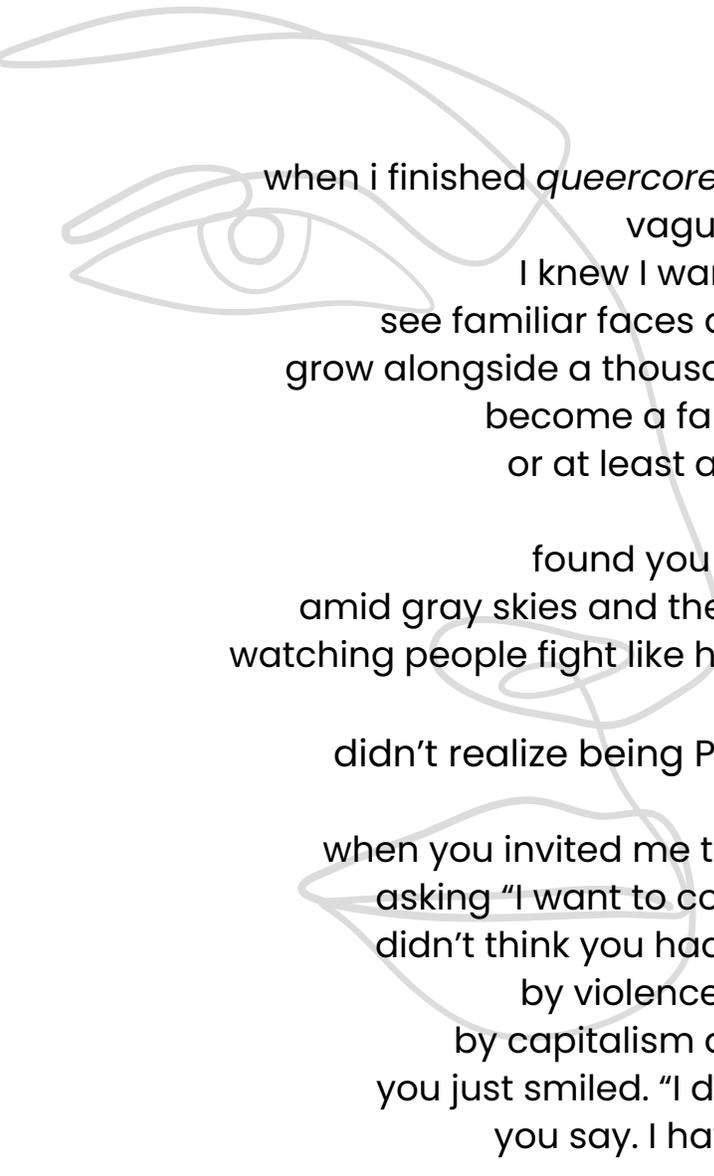
Find out more about The4Network [here](#)

Find out more about Pinnacle Academy [here](#)

By: Molly Torinus

RADICAL ACTIVIST SCENE

Sunday, 1 January 2023



when i finished *queercore: how to punk a revolution* in the back of a
vaguely seedy game store

I knew I wanted to be Part Of A Scene—
see familiar faces at every event, watch my queerness
grow alongside a thousand others, send theory to the group chat
become a family. but queercore was dead
or at least ailing in Madison. I was alone.

found you at an abortion rights event
amid gray skies and the smell of subpar food and tired activists
watching people fight like hell for the seemingly basic right not to be an
incubator

