



Paths to Church Health





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Let's See What God Has In Mind...

You have been handpicked by God to be a leader where you are.

It may not always feel like the ideal time or place, but rest assured, you are exactly where you need to be.

Your church is no ordinary church. It has a unique mission field - your very own community. God has specifically placed you in this role, with the people in your church body, to fulfill His divine plan.

However, many churches have "lost the plot". This is a notion close to my heart, and one of which God reminds me often.

Your life and the story of your church have a plot - a plot intricately woven by our Creator. Yet, just like any story, it's easy to lose sight of what truly matters and get caught up in insignificant details.

The core of your church's story is all about fulfilling the Great Commission in your mission field. Unfortunately, it's easy to get entangled in other distractions - internal politics, the perfect sound volume, the right temperature, the precise colors, attitudes, and preferences.

These distractions can bring unexpected emotions and doubts into your ministry. You might feel empty or irrelevant at times. Many pastors experience a sense of disconnection or even cynicism towards their calling.

But this doesn't have to be your future.

Your future is more than you can imagine.



Discover the Keys to a Thriving Church

Churches across America are facing unprecedented challenges.

With countless distractions and competing activities, it's no wonder that many churches are experiencing decline or stagnation.

But fear not! Within your own church community lies the power to fulfill God's ultimate plan. It's not about our agenda, but rather aligning with His divine purpose.

At Possible Church, we specialize in unleashing the potential and resources that God has placed within your church.

Our goal is to help you envision the incredible future He has in mind for you and your congregation, and then guide you towards making it a reality.

In the pages ahead, we'll introduce a framework that will change the way you view church health. It may sound complex, but rest assured, it is entirely attainable.

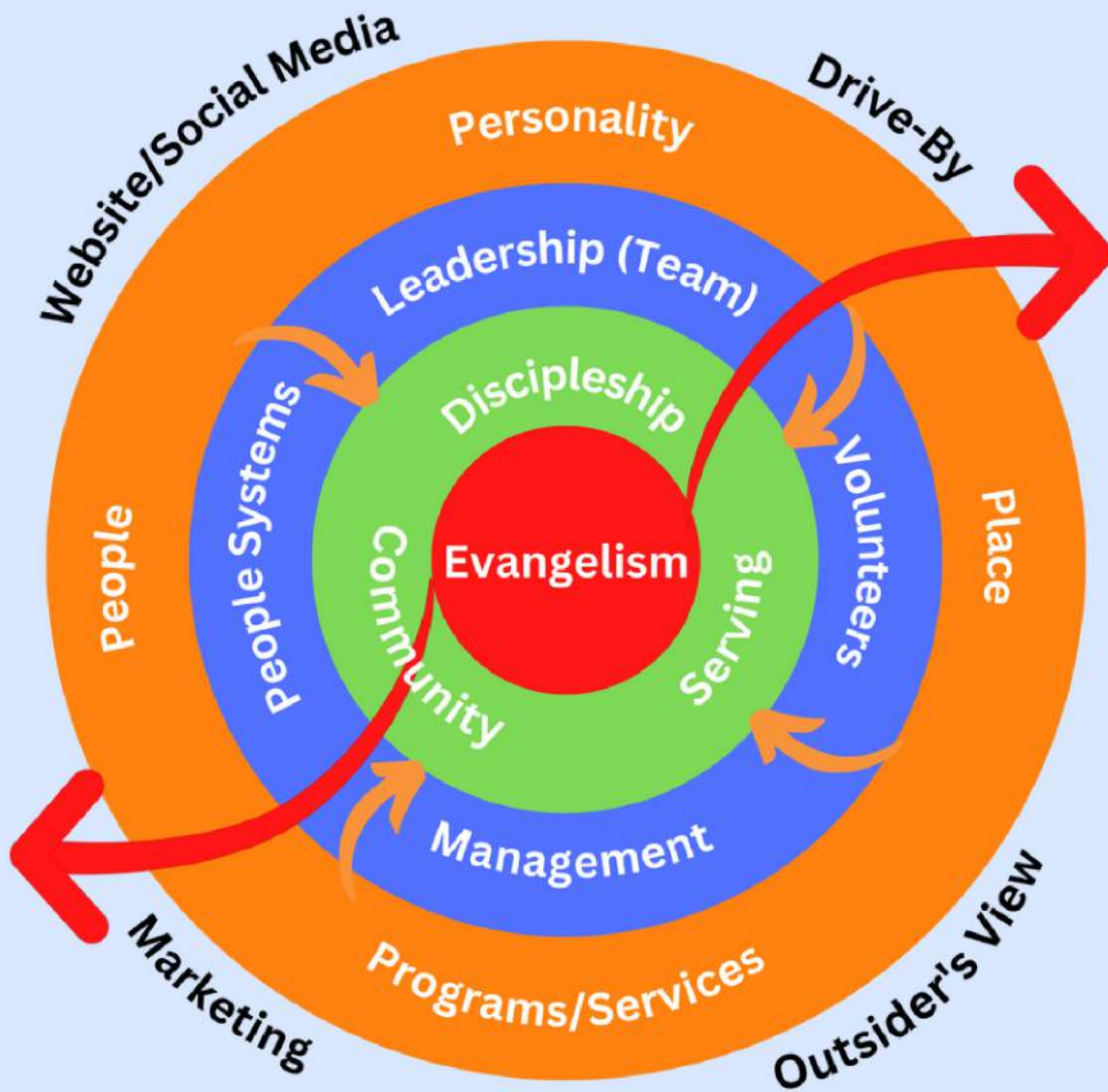
Are you ready to embark on this transformative journey? Let's dive in and unlock the extraordinary possibilities for your church's success.



