

Ideas Boards Presented to Local
Residents on Sunday 28th April 2024



Events and Street Parties



Street Party

- Community gathering
- Local businesses and organisations
- Local artists and performers
- Local food and drink
- Local music and entertainment
- Local sports and activities
- Local information and services
- Local networking



Making it happen

- Local businesses and organisations
- Local artists and performers
- Local food and drink
- Local music and entertainment
- Local sports and activities
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Vision - To host events that bring our community together and showcases the talents of our local people.

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What we hope to achieve

- To host events that bring our community together and showcase the talents of our local people.
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I would like to see...

More of...	Less of...	Something different...
<p>More of... I would like to see more of... I would like to see more of... I would like to see more of...</p>	<p>Less of... I would like to see less of... I would like to see less of... I would like to see less of...</p>	<p>Something different... I would like to see something different... I would like to see something different... I would like to see something different...</p>



Materials on the table include several copies of the 'What we hope to achieve' poster, a 'Street Party' poster, and various yellow sticky notes with handwritten text.

Youth Events

- BEACH FESTIVAL
- LOCAL TALENT SHOW
- GAMING COMPETITIONS
- OUTDOOR MOVIE NIGHTS
- YOUTH INVOLVEMENT



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Want to help us?
Fancy joining us?
Have some ideas?

If you want to get in touch
email us at
Hello@Betterbos.co.uk
or scan the QR Code



Community Business Incubator

Community Business Incubator

A Place to Grow By the Sea



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A Community Business Incubator

This is a space designed to bring together like minded small entrepreneurs.

It creates cost effective office and trading space for small businesses and sole traders while providing mentoring and support from community experts and peers alike.

It draws on the Independent Culture of Barnton-on-Sea and helps support and grow ideas in a safe and sustainable environment.

A Place to Grow By the Sea

We see this as benefiting Barnton-on-Sea in a number of ways:

Independent Businesses: To provide a safe, sustainable support culture to accelerate and grow a wide range of local business ideas.

Residents: To provide a wide range of services and products from a hospitable, inclusive, local businesses supporting and fulfilling local needs.

High Street: To be able to provide a physical destination for Independent Business with built appeal.



What types of businesses could it support?

It could include working space for multiple businesses, from trading spaces, to crafting stations to office space. It could be a flexible space depending on demand or business idea.



More _____

Less of _____

Something different...

boutique shop



Creative Spaces

Our Streets

- An Opportunity to make our town truly stand out**
- Could we make BUS more vibrant and interesting?
 - Can we make our streets fun e.g. games board on floor for children
 - Brighter streets with interesting art pieces that represent BUS?
 - Fundraising to pay for local artists
 - Add colour and identity whilst respecting our heritage.

Our Esplanade

- A short-term scheme in the UK**
- A mix of painting to light pavement and temporary street art
 - Allow for young people to meet and express themselves
 - But remember the importance of Burnham on Sea
 - A good model reference for both towns and locally

What could our Town look like?

What sort of artwork would you want in the high street?



What could our Town look like?

We already have some fantastic street art - what more could we do?



What could our Town look like?

Could we use our sea wall better? What would you like to see on display?



What could our Town look like?

A vibrant sea front, with local artists and community art on display



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Creative Spaces

Vision - Embrace street art and vibrant colour schemes to enliven our town

Burnham on Sea already has a reputation for stunning street art, and an established Jamfest. However much of our town centre is dominated by grey, uninspiring backdrops. We are uniquely placed as a town in that we have a mile long esplanade with a sea wall. Some areas of our town have allowed street art or artwork, however we could go much further.

Imagine our town having a global reputation for vibrant, community led artwork. Our esplanade, sea wall, high street and roads transformed with a mix of paid for street art, community and youth led projects.

Making it happen

- Engage building and space owners to secure spaces - Local Council, Town Council, Landlords, Private owners, Highways Agency etc.
- Work with local experts - BOSfest / Jamfest, artists
- Apply for funding to support the activity
- Create and host events for local people to own spaces and contribute ideas
- Engage professional artists for key areas

What have other towns done?

What have other towns done?



Signage

Better BOS

Signage

Vision
for Burnham-on-Sea to have signage that celebrates its history and location; is clear and accessible for locals and visitors; supports local business; is creative and fun for all those who come to enjoy our town.

Why?
Signage is one of the most important tools for a successful High Street, acting as a communication tool between the town and its visitors, residents and business owners.
Signage should: advise and direct
Design of signage needs to be carefully considered to ensure it is robust, dynamic and accessible; however, it can be unique and eye-catching in design and can go a long way in helping shape the overall design of a High Street.

Signage

Making it happen
Meet with local groups and businesses to gather ideas and feedback
Engage with local residents to gather ideas and feedback on what signage they find useful and want to see in their High Street
Engage with visitors to our town to gather feedback on town signage
Meet with local designers and creators to create unique signage for BOS
Fundraise and apply for funding to support creation and installation of new signage

Signage - Ideas

Shop Fronts
Brightening up the high street to showcase all local businesses have to offer.

Signage - Ideas

New Town Map
To create a new town map that is current, clear and creative.

Town Welcome/parking
Welcome/parking signs that celebrate Burnham's location and heritage

Street Signs
Referencing Victorian Seaside town history, including small illustrations of something unique to us e.g. Lighthouse

Signage - Ideas

Digital signs
Digital signs that keep locals and visitors up-to-date with all things BOS e.g. current offers/products in local shops, local events, weather, tide information etc

Photo Opportunities
Creating interesting and fun spaces for photo opportunities that people want to picture and share; helping put Burnham on the map #BOS

Signage - Ideas

Heritage Trail
Adding to the already existing heritage information signs.
Have a collection of photos of places of interest e.g. history of old buildings. Place the high street signs on the line from the Burnham-on-Sea to the seafront over the seafront.

Signage - Ideas

Heritage trails
Building on what already exists in the town (e.g. the Lighthouse Trail).
For the Lighthouse Trail -
For the Lighthouse Trail and visitors, place all information points around the beach, presented in ways that are easy to read and understand. Use of photos and illustrations to help provide - with the green of the sea and sky, Burnham-on-Sea.

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Have your say...