didn't realize being Part Of A Scene would be so awkward

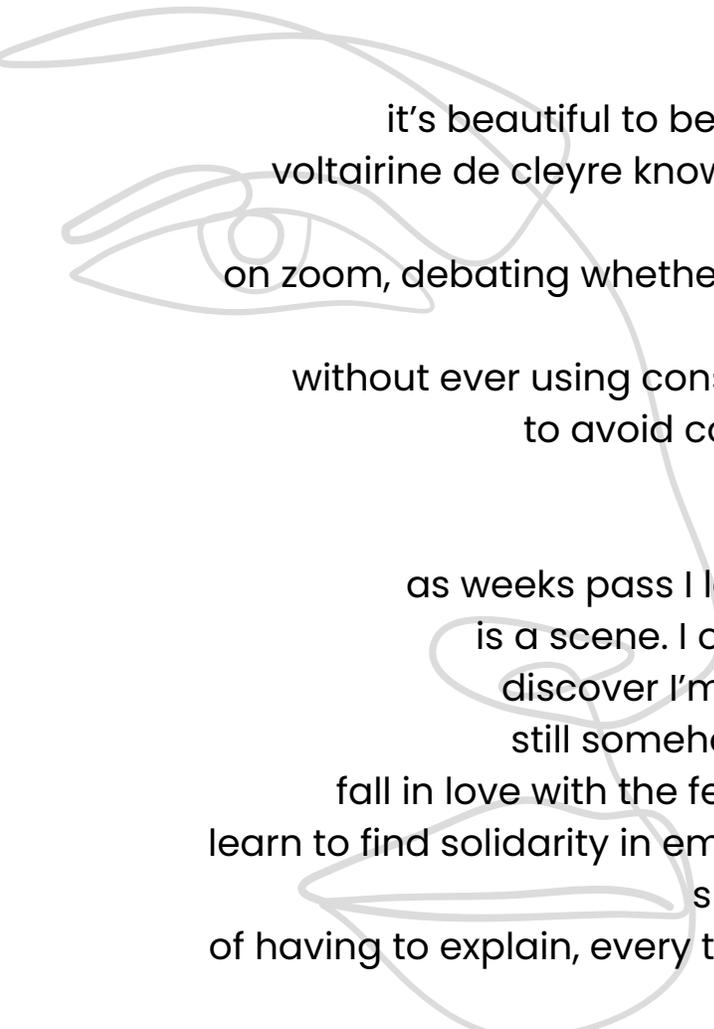
when you invited me to your meeting, I swayed where I stood
asking "I want to come, but do I *have* to be a socialist?"
didn't think you had space for a lesbian utterly repelled
by violence, by all forms of domination
by capitalism and the state and Internet trolls.
you just smiled. "I don't know how we'd screen for that,"
you say. I have to admit you have a point.

at my first socialist feminist meeting
I end up exchanging anarchist theory recs
with a stranger who might as well be family

By: Molly Torinus

RADICAL ACTIVIST SCENE

Sunday, 1 January 2023



it's beautiful to be understood, to rant in sync about
voltairine de cleyre knowing that for once you are utterly normal
on zoom, debating whether to use consensus in discussions on direct
action
without ever using consensus in discussions about consensus
to avoid consensus all the way down
I come alive.

as weeks pass I learn that a radical activist scene
is a scene. I organize with abortion groups
discover I'm terrible at making banners
still somehow end up making banners
fall in love with the feeling of kinship in obscure infoshops
learn to find solidarity in emma goldman, and queer feminism, and the
shared experience
of having to explain, every two minutes, what we'd do about murderers

not only is almost everyone in this room a lesbian
this chosen family made of sad leftist 20-somethings
knows what it is to be perpetually told to assimilate
I can be myself here, my gayest self
quote audre lorde and not catch a single eye-roll
maybe I was made to bring down systems beside people afire with
queerness—

By: Iris Balough

RESOURCES

General

- [Guide to Allyship](#)
- [Right to Be](#)

Volunteering

- [Zooniverse](#)
- [FreeRice Game](#)
- [Monitor Water](#)