This image is the framework that we use at Possible Church.

Instead of comparing your church to others, we embrace its individuality and unleash its true potential.

We resist the temptation to measure your challenges against those of neighboring churches and find inspiration within and let your church shine in its own remarkable way.



What is not included in this framework is also important.

There is no theology...we in no way tell you what to preach.

We do not talk about your worship style.

We do not tell you how to do small groups or community.

Possible Church helps you be more effective at what you do.

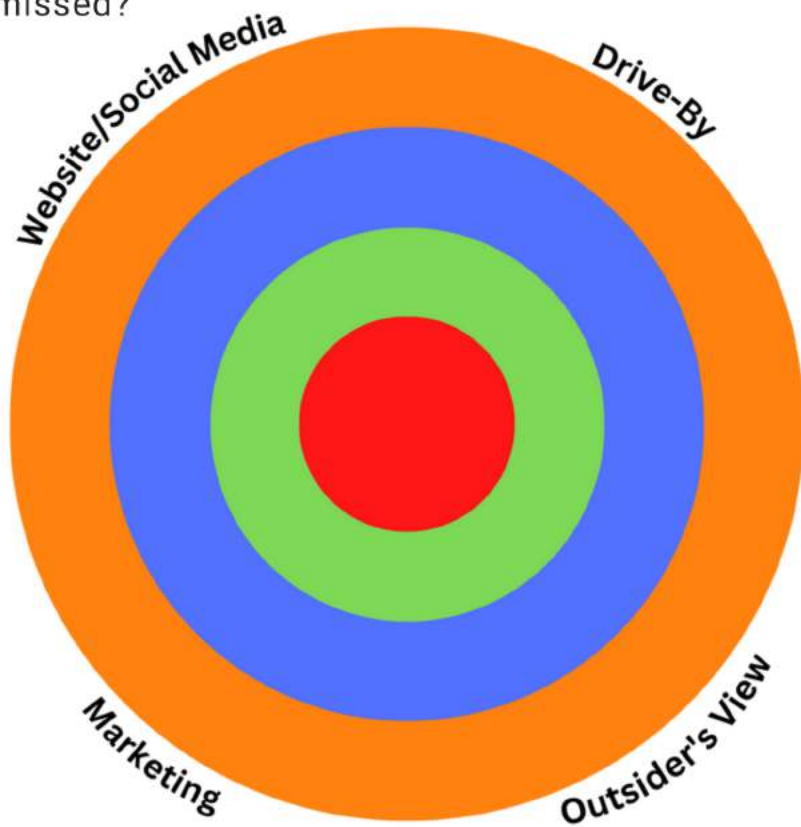


The first lens we help you to look through is what is the outside of your church.

Is there an awareness of your church?