Earth

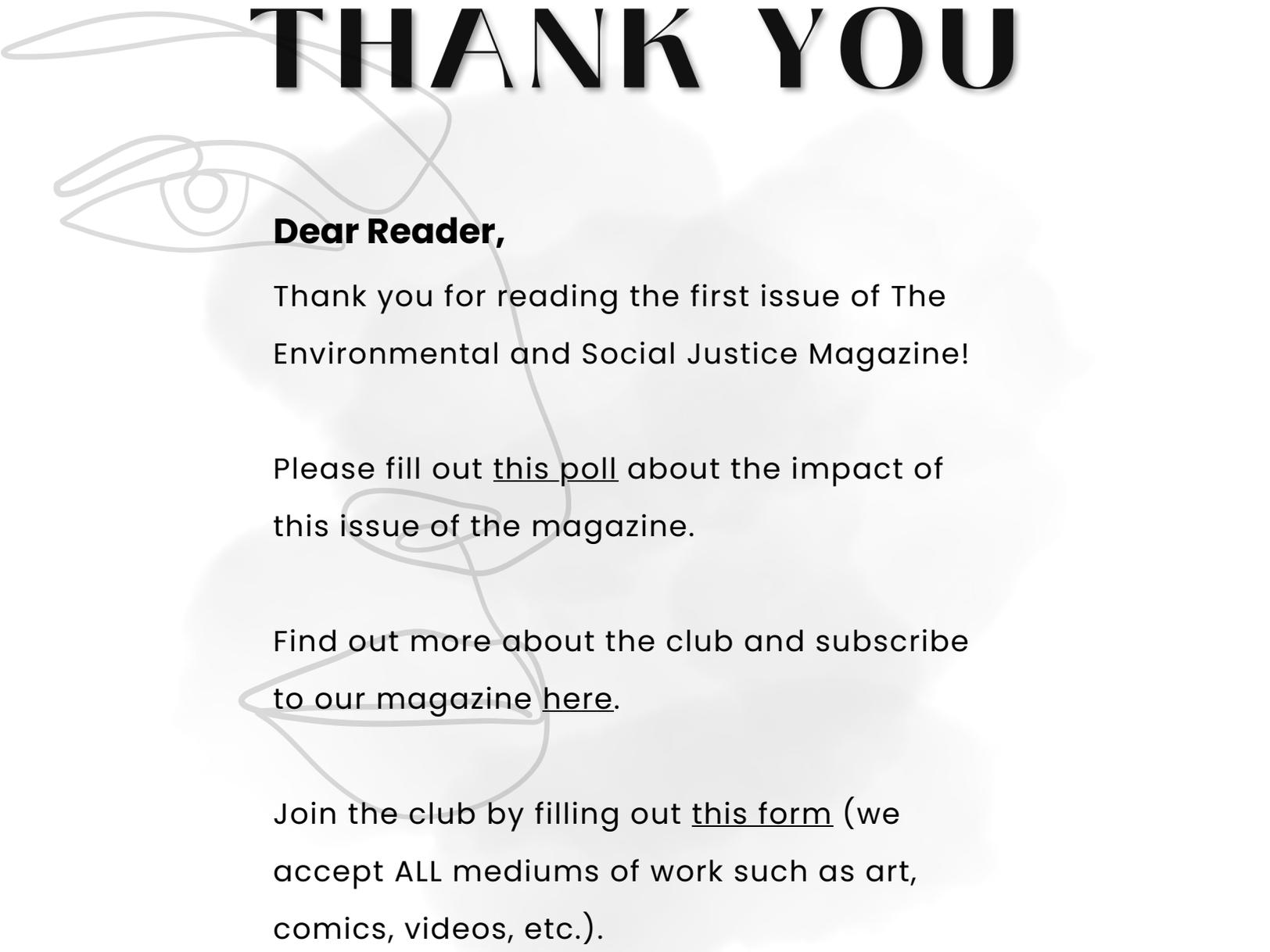
- [World Wildlife Fund](#)
- [Eco Insights Podcast](#)
- [World War 0](#)
- [Fern and Basil](#)
(created by one of our members!)

LGBTQ+

- [What does 2SLGBTQIA+ Mean?](#)
- [Gender Census](#)
- [Pronouns.page](#)

Activism

- [198 Methods of Nonviolent Action](#)
- [Write LTEs suggesting to cover a certain topic](#)
(This resource says to write about the climate, but you can also write about pretty much anything else.)
 - [How to write effective Letters To the Editor](#)
 - Writing to smaller and/or local newspapers will have a much higher level of success.



THANK YOU

Dear Reader,

Thank you for reading the first issue of The Environmental and Social Justice Magazine!

Please fill out [this poll](#) about the impact of this issue of the magazine.

Find out more about the club and subscribe to our magazine [here](#).

Join the club by filling out [this form](#) (we accept ALL mediums of work such as art, comics, videos, etc.).

From,

**Rhea Kareparambil
Founder and Editor-In-Chief**