What do people think when they drive by your church?

If your church was gone tomorrow, what would be missed?



Do your website and marketing truly reflect who you are?

Sometimes, we become so accustomed to our own creations that we overlook areas that could use improvement. That's where we come in. We have the ability to see things from the perspective of your potential customers and even complete strangers.

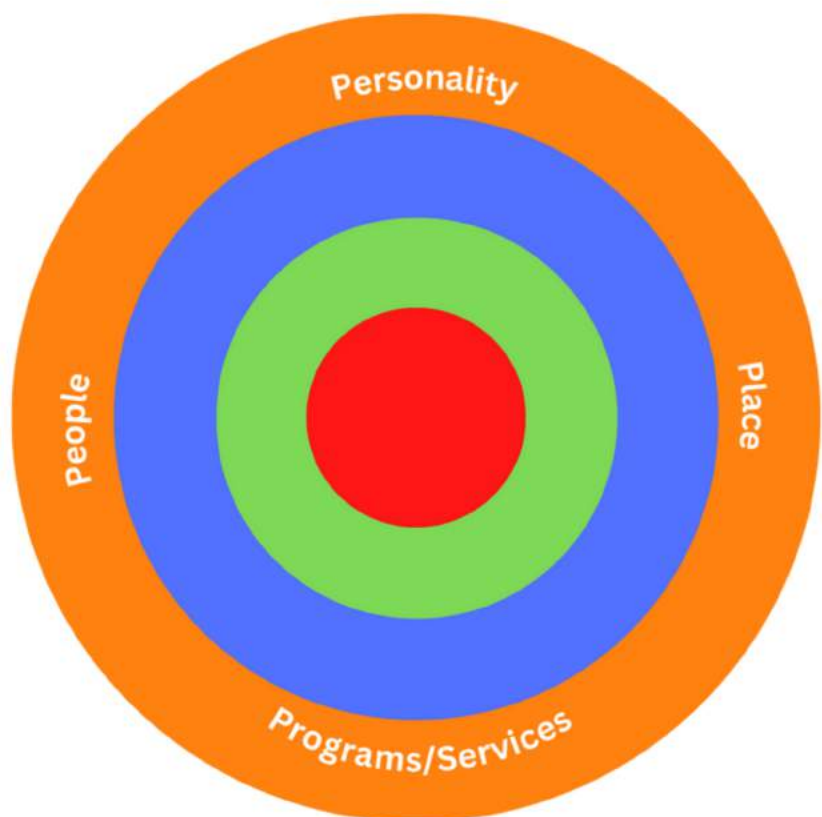
By conducting a thorough review of your website, marketing, and social media platforms, we can enhance their effectiveness and ensure they truly represent your brand.

The Orange Circle: Outer Level of Church Ministry

This level represents the operations and presentations that interact with the outside world, giving newcomers their first impressions of the church.

The **Four P's**: There are four aspects to consider that affect newcomers' impressions:

- **Place**: Refers to physical amenities, location, cleanliness, parking, facilities, etc.
 - **Personalities**: Key individuals like the lead pastor, greeters, worship leader, ushers, and volunteers who interact with newcomers.
 - **People**: The church's regular attendees shape its spirit and environment, impacting newcomers' perceptions.
 - **Programs**: Includes worship services, children's ministry, youth programs, and other offerings for newcomers and their families.
- **First Impressions Matter**: Like a restaurant visit, people form lasting opinions about a church during their initial experience.
 - **People's Attitudes**: The attitudes and friendliness of church members significantly influence newcomers' feelings about the church.



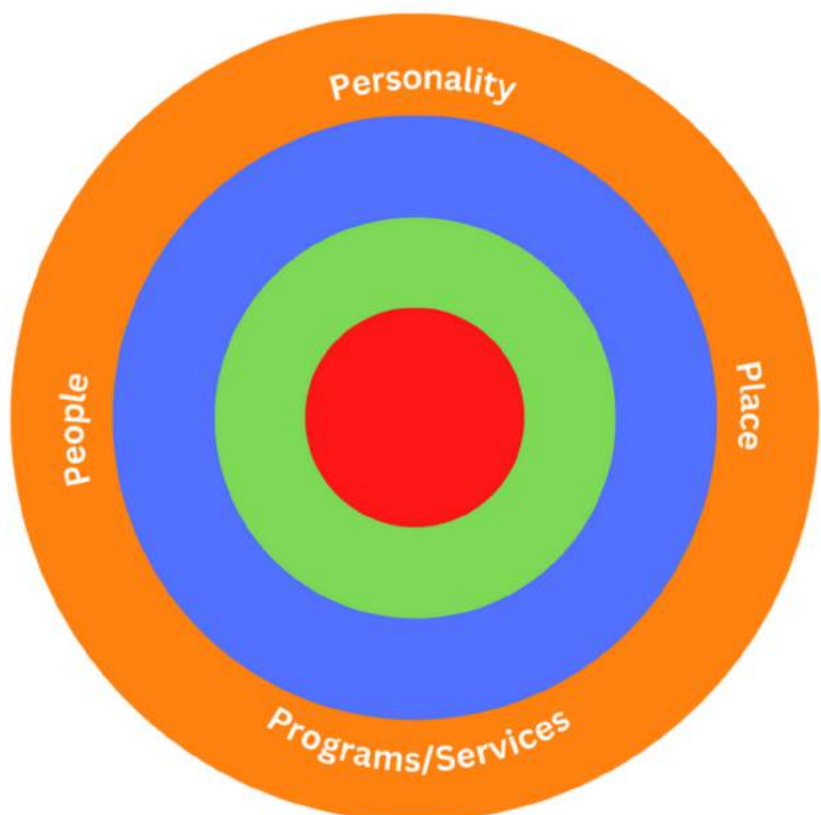


The Orange Circle Continued

- **Connecting with Others:** Newcomers seek a sense of belonging and often look for familiar faces or potential friends within the church.
- **Importance of Programs:** Quality programs, especially for children, can encourage newcomers to give the church another chance.
- **Realistic Expectations:** Newcomers don't expect perfection but want to feel that the church is a good fit for them.
- **Removing Barriers:** The church's primary goal should be to identify and address barriers in place, personalities, people, and programs that may deter newcomers from visiting or committing.

In summary, a church's ability to attract and retain new members hinges on the initial impressions formed regarding the place, personalities, people, and programs offered during a newcomer's first visit.

Addressing potential barriers in these areas is crucial for church growth and spiritual health.



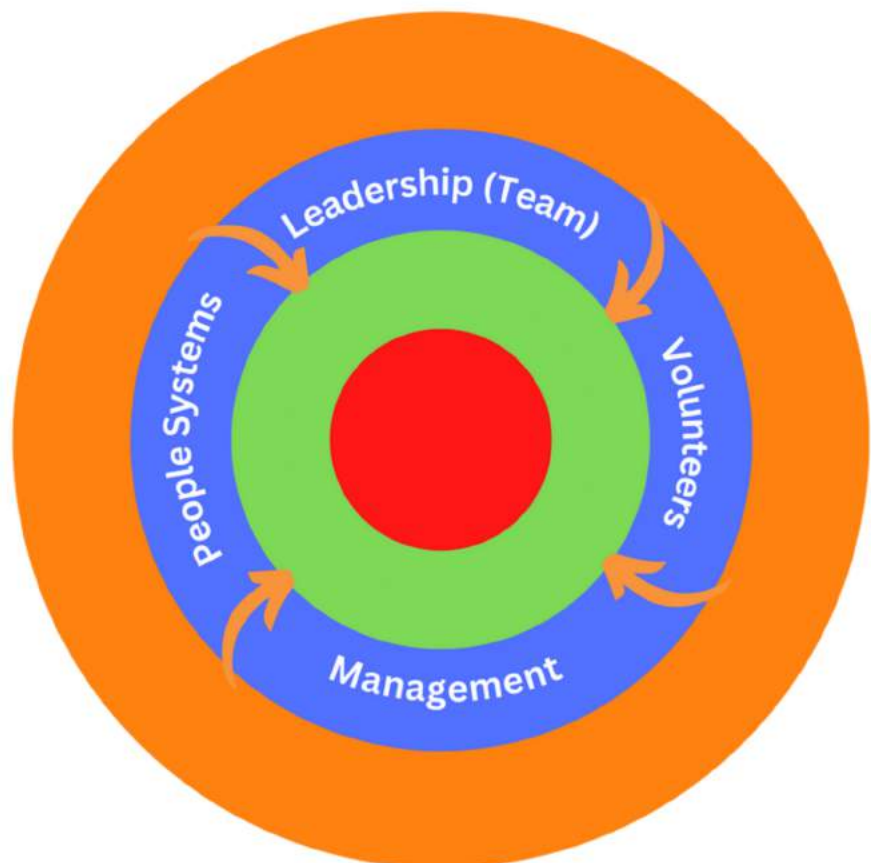
The Blue Circle: Second Level of Ministry

The second level serves two primary purposes:

- Establishing an invisible infrastructure that supports the church's facilities, staff, people, and programs.
- Creating a pathway from the first circle (Orange) to the third circle (spiritual growth and meaningful involvement) by enabling newcomers to grow in their faith and involvement.

This level involves the operational systems of management, accounting, staffing, and problem-solving that are vital for the church's daily functioning.

Like a hidden steel framework in a skyscraper ensures its durability, the hidden structural operations of a church determine its sustainability and effectiveness.



The second level of church ministry serves as a bridge between the initial impressions that newcomers have of the church and the long-term goals of spiritual growth and meaningful engagement in the church family.

It ensures that the church can fulfill its ministry mandate effectively.

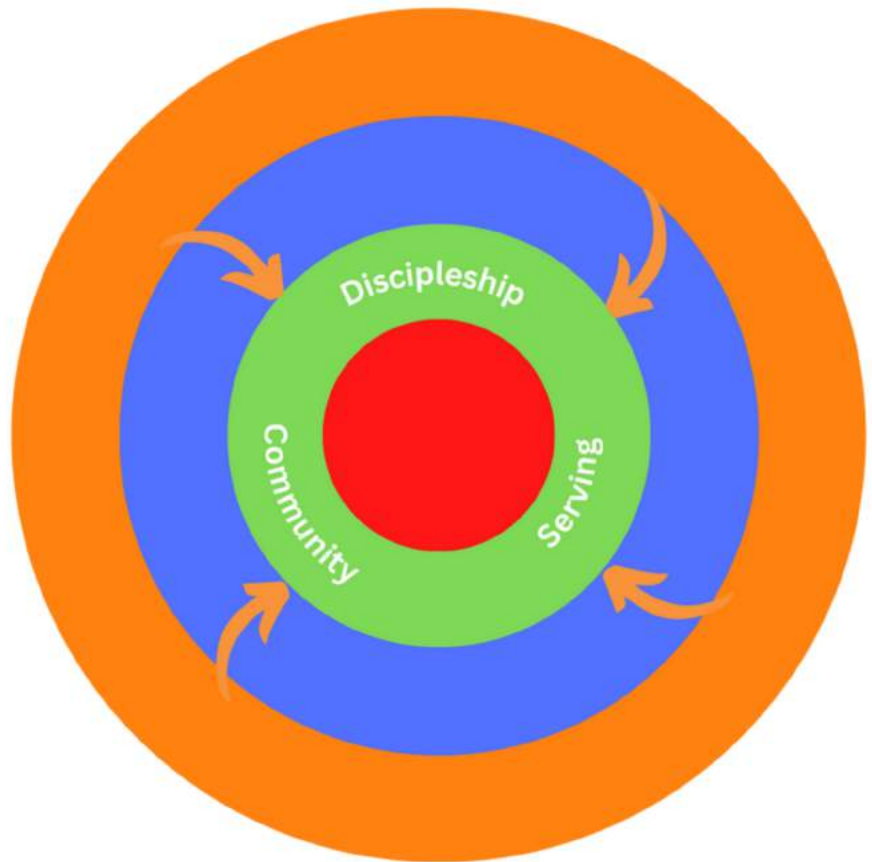




The Green Circle: Discipleship

As it is in the “Great Commission”, the highest priority for churches should be guiding and assisting the church family grow in their knowledge of the Bible, faith, and personal devotion to Christ is of utmost importance for any church.

This growth will not occur by accident, but by deliberate and focused effort.



The specific methods may vary, but the church's commitment to these core aspects should be evident in three ways:

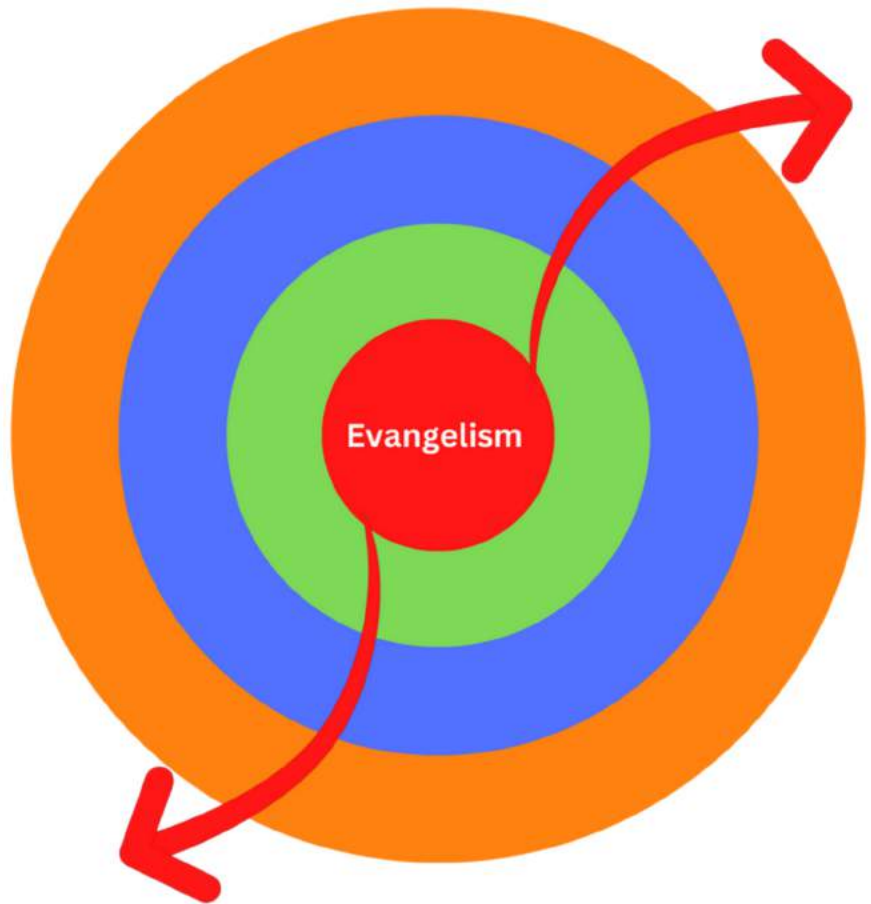
- **Discipleship:** Focusing on individual believers' growth in understanding, believing, and applying God's Word through faith.
- **Community:** Encouraging believers to be actively involved in the church body, typically seen through attendance and giving.
- **Service:** Transitioning believers from being part of a problem to being part of God's solution by actively serving others in Jesus' name, both within the church and in everyday life.



The Red Circle: Evangelism

Jesus left the church with two primary directives - evangelizing the lost and discipling believers.

Ironically, these are the areas where most churches struggle. Few churches in the United States (less than 10%) are effectively winning the lost.



Excellence in the initial three "circles" of church health leads to excellence in evangelism, which is the ultimate responsibility of every church and believer and measures a church's impact on society.

Few churches are actively engaged in evangelism, and statistics show that only a small percentage are following the New Testament model of actively sharing the Gospel and impacting their communities..



At Possible Church we take this framework and use a deliberate process to help your church move toward an amazing future of thriving health.

We use the Three Phase process outlined below.



Assess

A comprehensive assessment of where you are. We want to:

- Know Your Church
- Know Your Leaders
- Know Your Community
- Clarify Your Vision



Adjust

By making adjustments to your ministries and team roles we:

- Avoid Major Changes
- Bring Clarity of Purpose
- Build Team Cohesion
- Create Ministry Rhythms



Advance

Moving forward we provide consulting and resources for:

- Children's Ministry
- Youth Ministry
- Evangelism
- Discipleship Pathways
- Leader Training & Mentoring



For More Information on this document or Possible Church, please visit www.possible.church or you can email me directly at steve@possible.church